



yellowknife

New Experience for the Next Mobility

# VELOGA

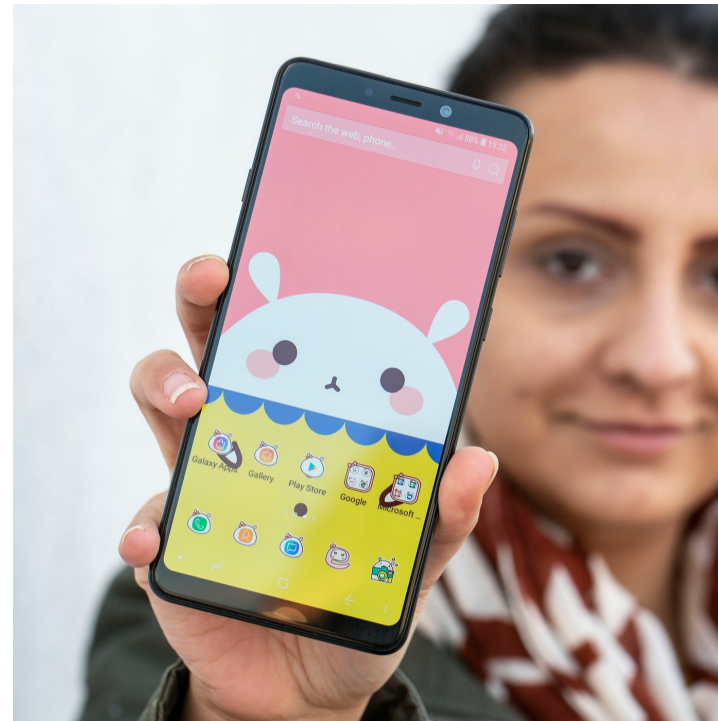


Driving environment is changing:  
From tools for moving,  
**To Space for Living.**





Customer values are being more various,  
and we are familiar with  
**Customizing Screens**







G70 (Genesis)



Mercedes Benz



Mustang (Ford)



Lamborghini

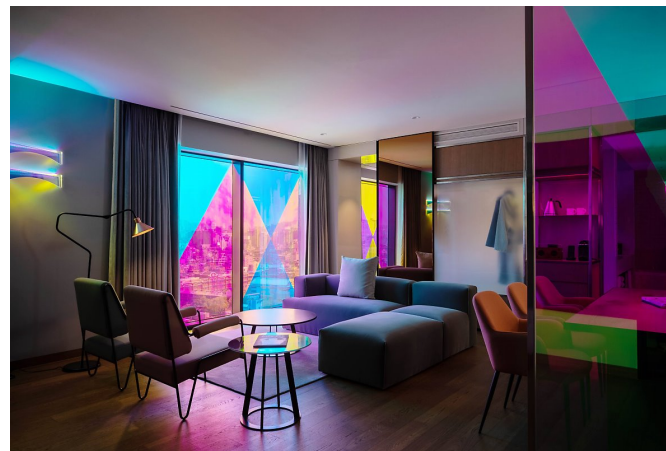
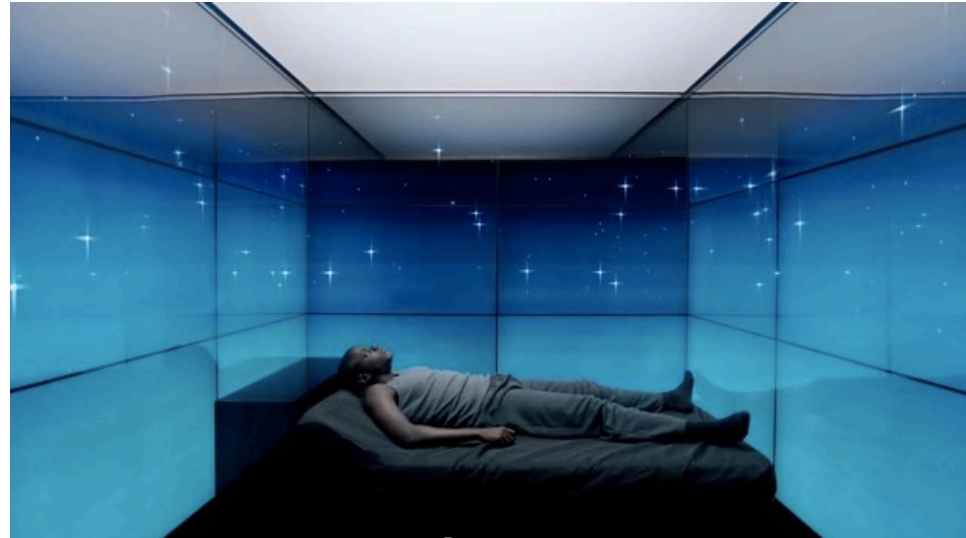


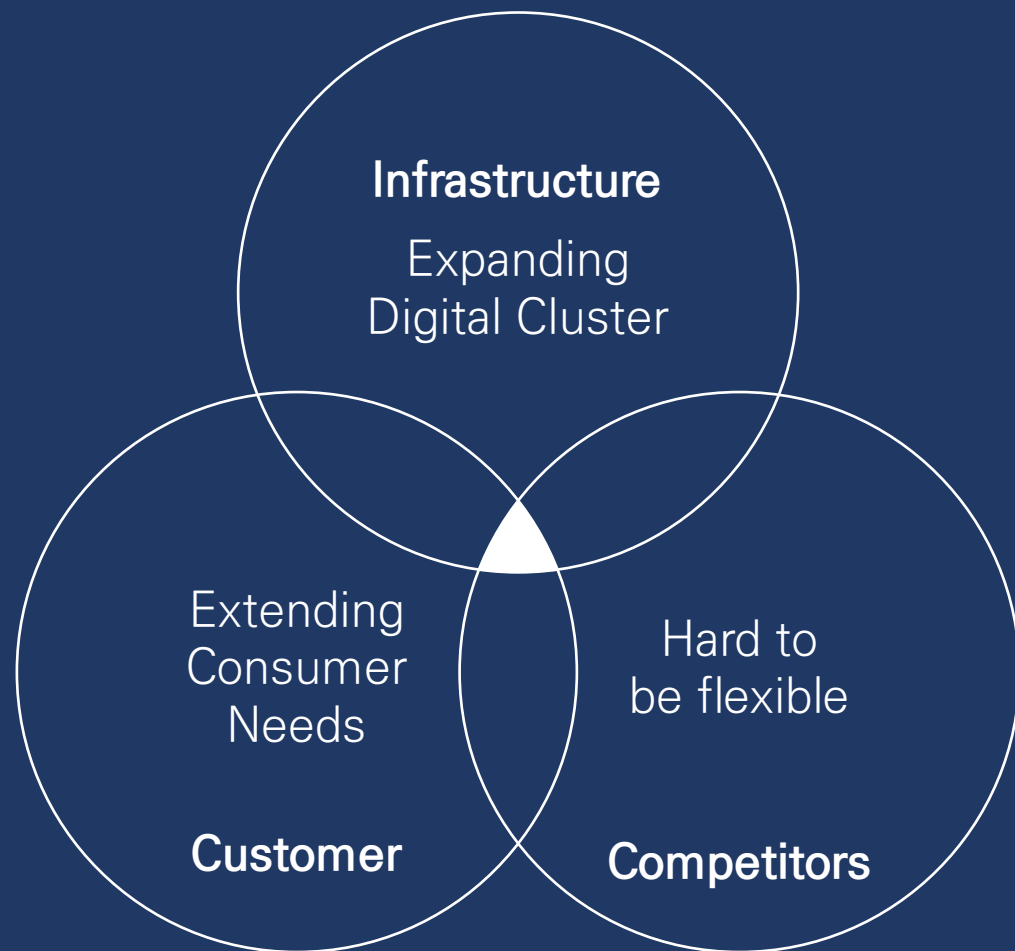
Car manufacturers have heritages to keep,  
that makes **Hard to be flexible to follow**





User interface is not merely graphical show,  
but it defines  
**Space and Experience**





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# VELOGA



Veloga Auto

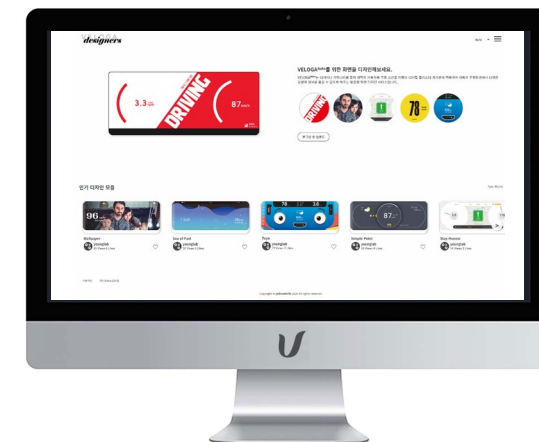
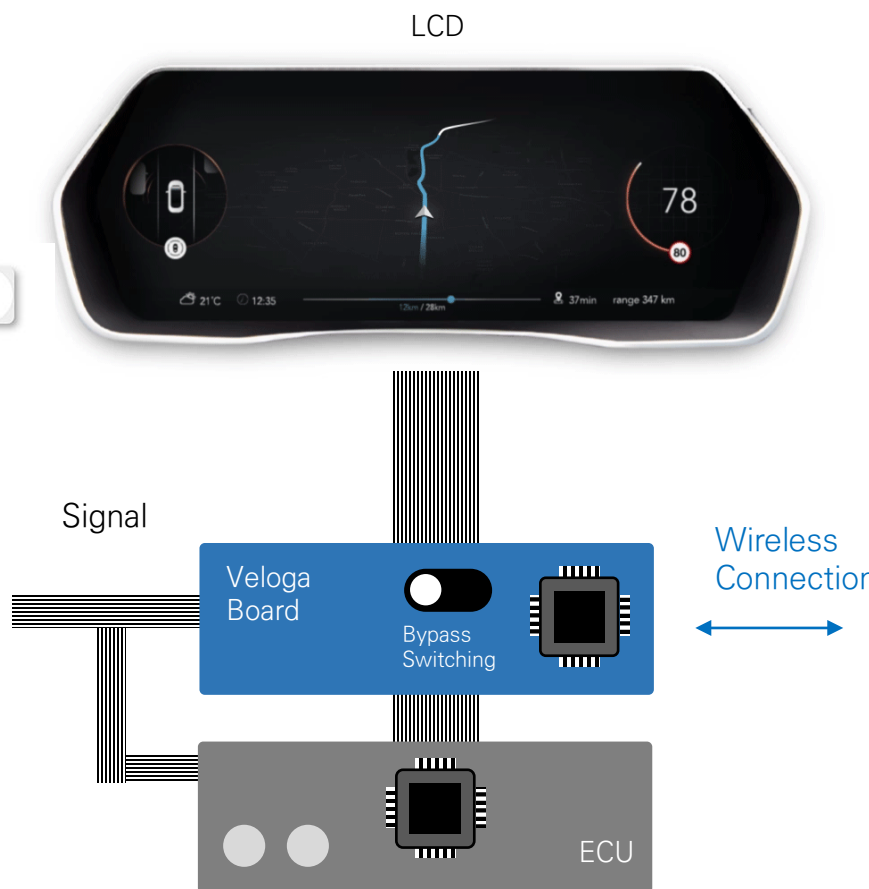


Veloga Cycle

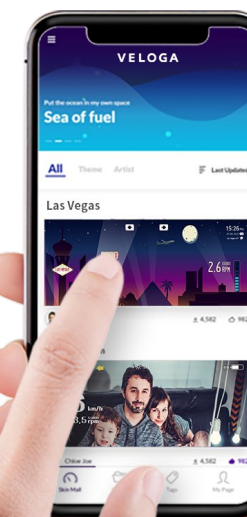


# Connected Driver Screen Customization Service

## VELOGA<sup>AUTO</sup>



Needs







# New Experience on Driving: Innovation Awards on CES2020



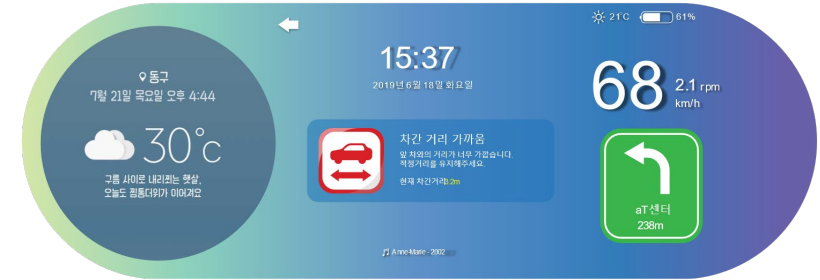
## Wallpaper

Enjoy family photo while driving.



## Louis Vuitton

New arrivals from LV before starting your car!

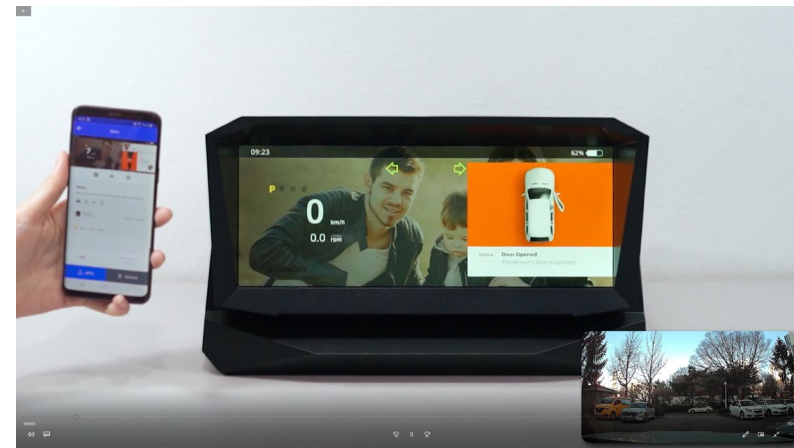


## Metro

Hard to understand car signs? Never mind.



CES 2020 (Innovation Awards, w/Motrex)

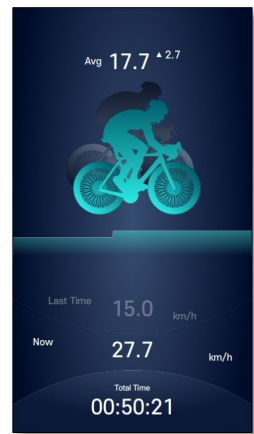


CES 2021 (Digital Venue)



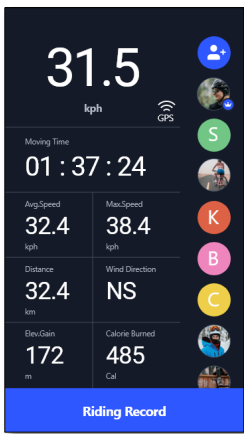


# Lesson Learning from Veloga Cycle



Beyond Yesterday

Run based on average speed of yesterday



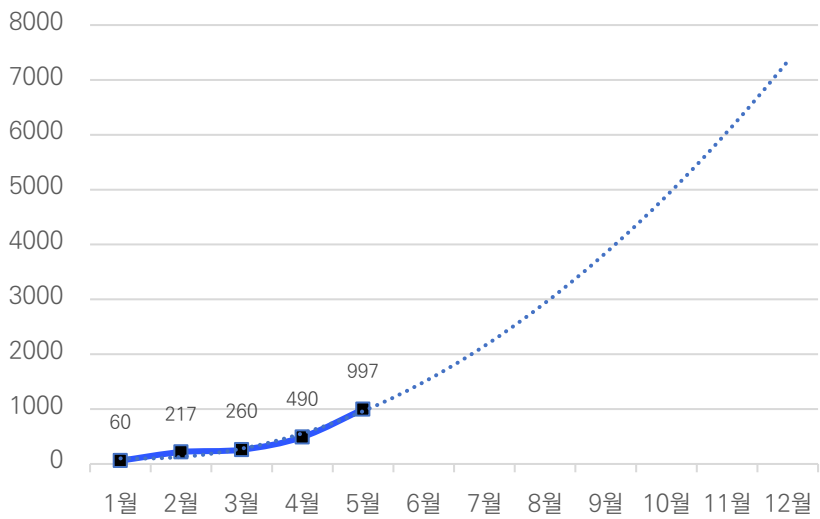
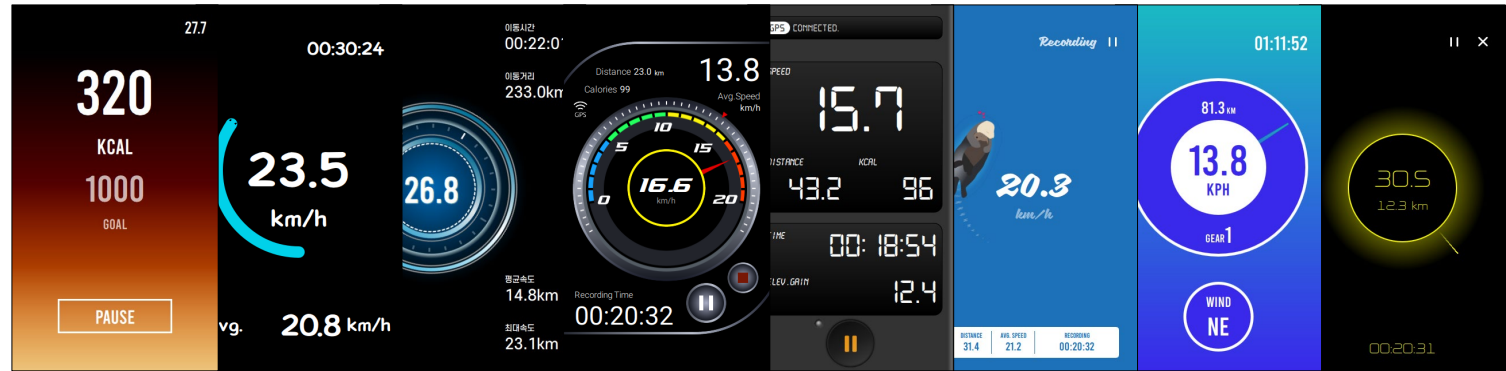
Group Riding

Make a room and ride together!

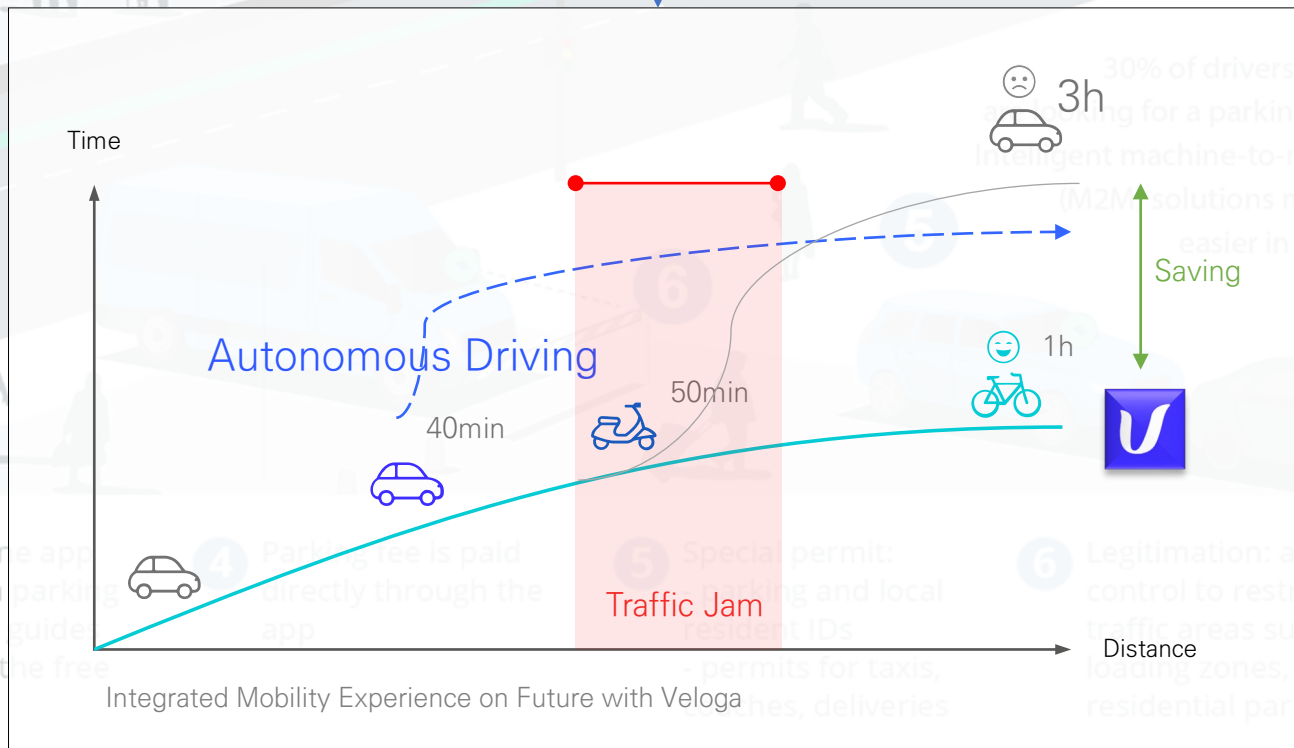
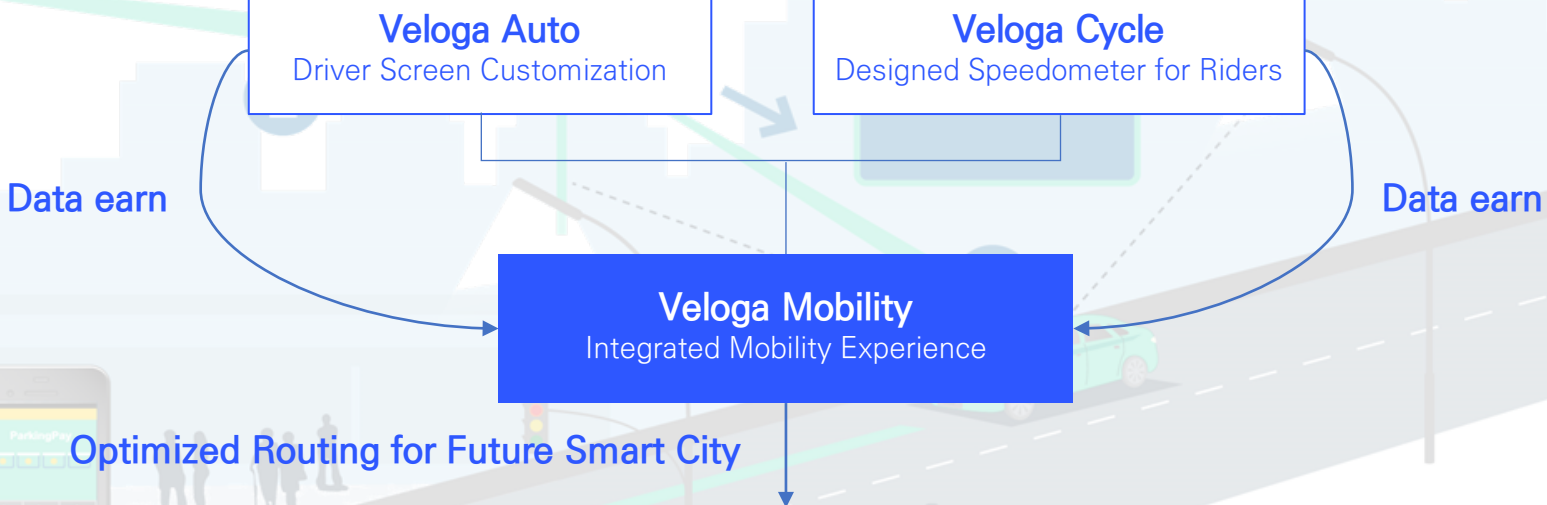


Far Away

Set your distance goal and go for it.



# Beyond Display, Integrated Mobility Experience Service



2 Sensors transmit data to the central server

3 Smartphone app requests a parking space and guides drivers to the free space

4 Parking fee is paid directly through the app

5 Special permit: parking and local resident IDs - permits for taxis, buses, deliveries

6 Legitimation: access control to restricted traffic areas such as loading zones, residential parking





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