

# blücare®

*The science of knowing*

THE FIRST AND ONLY PRODUCT  
FOR EASY AT-HOME MONITORING AND  
EARLY DETECTION OF **FELINE LOWER  
URINARY TRACT DISEASE (FLUTD)**



Blücare® is a unique and innovative screening tool that provides daily at-home monitoring for FLUTD, making microhematuria easily and quickly detectable.



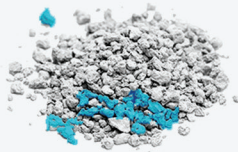
## SIMPLE

Blücare® granules are spread evenly over the cat's litter and are effective on all major brands of clumping litter.



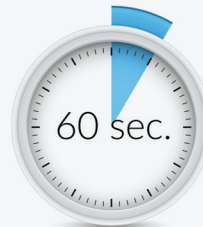
## RELIABLE

Blücare® remains effective on litter for more than one month.



## CLEAR

Granules that detect hemoglobin remain blue for more than 48 hours.



## FAST

The colour change from white to blue is noticeable in less than 60 seconds after exposure to hemoglobin.



## SENSITIVE

The presence of blood in the cat's urine is detectable at a microscopic level.



## NON-TOXIC

The ingredients are natural, and safe for the cat and the rest of the family.

## HEMATURIA DETECTION WITH DEPTH

How does Blücare® work? The white granules are spread over the cat's litter and turn blue if exposed to hemoglobin. This detection works at a microscopic level. The presence of blood in a cat's urine is strongly related to urinary disorders, such as feline idiopathic cystitis, urolithiasis and urinary infections.

