



Automated Savings for Francophone Africa

Francophone Africa:



75M

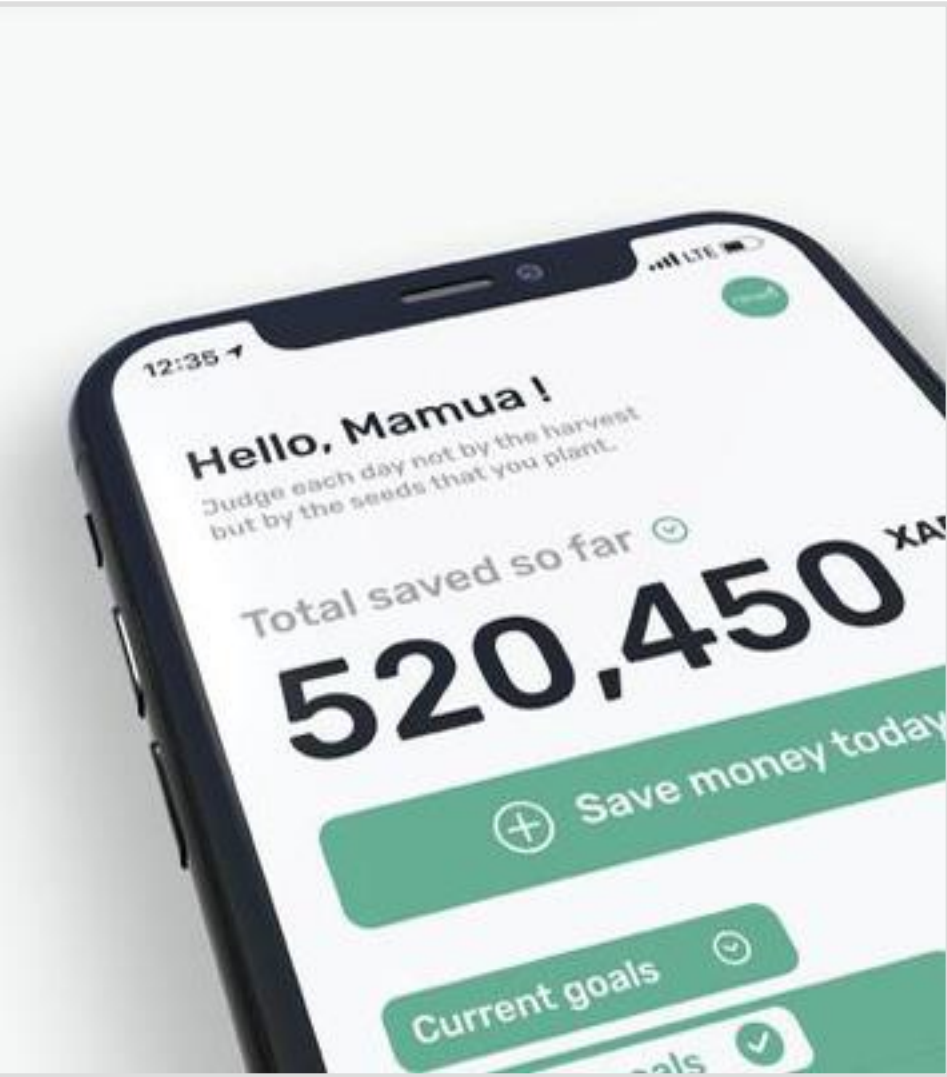
Mobile Money Accounts

\$70B

Transaction Value (2019)

70%

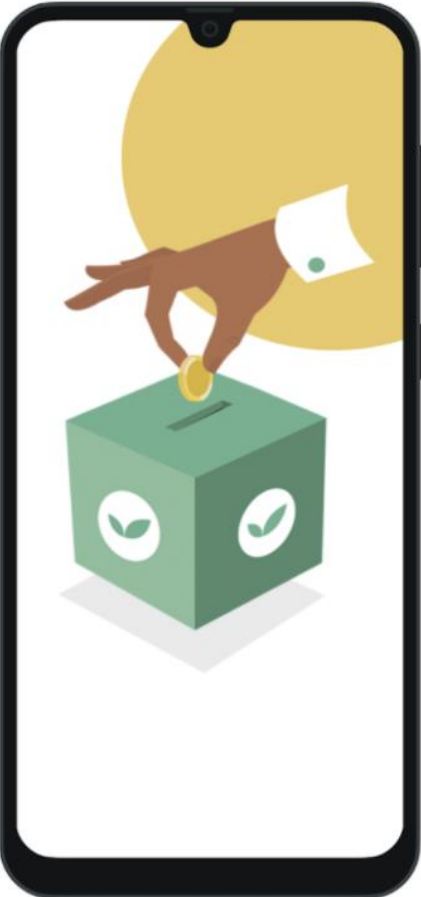
Penetration amongst Youths



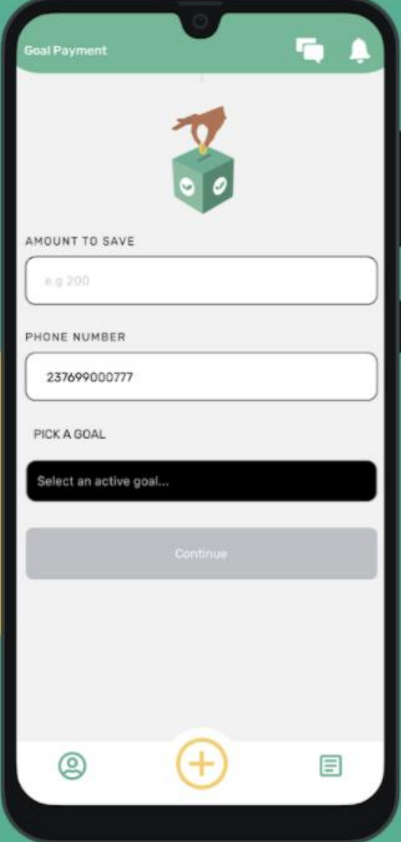
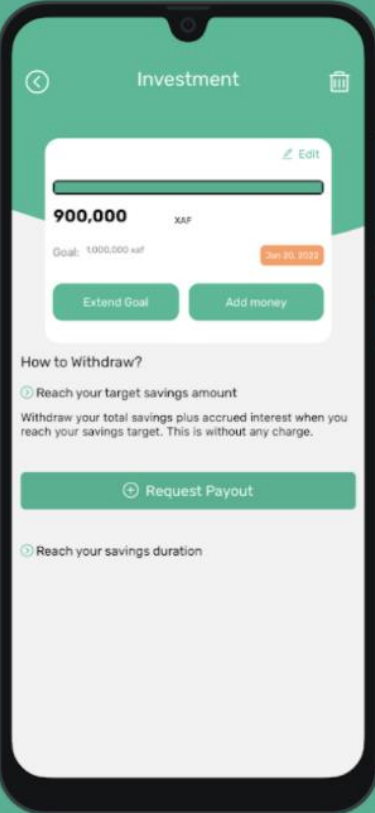
The Automated Savings App:

- Save directly from your mobile money.
- Earn interest on your goal oriented savings.
- Access quick loans (coming soon)

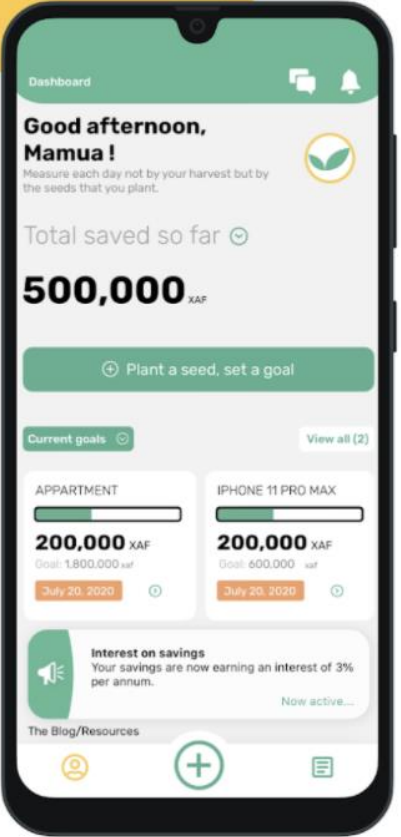
Save money directly from your phone with goals in mind



Start saving periodically through Mobile Payments towards your goal

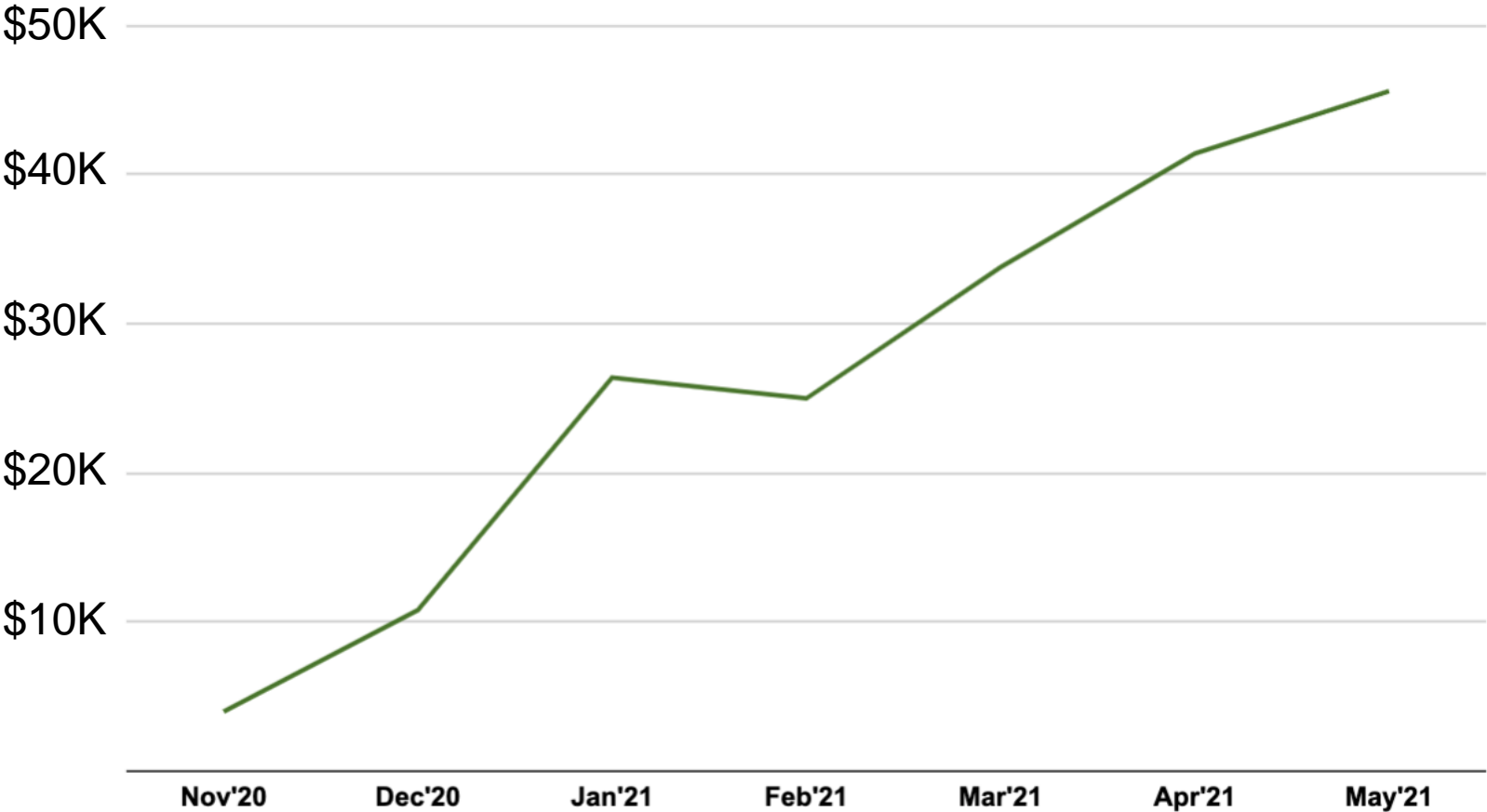


Withdraw your savings when you reach your target or get into an emergency



Create a savings goal, set a timeframe and target amount

\$200K+ Total Deposits in 6months (bootstrapped)



\$45K
Deposited Last
Month Alone (May).

3,500
Registered Users

1,200
Active Savers

The Savings App for Francophone Africa.



Mobile Money Transaction Value
Francophone Africa, 2019



Savings Serviceable
Market
15% of Transaction Value



Total Deposits
2yrs target
100K Savers, 3 countries.

Business Model

5%

Early Withdrawal fee

9%

Interest from loans

(Coming soon)



Go-to-Market: Partnership to convert mobile money users to our savings app.



Closing in on a partnership with Afriland First Bank (CADGF insured, PCDISS compliant) to securely hold deposits made by Nkwa users.

 **Groww** Modelling after Groww (\$1B+), the 3y.o YC-backed Unicorn.
(Unlocking savings for millennials in India)



Focused on East Africa
(\$1M+ AUM)



Focused on the Nigerian
Market (\$100M+ AUM)



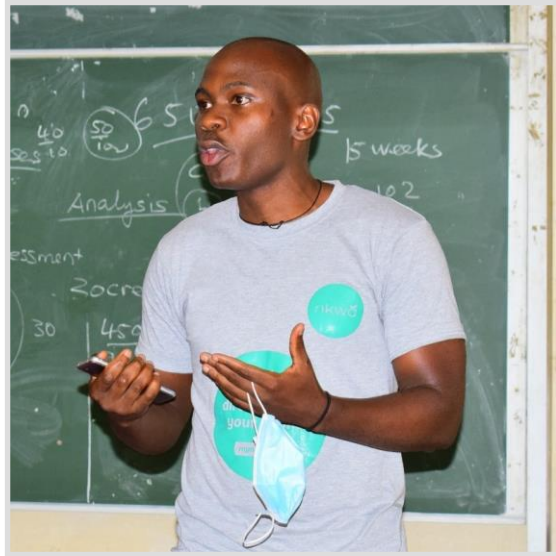
Focused on Francophone
Africa (\$20M+ AUM in 2years)

East Africa
135M people

Nigeria
200M people

Francophone Africa.
260M people

Team: 2x founders, previously built digital health and fintech businesses.



Akwo Ashan, CEO

MBA



Ebaneck Andui, CTO

MSc. Engineering

Raising \$250K Pre-Seed

- On track to reach **\$1M+** Total Deposits in 6months.
- Secure telco partnership to grow active savers to 10K.
- Activations in 5 cities, Cameroon.
- Raise Seed in 6 months.

Épargne
aujourd'hui
pour réaliser
demain

BUAMA



mynkwa.com



nkwä

Join us to automated savings
in francophone Africa.

ashangndowah@mynkwa.com