



mimica

Accelerating Robotic Process Automation with AI.

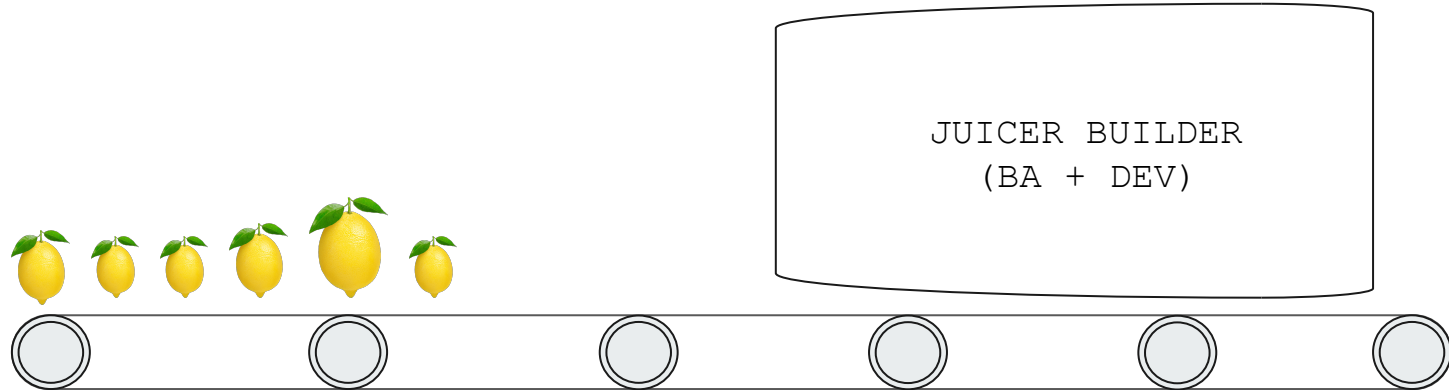
CONFIDENTIAL

We were told RPA is as easy as juicing lemons.

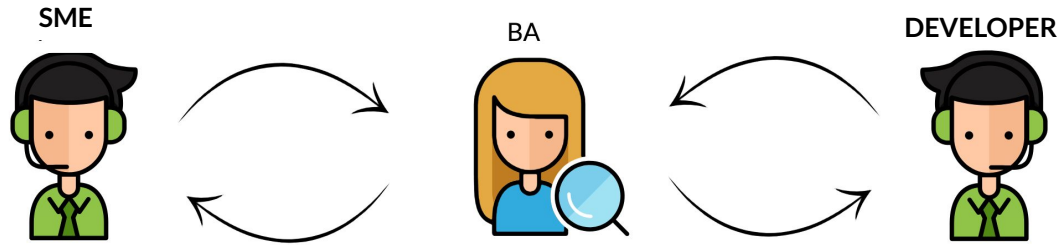
Automation Opportunities →



But finding opportunities and building bots is manual and slow.



It takes months to get bots into production.



16-20 weeks
Average time-to-deploy



You've had success with RPA using available tools..

..but can the system be significantly improved with new technology?

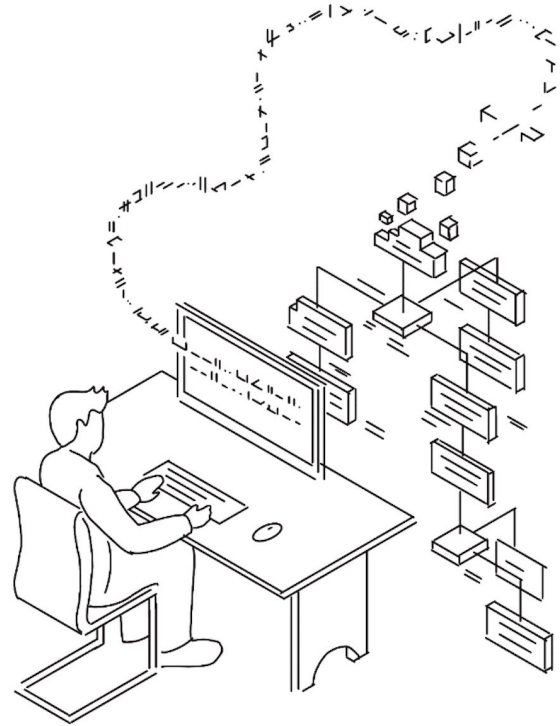
Introducing Mimica

Mimica records employees as they work on their computer, and uses artificial intelligence to automatically* generate **blueprints for bots**.

These blueprints contain everything needed for a developer to build an automation.

Mimica's universal recorder captures actions across all desktop applications, with zero integration time.

* with a little help from SMEs and business analysts.





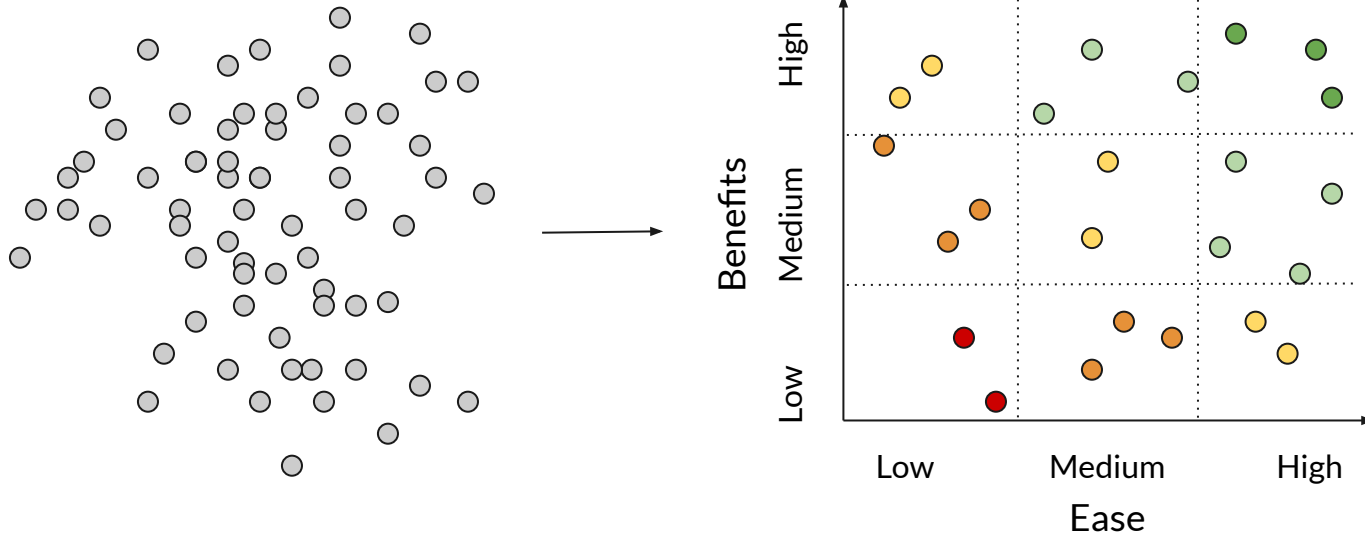
Why companies use Mimica:

(72%) Discover new opportunities for automation.

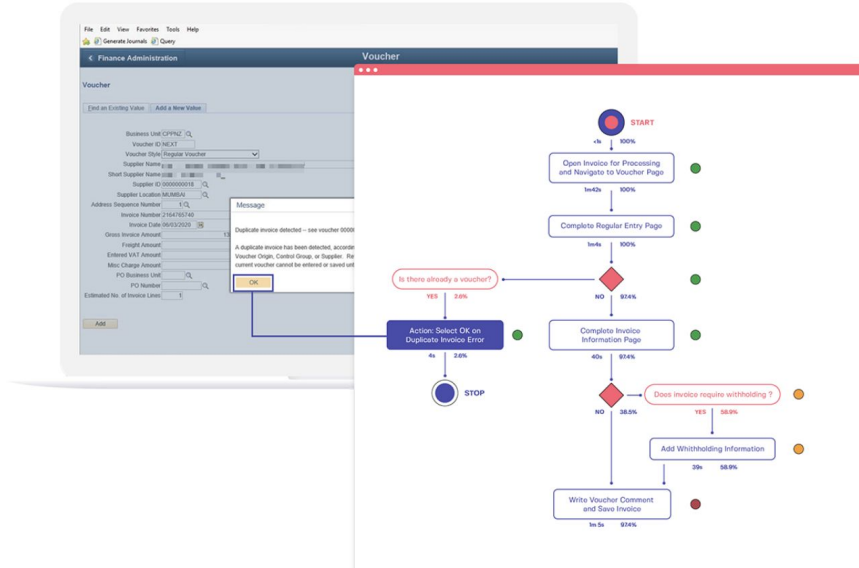
(55%) Improve fundamental metrics: time-to-ROI, accuracy, success rate.

(51%) Accelerate RPA to get significantly more bots into production.

Mimica SmartRank: discover new opportunities for RPA.



Mimica Mapper: blueprints for bots.



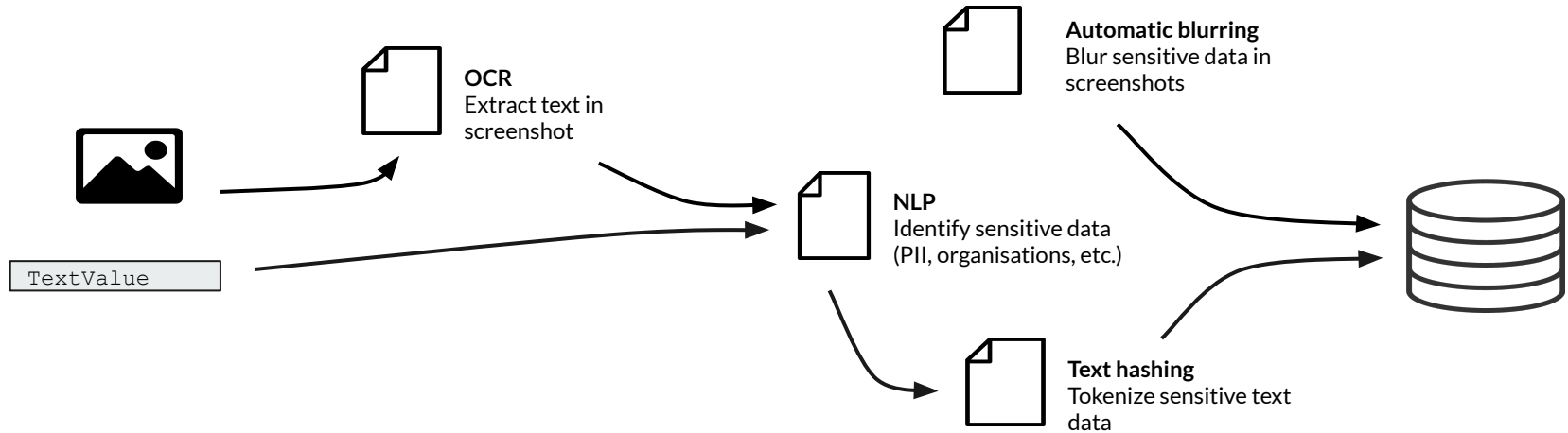
Maps containing all variants and exceptions shorten development and testing times by 35%.

Bleeding edge technology makes it possible.

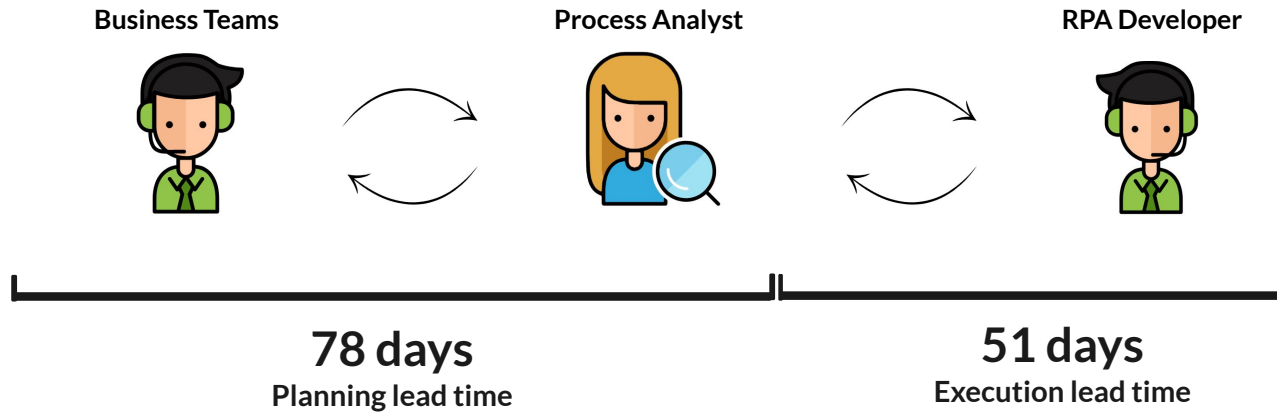
Mimica's AI uses proprietary advancements in NLP, computer vision and unsupervised learning to surface relevant process actions while hiding noise.



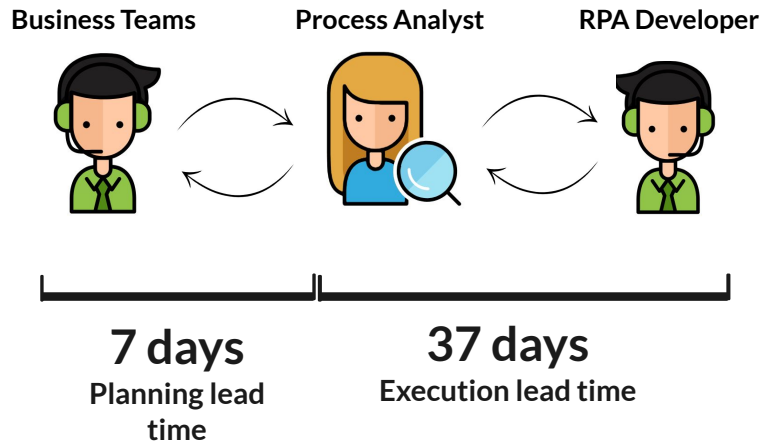
Mimica anonymizes all recorded data, so no confidential or personally identifiable information is persisted. Mimica offers both cloud and on-premise* solutions, and is both GDPR and CCPA compliant.



Case Study: 129 days = Dell Finance RPA lead time in Q1 2020

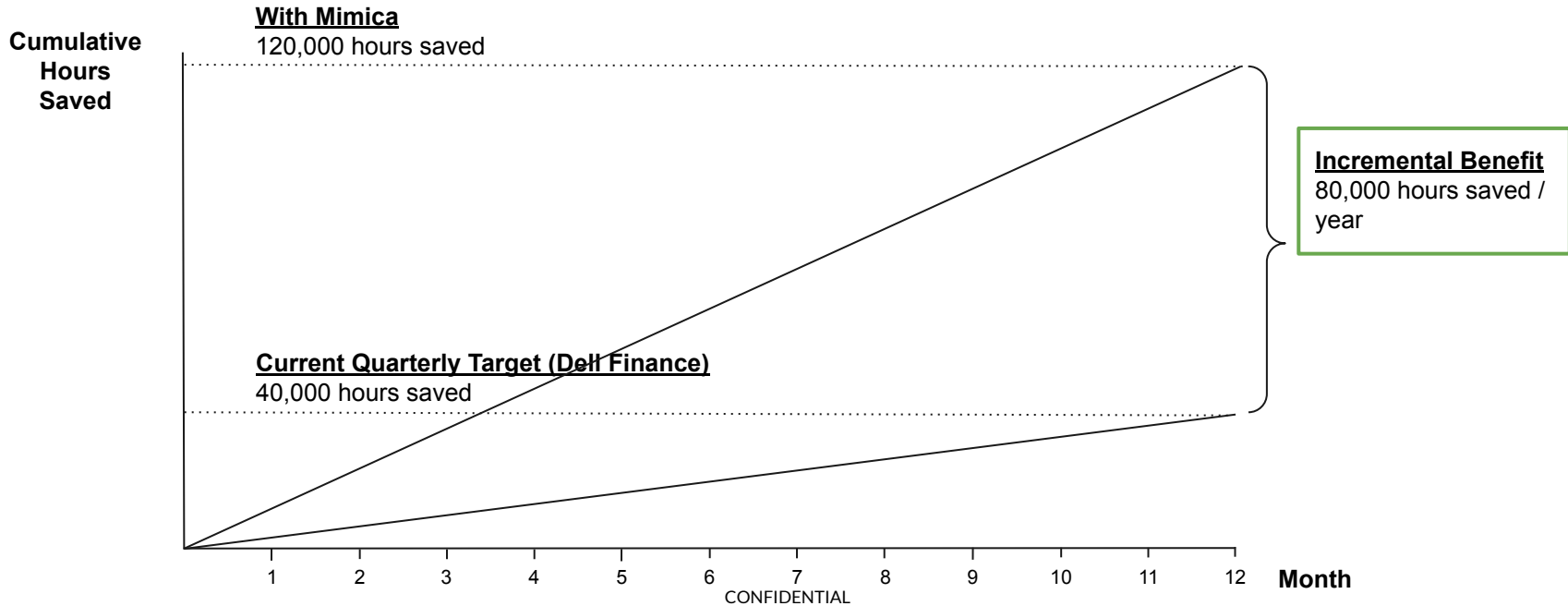


Lead time with Mimica: 44 days

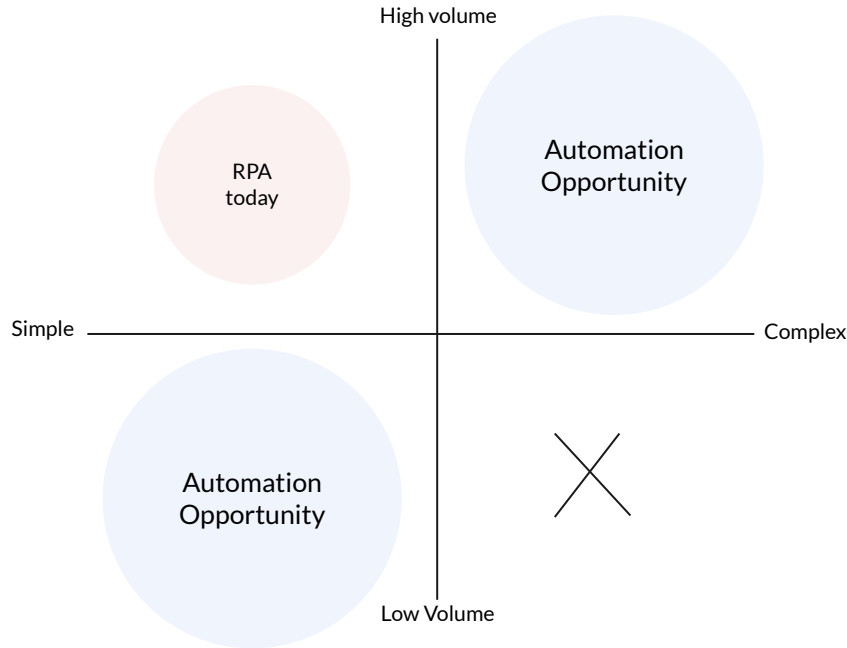


65% reduction

Impact of a 65% reduction in lead time is 3x automation.



RPA's success has been driven mostly by “low-hanging fruit”: simple, high-volume processes. Mimica grows the market for automation potential.



Complexity	Volume	Profitable	Market Opportunity
Low	High	Yes	✗
High	High	No	✓
Low	Low	No	✓
High	Low	No	✗



Mimica is developing integrations that enhance the tools it is used in conjunction with.



In 2021 Mimica will export its maps into RPA software, further eliminating friction in automation deployments.

Safe Harbor Statement

The following is intended to outline our general product direction. It is intended for information purposes only, and may not be incorporated into any contract. It is not a commitment to deliver any material, code, or functionality, and should not be relied upon in making purchasing decisions. The development, release, timing, and pricing of any features or functionality described for Mimica's products may change and remains at the sole discretion of Mimica Automation.



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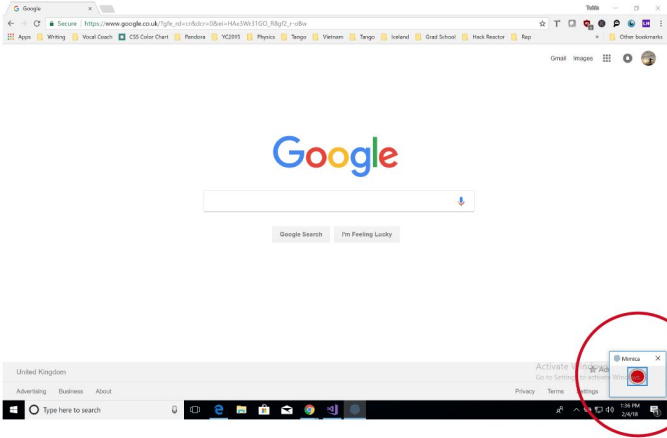
Please contact info@mimica.ai with questions.

Thank you!

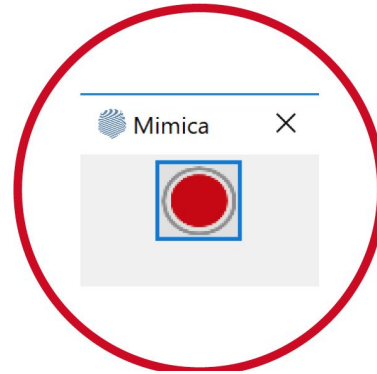
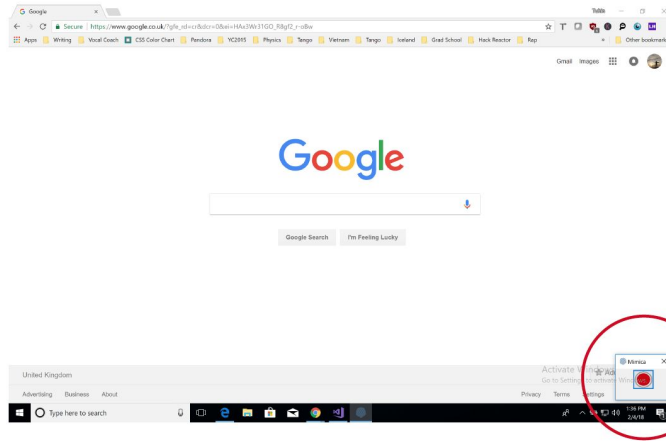


Appendix: Data Anonymization

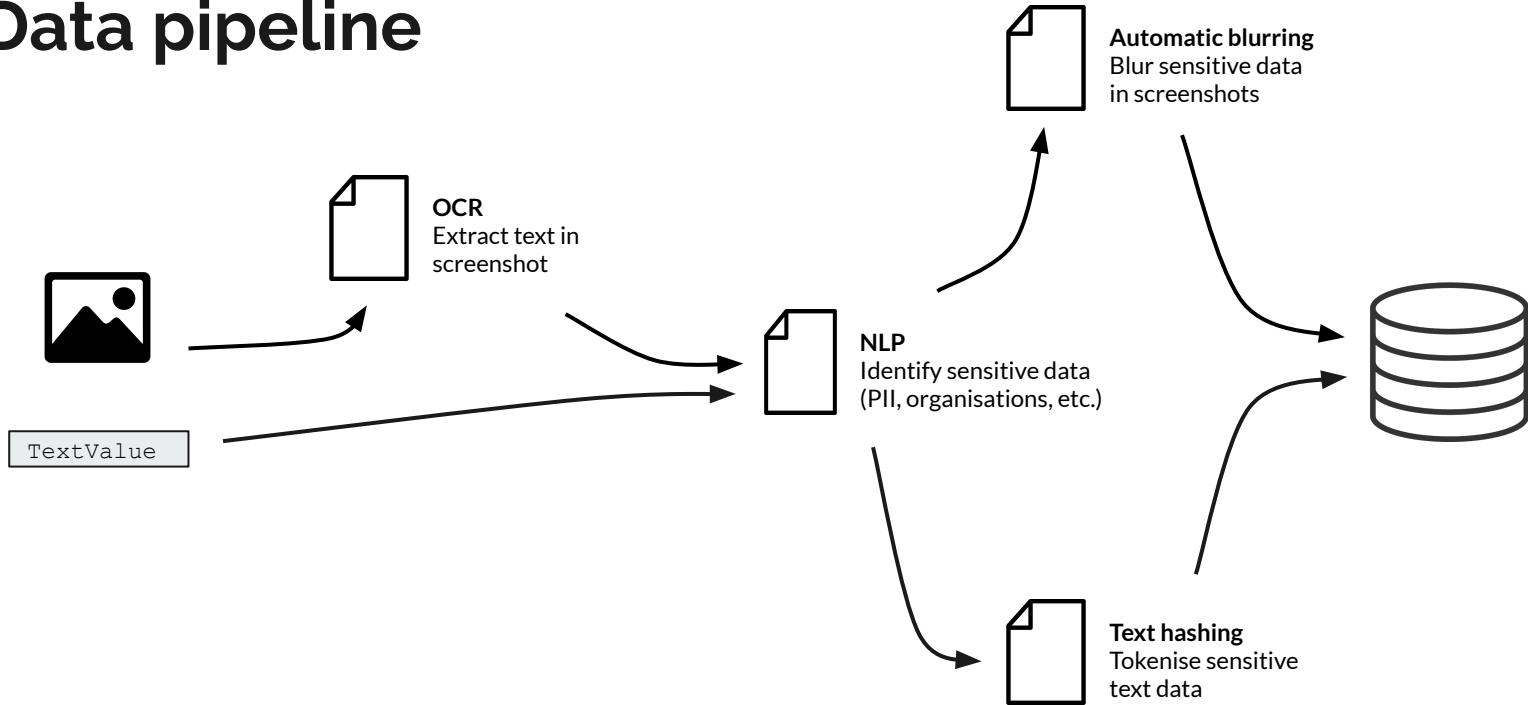
Mimica's Recorder has a start and stop button, providing full control over when recording is taking place.



Mimica accepts blacklists and whitelists for applications and domains, ensuring only relevant applications are captured.

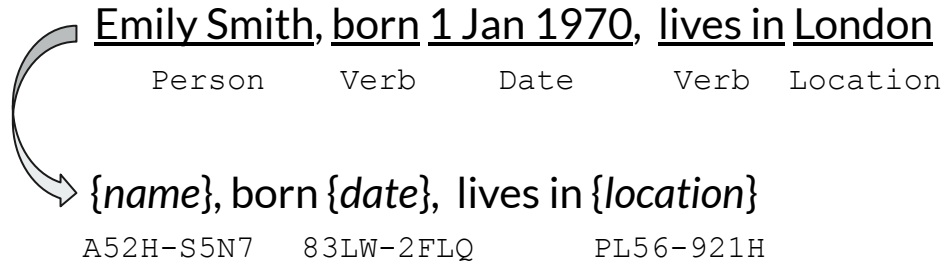


Data pipeline

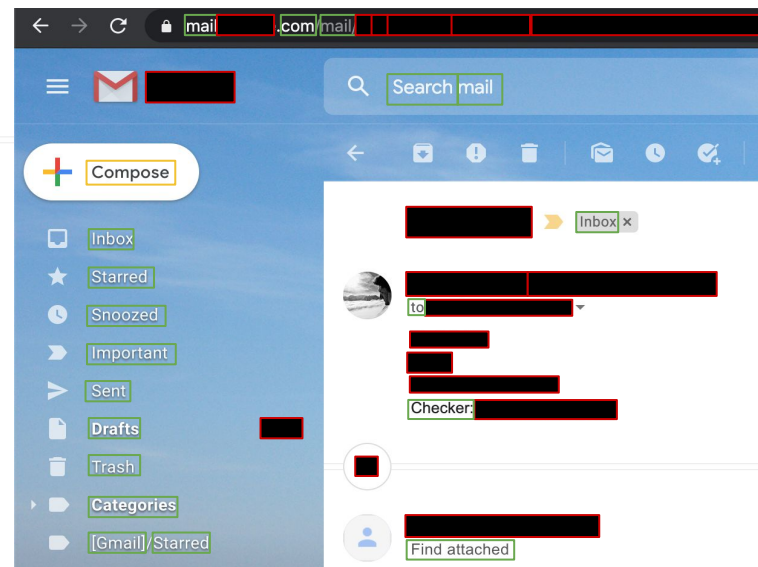
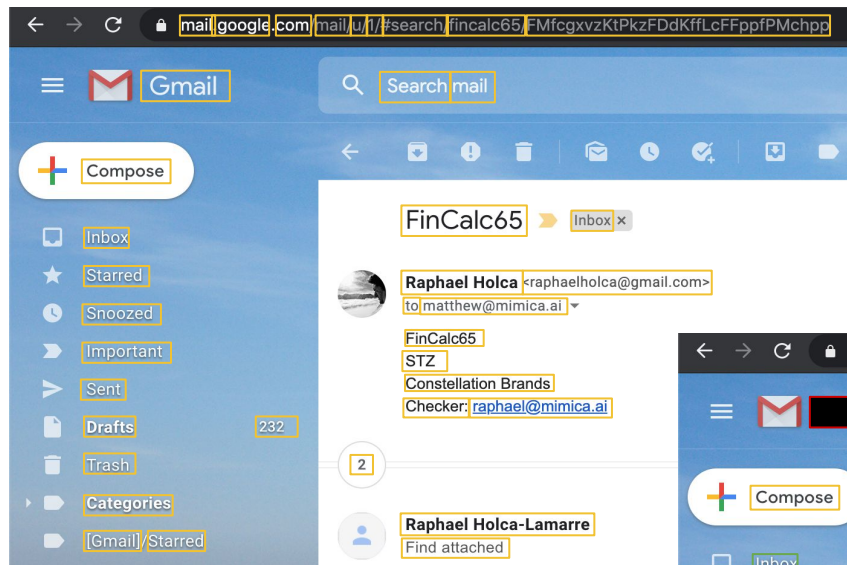


Natural Language Processing

- NLP (deep learning) to identify Named Entity Tags
- Anonymise: people, organisations, emails, amounts, numbers, dates, alpha-numeric IDs
- Achieve **99.71%** correct identification

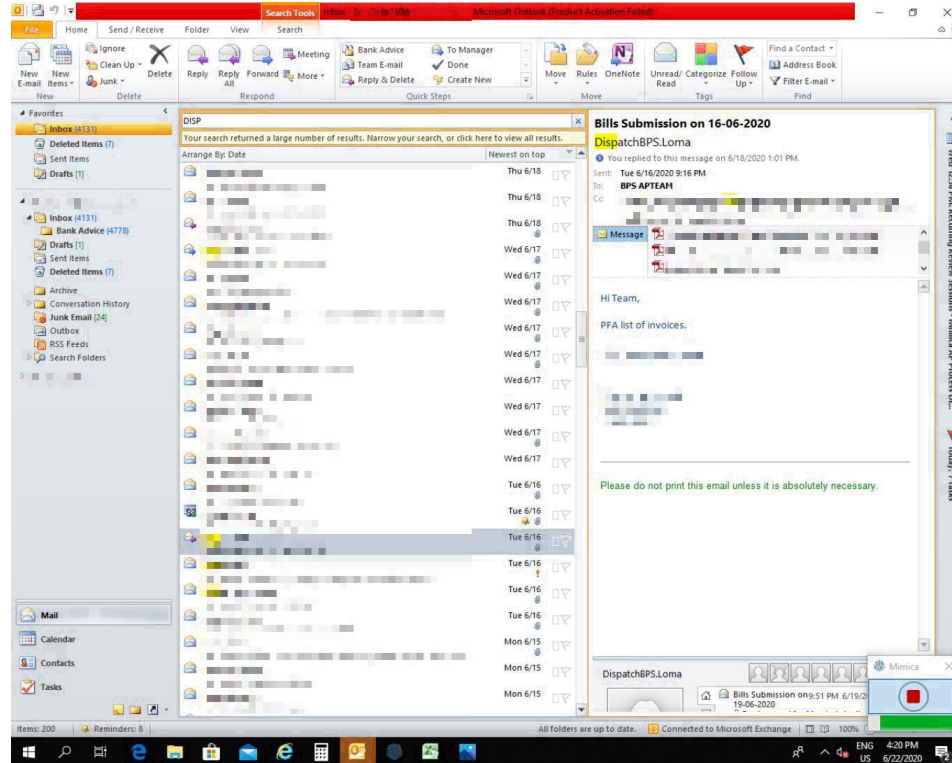


OCR



- Identify text through OCR
- Feed to NLP pipeline

Blurring





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Thank you!