Cobbaï

Texts to Trends to Actions

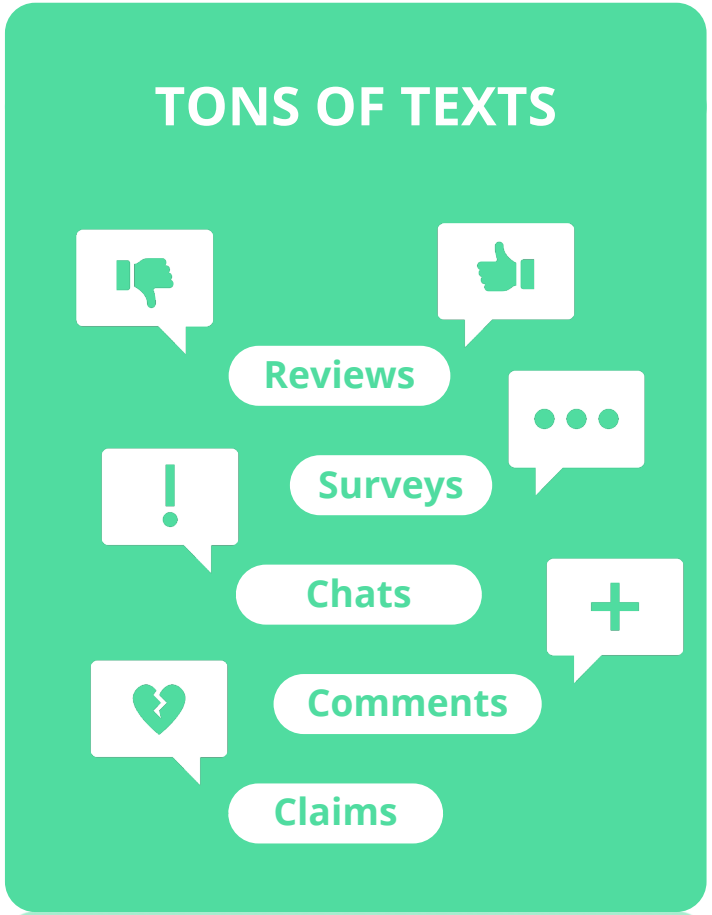
How to understand customers, employees, communities ?

Where there are people there is text!

Do you have time to read everything they write?

The struggle of analyzing texts manually

Teams are overwhelmed with only 100 rows of texts



HARD TO GET RESULTS

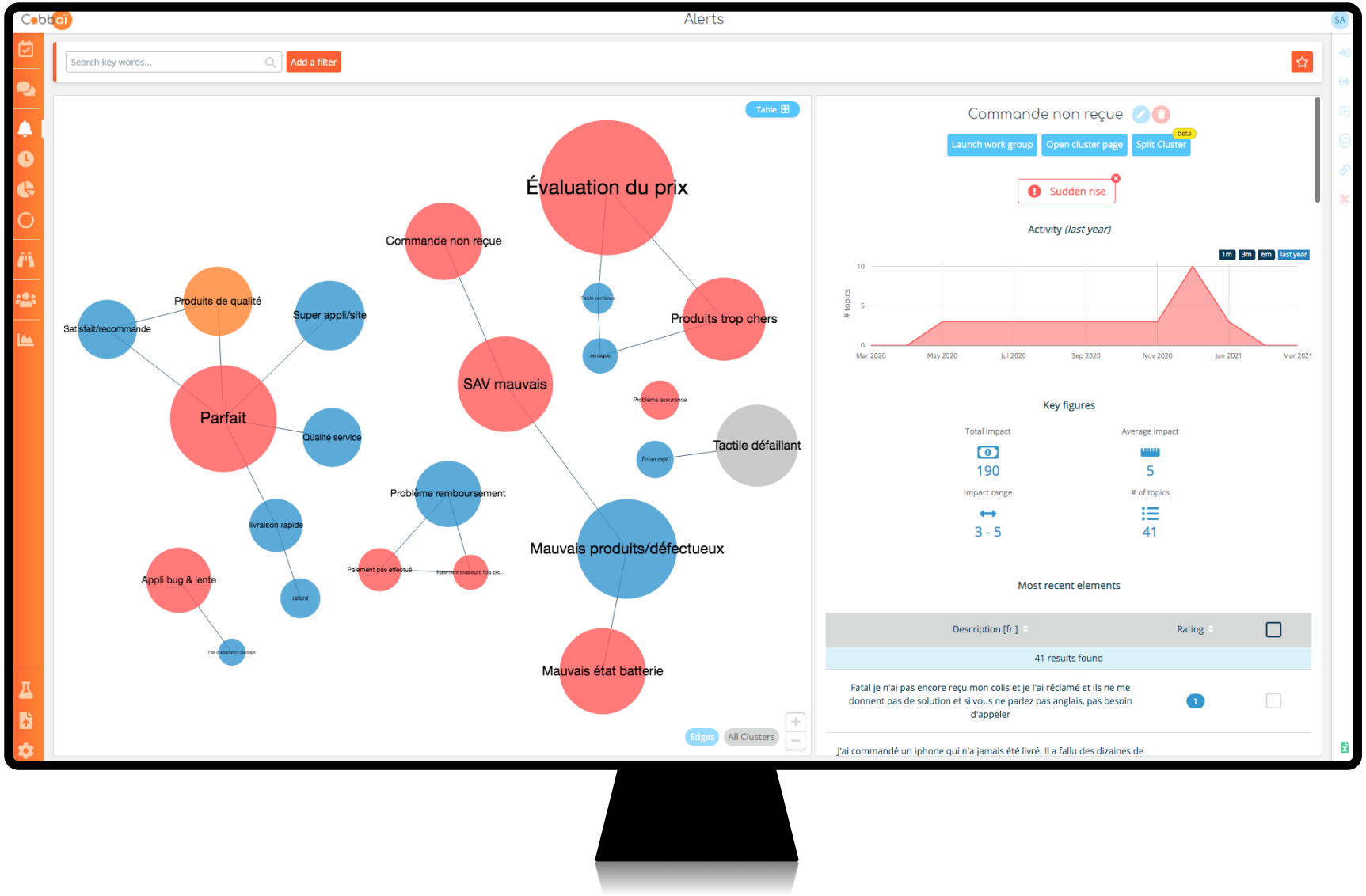
Time spent by teams

- Analyze texts — 50%
- Decide — 30%
- Act — 20%

More Actions = More Results

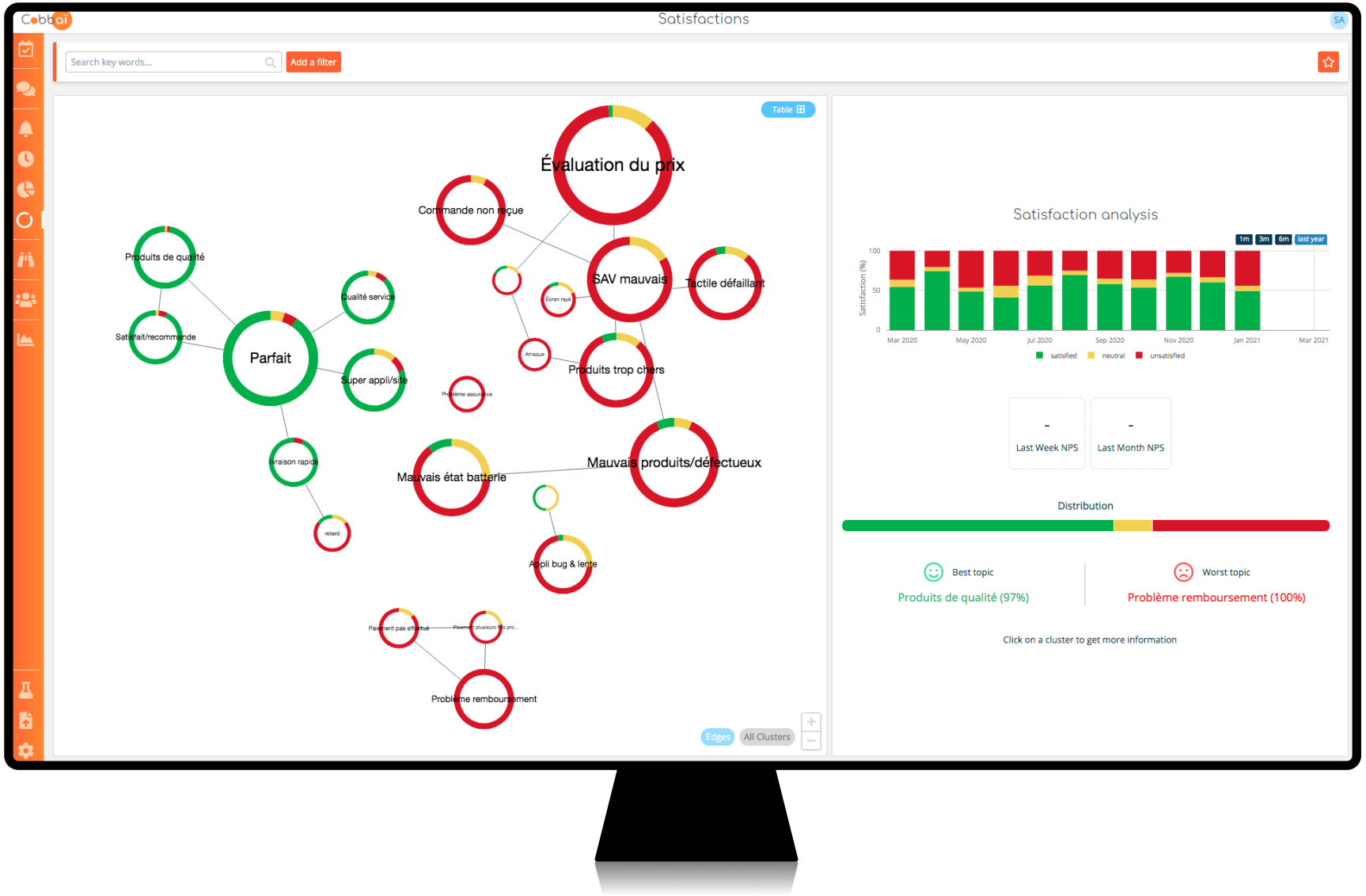
What if 2 clicks could clarify priorities ?

Real time most important topics



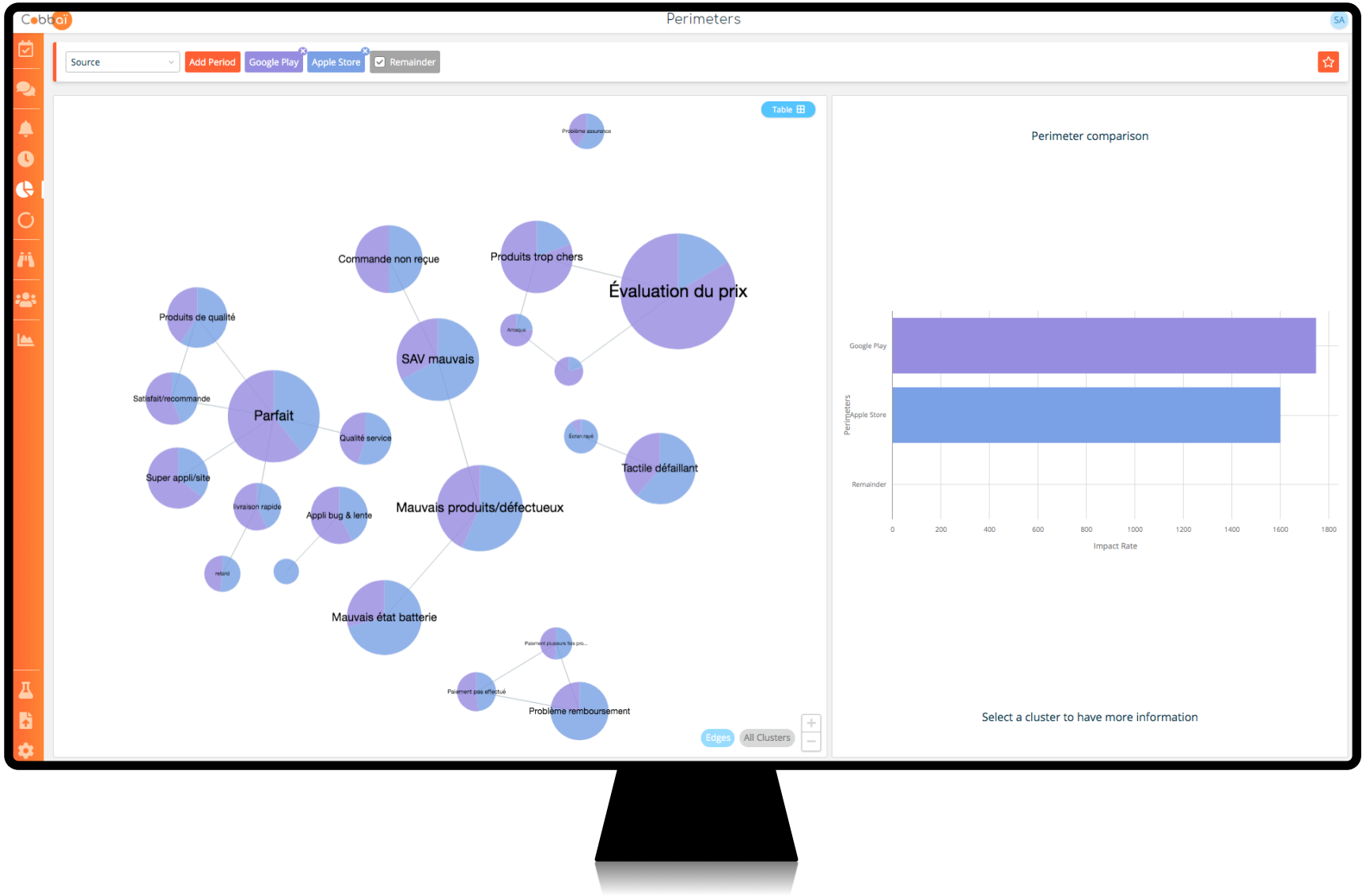
What if 2 clicks could measure satisfaction ?

Get to know what people feel about your product or your services



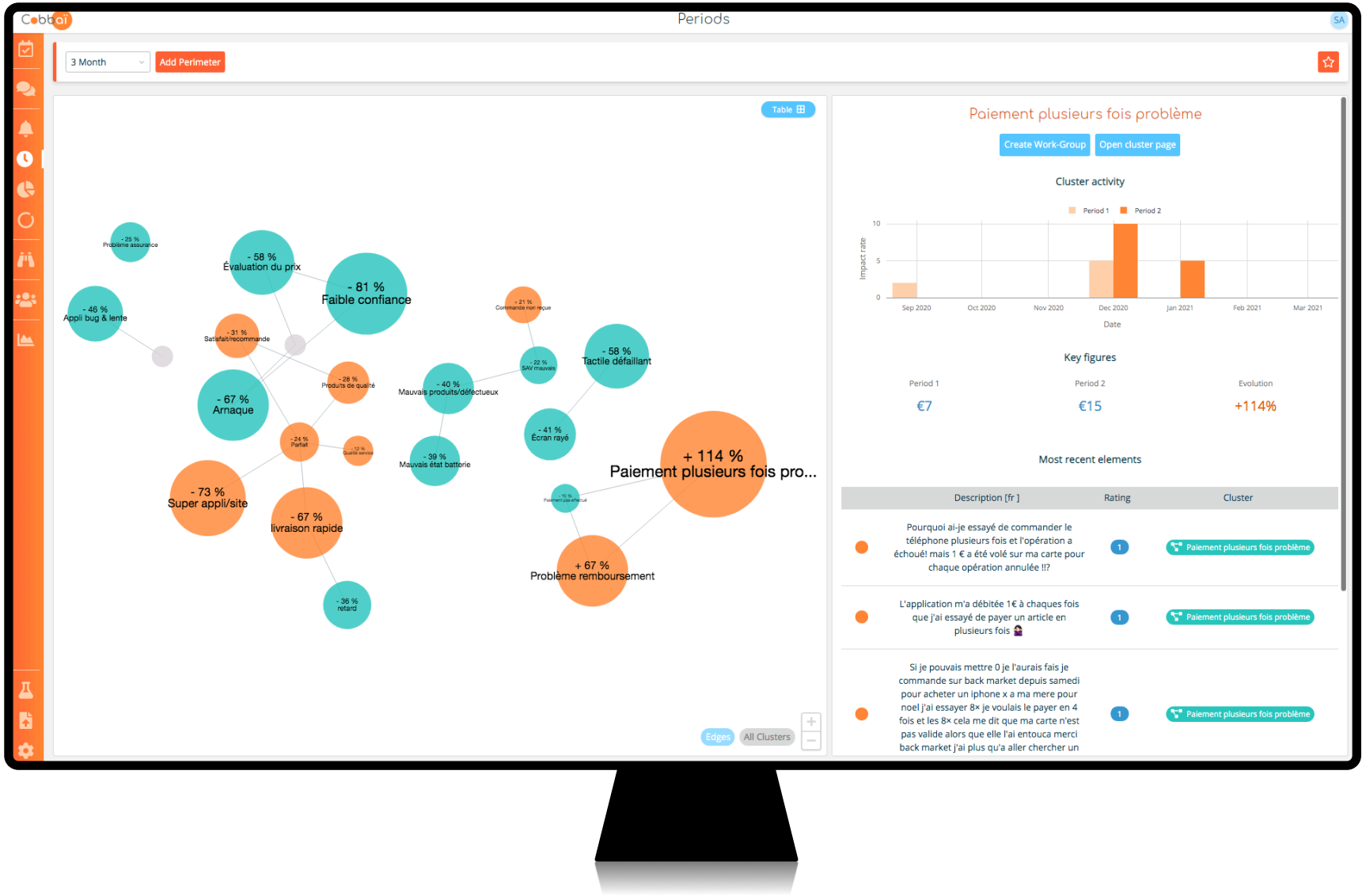
What if 2 clicks could build more in$ights?

Benchmark products, countries, users... Found any patterns or behaviours?



What if 2 clicks could track evolutions ?

Monitor topics evolutions



What if all answers were in one place ?

A new way of interacting with texts. Simple. Powerful.

The No-Code platform designed

to understand everything

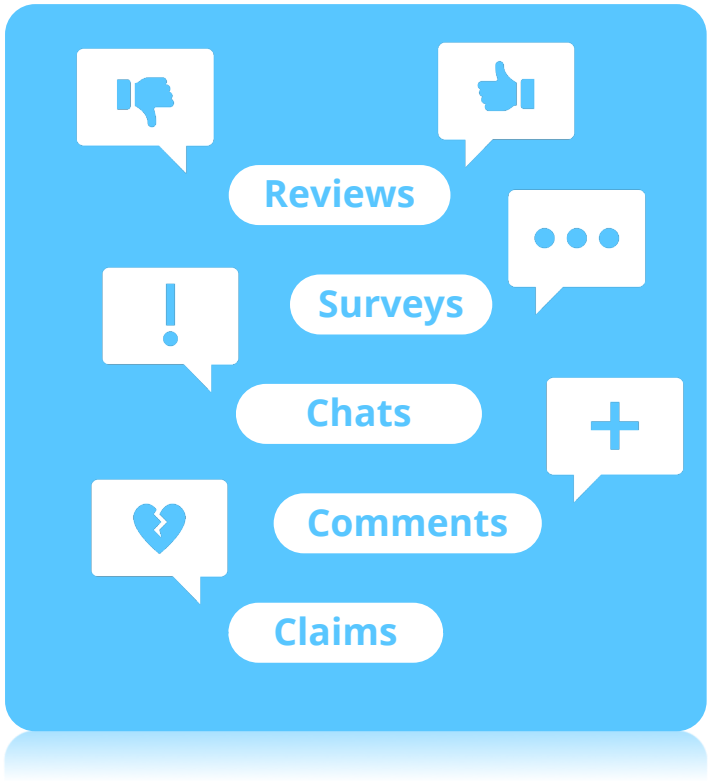
without reading everything

The best SaaS for fast growing companies to understand their users, customers or employees in a few clicks

We deliver customer centricity!

Discover more use cases on our blog

From tons of texts...



... to limitless use cases!

- Automated Text Clustering — B2B B2C
- Customer Care — NPS, Reviews, Claims Analysis
- Understand communities — Product
- Marketing — Manage reputation
- Prioritize backlog — Product
- B2B B2C — Help teams with no coding skills

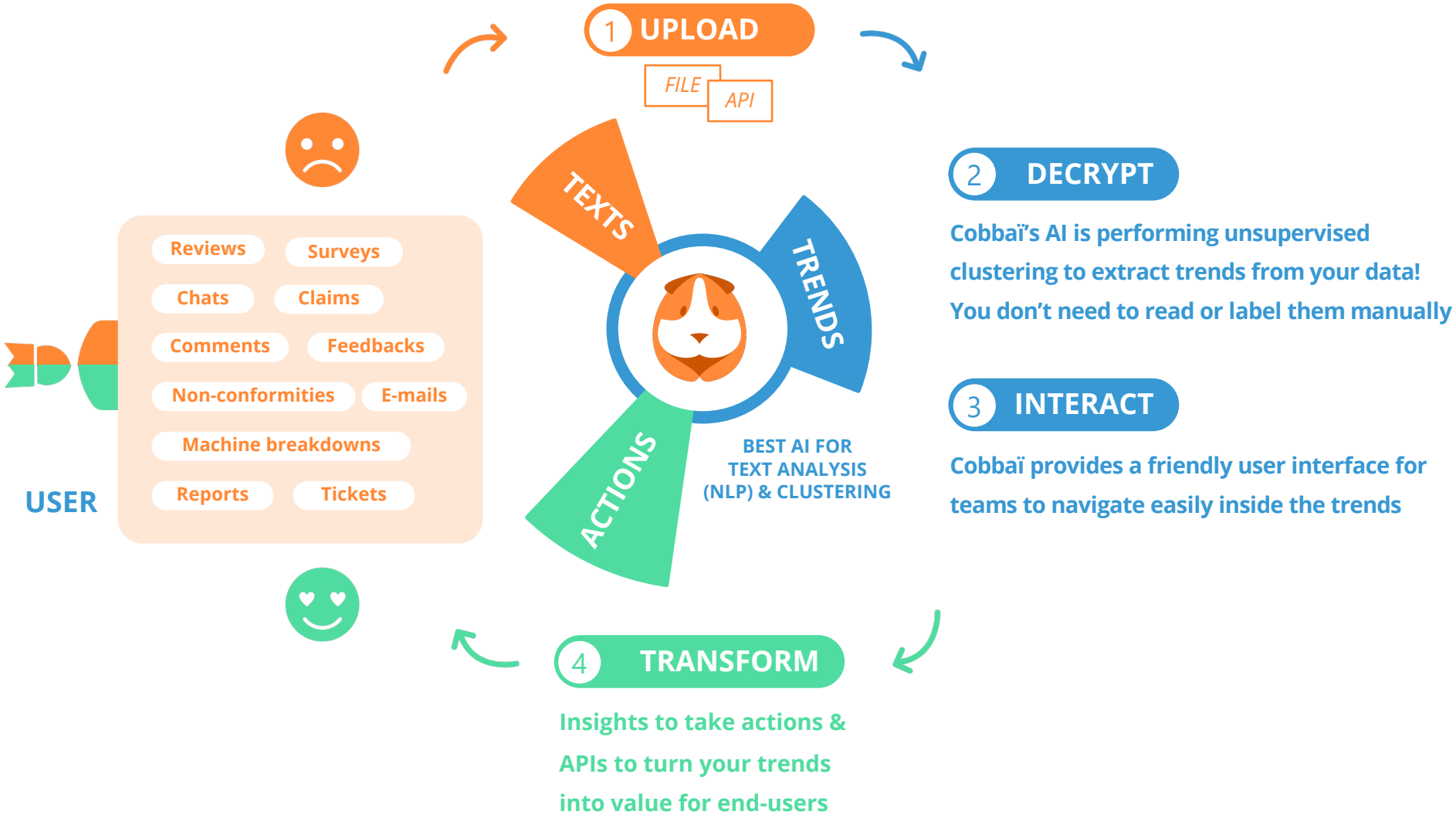
Use your creativity to bring text to actions

From Texts to Trends to Actions

A no-code SaaS bringing Natural Language Processing (NLP) to everyone

There is a reason we are the best

- NLP
- Machine Learning
- Topic extraction
- Data Viz
- Unsupervised clustering
- Graph modelling

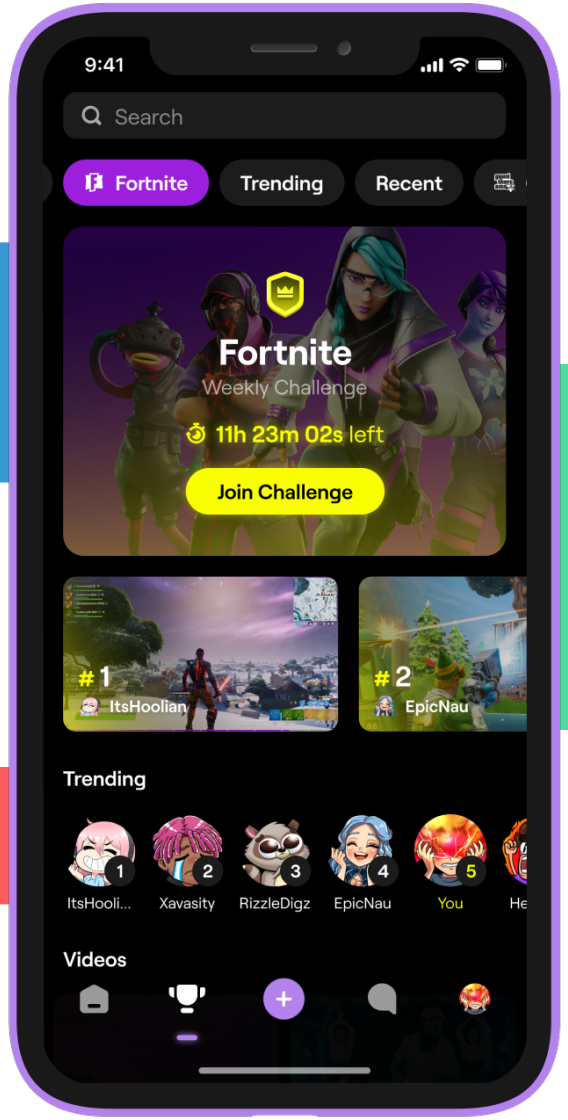


Meet one user : Powder.gg

Sept - 2020

Powder.gg rang to our door

They develop a successful gaming social network App



RESULTS

Backlog prioritized

Communication adapted

★★★

Raised

14 M$

In February 2021

CHALLENGE

Understand their community

Data **~10 K comments/week**

> **" Your Insights are impressive"**
> **Bart, COO of Powder**

Our Business Model

Empower teams with NLP & help them focus on their job

Experience simplicity

Subscription

Start at 500€/month*

*Price depends on data volume, users numbers & languages

Make the most of your data

TRIAL

Price upon request*

*Price depends on data volume & languages

Companies should focus on their value proposition!

We take care of the text

- Powerful
- Adaptative
- Cheap
- Multilingual
- Quick
- Scalable
- Simple

www.cobbai.com