



Platform, Mobile APP & community for physical, virtual and hybrid events

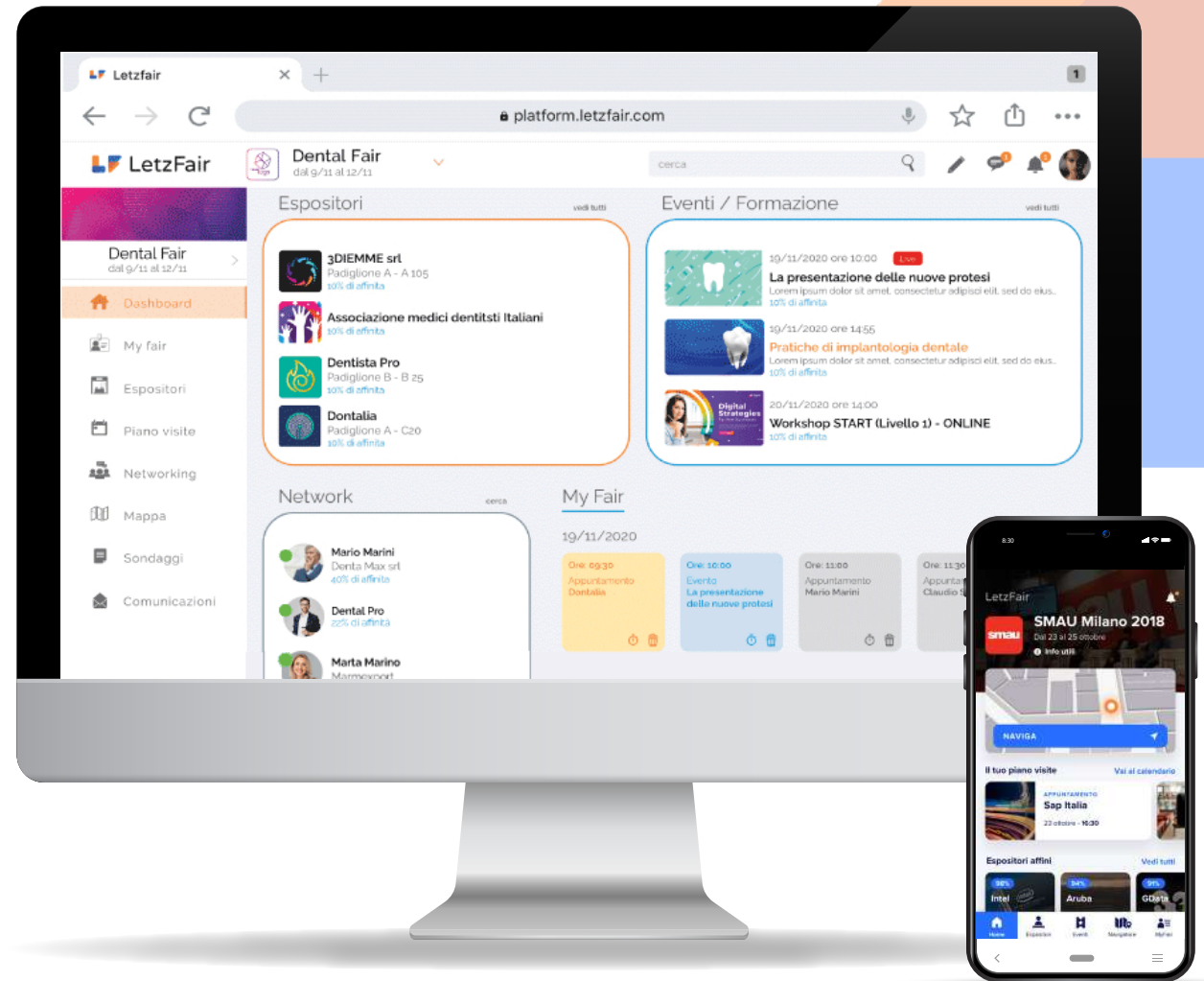
Physical events

Our solution

LetzFair has developed a **Mobile Application** and a **Web Platform** which, by increasing the satisfaction of your exhibitors and visitors, ensure the success of your event.

At the same time, thanks to **LetzFair** technology, you will be able to exploit new sources of **profit** and obtain **detailed data** on the **behavior** and **preferences** of participants.

Our offer is completed by a range of **additional services** such as support, promotion and marketing services designed to maximize the **benefits** offered to **organizers, exhibitors and visitors**.



Why LetzFair?

By choosing LetzFair as supplier of the **Platform** and **APP** for their events and taking advantage of our **additional services**,
the organizer:

- **Improves** the services offered and significantly **increases** the **satisfaction** of its **exhibitors** and **visitors** before, during and after the event
- Transforms both Apps from a **cost** to a great source of **profit**
- Obtains crucial detailed **data** on the **preferences** and **behaviors** of the **participants**
- Improves the **planning** and **real-time management** of all its **events**



LetzFair vs Covid-19

First part

LetzFair offers several features that may be needed to manage the conduct of the upcoming events:

- **Digital registration** of participants & **electronic entrances**
- **Live tracking** (50cm accuracy) of the **position** of the participants inside the **venue area**
- **Live information** on **crowding** and management of visitors' movements and entry and exit times
- **Total attendance** count and **crowded area** management
- **Booking** and **counting** of participants in events and/or **conferences** and various **presentations**



LetzFair vs Covid-19

Second part

Main features for participants:

- **Real time indoor navigator** and / or creation of **guided routes** according to desired parameters
- Indications on the **best times** to visit exhibitors or specific areas based on **crowding**
- Information to participants on **less crowded** services (toilets, bars, restaurants, etc.)
- **Appointment booking** service between visitors and exhibitors and (with list management)
- Immediate and **direct communications** via APP to all participants
- Exchange of **digital business cards** between participants
- Exchange of **digital material** of any type (catalogs, offers, price lists, etc.)



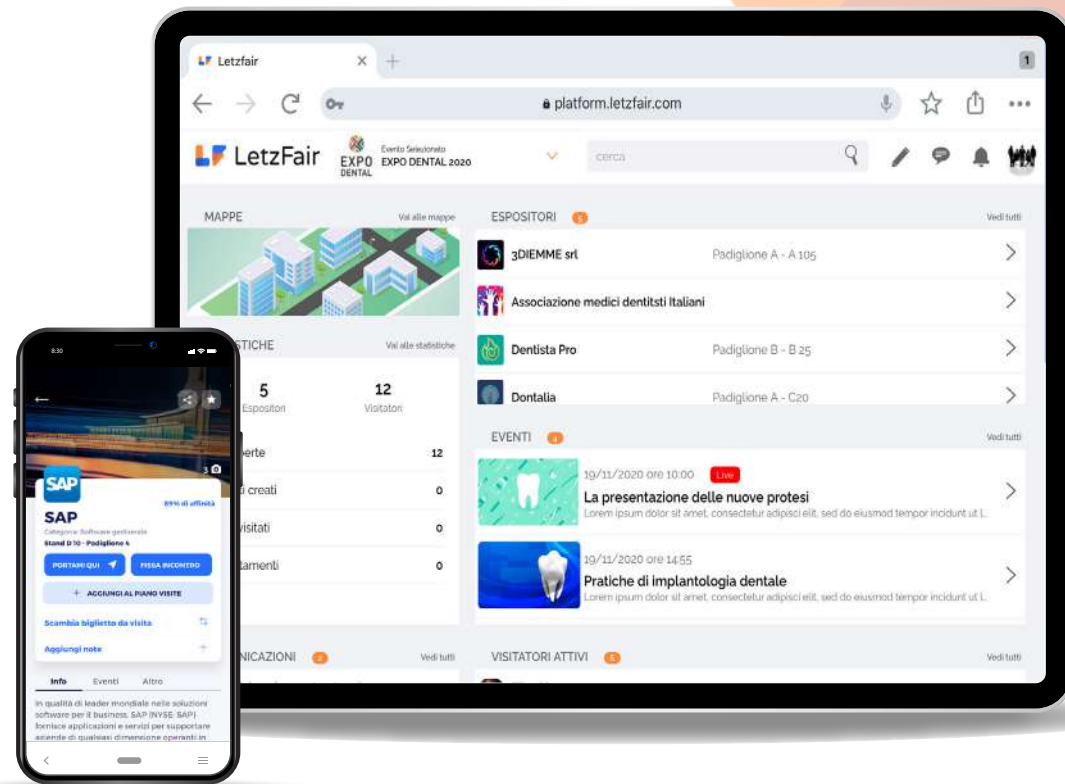
Technology

Organizers' Control Panel

With its innovative features, the **Control Panel** facilitates the creation of the **digital event space**, offers innovative tools for **real-time management** of the event and collects a series of **detailed data** on the progress of the event and on the **behavior** and **needs** of all the participants.

The **live data**, which will then compose the end-of-event report, are collected through highly innovative **proprietary technologies** and report info never collected before.

These data are **crucial** for a **perfect analysis** of the **results** obtained and for optimal **planning** of every aspect of the **subsequent event**.



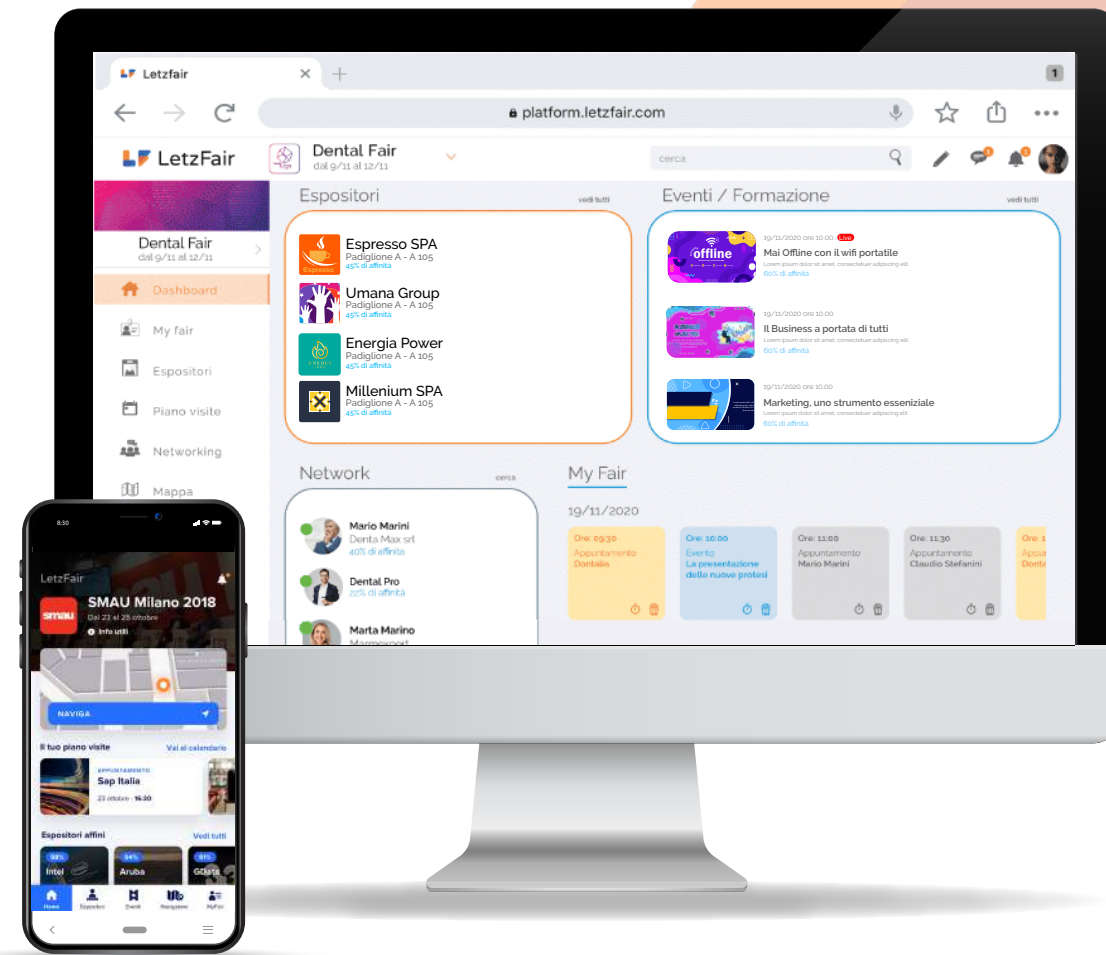
Technology

Mobile & Web APP: Visitors

The **App** and **Web Platform** allow visitors to **navigate** the digital exhibition space, **identify exhibitors** and **speakers** most in line with their **interests**, **meet** with their favorite exhibitors, **to know** other visitors/speakers, **organize** their days at the event, manage **follow-ups** and much **more** yet.

The **Letzfair App** introduces on the market a **real-time indoor navigation** system that, with absolute precision, allows visitors to move perfectly within the venue.

Our App reduces **travel times** by giving the visitor the opportunity to visit **multiple** exhibitors/rooms and take full advantage of **everything** the event has to offer.





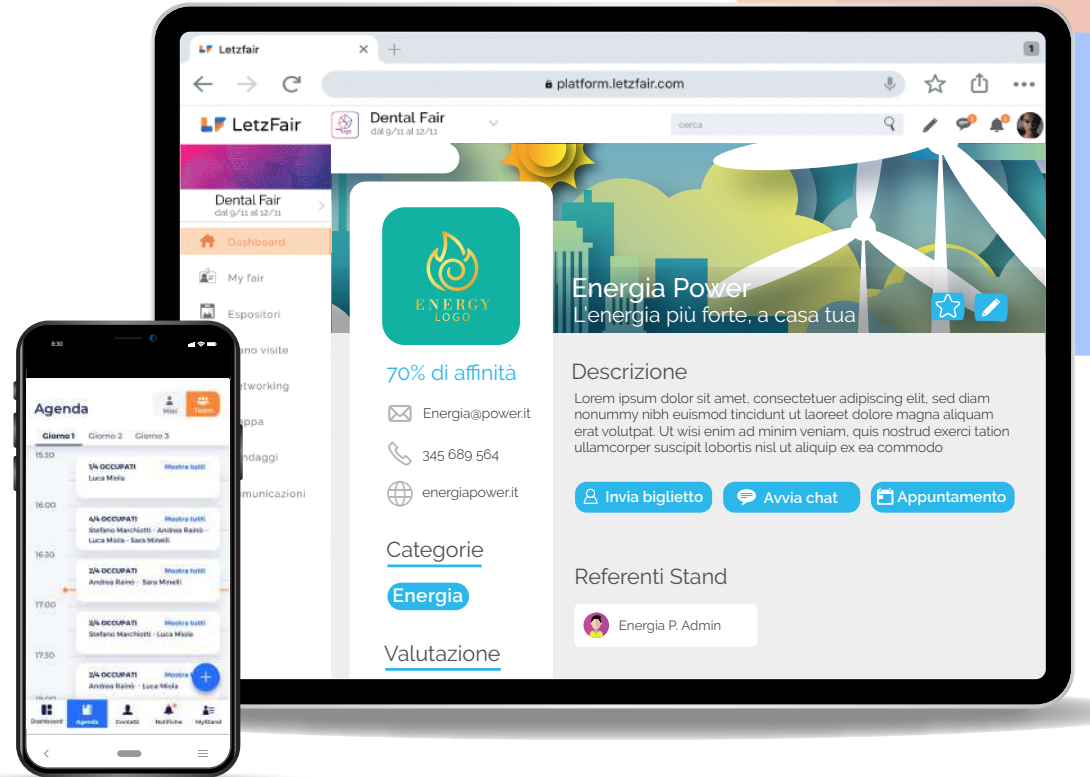
Technology

Mobile & Web APP: Exhibitors

LetzFair has developed a **specific** solution to meet the **exhibitors' needs**.

Using the combination of the **dedicated** Mobile and Web **App**, exhibitors have the opportunity to create, customize, manage and sponsor their own **Digital Stand**, increase their **visibility**, attract **qualified visitors** to the physical stand during the event and **much more**.

Furthermore, through a structured monitoring and **follow-up** system, they can effectively measure the **performance** of their stand in real time and manage the follow-up with the visitors they meet, increasing **business opportunities**.



Additional services

LetzFair is not a software house, but a company **specialized** in offering high value-added services to the **event industry**.

Our offer includes **additional services**, including:

- **Marketing and promotion** to boost event participation and to **encourage** the use of the Apps
- **Promotion** of in App purchases, **sales** and after-sales support to customers
- **Data loading**, event & features **management** and **resolution** of any problems involving the technological platform, before, during and after the event



Commercial conditions

Letzfair offers its technology in **SaaS**, avoiding the huge investments in economic terms, time and management necessary to organizers to develop its own technological solution.

The organizer's initial investment is zero.

Our revenues will therefore derive from the **actual use** of our platform by the participants.

Furthermore, for more successful collaborations, we offer a **revenue sharing** fee to organizers

In short, whatever your needs, LetzFair is the **ideal partner** to **increase** your **profits** and the **satisfaction** of all the participants.



The company

Letzfair is an innovative company dedicated to the creation of **high value-added services** for organizers of **trade fairs, conferences** and any **large event** in any industry..

Our **mission** is to become the technological partner for any event **organizer** who want to improve the satisfaction of participants before, during and after their event.

We always **research** and **develop** new solutions and technologies to answer to our customers' **needs**.

With **LetzFair** you will always have the most **innovative digital solutions** appreciated by the events' participants.



Contacts

Contact us for more information or to request a customized demo of our solutions.

We will be happy to show you the incredible features of our solutions and present our services in detail.

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The Event in your Hands

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