

# Salesforce Business Builders

Helping entrepreneurs build great businesses with the Salesforce Platform

At Salesforce, we believe we succeed when our customers, and our partners, succeed. We also believe partnering with Salesforce provides startups with the fastest route to success in the B2B SaaS market.

## We're Looking for Business Builders

The next generation of entrepreneurs who are

- Early stage B2B SaaS companies
- Building a significant part of their solution on the Salesforce platform
- Bringing innovation to a significant market
- Aligned to Salesforce values and growth trajectory.



## The Salesforce Business Builders Program

A suite of benefits to guide and supplement the founder journey, this bespoke program built to engage and support high-potential partners.

We accompany our Business Builders on their path from a simple idea to a profitable success.



### SECURE THE START

*Design, Build, Validate & Innovate Fast*



### OPTIMIZE EARLY ENGAGEMENT

*Find skills, domain expert, prospects*



### REACH AUTONOMY

*Operate profitable business at scale*

Join successful partners such as...



*Own*{backup}



For more information, drop a line to the EMEA [AppExchange business builder team!](#)