

# PARTNERS DETAILS

Female Founder Challenge's partners details

## **Ulrike Decoene, Chief Communication, Brand and Sustainability Officer, AXA Group, France**

AXA is thrilled to be part of the Female Founder Challenge to make the tech sector more inclusive. It is another great opportunity to confirm our commitment to empower women to develop their ideas and projects. It is a continuity of our journey to act for human progress by protecting what matters.

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## **Boutaina Araki, Chairman, Clear Channel, France**

At Clear Channel, we believe that Women leaders are part of the transformation of our societies and the resolution of global issues. Female entrepreneurs should get the same opportunities as their male peers to bring their projects to life. Let's join forces to make it happen!

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## **Émilie Sidiqian, General Manager, Salesforce, France**

At Salesforce, we believe that business is a powerful platform for change. We are proud to support the Female Founder Challenge and work towards building an ecosystem of founders which is diverse.

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## **Claire Calmejane, Group Chief Innovation Officer, Societe Generale, France**

We are seeing progress in tech diversity figures, but it's not fast enough. At Societe Generale we accompany amazing women-led startups, like Prisma, Kwiper or Plan A. We

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are supporting initiatives to identify others like the Female Founder Challenge. Ladies, it's time to raise!

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## **Anaïs Richardin, Editorial Director, Maddyness, France**

The Female Founder Challenge and its mission urging VC funds to commit to gender equality and promoting female founders is a mission that Maddyness fundamentally supports and believes in.

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## **Audrey Tcherkoff, Executive Director, Women's Forum, France**

The Women's Forum is proud to support The Female Founder Challenge. As across Europe only 2% of the capital raised is addressed to female founders, we need to support the financing of female-led businesses, not only to boost global GDP, but to drive an inclusive and sustainable future.

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