





# 

# A new Art Experience

WHAT IS KORNEA?

# **KORNEA** is the first on-demand platform dedicated to Visual Arts

offering a unique visual experience to its users and an innovative revenue model to its artists



# A strong market growth driven by technologies and new models











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Fast growth on the online Art Market, driven by social media and the adoption of groundbreaking technologies (UHD/8K, VR/AR, ...)



The need for artists to find alternative / new sources of revenues and a new business model in a « free content » sharing market

The emergence of new **artworks protection** and marketplaces through Blockchain and **Non-Fungible Tokens (NFTs)** 



A non-selective Social Media offering for artists and art lovers, with diluted content and limited presentation functionalities fpr their artworks



The need for museums, galleries and private collections to remain visible, to keep contact with their customers, and to use new technologies to deliver a new experience of Art



# KORNEA' s mission





KORNEA's mission is to provide artists, museums, galleries, private collectors with a new channel and technology to promote, share, and display their artworks to consumers and professionals by creating the first

### Visual Arts On-Demand Platform

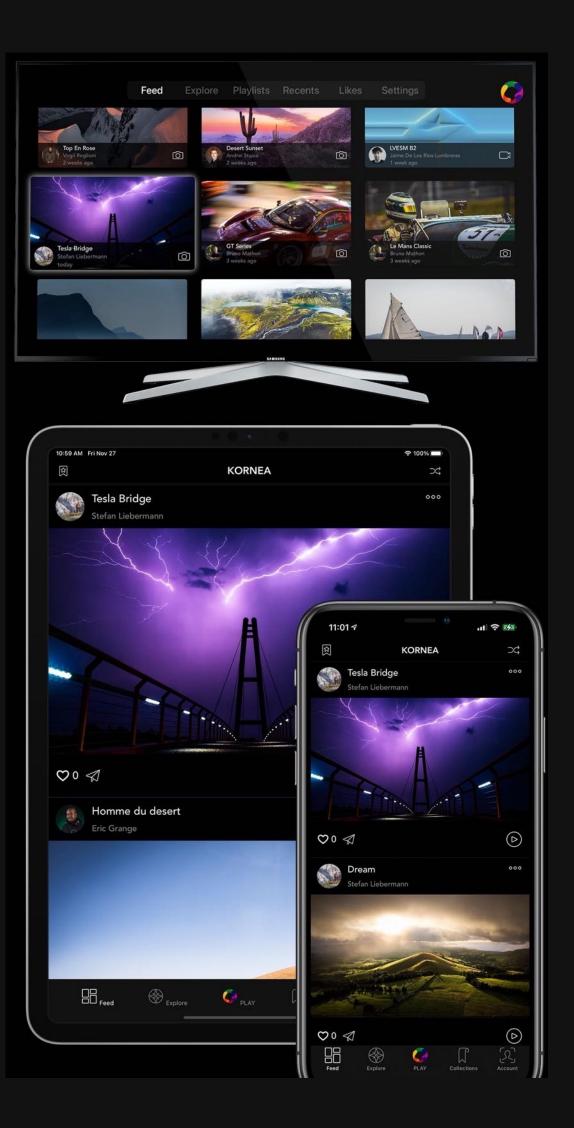


KORNEA delivers a personalized and unique visual and *immersive experience* to its users. In parallel, it introduces a new revenue sharing model for all visual artists and artworks providers members of its platform, while offering full artworks protection



# In a few words, KORNEA is...

- A new immersive HD experience of Visual Arts for its users with the access to a unique artworks' library (paintings, photos, videos, digital arts) all in one App and on all digital devices (smartphones, tablets, TVs, VR headsets, remote screens, etc.)
- A new 50/50 revenue sharing model with artists based on the success of each artwork (views, playlists, etc.) with each user ("user-centric" model)
- A new promotion, communication, and sales channel for individual artists, museums, galleries, collectors to share their artworks and offer new services to arts lovers throughout the world, available on their TVs, tablets, smartphones, ...
- A uniquely diversified content, constantly growing, with already +1000 contemporary artworks from +40 internationally recognized artists, and +200 masterpieces from the world's most famous historical creators
- Full artworks protection through streaming (no downloading)... and very soon, Non-Fungible Tokens options providing blockchain-based artworks protection, limited editions capabilities, and share of revenues on all future (secondary) sales of their artworks





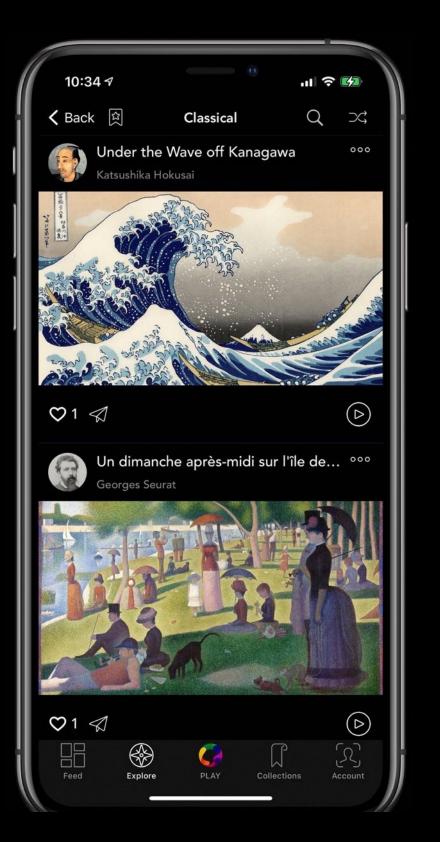


#### Browse the *Feed* to discover all of **KORNEA's** artworks



#### Explore +80 categories to search for your favorite artworks

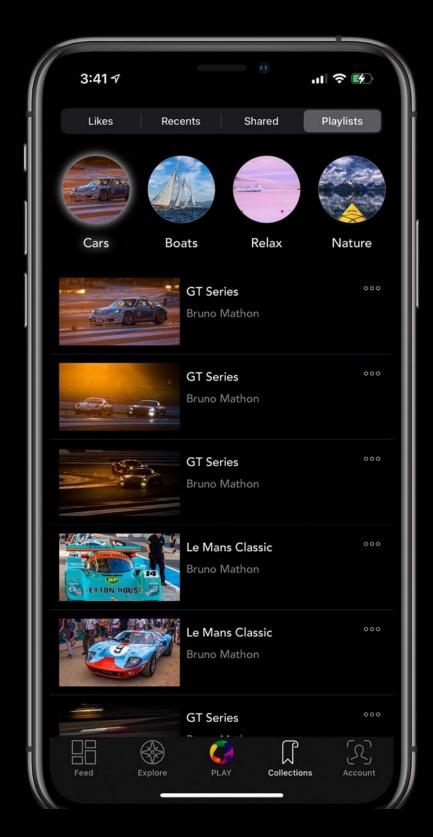




#### Explore museums, galleries, private collections to (re-) discover artworks

#### Learn about great artists carefully curated by KORNEA





... 泠 💋 K Back Artist Profile FRANCE 38 ARTWORKS **Florian Ledoux** Known for his intimate and aesthetically dramatic compositions, Ledoux's distinctive fine art photography is born out of his passion for the preservation of nature, specifically of the Arctic. His camera lenses are the portals through which he communicates with the world. "My biggest motivation for creating has always been nature, to be able to bring it to the centre of our lives and give those who cannot speak a voice," he said. Throughout his childhood, he found inspiration through the work of many great photographers such as Paul Nicklen, Sebastiao Salgado, Ami Vitale, and Vincent Munier. Awards: - Grand Prize Nature TTL Photographer of the year 2020 - 1st Prize Aerial Photography (video) HIPA 2019 Dubai - Drone Photographer of the Year 2018 SIPA - Grand Prize Drone photography 2017

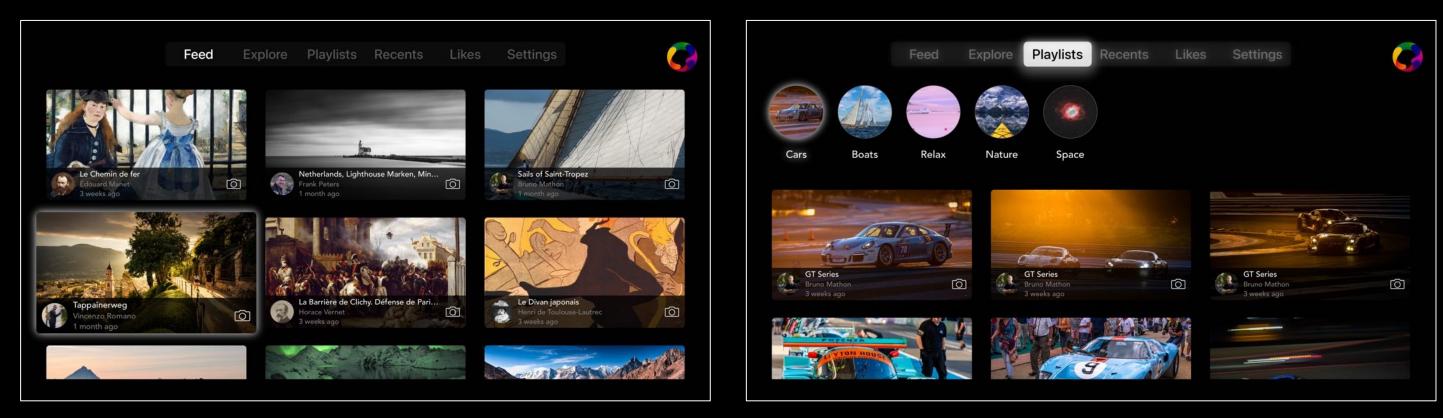


#### Broadcast easily and simultaneously different content on several screens

#### 10:14 11 ? 5 Shortcuts Back Play Options eauty and the Beast an Liebermann Timelapse between stills 1 MIN NEVER Airplay V TV Garage V Iulien TV Living Room ) TV Maggie Connect your TV Download and open Kornea on your Apple TV to see it isted here. You will be able to broadcast your content instantly to one or several Apple TVs. PLAY Feed

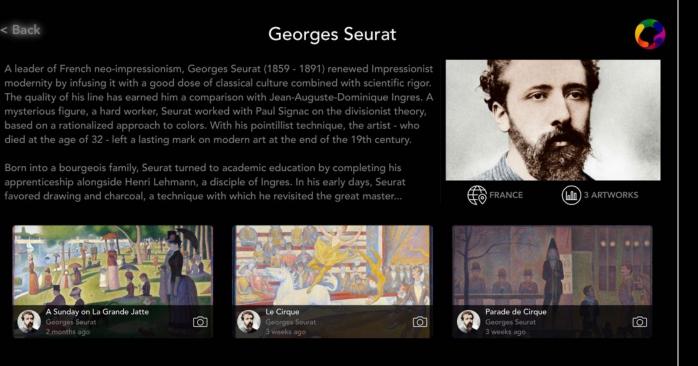
#### Transform your TV into a piece of Art to enjoy a unique immersive experience from the comfort of your home !

#### Access the feed and run your search on the full KORNEA's library



#### Discover museums, galleries, and artists through synthetic bios and presentations

#### < Back



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Access your favorite artworks and playlists, fully synchronized on all your devices

Enjoy stunning UHD images, videos, and digital artworks in full screen



# Choose your Artworks from over 80 categories



Street Art



Night





Space



Modern



Deco



Abstract



Journalism



Macro



Wildlife



B&W



Aerial



Northern Lights



Renaissance



Nature





Sports

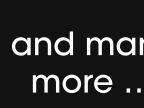


Architecture



Digital





Beauty



#### A new and unique user experience

An immersive and personnalized experience to (re-)discover and live Vistuat Arts





KORNEA

#### Technology for Art and Artists

The integration of the latest and most advanced visual technologies to enjoy and broadcast UHD artworks on all digital screens and devices





#### **Revenue share and full** 03 **Artwork's protection**

A groundbreaking revenue sharing model to reward each artwork and artist while guaranteeing full protection of their artworks



The promotion of Visual Arts

> An on-demand platform dedicated to the promotion of Visual Arts, and the support to the Visual Arts Community through the future KORNEA Foundation



# KORNEA

A new Art Experience







