FREDDIE MED

The operating system for global healthcare

Virtual-first healthcare system providing global connectivity and patient-centric care

Freddie Med

Professional portal

Freddie Med Professional is a cloud based practice management system for registered medical professionals and clinics. It covers the entire workflow from booking to billing.

In contrast to other practice management systems, Freddie Med Professional is a network. We provide global connectivity and interoperability in a GDPR-compliant environment.

As a network, we provide patients with a single comprehensive medical record and enable professionals to build virtual clinics in minutes.

Patient portal

The patient portal gives patients control over their data. Patients can book appointments, access their medical record and manage their account.

The portal also gives access to video consultations and directs patients to their clinical appointments.

Main system components

Professional admin

APPOINTMENT SCHEDULING

WORKLIST

AUTOMATED REPORTING

CONTROLLED ACCESS

CLINICAL COLLABORATION

INTEGRATIONS

SECURE MESSAGING

E-BILLING

CREDIT CARD PAYMENTS

Clinical data

ELECTRONIC RECORDS

PRESCRIPTIONS

REFERRALS

Patient portal

PATIENT PORTAL

ONLINE BOOKING

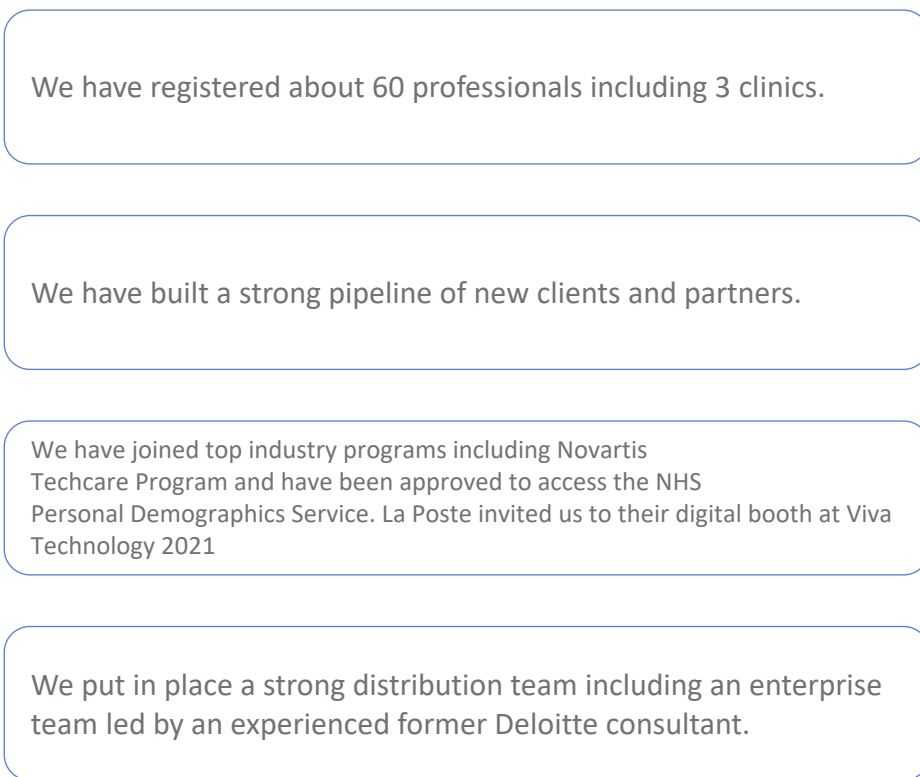**VIDEO CONSULTATIONS**

PATIENT REMINDERS

E-CONSENT

With Freddie Med Professional the professional can:

./ Refer a patient to any other doctor with a Freddie Med Professional account (the account is free of charge)

./ Build patient care teams including colleagues to coordinate and implement the management plan

./ Build virtual clinics and benefit from our GDPR compliant collaboration technologies

./ Use our social media toolkit to advertise and receive bookings from a global patient base.

./ Create and submit insurance e-invoices in a minute (UK)

./ Use the patient portal to post medical documents, collect data, gain e-consent and communicate

Timeline

2016 — We started with a POC and 130 professional subscribers.

2018 — The current development cycle started in 2018.

2020 — Public launch for doctors in the UK in October 2020

2020 — Public launch for other UK registered professionals in December 2020.

Since launch

We have registered about 60 professionals including 3 clinics.

We have built a strong pipeline of new clients and partners.

We have joined top industry programs including Novartis Techcare Program and have been approved to access the NHS Personal Demographics Service. La Poste invited us to their digital booth at Viva Technology 2021

We put in place a strong distribution team including an enterprise team led by an experienced former Deloitte consultant.

Freddie Med Professional
Pricing & marketing

We divide our market into regions and client types and build strategy and distribution teams around it*

Client type	Social media	Service partner network	Consultant-led projects
Small to medium-size clinics* Personal & Team	X	X	
Large clinics and hospitals* Enterprise			X

* See distribution team

Personal	**£0**

For professionals who are working on their own or with one secretary.

SUBSCRIBE FREE

Main functions
- dashboard
- Appointment scheduling
- Video consultation
- Electronic patient records
- Patient reminders
- Public profile
- Address book
- Worklists
- Management of legal documents
- Billing
- Credit card payments
- Stripe, Sage, Healthcode
- 1 Secretarial account

Patient Portal
- Patient online booking
- Access to medical documents

Security
- 2FA
- Backups
- Auditing

Storage
- 5GB

Group functions
- Admin view
- Group calendar
- Group messaging
- Group billing
- Group data sharing

Service
- Priority support
- Account manager
- Custom contact (SLA)

Team	**£40**
	per user, per month

For small clinics with up to 10 professionals and any number of secretarial accounts.

SUBSCRIBE PREMIUM

Main functions
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- Patient reminders
- Public profile
- Address book
- Worklists
- Management of legal documents
- Billing
- Credit card payments
- Stripe, Sage, Healthcode
- Unlimited

Patient Portal
- Patient online booking
- Access to medical documents

Security
- 2FA
- Backups
- Auditing

Storage
- 500GB

Group functions
- Admin view
- Up to 10 group members
- Group messaging
- Group billing
- Group data sharing

Service
- Priority support
- Account manager
- Custom contact (SLA)

Entreprise	contact sales

For large organisations with bespoke requirements.

ASK FOR A TAILORED PLAN

Main functions
- dashboard
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- Billing
- Credit card payments
- Stripe, Sage, Healthcode
- Unlimited

Patient Portal
- Patient online booking
- Access to medical documents

Security
- 2FA
- Backups
- Auditing

Storage
- Unlimited

Group functions
- Admin view
- Unlimited
- Group messaging
- Group billing
- Group data sharing

Service
- Priority support
- Account manager
- Custom contact (SLA)

Competitors

DGL practice manager

This is our biggest UK competitor. The system is unpopular and expensive but has a large user base.

meddbase®

This is a UK competitor that has recently been chosen as a preferred supplier by HCA hospitals.

emis health

This is our biggest UK competitor in primary care. It is widely used across the NHS primary care surgeries.

athenahealth **dr chrono** **Epic** **kareo** Go Practice **Cerner®**

USPs

Open public network

connecting all professionals globally

Patient-centric architecture

putting the patient in charge

Interoperability

connecting with other systems

Active marketing

using our social media toolkit

Leadership team

Alastair Sutcliffe
Chief Medical Officer

Alastair is Professor of Paediatrics at UCL GOS Institute of Child Health. He has an MD from UCL and a PhD from the University of Brussels.

Alastair has over 180 peer reviewed publications. His research groups are working on 10 projects 7 of which have peer reviewed funding from Cancer Research UK, Wellcome Trust, NIHR, and the EU. He is an internationally known authority for the research into children born after IVF.

Alastair is married to consultant rheumatologist and lives with his family in London.

Daniel Klusmann
Founder & CEO

Daniel spend ten years in the financial industry as a fund manager and in various quantitative positions. Before his departure, he was responsible for managing $2.5bn in emerging market fixed income assets.

Daniel graduated in mathematical logic and philosophy from the University of Oxford and did his PhD research at the Institute for Logic and Methodology of Science in Munich. He graduated in classical music from Folkwang University of Arts in Essen and worked as a professional musician from a very early age.

Daniel is married to a consultant radiologist and lives with his family in Portugal.

Sérgio Bessa
CTO

Sérgio is a computer engineer and CEO of Ideavity, a software development company founded in 2006.

For more than 12 years he has worked with companies of all sizes, from startups to major companies, leading the architecture and development of new products, focusing on scalability, performance and flexibility. Besides gadgets and technology in general he is also a great fan of outdoors activities.

Sergio holds an MSc in Informatics from the Faculty of Sciences, University of Porto.

Distribution team

Enterprise distribution team

Pedro Alves
Altyra Solutions
Europe

Alexandre Cruz Leiria
Altyra Solutions
Europe

Rodrigo Espírito Santo
Altyra Solutions
Europe

Small to medium-size clinics distribution team

Mohamed Draz
Middle East / Africa

Mohammad Shalaby
Middle East / Africa

Michael Pervolianakis
Greece / UK

Development team

António Cambeiro
lead developer

Virgínia Valente
designer

Paulo Santos
developer

Valeriy Apostolyuk
developer
biomedical engineer

Mário Marques
developer

Pedro Vieira
tester

Medical team

Shabbir Moochhala
nephrologist / internal
medicine

Maria Klusmann
radiologist

Jeronima Teixeira
gynecologist

Legal advisors

**Marc Dautlich
Bristows LLP**
partner

**Vik Khurana
Bristows LLP**
partner

Healthcare delivery is changing like never before. For over three years, we have been preparing for this change.

Join our exciting project and invest in the future of healthcare.

Talk to our CEO at
Daniel.Klusmann@FreddieMed.com
or +44 7821 104177.