



is shaping the future of fashion

**ON DEMAND - DIGITALIZED -
SUSTAINABLE**

OUR GOALS



TEKYN'S GOLDEN RULE



On demand

Enabling large scale **on-demand** production

Digitalized

Cutting edge digital and industrial **technology**

Sustainable

To ensure **economic, environmental** and **social** benefits

TEKYN TODAY

Founded

In Paris in 2017

Team of experts

Covering design, mechanics, product development, marketing, and lean operations

Winner

Of the **Andam Innovation Prize 2020**

Client

Working with **12** partner brands

Production capacities

400 000 garments a month



promod

IKKS

La Redoute

17H10
PARIS



Aatise


le green griot

CYRILLUS
PARIS

Obag'
HANDMADE IN FRANCE

**Vestiaire
Collective**

Olly

OUR VALUES

- Ecological Sustainability
- Human achievement
- Operational Requirement
- Ambition
- Fashion Tech For Good



INDUSTRY

TECHNOLOGY

SALES

ADMIN

WITH TEKYN, YOUR PRODUCT IS DELIVERED...

Perks of our model :

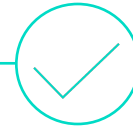
- Positive Impact
- High Customer Satisfaction
- Higher Profitability



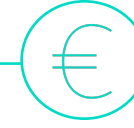
Right on
time



In exact
quantities



With a
guaranteed
quality check



In accordance
with your
ecological
commitments

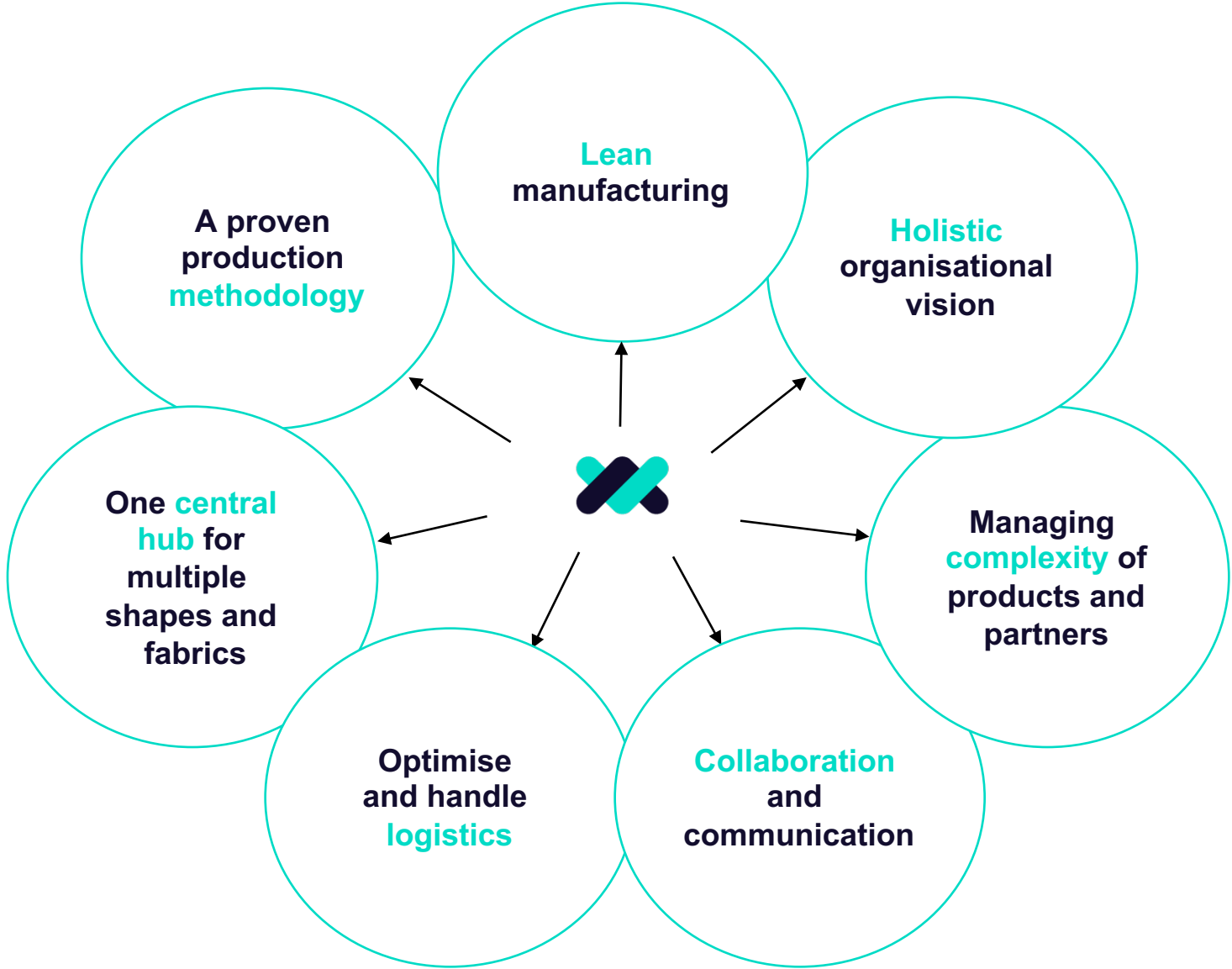


At the right
price

...THANKS TO OUR DATA DRIVEN AUTOMATED PRODUCTION

EXPERTISE

We share all our **experience-based knowledge** and **technological developments** with our partners.

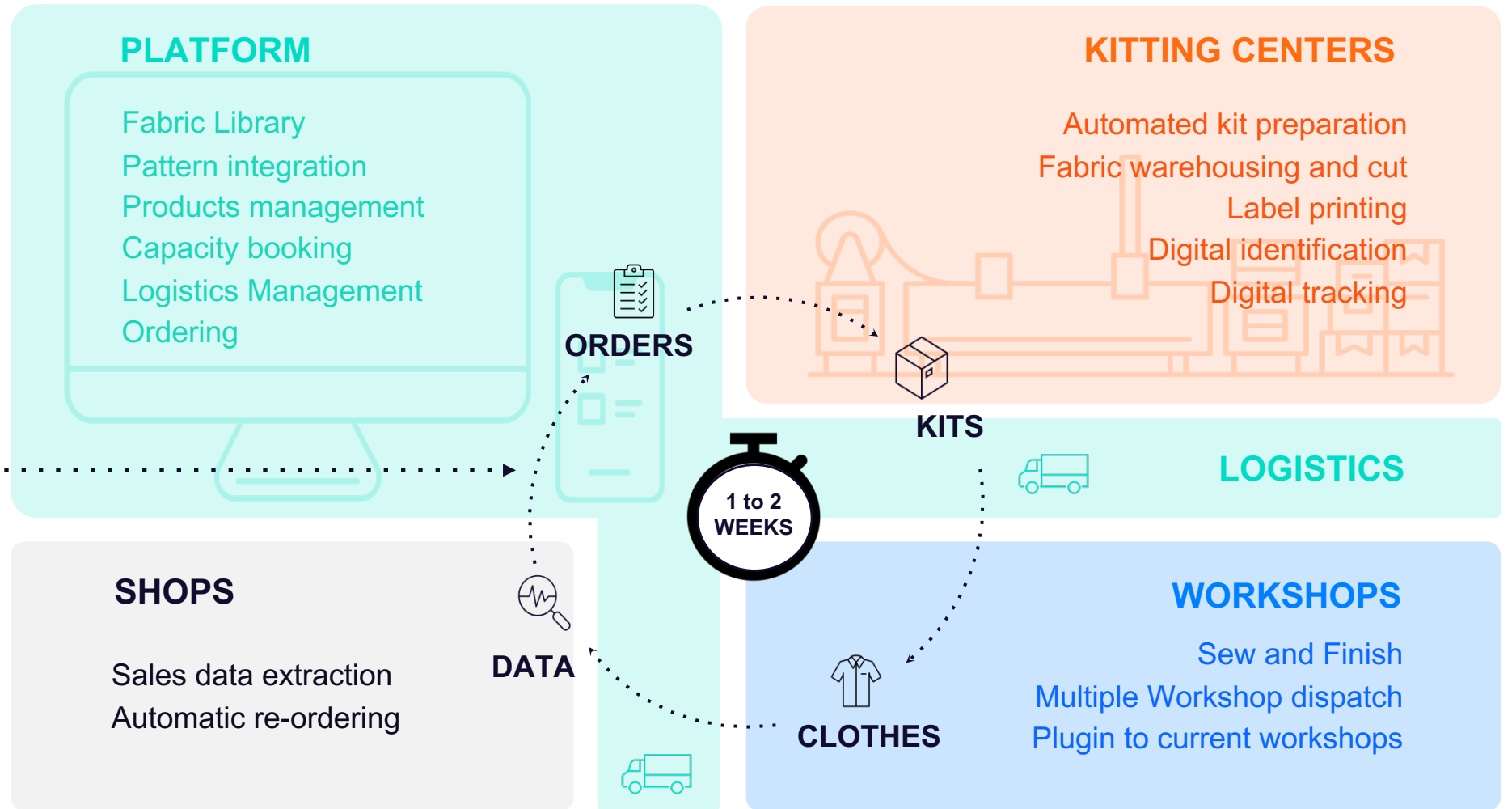


INNER WORKINGS

TEKYN'S ASSIGNMENT EACH WEEK

BRAND'S ASSIGNMENT

FABRICS
+
PRODUCT DEVELOPMENT
+
CAPACITY BOOKING



BENEFITS

TOP LINE

Customer centric



Close to trends



Transparency

Sustainability



No residual stock



Relocation

More variety, less risk



Creative testing



Flexible use of fabrics

Right quantity, right time



No overproduction



No minimums

BOTTOM LINE

Sales
+ 30%



Stock level
/ 2 to 10



WCR
/ 1.5 to 4



Discount
- 5 to 40%



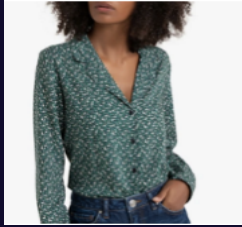
Upcycling costs
-100%



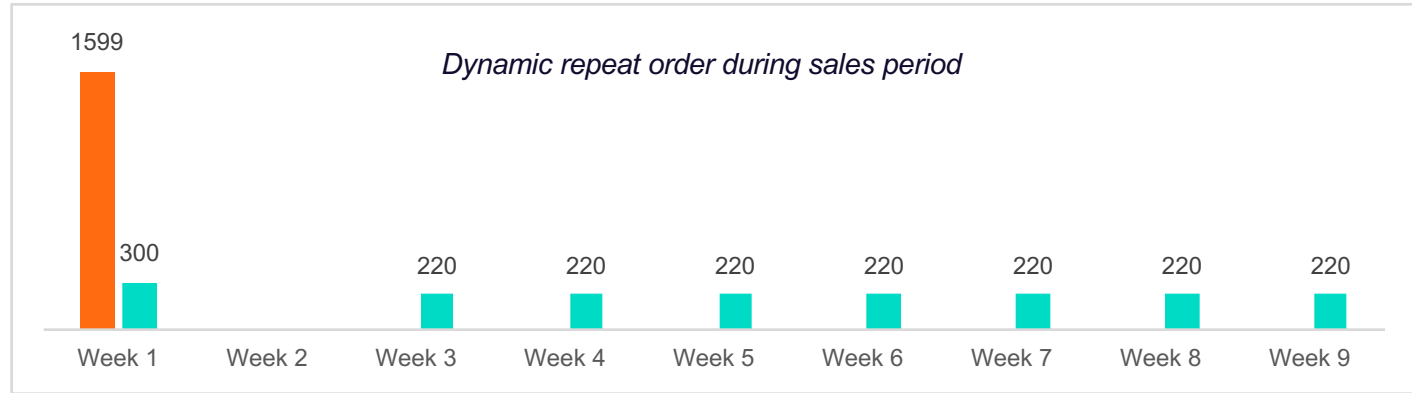
Final margin
>+10%



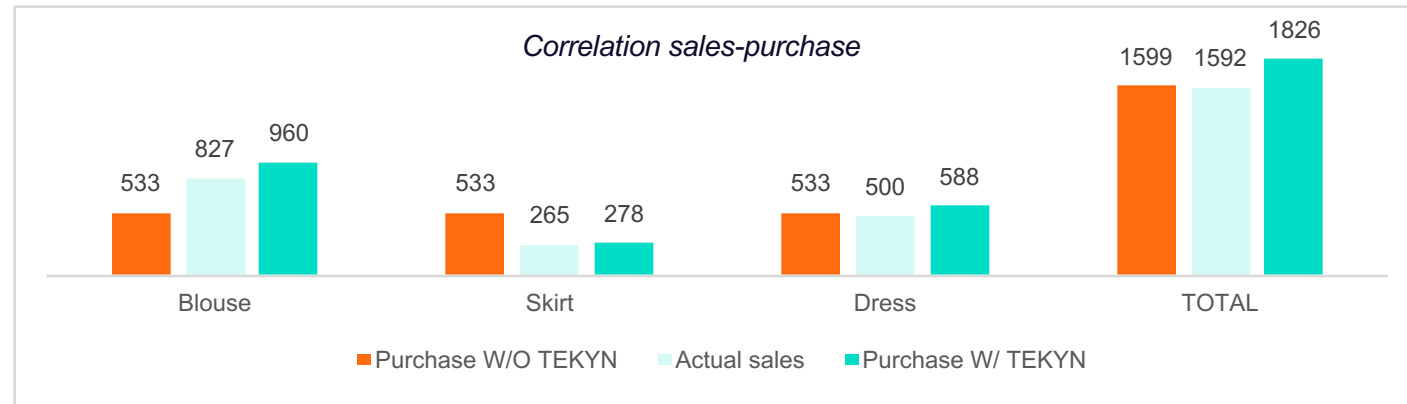
USE CASE



3 models
1 print
1600 pieces



RESULTS



Turnover
+ 29%



Unsold rate
- 6 pts



Discount rate
- 6 pts



Final margin

+11%



BECOME PARTNER

Become a partner brand and benefit from our **digitalized, on-demand** and **logistically optimized** ecosystem

€ Personalised Onboarding (set up)

- Personalised support, process and objectives.
- Evaluation of financial gains (margin, WCR, additional sales).
- Definition of the best programs for on-demand production.
- Calculation of material consumption and fabric ordering process.
- Coordination with garment workshops.
- Development & printing of care, price and logistic labels.

€ Price per piece

- Kits production.
- Fabric storage.
- On demand label production (hangtags, care, logistics).
- Kits transport and logistics from Kitting centers to workshops.
- Digitalisation of the entire production chain
- Workshop price included on demand

CONTACT

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