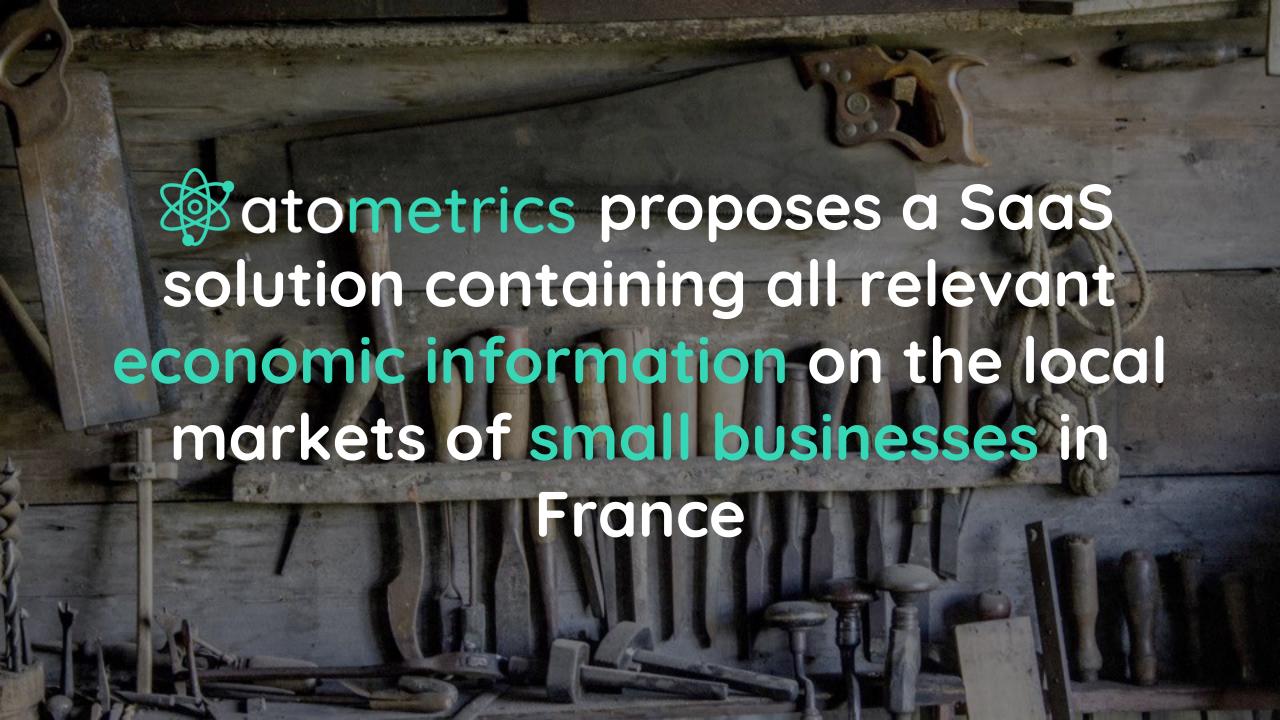


Economic intelligence made accessible.



Our approach

We put **data** and **digitalization** at the heart of our approach to offer solutions that are **geolocated**, **continually updated and easily accessible**



Aggregate relevant data





Produce robust analyzes





Propose accessible interfaces



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Data categories

	Data coverage	Update	Examples of data
Economic data	Data on demographics and socio-economic indicators	Depending on availability	Age pyramids, socio-economic categories, unemployment rates, average available income, inflation rate, etc.
Company data	Information on all French companies and their establishments	Daily	Legal and statutory information (name, commercial names, activity, address)
Financial data	more than 500,000 companies	Daily	Balance sheets, income statements, margins, number of employees
Qualitative data	Covering catering and hotel industries	Monthly	Average customer value, number of place settings, type of cuisine, number of bedrooms
Company sales data	All company sales <i>("fonds de commerce"</i>) since 2008	Daily	Name and SIREN of the buyer and seller, transaction price, address, multiples
Real estate data	All real estate transactions since 2014	Biannual	Property prices, surface, type of property and land, number of rooms, plot
Legal data	All insolvency and liquidation proceedings since 2008	Daily	Different types of judgements and insolvency proceedings, Notice of liquidation
Atometrics data	270,000 anonymous and confidential accounts	Monthly	Balance sheets, income statements, margins, number of employees, monthly revenue data

Robust analyzes

Data treatment

- Daily updates of raw data
- Data consistency checks and cleaning
- Geolocation
- Processing: reconciliations, calculations...
- Historization
- Production



Reliable data



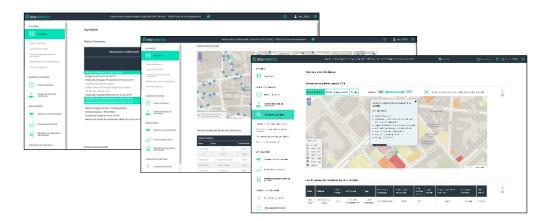
Continuous updates

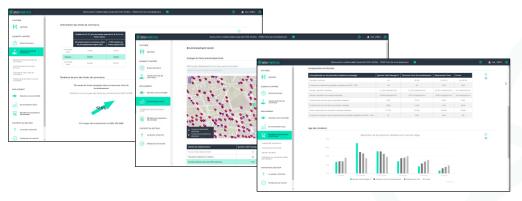


Complete geographical coverage

Examples of available information

- Financial performance ratios: statistical analysis of the main financial ratios of local competitors, investments required to launch a business, applicable VAT rates
- 2. **Competitive situation:** information on local competitors, density of competitors, statistics on closures and creations
- 3. Company sales *("fonds de commerce")*: maps, prices and multiples of business sales, list of recent transactions
- 4. **Real estate sales:** maps, prices and sales trends of commercial premises, land and residential homes, latest transactions
- 5. **Analysis of individuals:** main indicators on local populations residents, population in transit: disposable income, socio-economic categories, age, consumption expenditure, etc.
- **6. Local economy:** main establishments by sector and workforce, density, analysis of complementary businesses etc.
- 7. **Macroeconomic trends in the sector:** main players and characteristics of the sector, trends and business cycle
- 8. Other practical information: legal requirements necessary to exercise a business, professional jargon, useful links ...









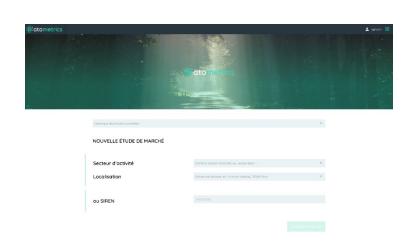
Types of interfaces and data access

Communication of our data via API

Fully automated, local market research platform

On-demand data extracts







Access our video

Request a demo

Our clients

Banks

Accountants

Consulting firms

Municipalities



Use case



<u>Use case</u>



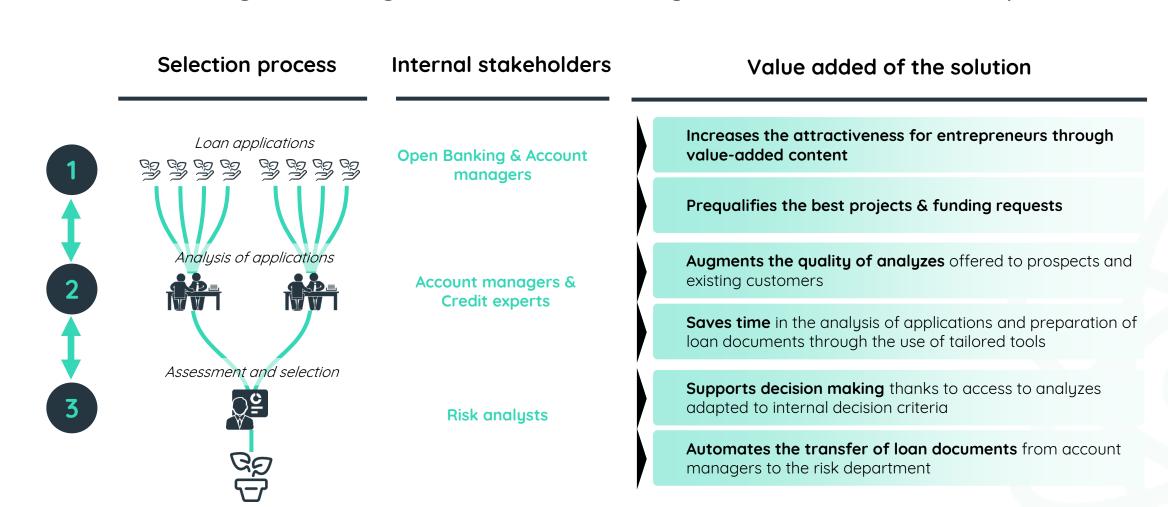
<u>Use case</u>



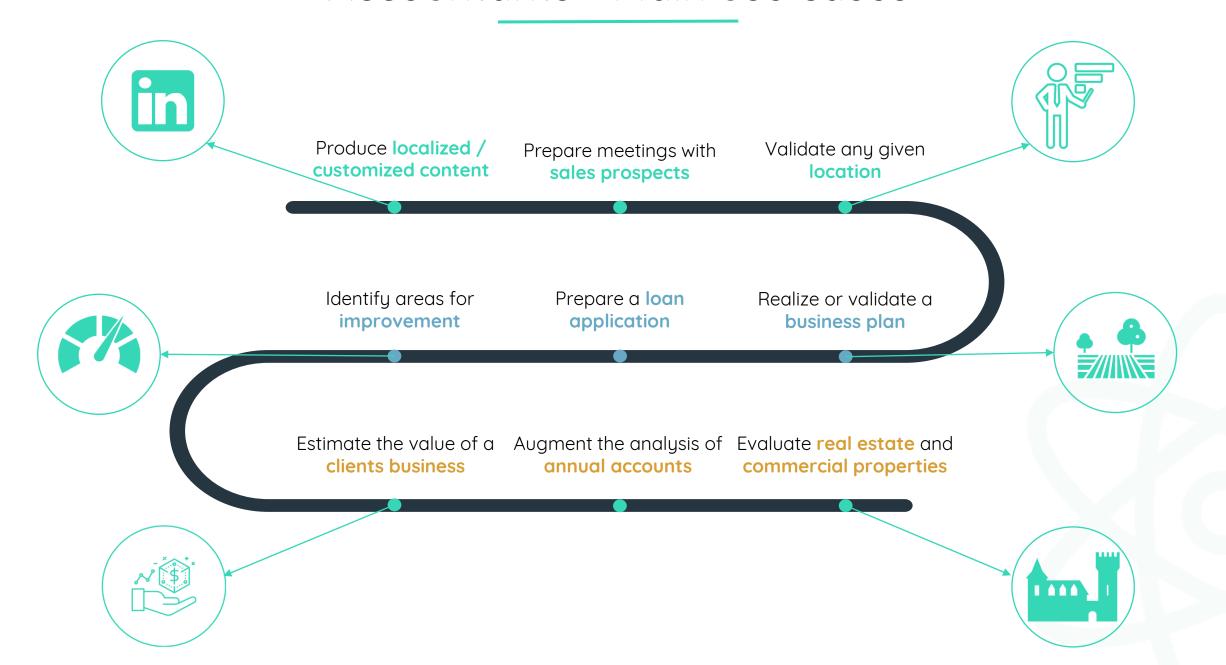
Use case

Banks - Main use cases

A solution that facilitates decision making and meets the needs of 3 internal stakeholders by reducing the time for analysis and customer response times



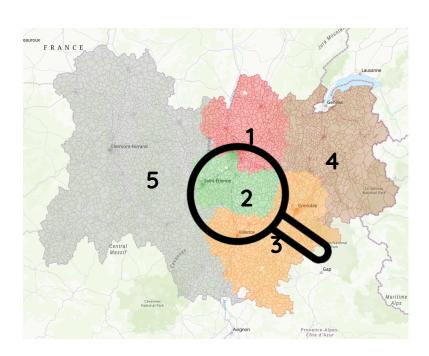
Accountants - Main use cases



Companies, Consultancies - Main use cases

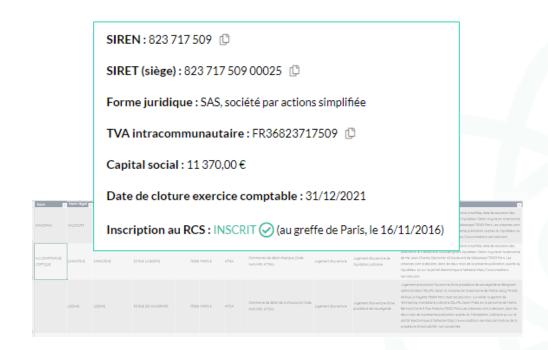
Zoning studies

In order to better advise your SME clients, franchisors or corporate investors in their business development strategy



Economic / legal alerts

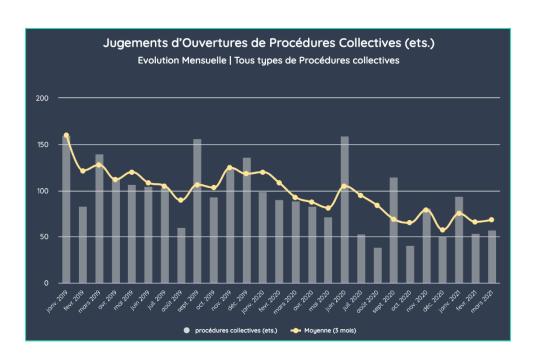
A customized and automated solution informing you in real time on key developments and new opportunities in local markets



Municipalities - Main use cases

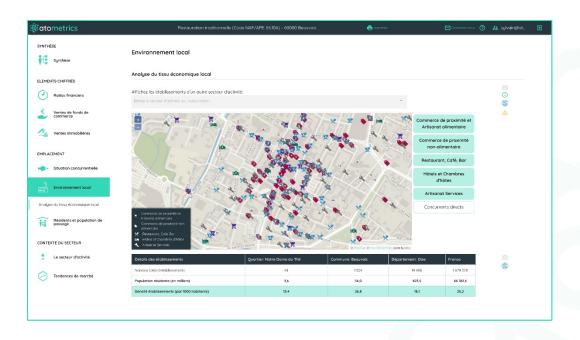
Analysis of local economy

In-depth analysis of the specificities of the local economy in relevant, homogeneous employment areas



Revitalization of city centers

Inventory and identification of activities to be implemented as a priority and measurement of the impact over time





L'intelligence économique accessible

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