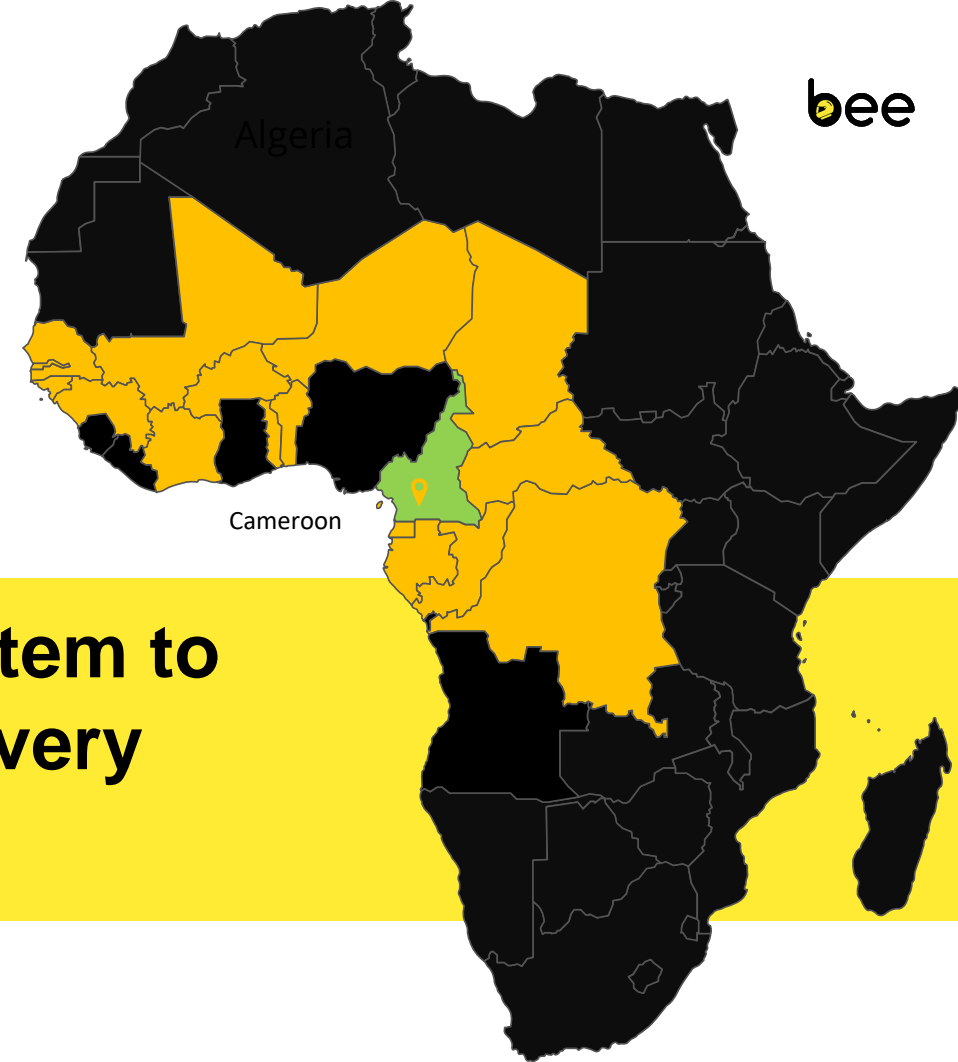


bee

Gojek, for francophone Africa.



**“Bee’s mission is to build a mobility ecosystem to offer a safe and reliable transport and delivery service in French-speaking Africa.”**

# Why now



260M

SSA Francophone Africans.

80%

Use bikes for transportation.

\$9B

Revenue market (forecast 2021)

# The Mobility Super App for Francophone Africa.



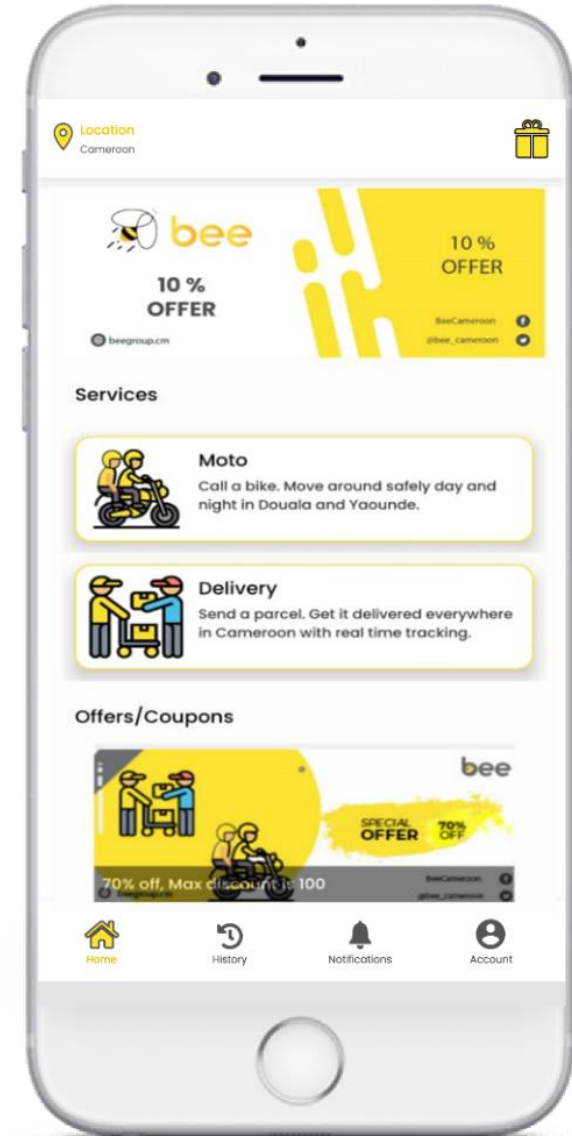
Bike hailing as a safer transportation options for passengers.



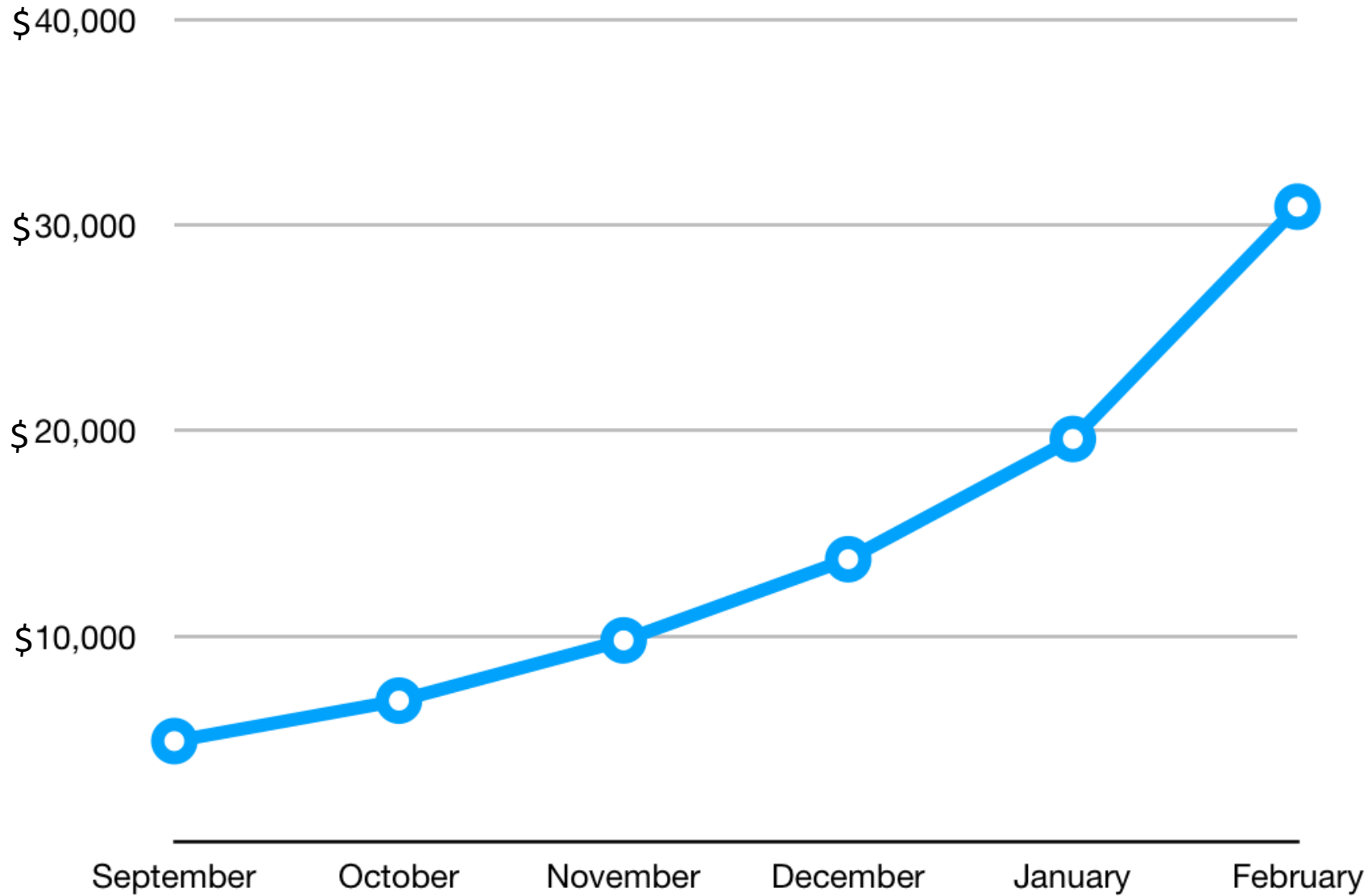
Powering delivery for individuals and businesses (e-commerce, SMEs, Social Sellers, restaurants, pharmacies, etc.)



Bike leasing for drivers, empowering them to be entrepreneurs.



# \$30K monthly GMV

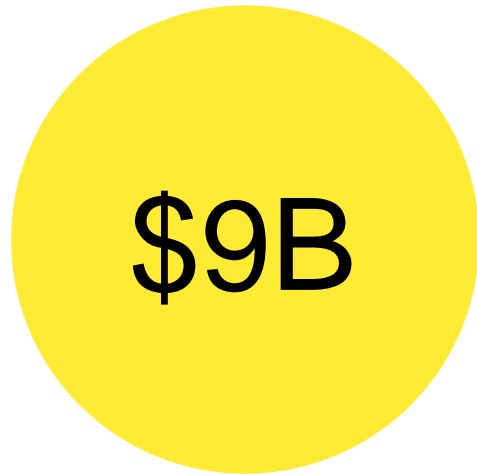


**+500%**  
6 months

**0.003%**  
Accidents

**60,000+**  
Rides

# Formalising motorcycle mobility in Francophone Africa.



Africa's Motorcycle Taxi Market  
Revenue, forecast 2021



SSA Francophone Africa  
4,000,000 Motorcycle



3yrs GMV  
15,000 Motorcycle, 4 countries.

# We make money on each ride, 10% of GMV

\$2

## Average ride fare

Passenger transportation  
Goods, food, medication delivery  
(Driver takes 80%)

70%

## Margins from leasing


\$800 micro-loan.  
\$90 reimbursed monthly, for 15months.



Secured a \$1M+ deal to power delivery of products from telco e-commerce stores.

Secured deal to deliver Gaz and Good 180 stores. Adding more locations monthly.

Did \$350K+ revenue with Jumia Cameroon. Negotiating deal in Cote d'Ivoire.

 **gojek** Modelling after Gojek (\$10B) largest on-demand platform in SEA.



Cameroon, Cote d'Ivoire  
\$2,222 GDP per capita  
(same as Nigeria)



Togo, \$670 GDP per capita

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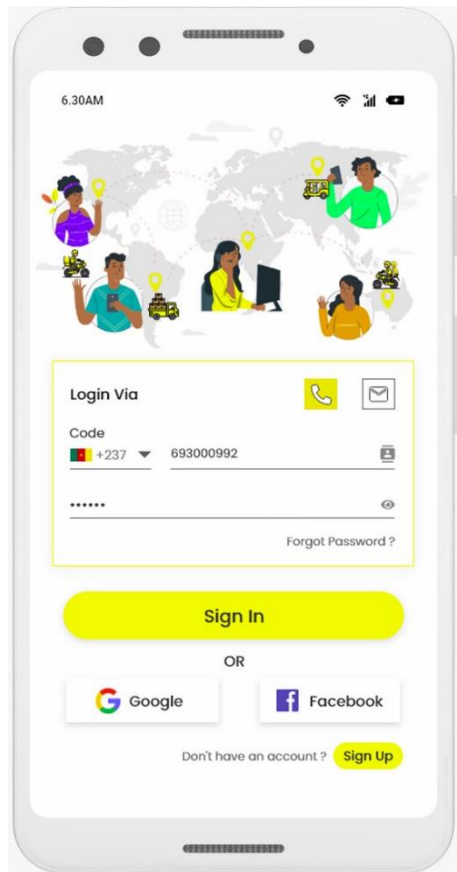
East Africa  
135M people

Nigeria  
200M people

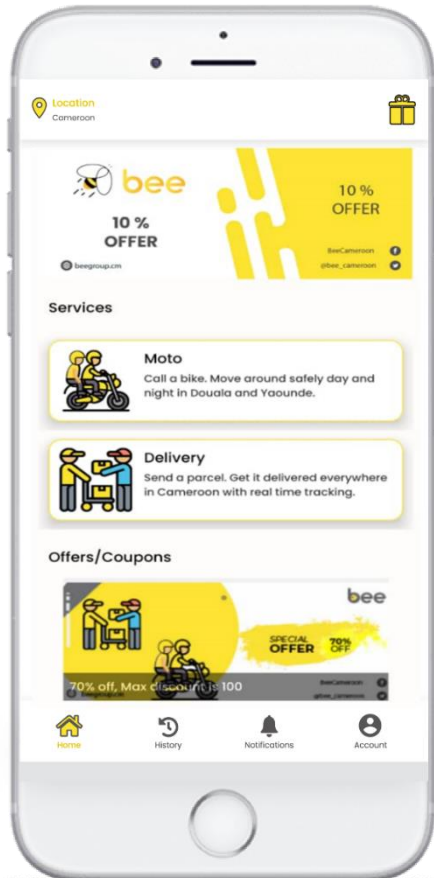
Francophone Africa.  
260M people



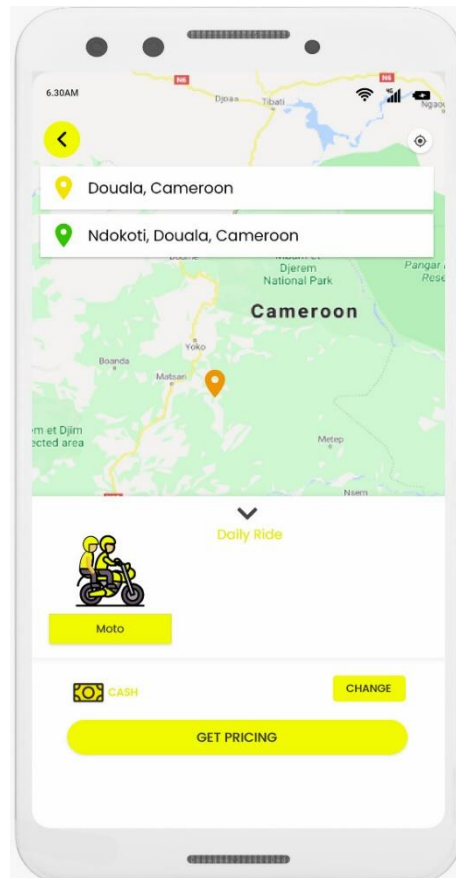
Login with Phone number or Email



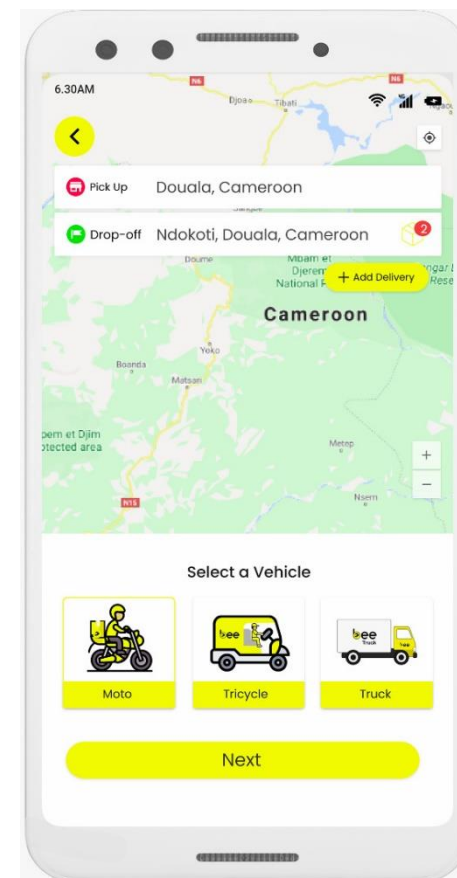
Choose our service: Transport or Delivery



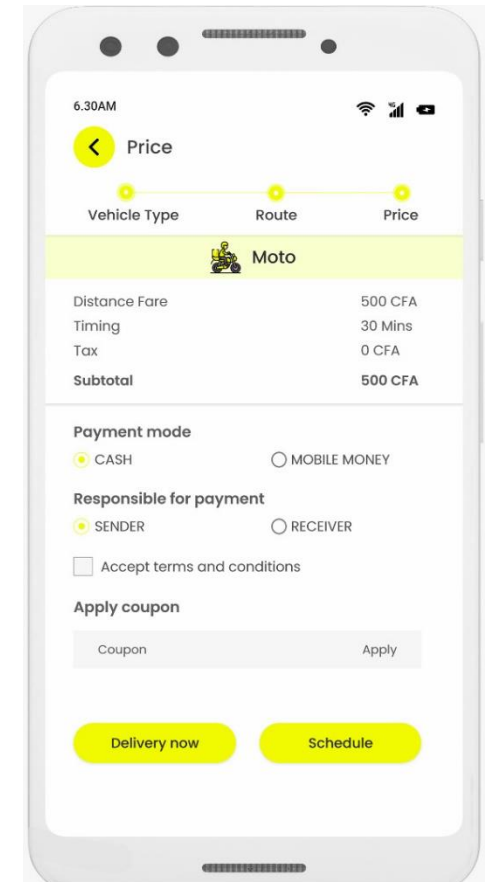
Book a bike for your transport



Order a bike for your delivery



Select the payment mode



# Team: domain and industry expertise.



Patrick Timani, CEO



Patrick is an engineer, 2X founder. Spent 5 years in consulting sector. Previously launched and exited a micro-credit lending platform.



Vinoth Sarun, CTO



Vinoth has 8yrs+ managing tech teams working for Cetitec and Porsche. Currently heading a team of 5 engineers.



# Raising \$2M Seed

- On track to do \$500k monthly GMV in 12 Months
- Finance 1,000 bikes, build marketplace (pipeline of 500+ businesses)
- Scale in 4 leading cities in franco Africa(Douala, Abidjan, Dakar, Kinshasa)
- Series A in 18 months