

Ideas shaping tomorrow

euronews next is an exciting new vertical within euronews.com showcasing **innovation and the new economy** from a **European perspective**. Inspiring audiences with the next **cutting-edge ideas, trends and thinking** shaping our future.



Target audiences

euronews next addresses a new generation of business leaders more interested in big ideas than daily market movements.

They are

European
Entrepreneurs

Corporate
thought leaders

Business
strivers

Big picture
thinkers

Tailored content themes

euronews next uncovers core issues shaping the global economy, from the latest news and stories in fintech, transportation trends, smart homes to global work trends, healthtech and big data.



Future of
Work



Future of
Mobility



Future of
Money



Future of
Health



Future of
Home

Unique story-telling

Through exclusive editorial coverage, euronews next curates innovative content that educates, inspires sparks curiosity.

Opinions

Original series

Podcast

Insight and analysis

RE:
THINK

