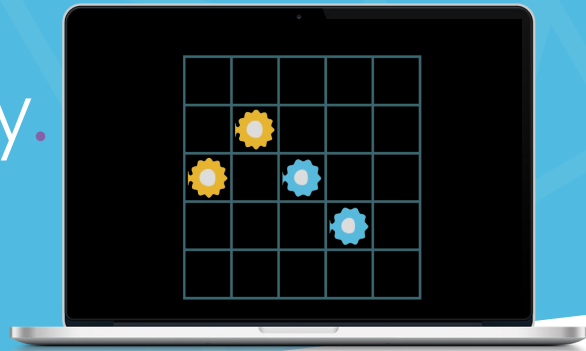


See **talent** differently.

**(PRE)SELECT THE BEST, FUTURE-PROOF
MATCHES WITH LESS EFFORT**



By using our pre-assessment tool in their hiring process, our clients reported a 40% increase in quality hires.

40%
**MORE
QUALITY HIRES**



CHALLENGE: finding that 'specific smart'

Scale ups share the need for attracting top talents to ensure growth. They are all after A-players fitting their hyper-dynamic culture. Hiring like minded people might lead to a lack of diversity. Do you want to find that specific candidate with a cultural fit, whilst you assure diversity & inclusion? Take a look "inside"

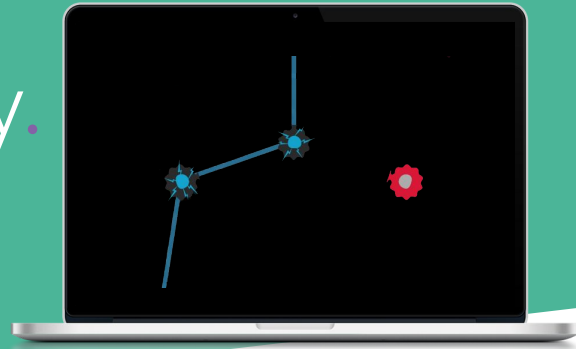
BRAIN-BASED MATCHING: quality hires

BrainsFirst enables HR professionals to probe beneath the surface. We translate required competences from desired professional behaviour into sets of specific brain functions. By offering serious games, we assess a variety of cognitive skills, which we translate into relevant data. Rather than revealing traditional IQ metrics, we disclose brain skills. A 21st century approach, looking at what makes people thrive tomorrow.

- **Our assessment platform: 100% remote, data-driven & science-based**
- Playing 4 games (45 minutes) to assess 21st century brain functions
- **Positive candidate experience** resulting in relevant individual insights
- Assessing **essential skills** like information-processing, attention, anticipation, problem-solving, mental flexibility and adaptability
- Introducing **neurodiversity** on the workforce: **synergy between brains**
- **Lowest selection bias possible in the market**

See **talent** differently.

HOW TO (PRE)SELECT THE BEST FUTURE-PROOF MATCHES WITH LESS EFFORT?



By adding our pre-assessment tool to their application process, our clients have reported 20% decrease of costs in their recruitment process.

20%
COST
REDUCTION



CANDIDATE EXPERIENCE: serious business

BrainsFirst has collaborated with fast growing companies since 2016. We understand that attracting talents requires a seamless, fun and challenging candidate experience. Top talent is scarce, recruiting is serious business. The Neurolympics are a distinctive way of starting a selection procedure, with minimal bias. Our reports are data driven, because we take recruiting serious.

RESULTS: combining effectiveness and efficiency

By combining world-class neuroscience, gamification and tailored selection parameters, our approach has effectively raised ROI on recruitment:

- a **more effective** (+40% quality hires) & **cost-efficient** (-20% reduction) process
- Reduction of **time to hire** (-20%)
- Reduce **selection bias to the lowest possible** in order to raise diversity & inclusion

Some valued customers



DFS Deutsche Flugsicherung

Allianz  **Direct**



Takeaway.com

Deloitte.