



PRESS KIT

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COLIBREE
INTERGENERATION
PRESS KIT

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COMPANY PRESENTATION

Founded in 2019, COLIBREE Intergeneration is a startup based in Orleans (in France) whose vocation is to make **intergenerational cohabitation** a housing solution chosen by all.

We offer a **100% digital service** that connects a **student under 30** with an independent **retiree over 60** in order to share their accommodation. Our strength is to perform a **matching of profiles** thanks to personality traits, habits and expectations of each party, to find the ideal cohabitant.

Intergenerational cohabitation is an experience with **human, social and societal impacts** that face strong challenges : maintaining **social links** between generations, **breaking isolation** of the elderly, taking action against the shortage of **student accommodation**, and offer an **alternative**, more affordable, rental lease.

**1ST WEBSITE
FOR SHORT OR LONG TERM
INTERGENERATIONAL
COHABITATION**

**BETWEEN STUDENTS AND
RETIRES**

EVERYWHERE IN FRANCE





**OFFERING A DIGITALIZATION
OF THE SERVICE AND AN
AUTOMATED MATCHING
BASED ON EVERYDAY
AFFINITIES**

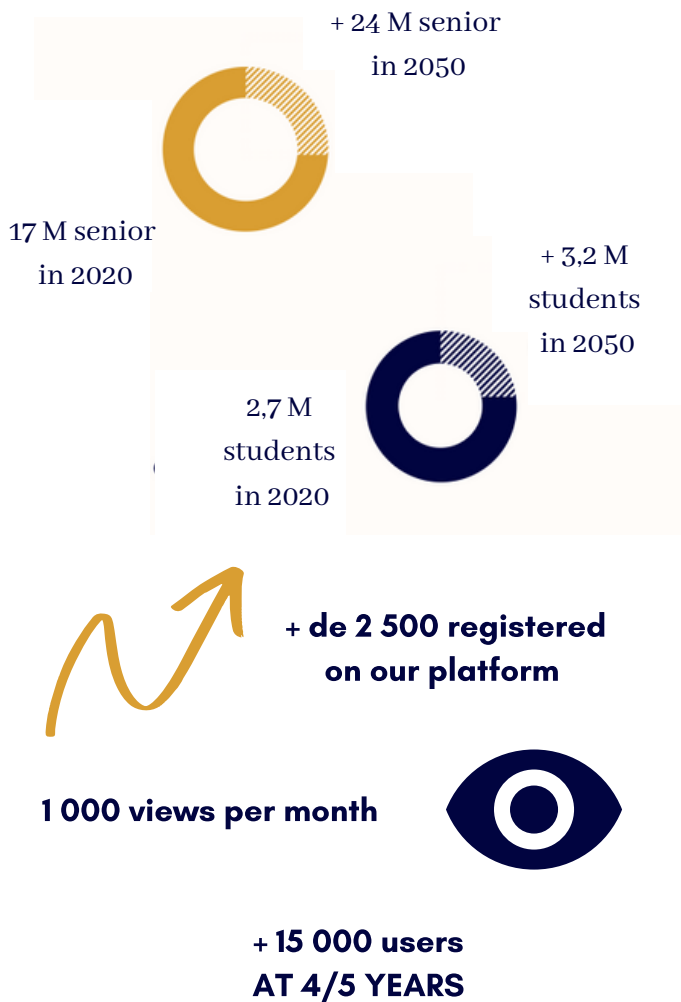


EVERYWHERE IN FRANCE

The service offered by COLIBREE Intergeneration extends to whole of France: whether you live in Paris, Marseille, Lyon, Bordeaux, or any another student city located in France, we are here to guide and support you.

« LIVING WELL, AGING WELL IN FRANCE »

-  Quick and easy access to our service : 5 minutes are enough to create your profile for FREE
-  Adapted and personalized responses to each cohab's through our matching profiles
-  Individualized support for each cohabitation
-  Affordable service commission, charged only at signature and during the period of the contract, as there are no subscription or commitment fees.



DATA, PARTNERS AND PRIORITIES



Startups / companies of the silver economy ecosystem



Companies / professionals working on our targets: retirees and students



Communities and public institutions: town hall, CCAS, department



Real estate developers, social landlords



Schools, universities



OUR PRIORITIES

Through this adventure, **COLIBREE Intergeneration** wishes to give its COHAB'S a **quality intergenerational experience** thanks to the **MATCHING of profiles** ensuring the complementarity of students and retirees.

We have therefore chosen to offer a **100% digital and secure** customer journey, easy to use, to establish these profiles. In addition, we are fully committed and ensure a **presence at all times** for our customers : before, during and after, to support our COHAB'S throughout their intergenerational cohabitation.

Our startup believes that this service also address **caregivers** / professionals working in retirees' homes on a daily basis, but can't afford to be at night due to their own personal lives. We want to make life easier for those everyday heroes, and propose a solution in relaying to the students **the evening care and presence** during the week.

We believe that **TOGETHER**, we are CO-building a quality of life for all and a better future.



OUR PERSPECTIVES OUR ENGAGEMENTS



A new version of the digital platform, automated, secure, intuitive



New meaningful partnerships with companies sharing common values.



Fundraising for development throughout France



Become a key player in the coliving industry and evangelization of the intergenerational market



Launch the COLIBREE Intergeneration's mobile application



A company with committed employees, with won over users and a measurable, high-quality social impact



+15 000 users at 4/5 ans



Follow us :



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More informations :



VIVATECHNOLOGY 2021
COLIBREE INTERGENERATION

BECOME PARTNERS

Let's find synergies and reinvent the habitat of tomorrow, for more solidarity, flexibility and intergenerational links.



COLIBREE INTERGENERATION

The 1st website created and dedicated to short and long-term intergenerational cohabitation throughout France, offering for the first time a digitalization of the service and a matching based on the affinities of everyday life.

www.colibree.fr



TO BECOME PARTNER

WHY COLIBREE INTERGENERATION

- **The 1st digital player** in intergenerational cohabitation.
- A service available **everywhere in France**.
- A secure service, offering a **matching experience between students and retirees**.
- Duets of students and retirees created on the basis of **everyday life affinities**.
- An **automated** platform.

SYNERGIES

JOIN THE INTERGENERATIONAL COHABITION ECOSYSTEM

- **Reinvent the habitat of tomorrow**, more united and more flexible.
- **Co-construct** the housing solutions of tomorrow.
- Benefit from our expertise **to gain in differentiation and innovation of services**.
- Address a particularly isolated target, **retirees**, looking for a benevolent presence on a daily basis.
- Fill a lack of access to **student** accommodation, and offer an affordable and more comfortable solution.



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