



KORNEA

A new Art Experience



WHAT IS KORNEA?

KORNEA is the first on-demand platform dedicated to Visual Arts

offering a unique visual experience to
its users and an innovative revenue
model to its artists



A strong market growth driven by technologies and new models



- ✓ Fast **growth on the online Art Market**, driven by social media and the adoption of ground-breaking technologies (UHD/8K, VR/AR, ...)
- ✓ The need for artists to **find alternative / new sources of revenues** and a new business model in a « free content » sharing market
- ✓ The emergence of new **artworks protection** and marketplaces through Blockchain and **Non-Fungible Tokens (NFTs)**
- ✓ A **non-selective Social Media offering** for artists and art lovers, with diluted content and limited presentation functionalities for their artworks
- ✓ The need for **museums, galleries and private collections** to remain visible, to keep contact with their customers, and to use new technologies to deliver a new experience of Art



KORNEA' s mission



KORNEA's mission is to provide artists, museums, galleries, private collectors with a new channel and technology to promote, share, and display their artworks to consumers and professionals by creating the first

Visual Arts On-Demand Platform

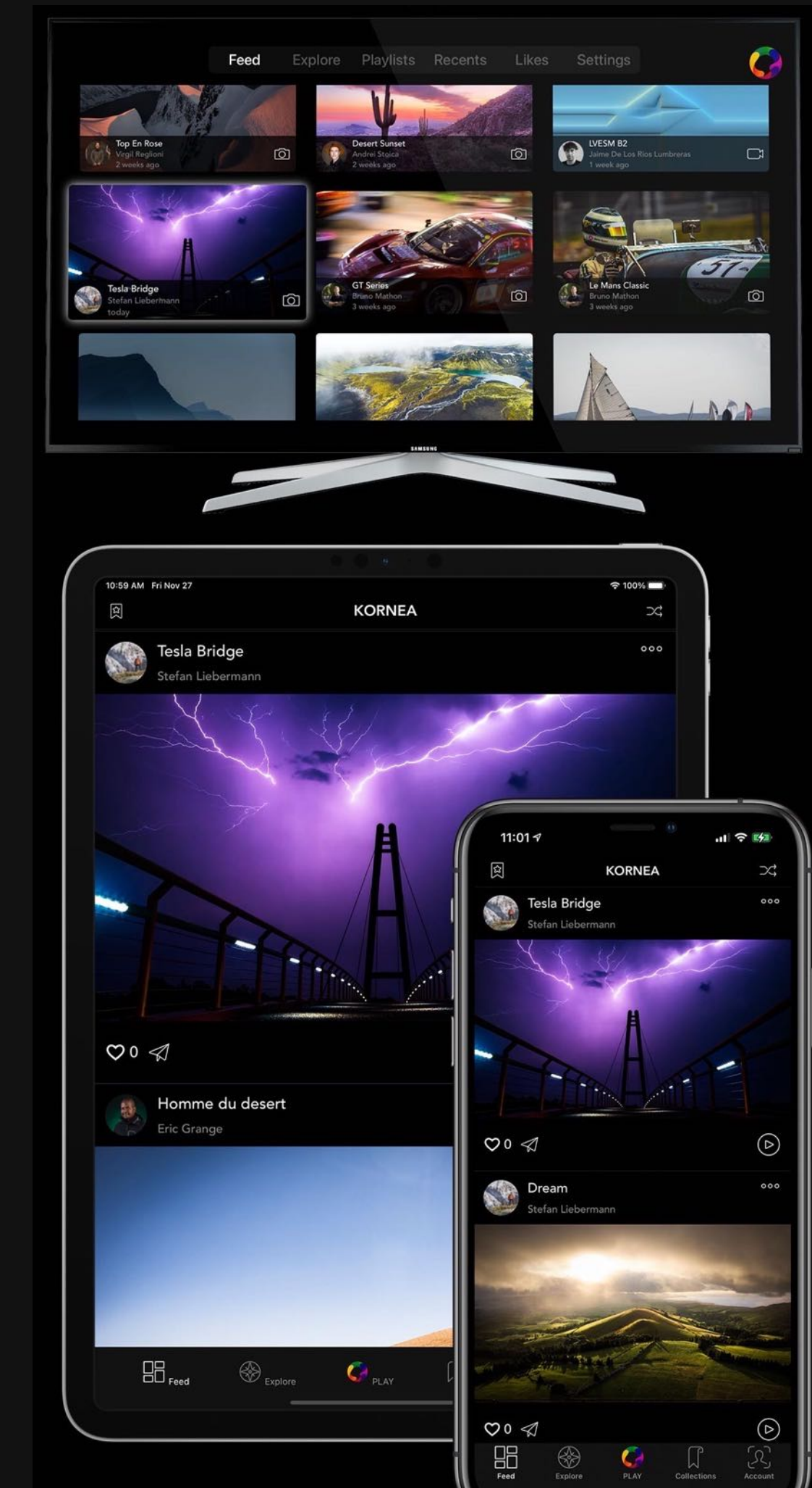


KORNEA delivers a personalized and unique visual and immersive experience to its users. In parallel, it introduces a new revenue sharing model for all visual artists and artworks providers members of its platform, while offering full artworks protection



In a few words, KORNEA is...

- **A new immersive HD experience of Visual Arts for its users** with the access to a unique artworks' library (paintings, photos, videos, digital arts) all in one App and on all digital devices (smartphones, tablets, TVs, VR headsets, remote screens, etc.)
- **A new 50/50 revenue sharing model with artists** based on the success of each artwork (views, playlists, etc.) with each user ("user-centric" model)
- **A new promotion, communication, and sales channel for individual artists, museums, galleries, collectors** to share their artworks and offer new services to arts lovers throughout the world, available on their TVs, tablets, smartphones, ...
- **A uniquely diversified content, constantly growing**, with already +1000 contemporary artworks from +40 internationally recognized artists, and +200 masterpieces from the world's most famous historical creators
- **Full artworks protection through streaming (no downloading)**... and very soon, Non-Fungible Tokens options providing blockchain-based artworks protection, limited editions capabilities, and share of revenues on all future (secondary) sales of their artworks





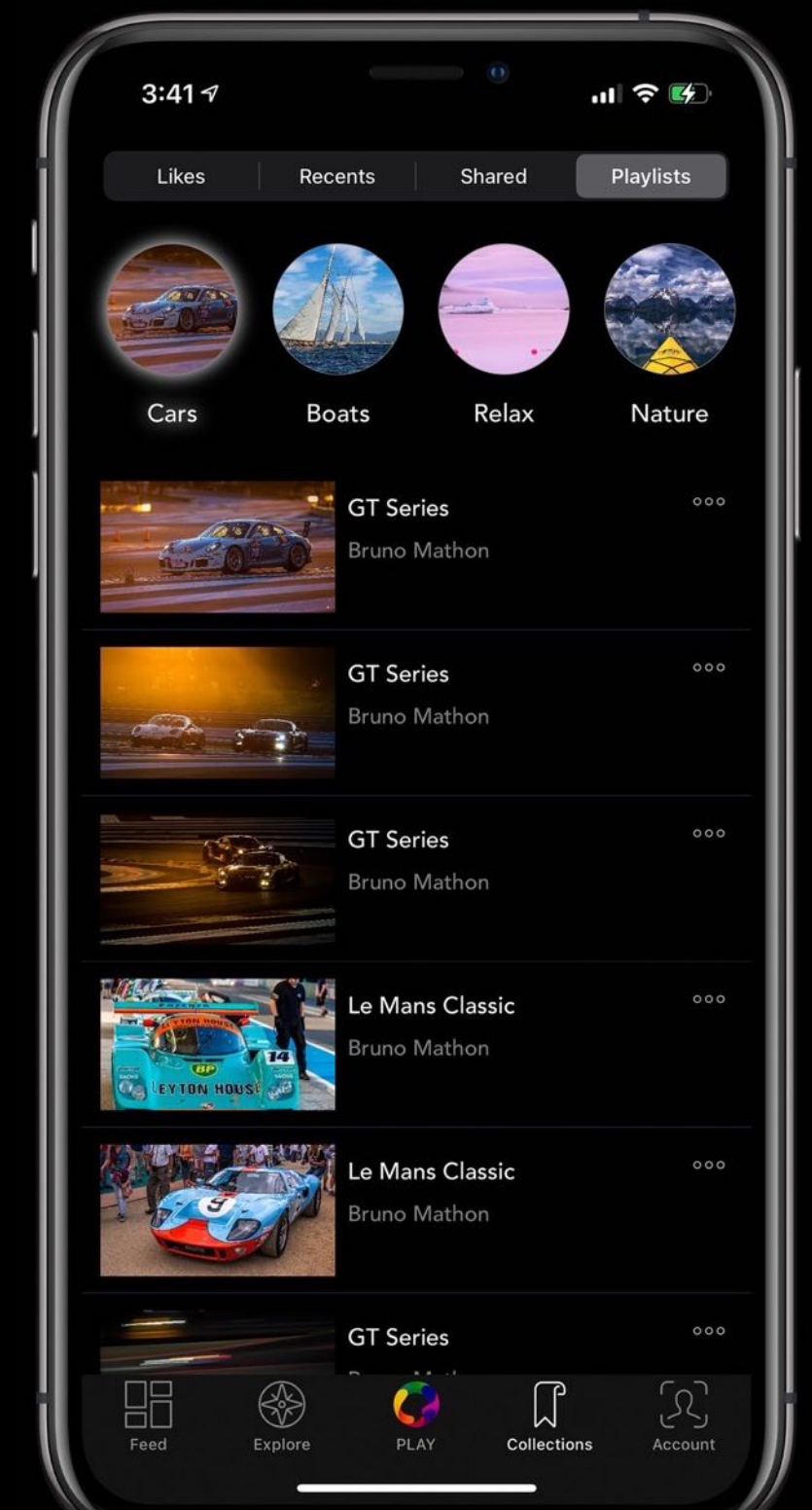
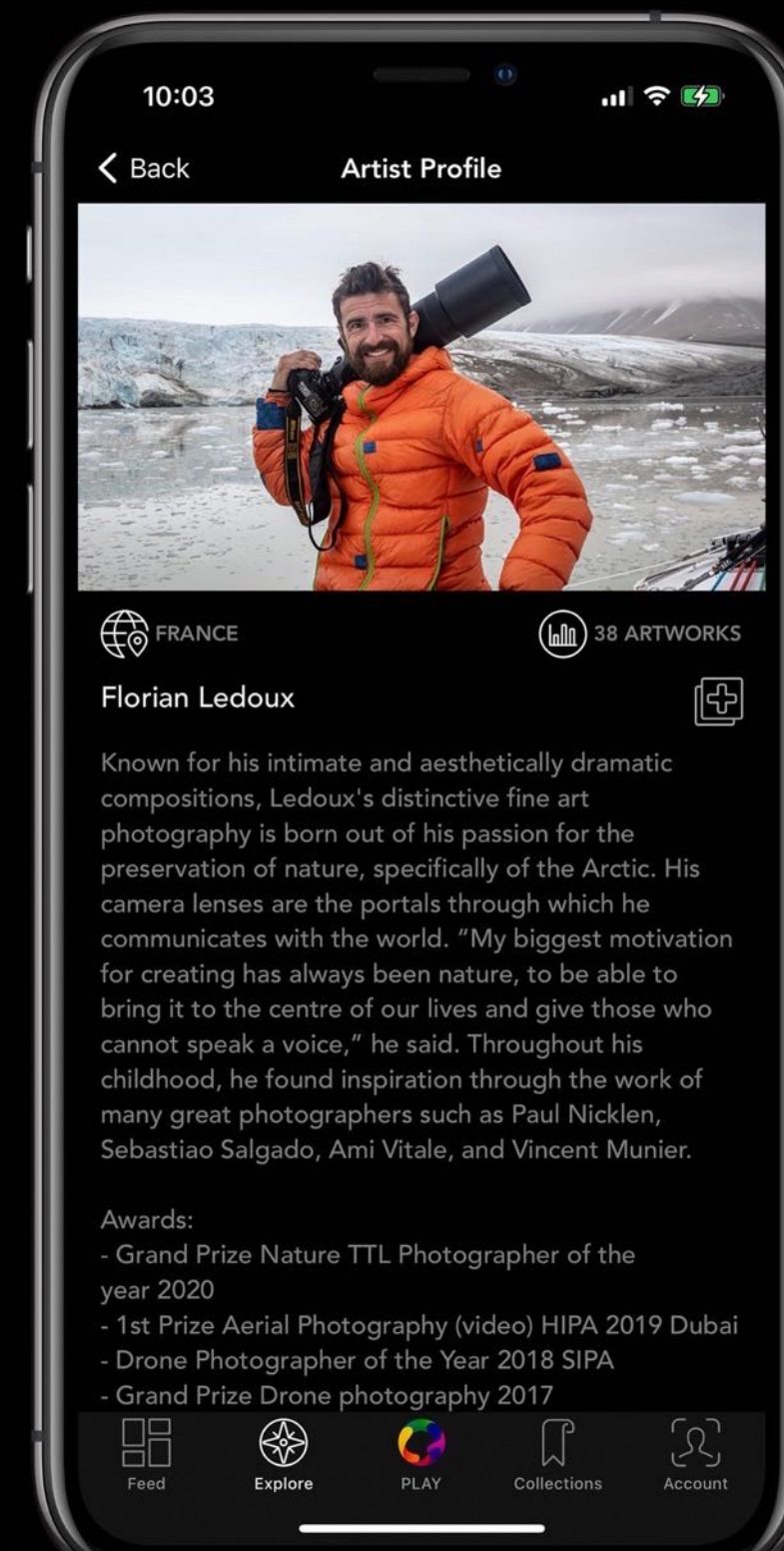
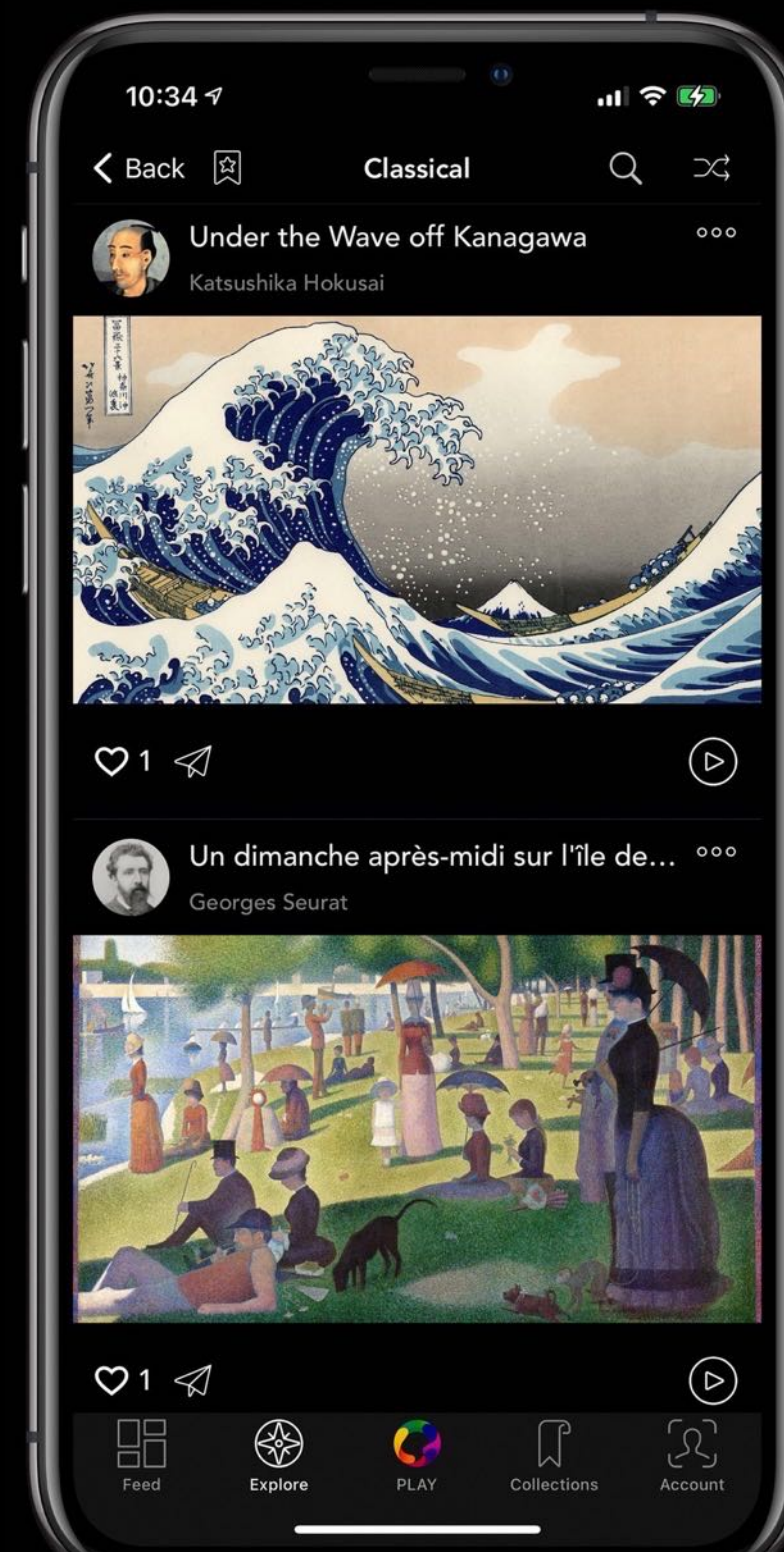
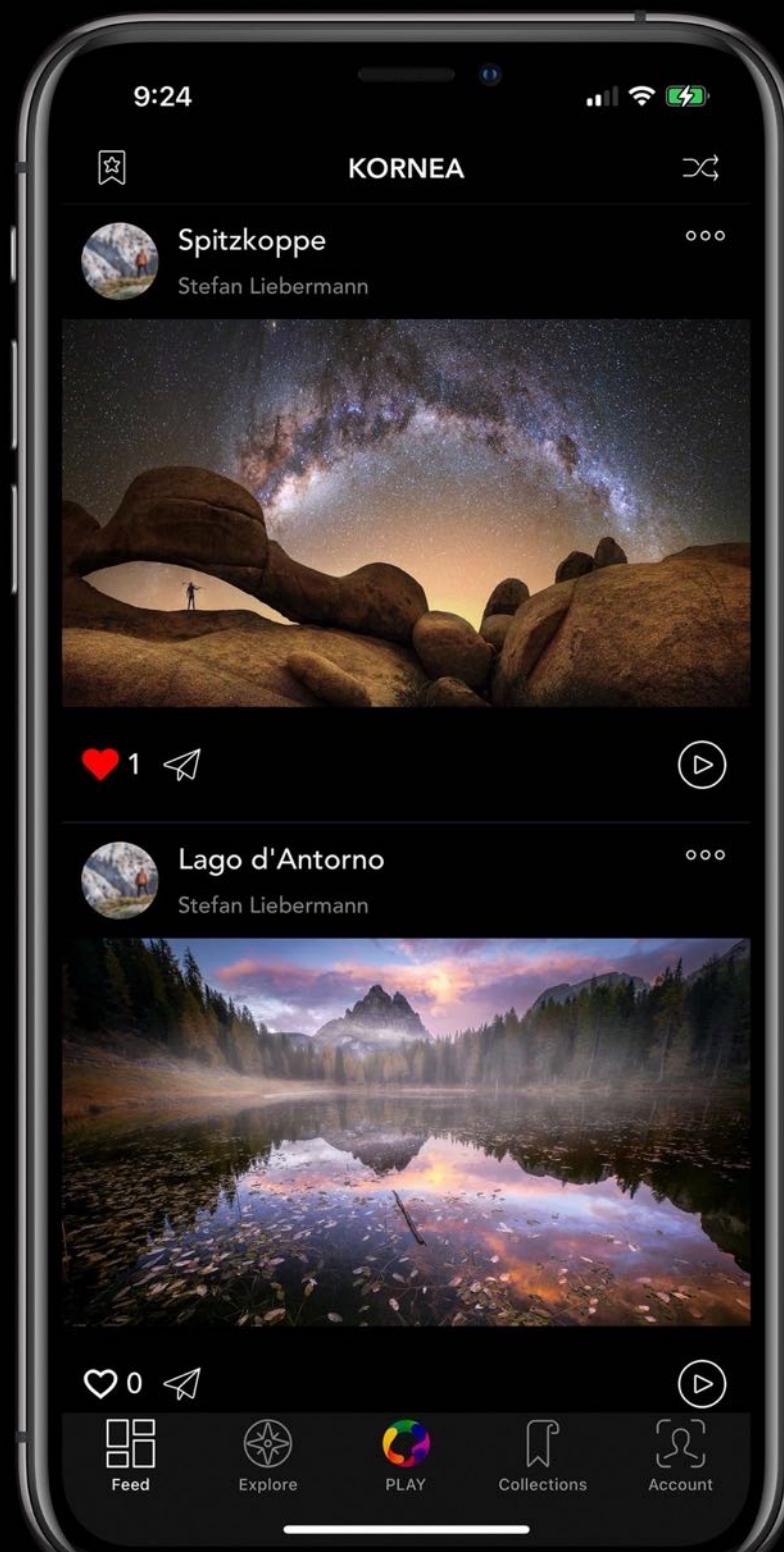
Browse the *Feed* to discover all of KORNEA's artworks

Explore +80 categories to search for your favorite artworks

Explore museums, galleries, private collections to (re-)discover artworks

Learn about great artists carefully curated by KORNEA

Share artworks and create your own playlists of artworks / artists

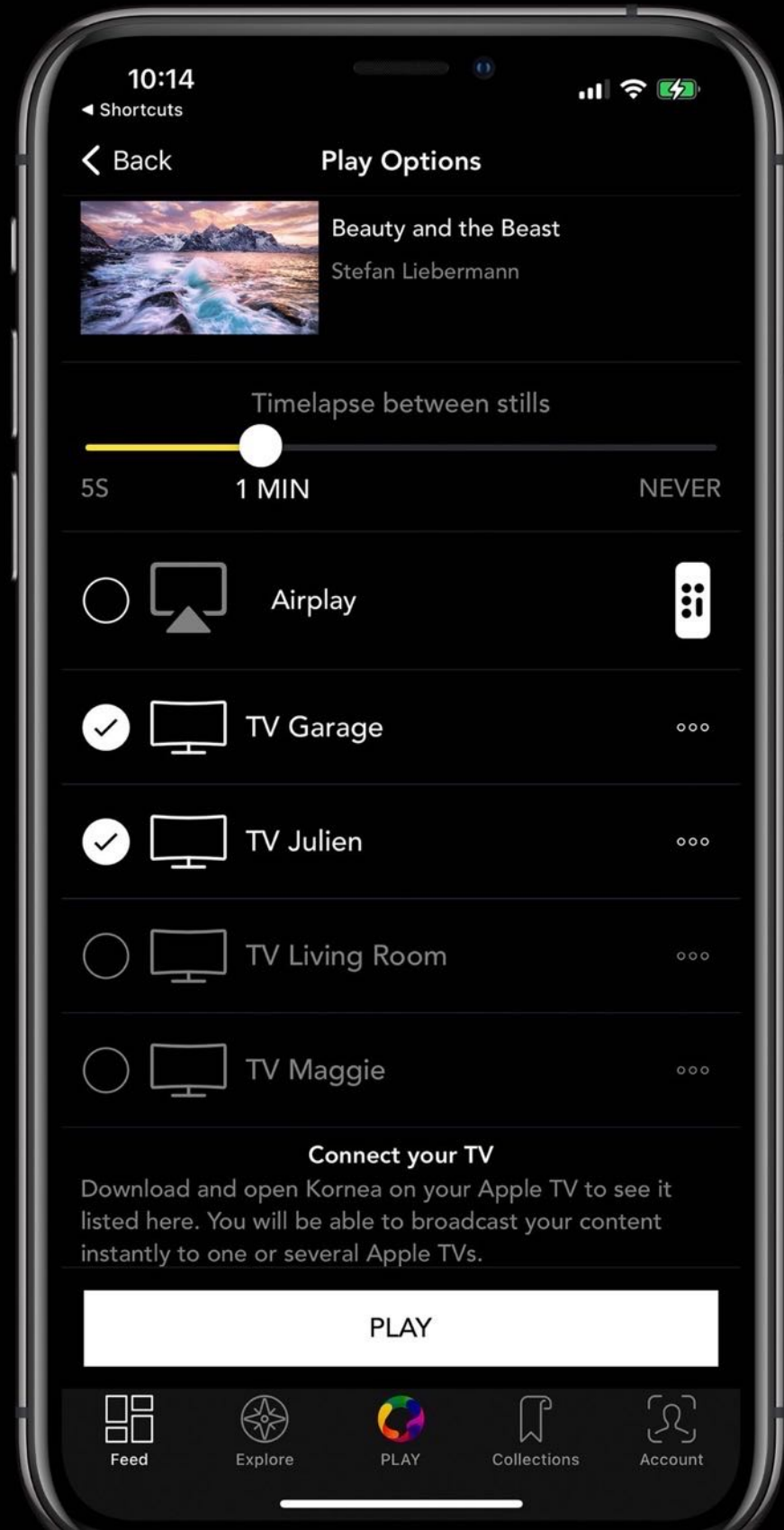


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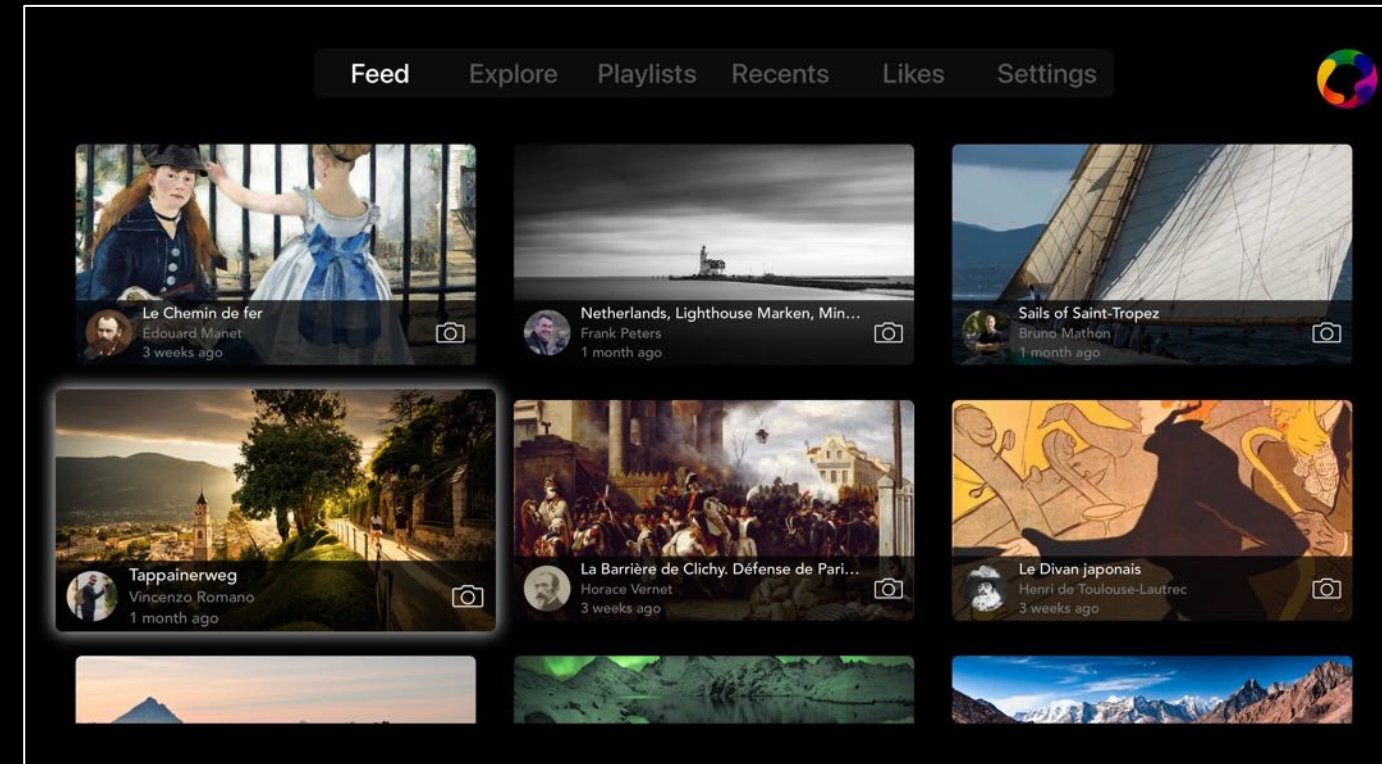


Broadcast easily and simultaneously different content on several screens

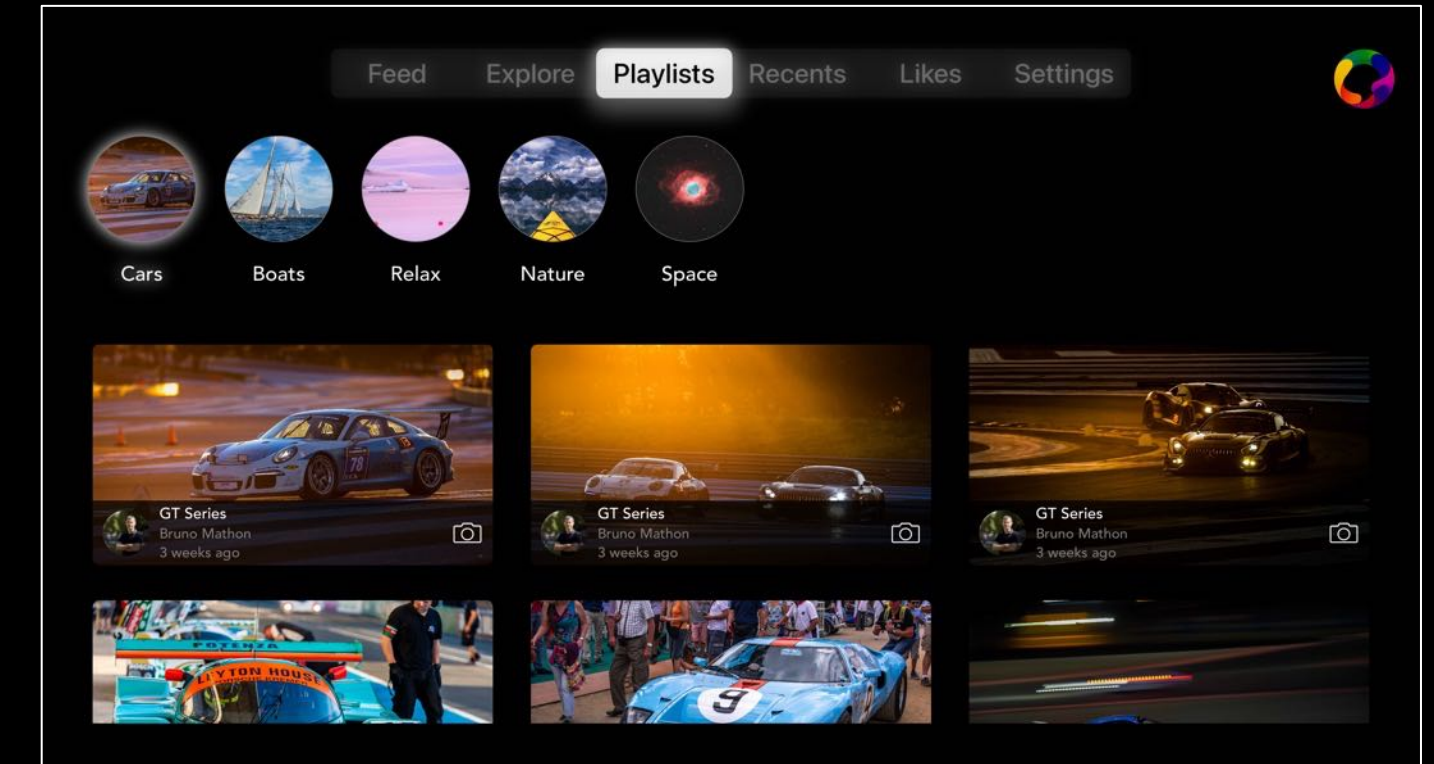
Transform your TV into a piece of Art to enjoy a unique immersive experience from the comfort of your home !



Access the feed and run your search on the full KORNEA's library



Access your favorite artworks and playlists, fully synchronized on all your devices



Discover museums, galleries, and artists through synthetic bios and presentations



Enjoy stunning UHD images, videos, and digital artworks in full screen



Choose your Artworks from over 80 categories



Street Art



Night



Space



B&W



Renaissance



Nature



Vehicles



Modern



Deco



Abstract



Aerial



Sports



Architecture



Meditation



Journalism



Macro



Wildlife



Northern Lights



Beauty



Digital



and many
more ...



A new and unique user experience

An immersive and personalized experience to (re-)discover and live Visual Arts

01



Technology for Art and Artists

The integration of the latest and most advanced visual technologies to enjoy and broadcast UHD artworks on all digital screens and devices

02



KORNEA



03 Revenue share and full Artwork's protection

A groundbreaking revenue sharing model to reward each artwork and artist while guaranteeing full protection of their artworks



04 The promotion of Visual Arts

An on-demand platform dedicated to the promotion of Visual Arts, and the support to the Visual Arts Community through the future *KORNEA Foundation*



KORNEA

A new Art Experience



 Télécharger dans
l'App Store

 Télécharger sur
Apple TV