

Creative Destruction Lab (CDL) is a not-for-profit seed-stage program for massively scalable science-based companies. The program takes no equity and charges no fees - it is funded through philanthropy. The program's **objective-setting process** enhances the performance of technical founders who learn from the insights of experienced entrepreneurs, **increasing their probability of success.**

- 01 Focused **mentorship from proven entrepreneurs** who have founded, led, and sold significant tech companies
- 02 Technical advice from **world-leading scientists, engineers, and economists**
- 03 Access to top **business students**, who embed within the company to provide business development support
- 04 Opportunities to **raise capital** from North American and European investors



HEC-Paris is thrilled to have partnered with the CDL to launch the first program of its kind in France. CDL uses a smart objective-setting process to turn today's scientific breakthroughs into tomorrow's world-changing businesses. The program is an intensive blend of fruitful networking, invaluable mentorship, and constructive critiques.

- Eloic Peyrache, Dean, HEC Paris

Creative Destruction Lab at HEC Paris

Founded in 1881, **HEC Paris** is built on three core values: academic excellence, a strong sense of community and a commitment to diversity. The school has developed into one of the world's best business schools, as showcased in top international rankings, ranked #2 of best two-year MBA programs (Forbes). **Over 40% of HEC MBA students have a background in science and engineering.**

