

1

THE OPPORTUNITY  
*THE FUTURE IS LIVE*

25 billion USD

*Expected US market by 2023*

195 countries

*Worldwide Bambuser reach*

3X e-com engagement

*Exceptional conversion*



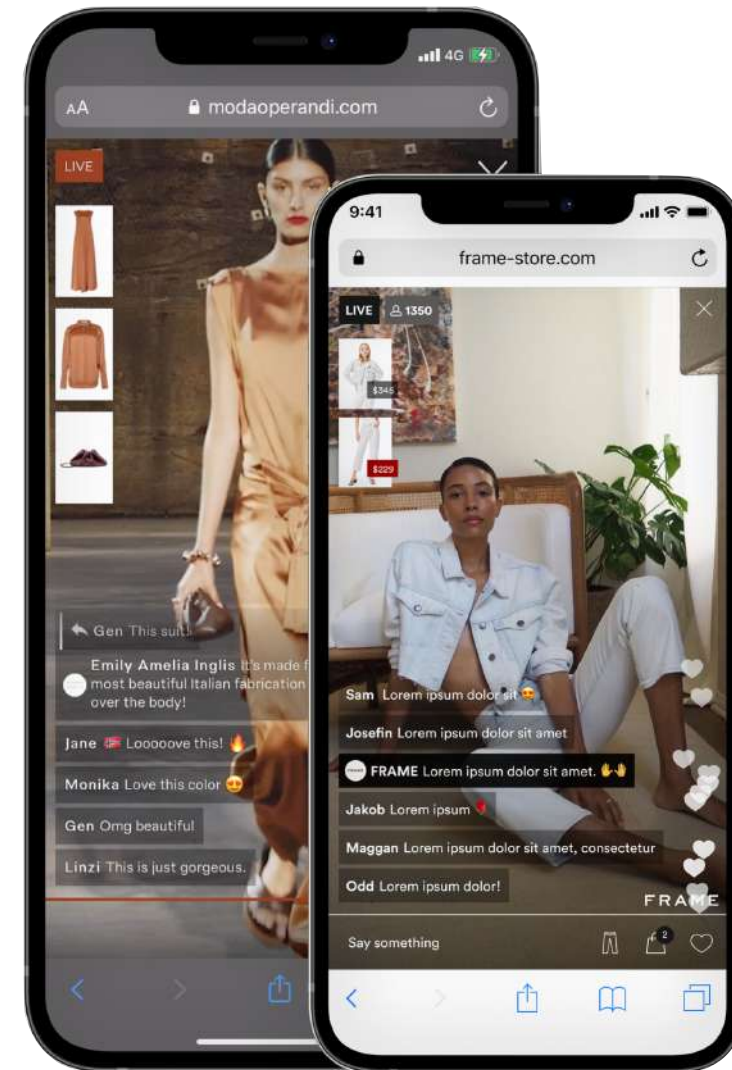
140+ active customers with offices in Stockholm, London, Tokyo and New York.

2

THE SOLUTION  
*360° LIVE VIDEO  
SHOPPING*

# ONE-TO-MANY *Event or Masterclass*

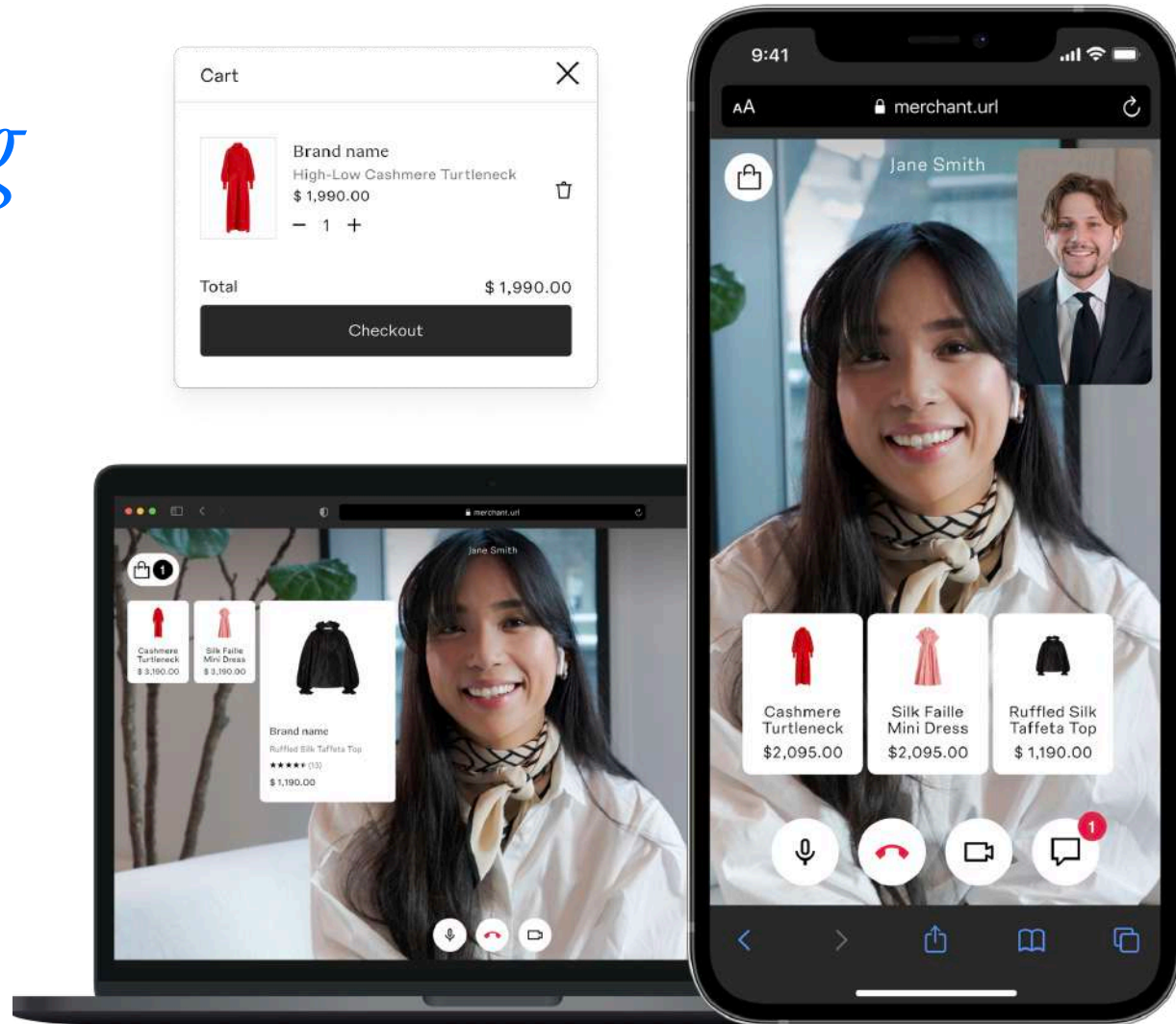
- Stream from mobile (or external cameras)
- Chat, likes and emojis
- Product promotion and add-to-cart
- Native check-out
- Platform agnostic



Live video events to be shared with unlimited viewers.

# ONE-TO-ONE Personal Shopping

- Drop-in & scheduled calls
- Showcase product features
- Compare in-screen
- White label
- Native check-out
- Connect to booking and CRM systems



Enable face-to-face interaction with add-to-bag.

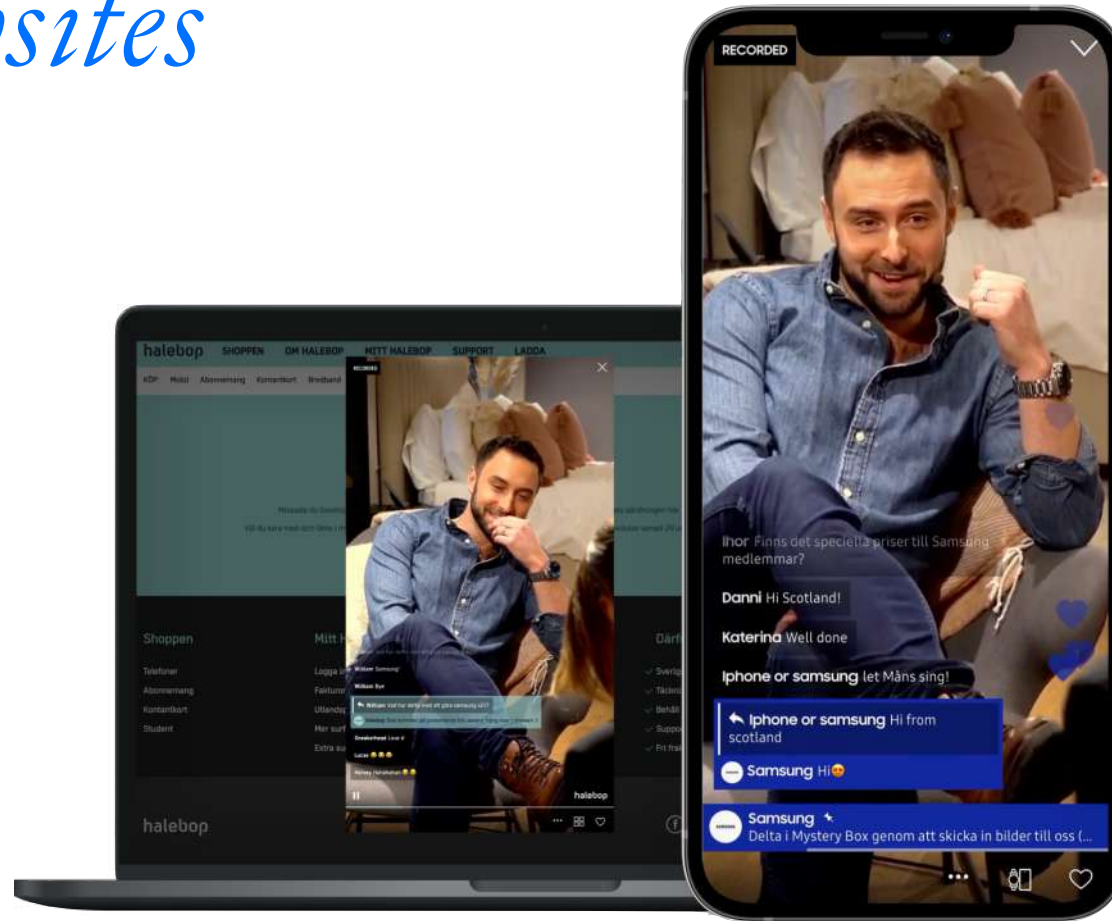
3

OUR EDGE  
*BAMBUSER FEATURES*

# *SIMULCAST* *Across multiple websites*

Broadcast across websites via different players.

- Brand site for sales & awareness
- Retailer site for sales & reach
- Media outlets for reach & awareness



Broadcast one shows on various domains, with multiple check-outs.

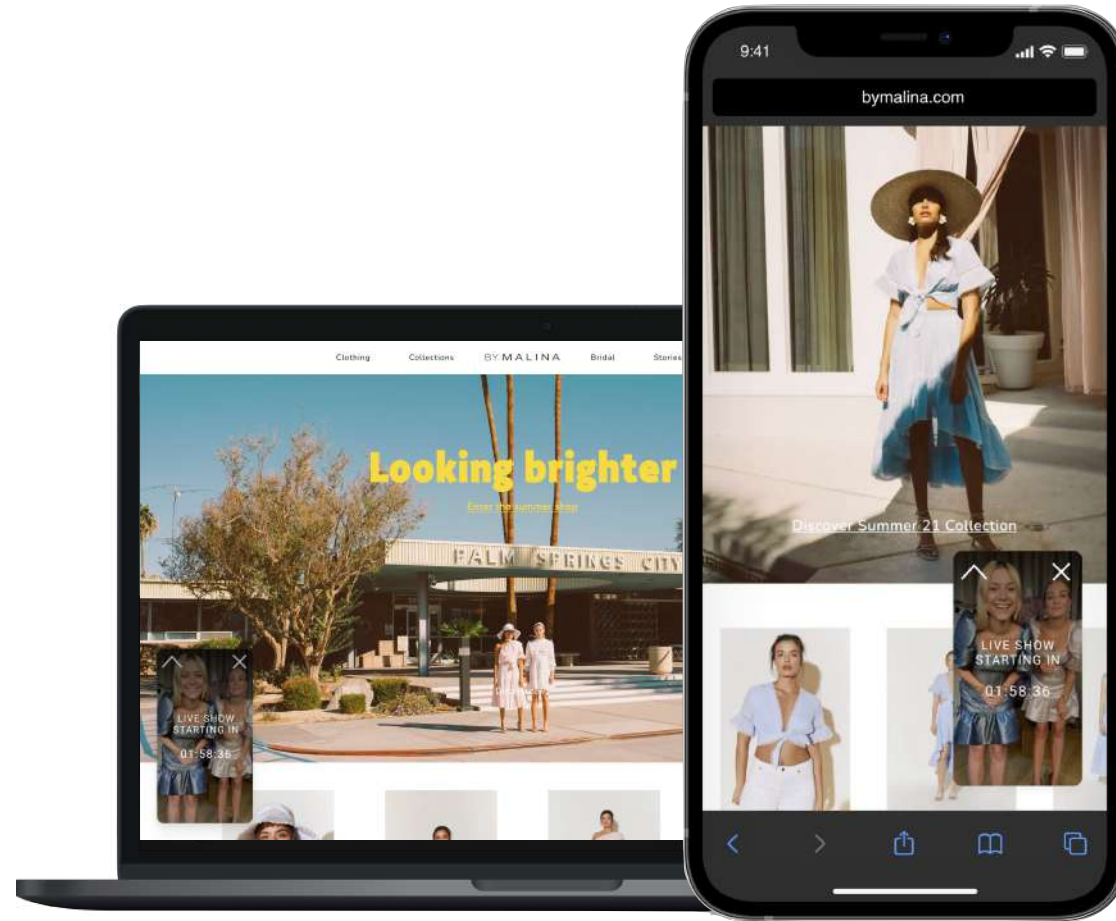


# MINI-PLAYER

## *For organic traffic*

Let site visitors know you're live by adding a minimized video on your website.

- Increase awareness & viewer count
- Easy for visitors to tune in



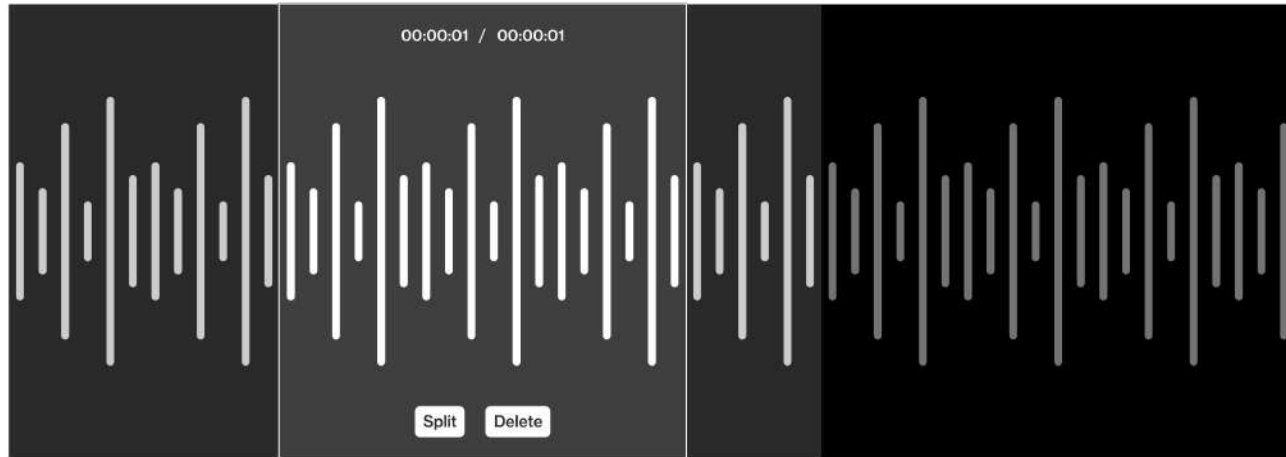
Showcase and tease site visitors

# REPLAY & EDIT

## Repurpose

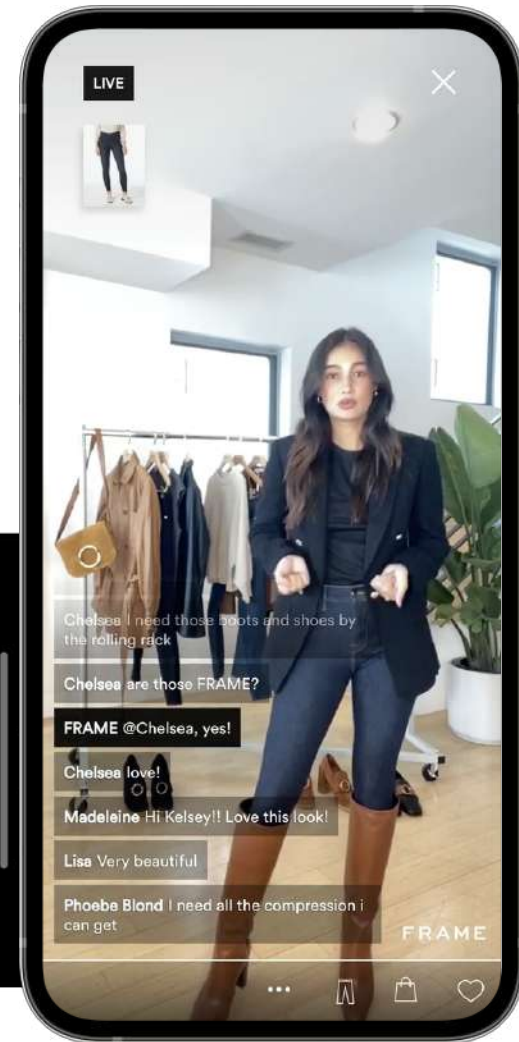
Edit shows post-live. Remove sections, divide into short clips and embed elsewhere.

II 00:00:21:6 / 00:02:05:1



00:00:01

00:00:01



# *RTMP External Cameras*

External cameras, interstitials and more

- Enable professional production agencies
- Multiple cameras
- Mixed media and interstitials
- Pre-recorded content
- Video overlays and morea



THANK YOU!

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