

# INTERNATIONAL COLLABORATIONS



# STARTUP INDIA BRIDGE

**Startup India International Bridges** help startups get exposure to global markets for a deeper understanding of the market. This bridge enables startups, investors, incubators, corporates and aspiring entrepreneurs of both the countries to connect with one another and provides them with resources to expand and become globalized startups.

The **bridge program is bidirectional** where the promising startups of other countries get access to Indian markets and vice versa. The bridge acts as a **one-stop shop** for all the startup ecosystem stakeholders for knowledge exchange and conducting joint programs.

Currently, Startup India has **11 international bridges** with countries listed in the following pages.

# MODELS OF COLLABORATION



## **INNOVATION FUND**

A Bilateral Innovation fund can be setup by joint contribution of both the countries for investment into startups to bolster research and innovation



## **CROSS-COUNTRY CORPORATE CHALLENGE**

Working with corporates having operations in both the countries to invite solutions from innovators & entrepreneurs for defined problem statements on Startup India website



## **EXCHANGE PROGRAM**

Central platform to remain updated on the top news on both ecosystems and to build connections for partnership opportunities



## **COUNTRY FOCUSED ROUNDTABLES**

Round Tables with policy makers, Embassy and partners to resolve the regulatory and other policy issues faced by Startups expanding to the targeted country



## **EVENT PARTICIPATION**

Participation of the Indian Startup ecosystem stakeholders in various International events for market access and networking opportunity



## **QUARTERLY WEBINARS**

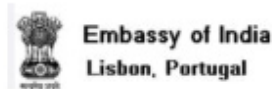
Organizing webinars with experts to share information and prepare Startups from both countries to enter the targeted markets

# DEEPENING GLOBAL CONNECTIONS THROUGH ALLIANCES

11 International Bridges



# OUR KEY PARTNERS



# INDIA-UK STARTUP HUB



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**LAUNCHED BY  
MINISTRY OF  
COMMERCE & INDUSTRY  
AND DFID-UK IN  
SEPTEMBER 2019  
AT THE TECHXCHANGE**



An MoU was signed between The Government of The United Kingdom of Great Britain and Northern Ireland through The Department Of International Development (DFID) and Department Of External Affairs to **set-up UK India Fast Track Startup fund of £38 million** for investments into tech startups. This fund is set to launch in the H2' 20.

A **delegation of Indian Startups** participated at TechXchange, 2019. This delegation was accompanied by officials from DPIIT and Startup India team.

In September 2019, a roundtable was organized between Fintech startups from India and UK at Invest India which was graced by **Lord Mayor of London**. This roundtable facilitated exchange of best practices and market insights between the entrepreneur

# INDIA-KOREA STARTUP HUB



LAUNCHED BY THE PRIME  
MINISTER OF INDIA,  
SHRI. NARENDRA MODI  
IN FEBRUARY 2019



The online bridge was conceptualized as part of the joint statement signed between Korea Trade-Investment Promotion Agency (KOTRA) and Invest India on 9th July 2018. To enable cross pollination and collaboration, two corporate challenges were launched by Startup India in collaboration with State Bank of India (SBI) & Mahindra Group to offer cash grants worth USD 60K to Indian and Korean startups under this Startup Hub.

Also, **Korea Startup Centre** was launched in September 2019 by Ministry of SMES and Startups (Korea) in India. This centre assists Korean startups to expand to India by providing co-working space and also enables co-creation between Indian and Korean startups.

# JAPAN-INDIA STARTUP HUB



LAUNCHED IN OCTOBER  
2018 BY THE PRIME  
MINISTER OF INDIA,  
SHRI. NARENDRA MODI



Invest India and SoftBank Group partnered to launch **Tech4Future**, an innovation challenge to identify and support startups, under this Startup Hub, in the fields of artificial intelligence, machine learning, face recognition, and cyber security for a cash grant of USD 50,000 and potential incubation opportunity.

Startup India hosted a delegation of over 15 top Japanese Venture Capital firms at the Startup India Venture Capital Summit 2018. This event was focused on mobilising Global Capital for Indian Startups.

**Invest India partnered with JETRO** for Japan as a Business partner event to help Indian startups explore Japan as a potential business destination and further expand.



# INDO-DUTCH STARTUP LINK



LAUNCHED BY HON'BLE  
MINISTER FOR FOREIGN  
TRADE & DEVELOPMENT  
COOPERATION,  
NETHERLANDS, MS. SIGRID  
KAAG ALONG WITH MAYOR  
OF BANGALORE,  
MR. SAMPATH RAJ IN  
MAY 2018



An MoU was signed between Invest India, Netherlands Embassy in India and State Secretary of Economic Affairs & Climate Policy and the Indo-Dutch Startup Link was launched.

Startup India collaborated for The Next Web with the Embassy of Netherlands in May 2019, along with a delegation of Indian Startups for Market Access and expansion opportunity.

Also co-organized the **GITR NL India Startup Nexus** as part of **India-Netherlands Technology Summit** in October 2019. The selected 15 Indian and 15 Dutch Startups got an opportunity to pitch their solution in front of an eminent jury for the winning prize.

# INDIA-SINGAPORE ENTREPRENEURSHIP BRIDGE



LAUNCHED IN JANUARY  
2018 BY FORMER HON'BLE  
EXTERNAL AFFAIRS  
MINISTER OF INDIA, LATE  
SMT. SUSHMA SWARAJ AT  
THE ASEAN – INDIA  
PRAVASI BHARATIYA DIVAS  
CONFERENCE



**ASEAN-India Grand Challenge** was launched as a part of the bridge to identify solutions for sectors such as Digital Health & Clean India. Five Indian State Governments came together to support the Challenge on an international platform by co-collaborating with the startups. The Challenge was open to nationals of all ASEAN Countries including Singapore.

Also, Inspreneur program was ideated and launched by Startup India and High Commission of India in Singapore. DPIIT and Invest India participated in Inspreneur 2019 along with key Indian experts.

# INDIA-ISRAEL INNOVATION BRIDGE



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**LAUNCHED BY THE PRIME MINISTER OF INDIA, SHRI NARENDRA MODI AND THE PRIME MINISTERS OF ISRAEL, MR. BENJAMIN NETANYAHU IN JULY 2017**



The India–Israel Innovation Bridge is a joint initiative between the Israel Innovation Authority and DPIIT, Ministry of Commerce & Industry.

As part of **Co-Creation Summit** organized in India and Israel, applications were invited to solve problems in the fields of Water, Agriculture and Health from Indian and Israeli

startups. The selected startups participated in a 5-day long market access program. It also provided free incubation opportunity for startups, cash grants and free working space for the startups.

# INDO-RUSSIA INNOVATION BRIDGE



LAUNCHED BY THE PRIME  
MINISTER OF INDIA, SHRI  
NARENDRA MODI DURING  
THE EASTERN ECONOMIC  
FORUM IN SEPTEMBER  
2019



An MoU was signed between **Invest India** and **Skolkovo Foundation** in September 2019 to build a collaborative innovation and R&D ecosystem between the two nations.

As part of the innovation bridge, **Kalyani EdTech Challenge** was launched that invited solutions from innovators in India and Russia in the EdTech space. The Innovation

challenge received over 271 applications. Startup India also launched a corporate program with **MTS Startup Hub** to provide a market access and acceleration opportunity to Indian startups in Skolkova.

# INDIA-PORTUGAL STARTUP HUB



LAUNCHED BY PRIME  
MINISTER OF PORTUGAL,  
H.E. ANTONIA COSTA AND  
PRIME MINISTER OF INDIA,  
SHRI. NARENDRA MODI IN  
JUNE 2017



An MoU was signed between Invest India and Startup Portugal in 2017 with the goal to strengthen the relationships between the two startup ecosystems.

Under the MoU, **Startup Visa' program** was launched- a visa facilitation program to help Indian entrepreneurs who want

to launch and expand their business in Portugal. Startup Visa is a **residence visa for non-EU-Schenghen startup founders.**

The MoU was renewed in February 2020 to expand the scope of collaboration.

# SWEDEN INDIA STARTUP SAMBANDH (SISS)



LAUNCHED BY FORMER  
MINISTER OF COMMERCE  
AND INDUSTRY, SHRI  
SURESH PRABHU, AND  
SWEDISH STATE  
SECRETARY TO THE  
MINISTER OF ENTERPRISE  
AND INNOVATION, MR.  
NIKLAS JOHANSSON IN  
OCTOBER 2017



Invest India signed an MoU with Founders Alliance to mark the formation of Sweden India Startup Sambandh (SISS) for increased collaboration between India and Sweden.

Startup India took a delegation of 10 Indian startups to Stockholm for the **Stockholm Tech Fest in 2018**. The delegation was accompanied by representatives of the Startup India team, DPIIT and Principal Scientific Advisor to the Prime Minister of India. Since then, the teams have been

# INDIA-FINLAND TECH HUB



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**LAUNCHED INDIA FINLAND  
TECH HUB IN DECEMBER  
2018 AT SLUSH BY THE  
AMBASSADOR OF INDIA IN  
FINLAND**



Slush is one of the most prominent tech event for startups globally. A delegation of ~25 startups was taken by Startup India to Slush in 2017, 2018 and 2019. The Startup Delegation was accompanied by DPIIT officials and Invest India team members to help Indian startups get market access, network and onboard international clients.

Invest India **participates in Slush on an annual basis** to support the most innovative Indian technologies and provide them the global platform.

# TESTIMONIALS

“ I profusely thank DIPP and Startup India to provide this opportunity. Also obliged to SIBC, Indian Embassy at Sweden for making the event more productive. ”

- *Genexplore*

“ Travelling to Sweden for the tech fest was very critical for Dimension NXG. We at NXG are thankful for the opportunity provided to us and are grateful to Raunaq Jaisinghani and Pratham Varshney for all the support. ”

- *Dimension NXG*

“ The selection to the program gave us the much required credibility and recognition. We could leverage this award to our advantage to get the commitment for the next phase of funds from our funding agencies. The new team that joined us was greatly motivated and this helped us a lot. ”

- *Innotech Interventions*

“ Could see the Israeli waste water treatment technologies in real operation by visiting some of their plants. Also, could start our discussions with selected Israeli companies for business collaboration. ”

- *Revy Environmental Solutions*

“ We connected with some great start-ups with whom we are now partnering. I learned valuable advice from the field visits and the knowledge workshops. ”

- *Pure Paani*

“ We have found an industrial design firm and a medical centre whom we are currently communicating with to sign a preliminary agreement for product design and conducting clinical validation study respectively. ”

- *Bioscan Research*

“ Media Visibility is one of the key features that this initiative has provided us, there are various angel investors who contacted us for the future funding rounds. Not only this but the credibility from this platform helped us to establish the contacts with the government organisation like FCI. ”

- *Amber Warehouse Solutions*

“ We've identified some of the best research, tech and business partners in Israel, all of who can benefit from strong actionable strategic partnership. ”

- *Innov4Sight Health & Biomedical Systems*





**INVEST INDIA**

NATIONAL INVESTMENT PROMOTION  
& FACILITATION AGENCY

**#startupindia**

To partner with us write to  
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**[www.startupindia.gov.in/](http://www.startupindia.gov.in/)**

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