

Workwolf

# Hire the Truth

WORKWOLF IS A FIRST-IN-CLASS, ALL-IN-ONE CREDENTIAL VERIFICATION PLATFORM THAT OFFERS EMPLOYERS, RECRUITMENT AGENCIES AND CANDIDATES SECURE, REAL-TIME ACCESS TO AUTHENTICATED EMPLOYMENT-CENTRIC RECORDS.

Guided by unquestionable truth, Workwolf is revolutionizing the hiring process by moving candidate verification to the beginning of the hiring cycle, and separating authentic applications from embellished ones.

[www.workwolf.com](http://www.workwolf.com)



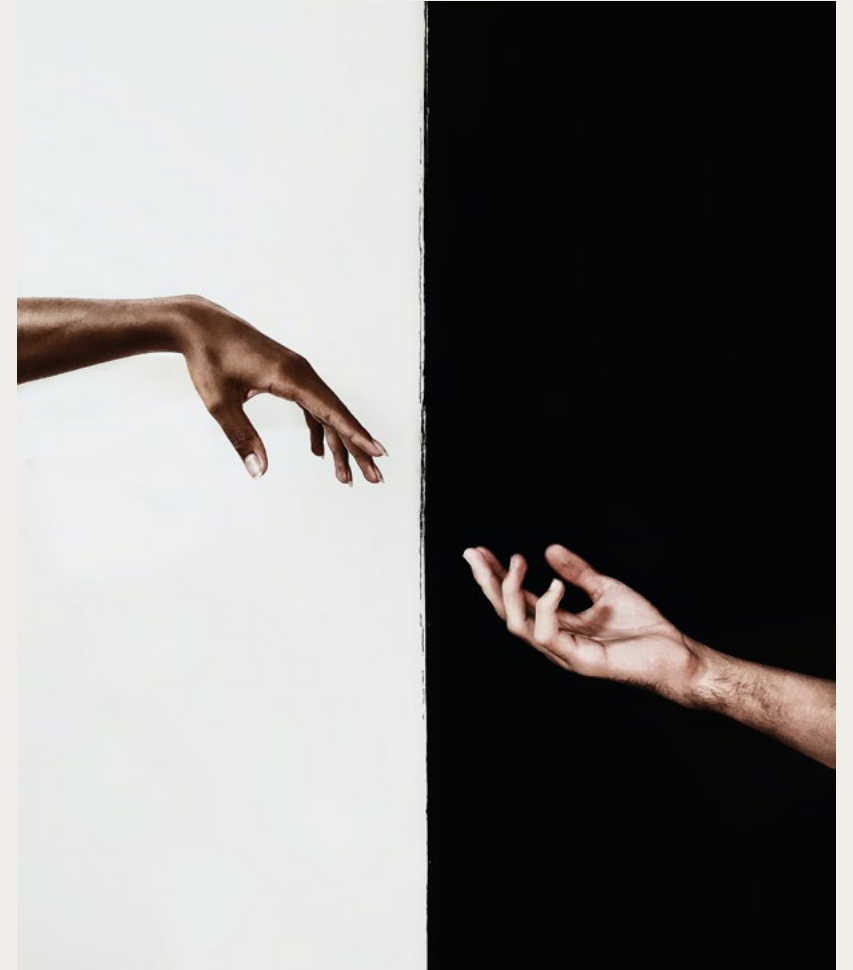
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## Our CEO

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“NOTHING  
IS FASTER  
THAN  
THE  
SPEED  
OF  
TRUST.”



Erik Simins (McMaster University, 1998) is a two-time founder of both Workwolf Inc. and MAGNUS HRS. He is a subject matter expert in start-ups and the employment market and has a passion for building high performance teams, profitable businesses, and securing strong market positions from scratch.

He consults for hundreds of companies, like Amazon, J&J, and Deloitte to optimize hiring processes, and presents globally on the latest innovations in HR tech, hiring best practices, and employee performance.

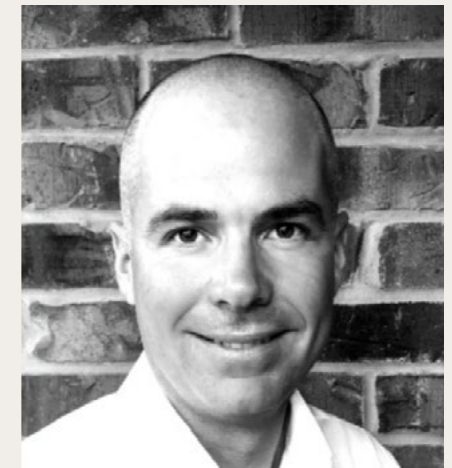
With his combined entrepreneurial success of building profitable, scalable businesses and more than a decade of overseeing thousands of new hires with his clients, Erik is uniquely qualified to lead the Workwolf team and solve for the \$660B/yr market opportunity associated with resume fraud.



**Dan Shea**  
Chief Technology Officer & Co-founder



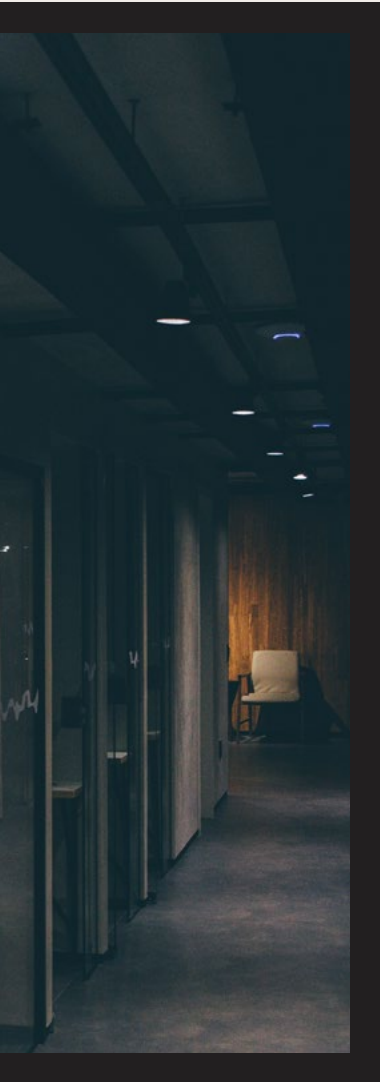
**Ron Leith**  
Chief Operating Officer & Co-founder



**Stephen Brennan**  
Chief Revenue Officer

# About Workwolf

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ARE YOU  
HIRING THE  
TRUTH?

**33%\***  
of job seekers  
falsify important  
information

**40%\***  
exaggerate their  
academic  
qualifications

**11%\***  
make up  
a degree  
entirely

**W**orkwolf is a Canadian technology start-up incorporated in 2017. With founders coming from both the staffing and technology sectors, they've developed an innovative way to share employment-centric data via digital passport.

**T**he company has focused on improving resume data accuracy to nearly 100% and has created a novel layer of trust between candidate and employer. The technology simplifies how authenticated credential data records are accessed, stored and shared and solves for the biggest challenges faced by talent acquisition.

**W**orkwolf was one of the very first companies to explore blockchain's potential for credential verification back in 2016. In 2020, the company was awarded 1st place at the Global Blockchain Enterprise awards. As the winner for Entrepreneurship & Most Innovative Technology Platform, Workwolf was recognized for commercializing one of the world's best Enterprise use cases for Blockchain.

*Workwolf is leading the future of hiring by introducing the resume 3.0—a digital resume that can be verified in real-time.*



Workwolf

Unleash the Power of Truth

\* Based on a survey conducted by the HEDD (Higher Education Degree Datacheck)



# Our Mission

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To make authenticated credentials accessible and secure, empowering the employment market with a new workforce of pre-verified professionals.




We are committed to increasing the level of transparency between job seekers and employers and believe that technology can help create a new gold standard of resume, a resume that can be verified in real-time.



You need to find  
your *next star*

BUT CAN YOU TRUST EVERYTHING  
ON A RESUME?

With Workwolf, you can:

-  Eliminate resume fraud
-  Filter out hundreds of candidates to view only the most reliable and qualified
-  Speed up the hiring process

<https://on.workwolf.com/talent-hunters>



60%

OF THE TIME, RESUMES  
HAVE INACCURATE DATA.

# Our Platform

## OUR TECHNOLOGY IMPROVES HIRING EFFICIENCY AND RELIABILITY

VERIFY ALL YOUR APPLICANTS AT THE BEGINNING OF YOUR HIRING CYCLE.



TRUTH

“THE NUMBER ONE CAUSE OF HIRING INEFFICIENCY IS USING INACCURATE DATA TO MAKE CRITICAL HIRING DECISIONS.”

Workwolf

HIRER — THE





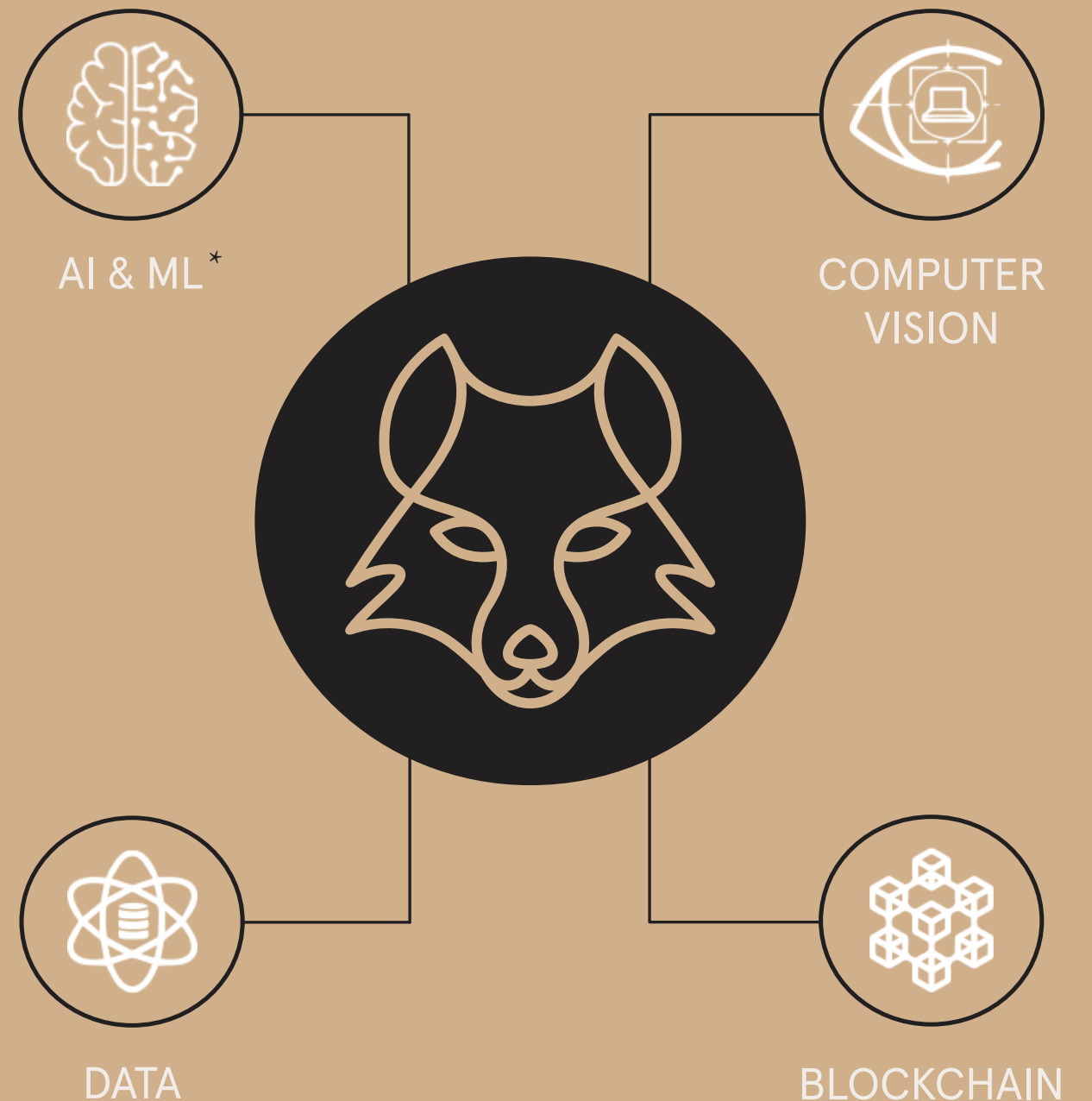
# How Workwolf Works

## BACKGROUND CHECKS CAN BE A REAL NUISANCE

WORKWOLF'S NETWORK DIGITALLY CONNECTS PROFESSIONALS AND EMPLOYERS TO HUNDREDS OF THOUSANDS OF CREDENTIAL ISSUERS.

DIGITAL **CREDENTIAL VAULTS**  
SECURE VERIFIED DATA RECORDS  
IN A TAMPER-PROOF FORMAT THAT  
CAN BE SHARED IN REAL-TIME.

THE NETWORK USES BLOCKCHAIN  
TECHNOLOGY TO IMPROVE  
ACCESS AND SECURITY, ENSURING  
THE INFORMATION STORED  
REMAINS UNCHANGED.




\* artificial intelligence and machine learning





# Packfinder

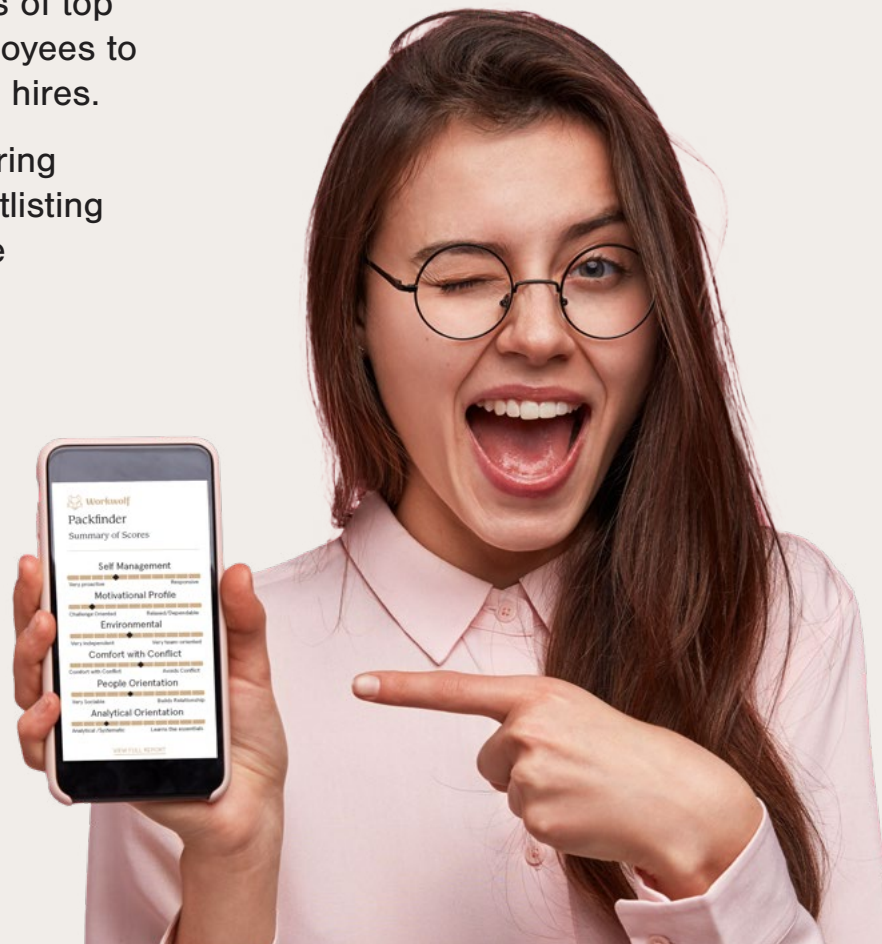
## REPLICATE HIRING SUCCESS WITHIN YOUR ORGANIZATION WITH **PACKFINDER**

With Packfinder, recruiters can:

 Predict how likely a candidate is to succeed in a role.


 Use benchmarks of top performing employees to determine future hires.


 Speed up the hiring process by shortlisting candidates more effectively.





## A POWERFUL TOOL THAT WORKWOLF USERS CAN NOW ACCESS FOR **FREE**


Packfinder works to identify candidates who:

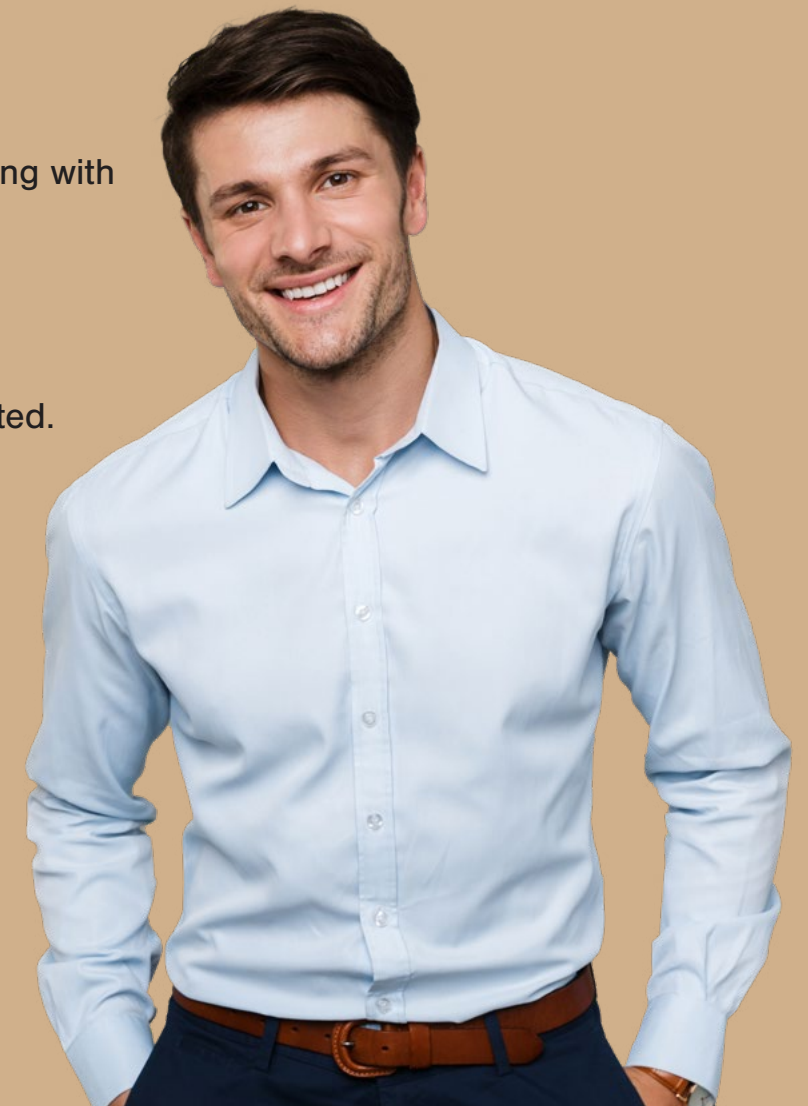
 Are effective at problem-solving.

 Are comfortable dealing with challenging conflicts.

 Work with a sense of urgency.

 Are financially motivated.

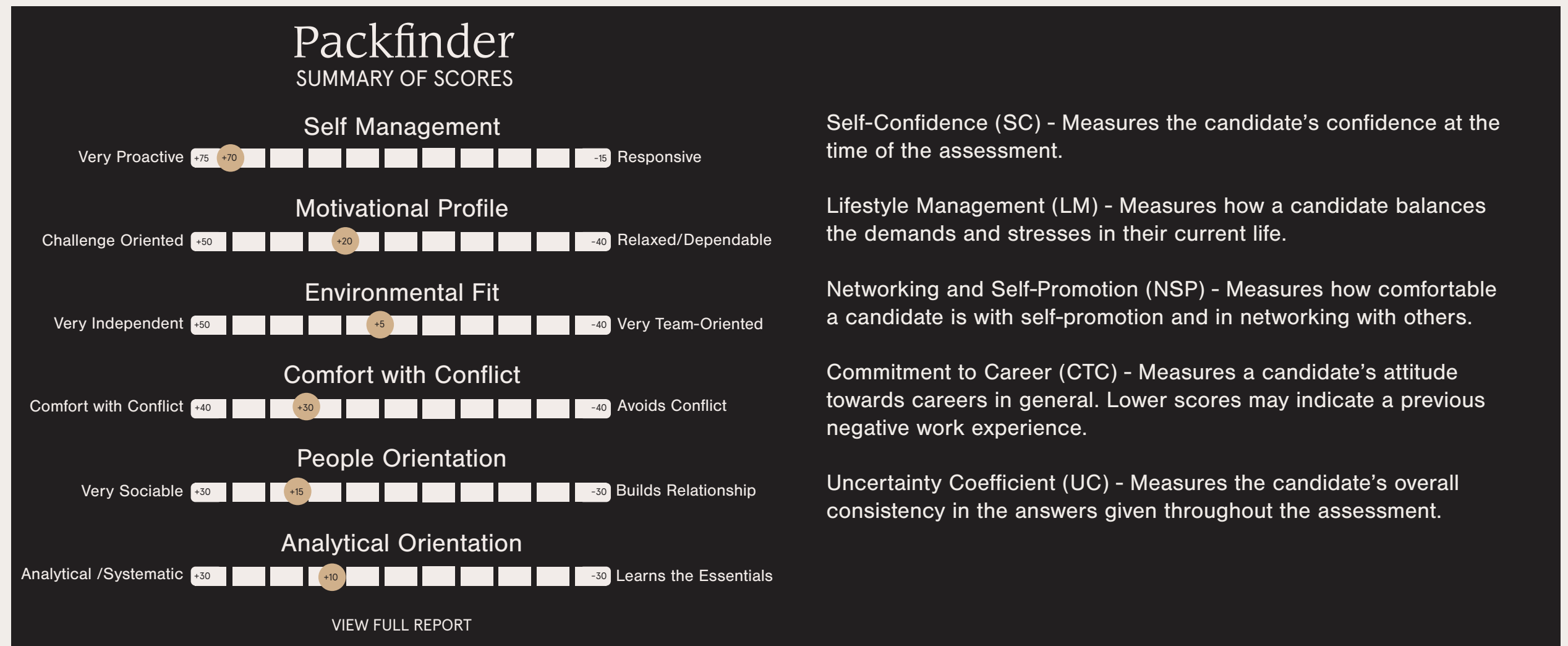
 Are coachable.



# Packfinder

## PACKFINDER ANALYZES OVER 30,000,000 COMPLETED PROFILES USING DATA SCIENCE AND REALLY SMART ALGORITHMS TO ACCURATELY PREDICT A CANDIDATE'S SUITABILITY

PACKFINDER CATEGORIZES A VARIETY OF WORKPLACE PERSONALITY TYPES BY MEASURING THE FOLLOWING CHARACTERISTICS IN A CANDIDATE: (THESE QUALITIES ARE MEASURED AS PART OF A STANDARDIZED SURVEY OF CANDIDATES USED IN HUMAN RESOURCE AND HIRING CORPORATIONS)



<https://on.workwolf.com/packfinder>

# What We Offer

PRODUCT FEATURES	DESCRIPTION
IDENTITY VALIDATION	Confirms the user's identity through AI and Computer Vision authenticated using government issued IDs.
SOCIAL MEDIA SCAN (PLUS)	Searches 110,000 databases from over 240 countries to find a user's criminal records, court decisions, negative press, social profiles, public biographies, past employment, and more.
EMPLOYMENT VERIFICATION	Validates the accuracy of a user's record of employment by verifying the company for whom they worked, the position they held, and their exact start and end dates.
ACADEMIC VERIFICATION (DOMESTIC)	Verifies the user's institution, degree received, academic credentials, and date of graduation.
ACADEMIC VERIFICATION (INTERNATIONAL)	Verifies the user's institution, degree received, academic credentials, and date of graduation.
CREDIT STRENGTH	Indicates a user's financial standing in credit score ratings and banking data.
LICENSE/CERTIFICATE VERIFICATION	Confirms the user's certifications and licenses required for regulated professions, and verifies the dates they were granted.
DRIVER'S ABSTRACT	Verifies a user's history with motor vehicle accidents or citations.
DIGITAL REFERENCE CHECK	Validates the user's skills and performance in previous positions.
CRIMINAL REFERENCE CHECK (CANADA)	Indicates if the candidate has any previous convictions, probationary terms, outstanding warrants, sex offender designations, or a government watchlist status.
CRIMINAL REFERENCE CHECK (U.S.)	Indicates the candidate's criminal background based on the states within the U.S., or other countries lived in within the past 10 years.



<https://workwolf.com>

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