

Cobboai



Texts to Trends to Actions



How to understand customers, employees, communities ?

Where there are people
there is text!

To unleash
people voice &
improve their
experience



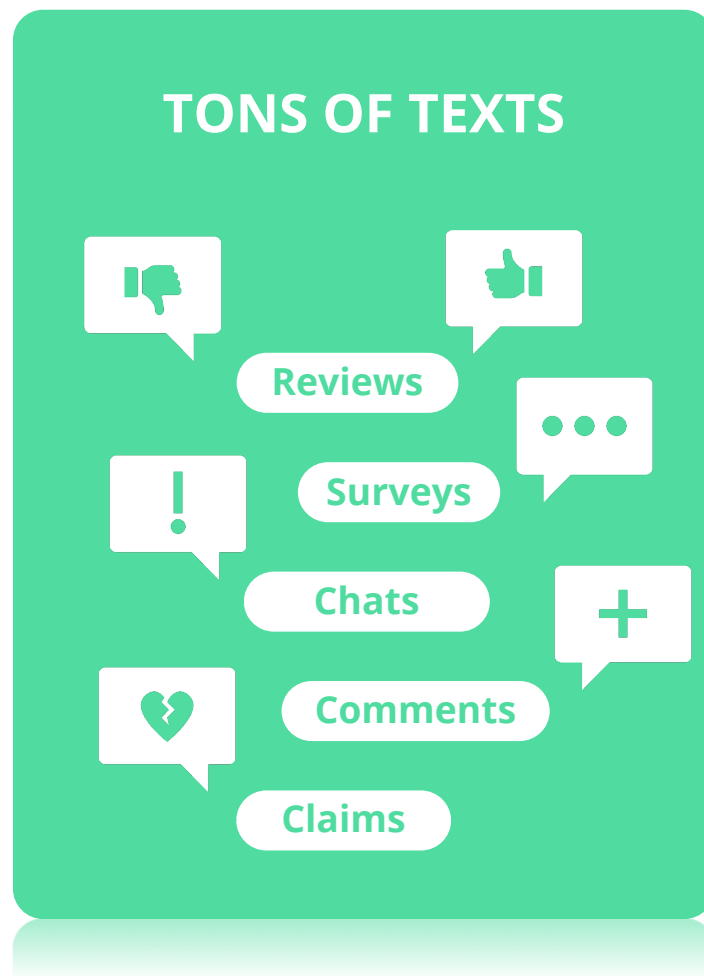
You need to know
what they say !

Do you have time to read everything they write?



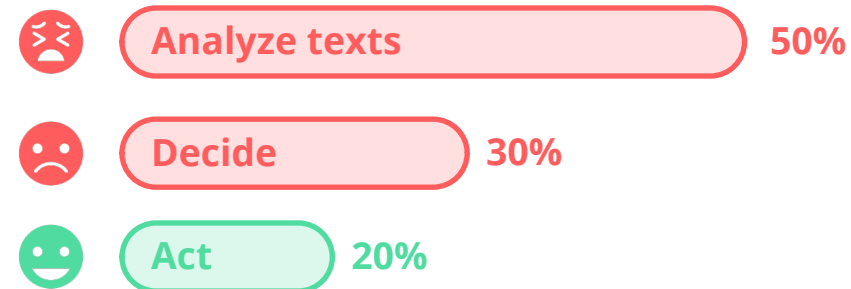
The struggle of analyzing texts manually

Teams are overwhelmed with only 100 rows of texts



HARD TO GET RESULTS

Time spent by teams



More Actions = More Results



What if 2 clicks could clarify priorities ?

Real time most important topics

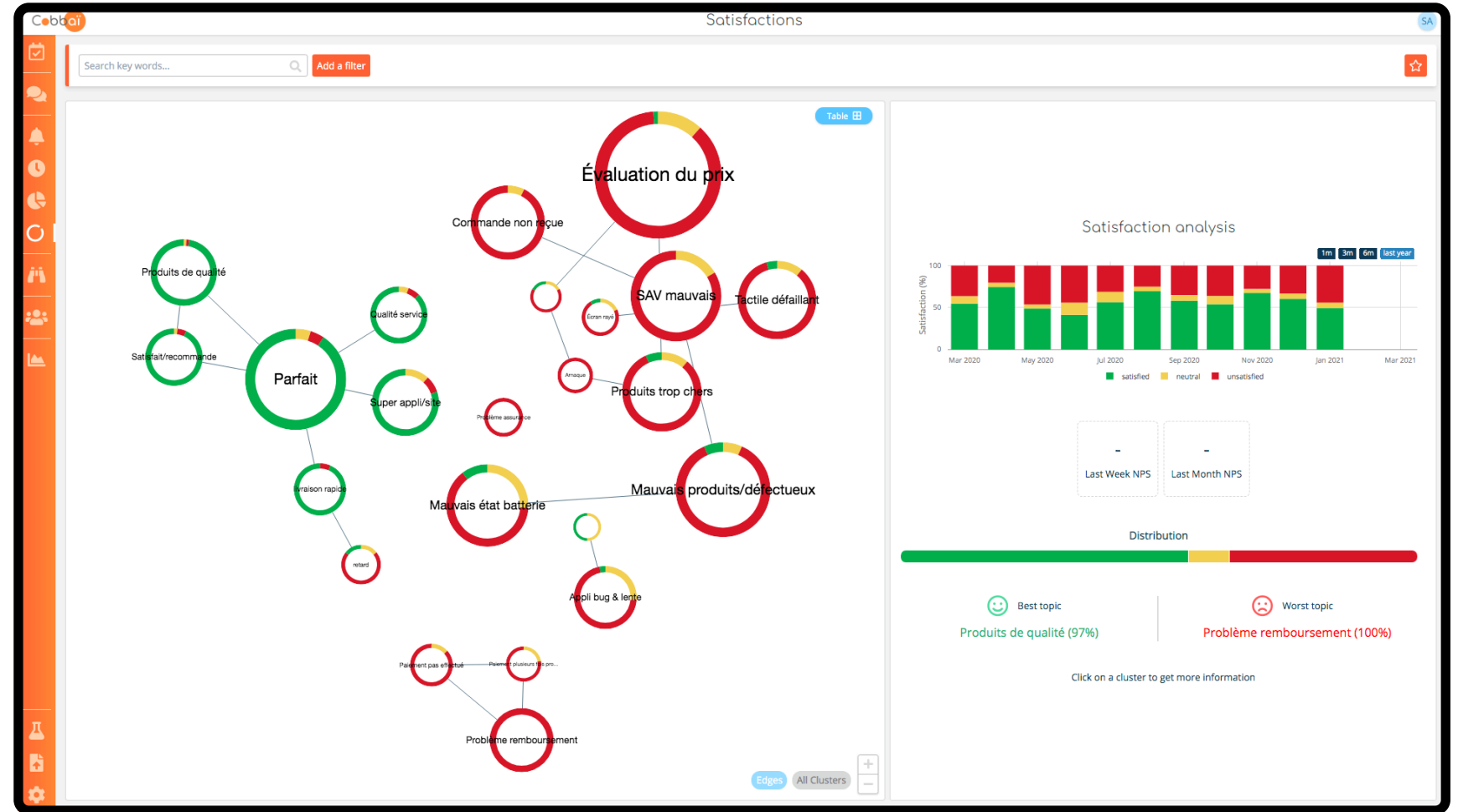
The dashboard displays a network graph of customer feedback topics. The largest nodes are 'Parfait' (red), 'Évaluation du prix' (red), 'SAV mauvais' (red), and 'Mauvais produits/défectueux' (blue). Other nodes include 'Produits de qualité', 'Super appli/site', 'Satisfait/recommande', 'Qualité service', 'livraison rapide', 'Appli bug & lente', 'retard', 'Problème remboursement', ' Paiement pas effectué', ' Paiement plusieurs fois...', 'Mauvais état batterie', 'Commande non reçue', 'Produits trop chers', 'Tactile défaillant', 'Problème assurance', 'Ecran rayé', 'Problème livraison', and 'Annulé'.

The detailed view for 'Commande non reçue' shows a 'Sudden rise' alert and an activity chart for the last year. The chart shows a peak in activity around January 2021. Key figures include a total impact of 190, an average impact of 5, an impact range of 3-5, and 41 topics. The most recent element is a customer complaint: 'Fatal je n'ai pas encore reçu mon colis et je l'ai réclamé et ils ne me donnent pas de solution et si vous ne parlez pas anglais, pas besoin d'appeler'. Below this, a snippet of text reads: 'J'ai commandé un iphone qui n'a jamais été livré, il a fallu des dizaines de'.



What if 2 clicks could measure satisfaction ?

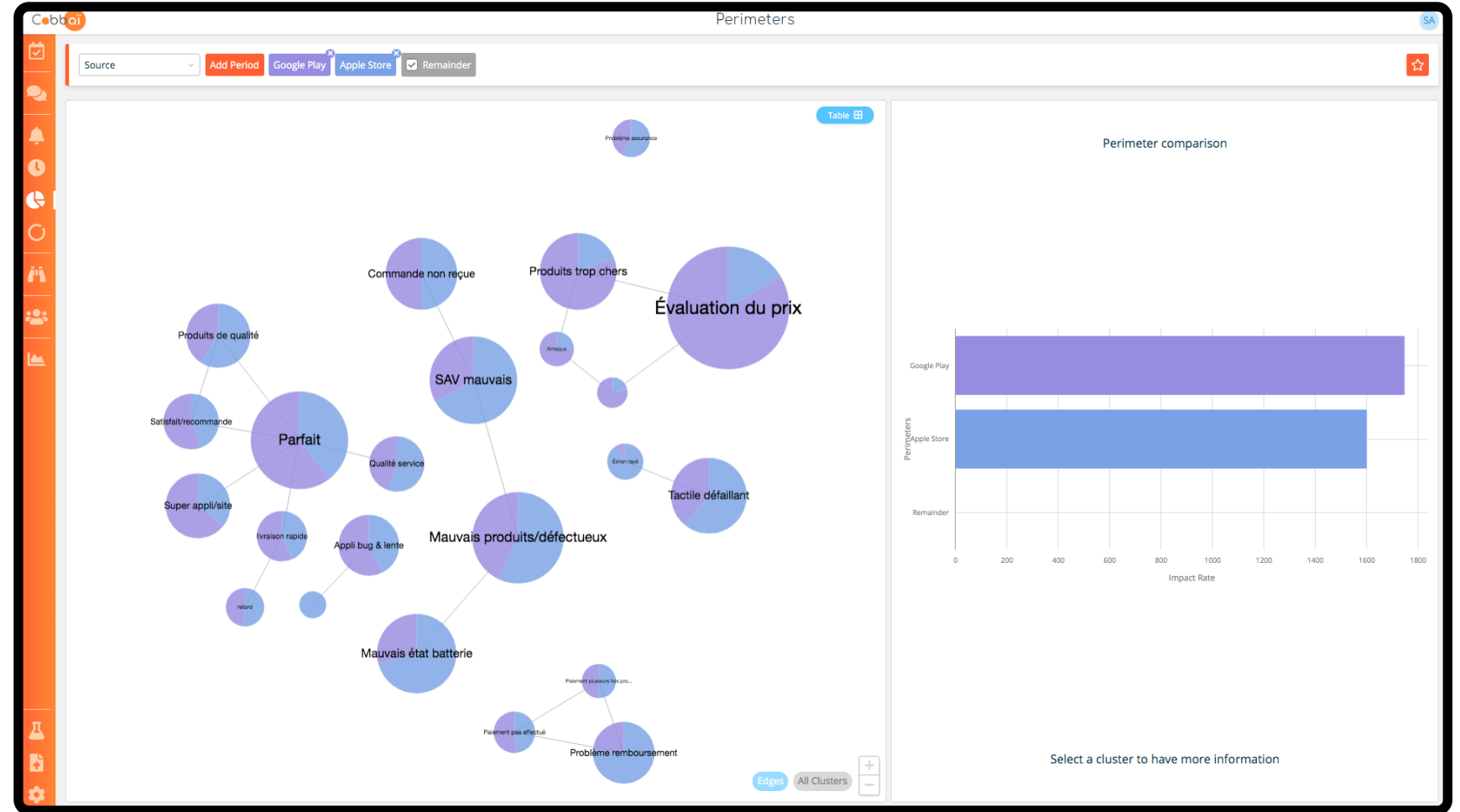
Get to know what people feel about your product or your services





What if 2 clicks could build more in\$ights?

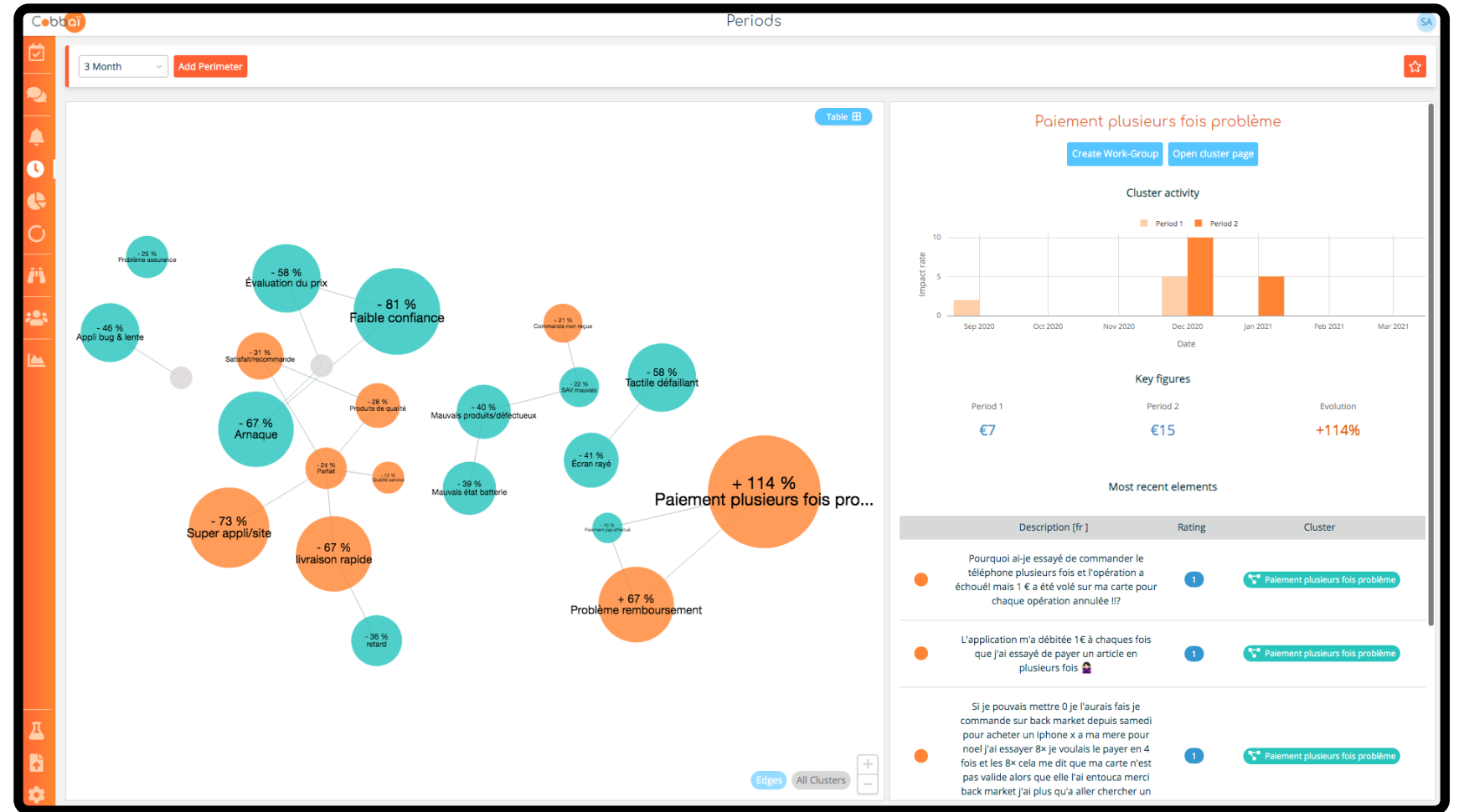
Benchmark products, countries, users... Found any patterns or behaviours?





What if 2 clicks could track evolutions ?

Monitor topics evolutions





What if **all answers** were in one place ?

The **No-Code** platform designed

to understand everything

without reading everything

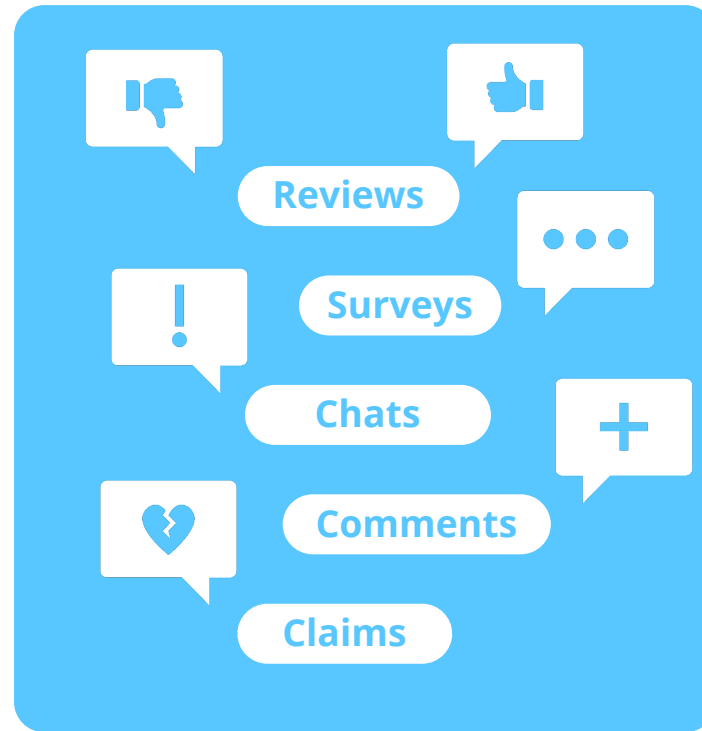
The best **SaaS** for fast growing companies to understand their
users, customers or employees in a few **clicks**

A new way of interacting
with texts. Simple.
Powerful.

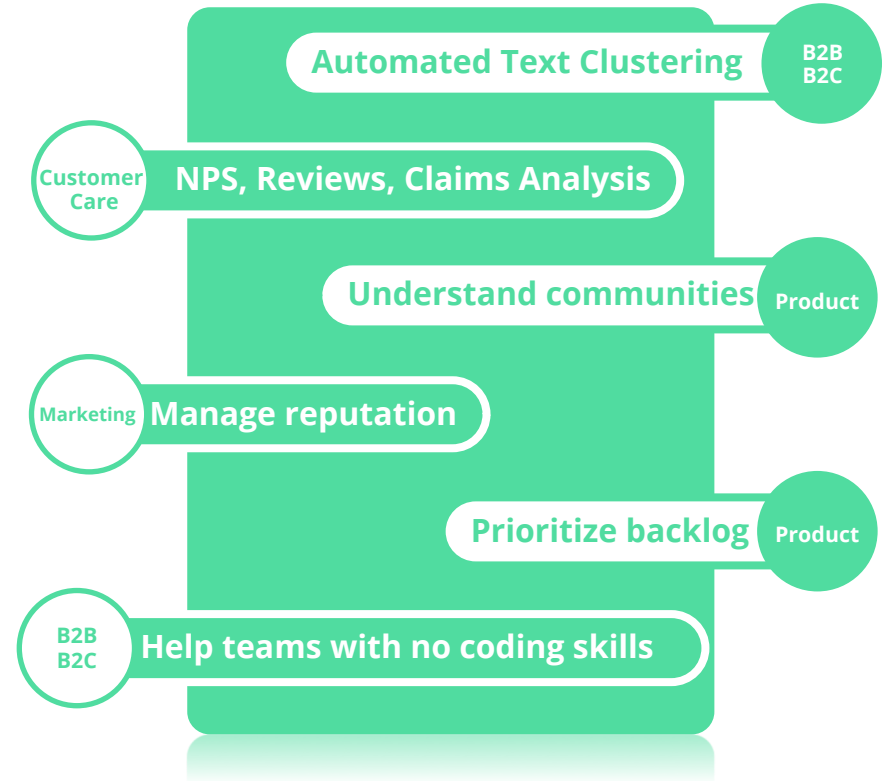


We deliver customer centricity!

From tons of texts...

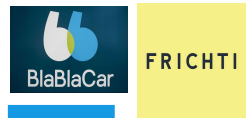


... to limitless use cases!



Use your creativity to bring text to actions

Discover more use cases on our blog



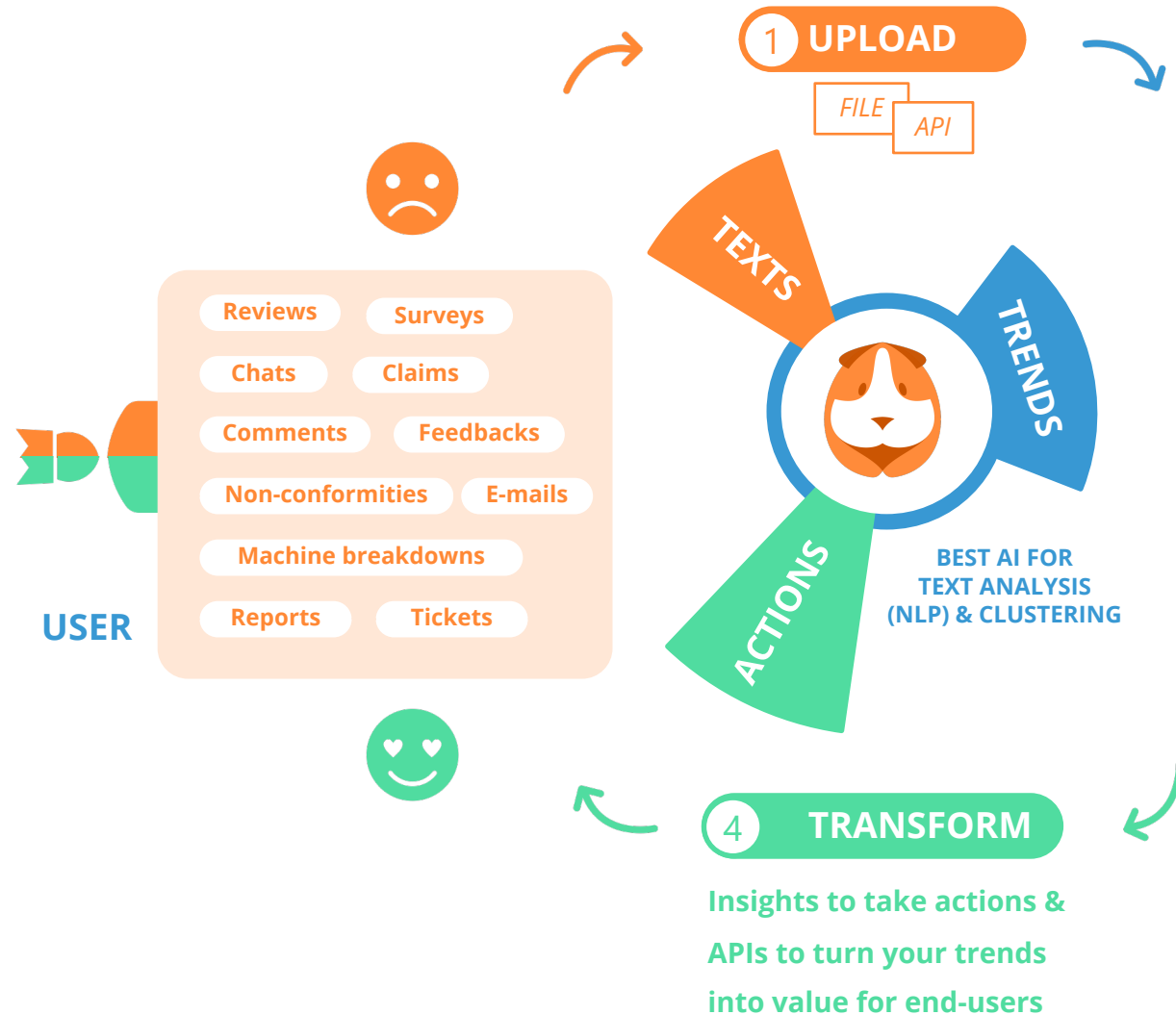


From Texts to Trends to Actions

A no-code SaaS bringing Natural Language Processing (NLP) to everyone

There is a reason we are the best

- NLP
- Machine Learning
- Topic extraction
- Data Viz
- Unsupervised clustering
- Graph modelling





Meet one user : Powder.gg

"Your Insights are impressive"
Bart, COO of Powder



Sept - 2020

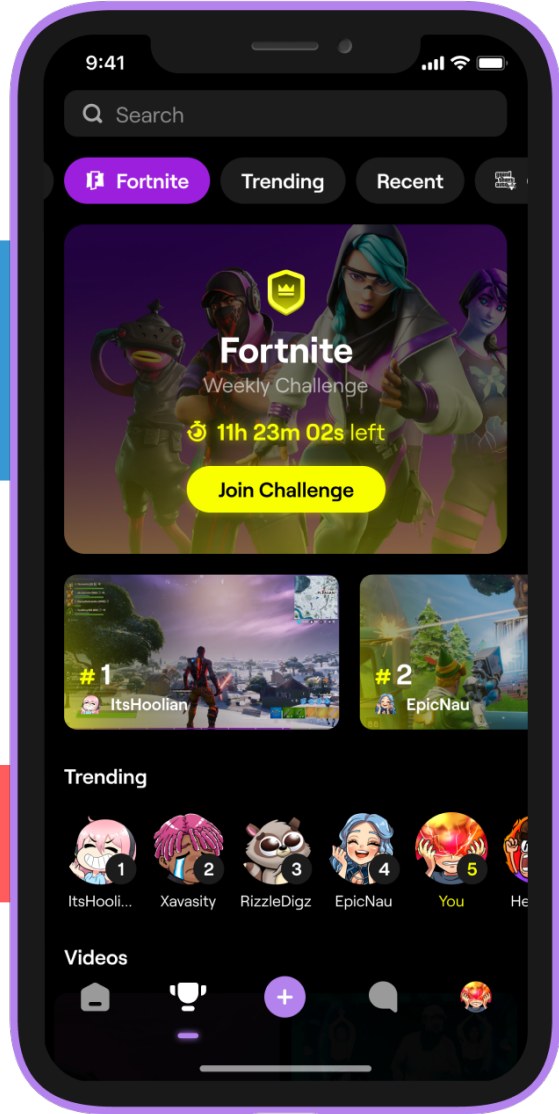
Powder.gg rang to our door
They develop a successful gaming social network App



CHALLENGE

Understand their community

Data ~10 K comments/week



RESULTS

Backlog prioritized
Communication adapted



Raised
14 M\$
In February 2021





Our Business Model

Empower teams with NLP
& help them focus on
their job

Experience simplicity

Subscription

Start at 500€/month*

*Price depends on data volume, users numbers & languages

Make the most of your data

TRIAL

Price upon request*

*Price depends on data volume & languages



Companies should focus
on their value proposition!

We take care of the text

Powerful

Adaptative

Cheap

Multilingual

Quick

Scalable

Simple



www.cobbai.com

