

SMART CONNECTED EYEWEAR

Reduce Health Accidents and Associated Costs



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JEI

Thanks to Artificial Intelligence, we can prevent health risks

75% of worldwide population wear prescription eyeglasses.

100% of adults can wear sunglasses



Eyeglasses' frames are one of the most commons and well accepted wearables



The position on the face allows collection of physical, physiological and environnemental data.



27 Lethal falls everyday in France and 37,3M falls wordwide/ year

THE TEAM (18 EMPLOYEES including 4 PhD's)



PHILIPPF PFYRARD CEO

25 years experience in optical & luxury sectors (L'Oréal, L'Amy, Atol).



CÉLINE CORVISIER COO

20 years experience in new technologies. Marketing & Communication (Orange, Lexis Nexis, Lucent, Havas).

THIERRY MUELA CIO Entrepreneur. 25 years experience in the industry (IOT & wearable)..



DR CHRISTOPHE CAOUINEAU CRO PhD in Computer Science 25 years experience in Research and **Business**



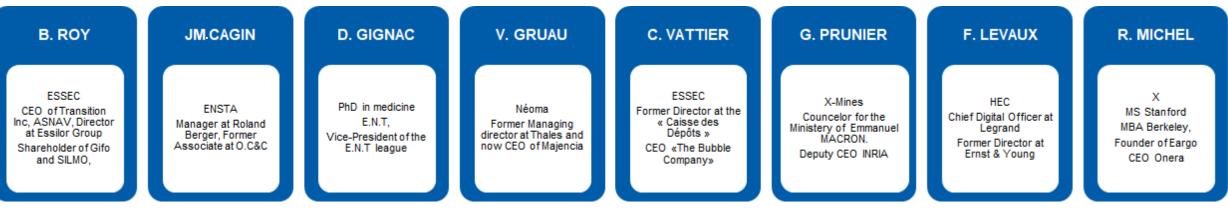
PR DOMINIQUE BREMOND MD Medical Doctor, PhD Professor & Chief of the

Ophthalmology Department at Necker Hospital in Paris. Searcher at CNRS.



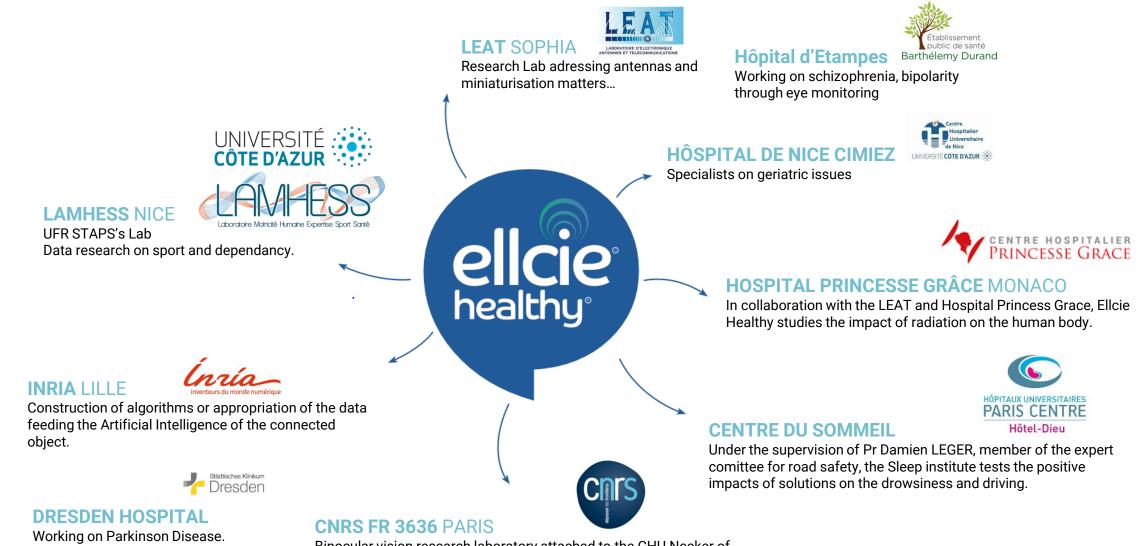
Pierre LE COZ CTO 8 years experience in IOT Implement technology strategy

OUR STRATEGIC COMMITTEE



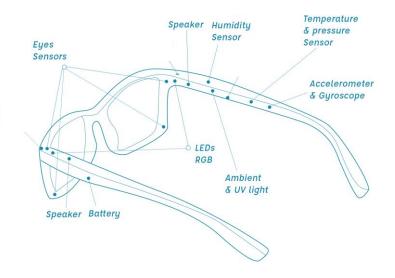
OUR PARTNER LABS 20 EXTRA WORKERS FOR ELLCIE HEALTHY





Binocular vision research laboratory attached to the CHU Necker of the ophthalmology department.

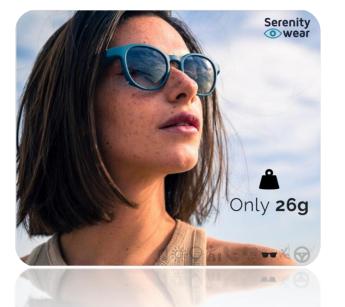
26 grams of Smart technology made in France



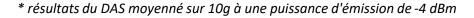
Connected Eyewear Driven by Artificial Intelligence

- Autonomy : 24 hours minimum
- **Smartphone synchronization**: Bluetooth Low Energy
- **DAS** = 0.37 mW/Kg^* (5405 times less than the regulation's threshold)

□ Complete kit: 319€ inluding VAT (Frame + Charger)









Provide better wellbeing and health to individuals

	Use CASE	Market volumes Awards	
DONE	Prevent car accidents due to drowsiness & eye and head tracking	 - 40 million drivers in France - 1,5 billion drivers worldwide - 1 person out of 4 works at night 	<mark>TION</mark> TIÈRE BLES
DONE	Detect falls for isolated workers	 5,000 workers die everyday in work accidents 200 million lone workers worldwide 	
DONE	Detect and prevent falls for the elderly	 12 million elderly people 1,5 billion elderly people 	
IN PROGRES	Track physical activity and wellbeing	 9 people /10 believe stress can have an impact on their health The average rate stress in European countries > 5/10 \$190,000,000 US* Annual healthcare Costs due to Workplace st 	tress
TO BE DONE	Health – medical device	 Cardio Vascular Diseases are the #1 cause of death globally: more people die annually from CVDs than from any other cause. 17.7 million people died from CVDs in 2015 (31% of all global deaths) 	

<u>https://medium.com/@busy_lifestyle/6-surprising-statistics-about-stress-around-the-world-f60d5831c404</u>

• https://fipcenter.com/blog/index.php/2018/la-culture-de-la-securite-au-travail-par-le-port-des-equipements-de-protection-individuelle/articles-themes/thematique-epi/

Use cases examples of Smart Protection Eyewear for workers



Ellcie Healthy's Value Proposition



Fall detection and notification



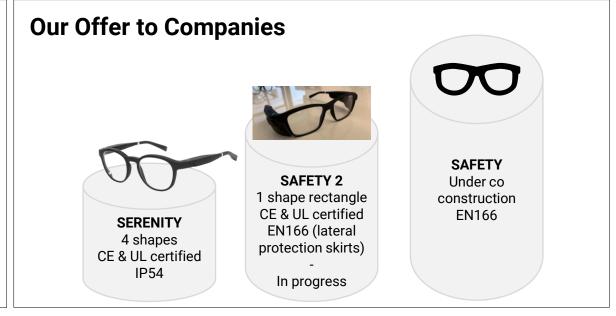
Monitoring of worn time / PPE equipment



Drowsiness at the wheel for machine drivers / employees on the road

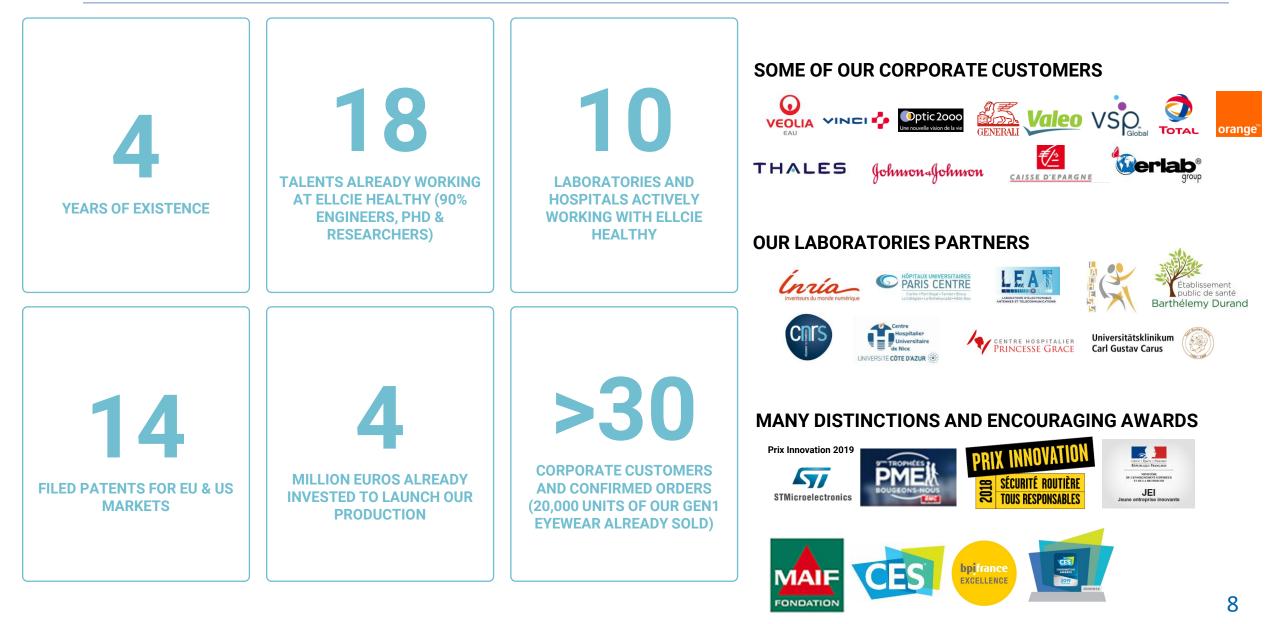


Physical activity



CONCLUSION





Thank you for your attention

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