

BELGIUM - WALLONIA @

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2021 PARIS
TECHNOLOGY

PARIS EXPO PORTE DE VERSAILLES

Hall 1 - K10

**digital
wallonia
.be**


Wallonia.be
EXPORT
INVESTMENT

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The Wallonia Export & Investment Agency (AWEX) is the institution in charge of the development and management of Wallonia's domestic and international economic relations.

Through a personalized, innovative, and sustainable approach, AWEX supports Walloon companies - regardless of their size, sector, or target market - in every step of their international endeavors. This includes exports, technological partnerships, and development abroad.

The agency's vast network of connections ensures the best advisors are always by your side. Our local anchors and agents abroad are capable of providing unparalleled insight to take your company to the next level. In addition, our connections will help establish your business in the global marketplace and promote it throughout the world. Training, incentives, and international financing are also available.

AWEX is also committed to strengthening Wallonia's position as the premier gateway for international investors seeking success in the heart of Europe. We work closely with them to inform, convince, and advise in every stage of their development.

Feel free to get in touch with one of our local or international agents via our websites listed above. In our network of more than 400 employees in nearly 100 countries around the world, there is always someone ready and willing to support you in your approach.

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LIST OF OUR PARTNERS

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AGENCE DU NUMERIQUE & DIGITAL WALLONIA

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Agence
du Numérique



The **Agence du Numérique** is the public service body responsible for monitoring technological innovation and habits relating to digital technology, advising the Walloon Government and its departments on this area, and leading or coordinating operational or communication measures to support Wallonia's digital transformation by drawing on the Digital Wallonia strategy approved in December 2015.

What is Digital Wallonia?

A strategy. Adopted by the Walloon Government, it sets the priorities and goals for public policies and the support framework for private initiatives to promote the digital transformation.

A platform. Governed collaboratively by the Walloon digital ecosystem, it provides services and support to public and private players engaged in implementing the digital strategy.

A brand. Championed by all those involved in Wallonia's digital transformation, it guarantees their visibility and unites the initiatives implemented within the framework of the digital strategy.

BEP

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BEP is the sustainable development agency of the Province of Namur (Belgium). We offers infrastructures and services to project designers and companies which want to set up and grow up a business (locally and internationally). Our Crealys® Science Park, the incubator dedicated to the cultural and creative industries “TRAKK” and many other locations welcome you in Namur, the Capital city of Wallonia.

BEP is also a member of the Enterprise Europe Network (EEN), which supports and advises SMEs about internationalization, partnerships and innovation. Launched in 2008 by the European Commission, EEN has branches in more than 60 countries and is supported by 600 partner organizations in and outside Europe.

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INFOPOLE is the business network that brings together and animates the community of Walloon digital players in order to accelerate their growth and innovation through partnership.

Creator of opportunities, stimulator of cross-sector innovation, the cluster is a major player in the following key technologies and ecosystems: Data Analytics / Big Data, IoT / Machine Learning, Cybersecurity, Embedded Systems / Internet of Things, Software and Apps. mobiles, Cloud, Digital Simulation, Industry 4.0, e-health, Smart Energy, Smart Mobility, Smart Cities, Smart Farming,...

Through its network of more than 130 members, INFOPOLE can help you to find the ideal partner whatever your IT project.

TWIST

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TWIST (Technologies from Wallonia for Image, Sound and Text) is a business network of companies and a community platform that promotes innovation and growth in digital industries in southern Belgium, and mainly in digital sectors of Image and Sound.

In 12 years, TWIST has built a solid network of some 110 members (representing 4,500 direct jobs and a turnover of 1 billion euros), 80% of which are SMEs, 5 television channels, 6 universities & research centers, and 3 investment funds. TWIST is also supported by its public authorities and is an official partner of Digital Wallonia, the digital strategy adopted by the Government of Wallonia.

In this context, TWIST has developed a strong expertise in the “live sport & entertainment” industry (Sport & e-sport, Entertainment TV, Museum, Attractions/Theme parks, Live show, Live music, cinema).

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COMPANY BACKGROUND

Acapela is the European leader of voice solutions with 30 years of expertise, an enthusiastic team and a strong appetite for innovation. The company creates custom & personalized voices adapted to the context of application, based on promising results of VoiceAI.

ADDED VALUE

How does your voice sound? Give a digital voice persona to your image.

Acapela Group helps you to create personalized digital voices that match your voice branding. Our voices, based on NeuralTTS and AI, bring persona to the user experience.

RANGE OF PRODUCTS

Acapela's digital voices are available in over 30 languages and 200+ voices in the standard portfolio. As a cloud solution, speech engine (SDK available for main platforms) and advanced voice creation and audio production tools.

MAIN REFERENCES

1000+ active customers around the world among which Deutsche Bahn, PKP, Nice in Contact, Trafikverket, Softbank, ADP, Ineo, PSA Mitsubishi, SFR, Maaf, Santander, Crédit Agricole, BNP Paribas, Google, Tobii Dynavox, PRC Saltillo, Therapy Box, Boston's Children Hospital, etc.

CERTIFICATION

ISO 9001

BACK2BUZZ

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COMPANY BACKGROUND

Back2buzz (2016) is the first fully integrated concept for refurbished smartphones, offering a 360° solution with buyback options.

ADDED VALUE

Maximize the value of your smartphones fleet, in accordance with all ecological and sustainable aspects. All the process is done by the company itself.

RANGE OF PRODUCTS

REFURBISHED SMARTPHONES
BIODEGRADABLE ACCESSORIES
BUYBACK APPLICATION

MAIN REFERENCES

Axa group
Orange

CERTIFICATION

SOLAR IMPULSE FOUNDATION
Digital Wallonia

BIKE&WIN

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COMPANY BACKGROUND

Bike&Win want to promote bikes in everyday use: commuting, shopping, vacation... To achieve this goal, we have created Bike & Win, an application that encourages cycling through challenges. We are also creating Wonderbike, an application to discover a region by bike while having fun in chasing treasures!

ADDED VALUE

Bike&Win offers original digital tools to promote cycling in all possible ways: within a company, on a territory. It offers apps to manage the cyclists community but also to reach it.

RANGE OF PRODUCTS

Wonderbike is a perfect tool to promote and animate a tourist territory. Promotion with real treasure ensures that your destination will grab attention. The application guarantees fun for visitors and locals!

Bike&Win is an app which, through a fun process of challenges, encourages the regular use of the bicycle.

CAPFLOW

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COMPANY BACKGROUND

Founded in 1995, the company specializes in applications using image analysis. Since 2002, the company market two suite of standardized products: FlexiPark (access control by license plate reading or multimodal) and FlexiGuard (a smart video recorder). Capflow will present to Vivatech the latest version of Flexipark which integrates the new indoor car park vehicle detector product based on license plate reading.

ADDED VALUE

With user's feedback, Capflow has developed unique management solutions tailored to customer needs. With two Windows and Web-based user interfaces, the company has enhanced the Flexipark and FlexiGuard suites with smartphone apps that allow users to stay connected to any location with their solutions.

RANGE OF PRODUCTS

FlexiPark, a fully automatic car park management system based on number plate recognition technology (ANPR), proxycards or codes. It integrates several means of identification to grant access and can provide statistics based on in and out flows.

FlexiGuard IP, an embedded IP recorder integrated with Flexipark which records, monitors and transmits pictures. It produces alarms (via SMS and e-mails) when detecting intrusion and abnormal behaviour. Additional intelligent modules can be integrated.

MAIN REFERENCES

La Banque Nationale de Belgique, Baxter (Belgium), Vinci Facilities (France), Eiffage (France), Centre d'Etude Atomique-CEA (France), Dalkia (France), Novartis (France), ODEP and ANP (Marocco), ...

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COMPANY BACKGROUND

Cikisi was founded in 2016 by 5 French-Belgian shareholders experienced in the field of intelligence, strategic intelligence and economic intelligence. Cikisi specializes in information management, web intelligence, analysis and representation of information from the web.

ADDED VALUE

Cikisi aims to meet the needs of companies seeking to exploit the multiple web information useful for their good development. Currently, the amount of data available on the web is expanding dramatically and requires "Big Data" processing technologies. Cikisi is therefore committed to adapting to these changes and to offering its customers the latest technologies and functionalities that meet their needs.

RANGE OF PRODUCTS

- Cikisi WMT (Web Monitoring Tool): SaaS web application: monitor, search and explore the web. Cikisi is an 100% European business search engine, respecting confidentiality.
- Cikisi SHARE : interface and ways allowing third-party applications to be equipped with a search engine or to be automatically fed with information feeds.
- Cikisi Mobile WS (Watch & Search): mobile application allowing organizations to offer their employees the ability to inform, watch or search.

MAIN REFERENCES

Cikisi is the web intelligence partner of a wide range of sectors (Audit & Consulting, IT, Maintenance & Engineering, Defense, Food industry, Insurance, Energy, Retail,...).

DIGITEAL

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COMPANY BACKGROUND

Digiteal helps European businesses to get paid faster, more regularly, and at a lower cost. Certified as a payment institution and as TPP, Digiteal brings you added-value from payment collection to automatic reconciliation.

ADDED VALUE

As a company or as a software editor, you need a reliable and flexible supplier that can follow you in your growth. Thanks to Digiteal's expertise, its innovative tools and its creativity, you can benefit from the best practices to accelerate your digital transformation and optimize your cash flow.

RANGE OF PRODUCTS

- 1) Invoice's presentation: B2C app and Peppol AP for B2B.
 - 2) Payments: split payment for marketplaces, escrow account, pay button, payment QR code, etc.
 - 3) Bank statements: import bank movements where you want.
- Our simple API allows you to integrate Digiteal's solutions easily in your own flows.

MAIN REFERENCES

Marketplaces such as Classeo or Adjusto (Engie's subsidiary), Water companies, Hospitals, Municipalities and schools, Invoicing and accounting softwares such as Efficacy, Adfinity, Integrators such as Symeta-Hybrid or Ipex, etc.

HERONTRACK

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COMPANY BACKGROUND

HeronTrack is a tool & small equipment tracking via a unique proprietary smart sensors and a user-friendly mobile app.

ADDED VALUE

Never miss or loose a tool - Generate automatic inventory - Calculate your real cost of ownership.

RANGE OF PRODUCTS

GlassTrack.me: Specialized solution for the Glass industry. Tag & Go : Solution for construction work and equipment rental as well as hospitals and healthcare.

MAIN REFERENCES

Infrabel (national railways) - Euroglass (Flat glass) - Verona Pro (window manufacturer).

HOLIFRESH

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COMPANY BACKGROUND

Holifresh was born from two hard workers looking for a REAL NEED-ORIENTED solution for a simple cold chain monitoring system and HACCP/PMS management! Thanks to their field experience, the Holifresh solution has attracted the food and health sectors.

ADDED VALUE

Are you also tired of managing papier for your quality? Our digital systems increase your cold chain safety with IOT sensors (T°, humidity, CO2) and your food safety with visibility on your team's tasks. Save time and avoid the risk of coding errors!

RANGE OF PRODUCTS

With its complementary solutions, Holifresh meets your needs precisely. HoliSENSE automates the recording of T° - Humidity - CO2. HoliAPP digitizes the daily tasks and checklists of your teams. HoliAUDIT facilitates audits on your multiple sites.

MAIN REFERENCES

Retail: METRO, CORA, CARREFOUR, SMATCH/MATCH FOOD, Food Industry: MAMA LUCIA, NOVOVIANDE, DUFRAIS, Fast Food: O'Tacos, EXKI, KFC. Health: Ins. Marie Curie, Erasme Hospital.

CERTIFICATION

ISO9001 Certification in progress & CFR21 certification.

ID-SOFT

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COMPANY BACKGROUND

ID-SOFT is a Belgian family-owned company that has been developing financial solutions for more than 30 years. All the solutions help the customers elaborate financial forecasts and financial plans. All the solutions are cloud-based since 2020.

ADDED VALUE

Solutions to elaborate financial plans for different purposes: establishment of a company, financial forecasts, M&A, funding, judicial reorganization, ...

The solutions are easy to use, reliable, adaptable, cloud-based and with access to maintenance.

RANGE OF PRODUCTS

The company proposes the following solutions:

- HannaH: application for accountants and companies to realize financial plans
- HannaGo: easy app for a starter or an entrepreneur to realize his financial plan on his own
- HannAdvice: realizes financial plans for starters, accountants or financial experts.

MAIN REFERENCES

More than 10,000 users are using the solutions!
High satisfaction of our clients.

INFINITY MOBILE

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COMPANY BACKGROUND

Creators of Sayl, a unified commerce platform helping restaurant and hotel chains managers to serve their customers better and more personalized.

ADDED VALUE

- Facilitates complex digital ordering in resto chains, and high traffic locations
- Allows real-time interactions with customers, in all channels
- Seamless integration with payment solutions, both in-store as online
- Loyalty & marketing automation out-of-the-box available

RANGE OF PRODUCTS

Sayl Customer Cloud (Customer Data + Commerce)

Sayl Resto (for hospitality)

Sayl Shopping (for retail)

MAIN REFERENCES

Huggy's Bars

Ellis Gourmet Burgers

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COMPANY BACKGROUND

Founded in 2018 and led by Romain Trigaux, a young engineer from Liège, iopool is located in the Sart-Tilman science park. It is surrounded by many partners, including The Factory, with technological know-how that has enabled the start-up to quickly offer innovative solutions in the residential pool market.

ADDED VALUE

iopool is a complete solution that helps pool and spa owners keep their water clear and healthy in a very simple and fun way. The objective of iopool is to guide the user step by step in the maintenance of his pool and to reduce any possible error. This way, the user never has to worry about the quality and the safety of its pool or spa water for him and his family.

RANGE OF PRODUCTS

iopool offers a unique package including a connected probe to monitor its water quality 24/7, an app that gives custom pool care recommendation and the delivery of affordable chemicals at home, all in one click. By providing its own brand of pool care products, iopool succeeds in offering extremely precise treatment advice thanks to its advanced recommendation algorithm.

MAIN REFERENCES

iopool now has more than 3,000 pool and spa owners throughout Europe and the United States who are delighted to be able to swim in a safe and clear water.

MEMOVIE

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COMPANY BACKGROUND

Hi we are Memovie. We are storytelling specialists.

Witnessing the exponential use of video on social media, and the critical need for Companies to create videos at large to engage & convert their audiences, we have developed Getshare: a unique 100% automated video creation and production SaaS, integrating 3 levels of AI in 1 solution.

ADDED VALUE

Getshare enables Companies to automatically:
create & produce relevant personal content in quality videos,
to engage & convert audiences at the speed of social media,
in a few minutes and for a fraction of the price of traditional productions.

RANGE OF PRODUCTS

Getshare is a SaaS, which includes in a single solution 3 levels of AI:

- 1 - Automated content recognition, Tagging & Indexing (location, date, objects, individuals, emotions, scenes + DAM)
- 2 - Storyboard generation & personalization (1 million templates + DIY)
- 3 - Video editing & production, ready for all social media formats.

MAIN REFERENCES

Puratos, Wallimage, AWEX, ING, Exki, Besix, AXA, Keym, Twist

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COMPANY BACKGROUND

It is an interactive software aiming to ease and fasten the management and the supervision of coaching and training organizations. Furthermore, it allows communication between all the people involved and permits fluid interactions. It generates your historical reports and management indicators in real-time, for an individual, a center, or a multi-center network.

ADDED VALUE

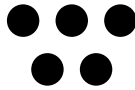
100% dedicated to this concept, we have great expertise in that business and its digitization. The platform is ergonomic, intuitive, flexible, and customizable. It offers multiple functionalities and secure, differentiated access to all the people involved: beneficiaries, coaches, trainers, jury, admin, partners. The configuration and handling are fast and allows to save the considerable time of management and admin.

RANGE OF PRODUCTS

Our software adapts to each organization and offers a choice of multiple functionalities such as the management and follow-up of: individual coaching (who, reports, duration, actions), workshops - trainings - events (agenda, invitations, attendance), documents and tools, community animation (directory, publications, news), e-learning, offices and rooms (booking), website, stats and reporting, etc.

MAIN REFERENCES

Incubators and incubator networks (e.g. Pépites France: 34 interconnected platforms), Vocational training (EFP), Cooperation (USAID, ADA, APEFE), Employment assistance (Actiris, Ressort), consultancy, etc.



Wallonia.be

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Wallonia.be

Feel inspired

