

# Early Metrics

Rating the growth potential of startups  
and providing transparent insights to  
corporations, investors and  
entrepreneurs



Startup Ratings



Startup Scoutings



Ecosystem mappings



Innovation workshops



High growth index



PARIS - LONDON

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35,000 innovative companies qualified  
3,500+ innovative companies rated



## We actively support



Business innovation teams



Accelerators



Acquisition and Risk Management teams



CVC and M&A teams



Business units

DISCOVER

QUALIFY

ENGAGE

## Products & services

### High Growth Index

The High Growth Index is an automated tool which scores companies at scale according to their growth potential. Five key pillars are included in the algorithm: team, product, commercial activity and funding.

### Ecosystem Mapping

The Ecosystem Mapping gives you a deep understanding on specific macro evolutions of technologies and markets.

### Startup Scouting

The Startup Scouting identifies and qualifies start-ups and innovative SMEs in accordance with your specified thematics and criteria.

### Rating on Demand

The Rating on Demand is an independent and structured commercial analysis that allows you to better understand the strengths and weaknesses of a company.

### Innovation workshop

The Innovation Workshop helps you manage your open innovation process by providing guidance on narrowing resource allocation for collaborative innovation.

## They trust us

