



PICNIC

Creators of local experiences

FREEDOM . MOBILITY . ELECTRICITY

THE STORY OF A YOUNG STARTUP



3

co-founders

&
friends
childhood friends

1

innovation

to revolutionize
proximity
experience

2018

creation

12 PICNICERS
proximity and
reactivity

+30

customers

Tried and tested
kiosks!

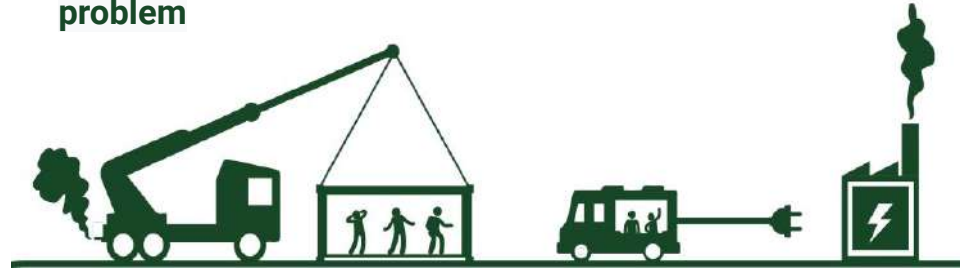


PROXIMITY EXPERIENCE



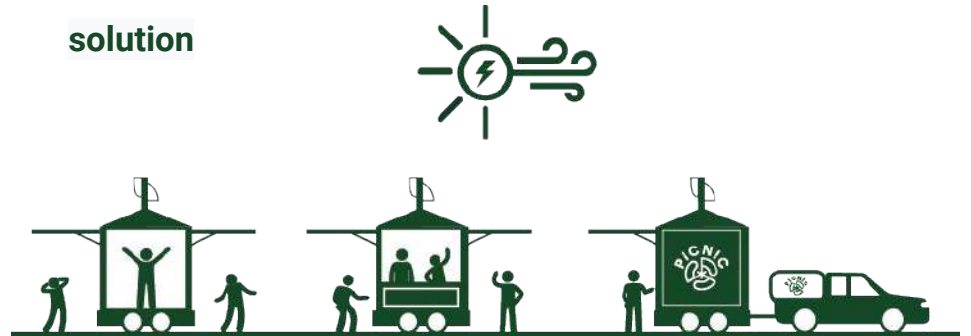
- Our mission :
- Capture and analyze targeted flows
 - Improve your sales performance
 - Increase your visibility
 - Simplify module installation
 - Save time and energy
 - Save money
 - Limit the environmental impact

problem



“ Making ephemeral architecture as simple as a PICNIC! “

solution



PICNIC INNOVATION AT YOUR SERVICE



Turnkey

- .Collaborative eco-design
- .Advice and follow-up
- .Customization
- .Logistics, Installation
- .Service/Maintenance

CSR

- .Control of the value chain
- .Autonomous in renewable energy
- .Certified materials
- .Circular economy
- .RE 2020 in R&D

Smart

- .No electrical connection
- .Budgetary savings
- .No assembly
- .Connected building
- .Modulable

Ergonomic

- .Easy and fast to use
- .Functional
- .Integrated mobility
- .Phygital
- .Efficient

S



When energy
comes to you

M



When compact
rhymes with
impact

Hexagon



The Kiosk
French style

L



Ephemeral but
especially solar

XL



As well
as at home

PICNIC RANGES

A PICNIC for every project!



PICNIC S



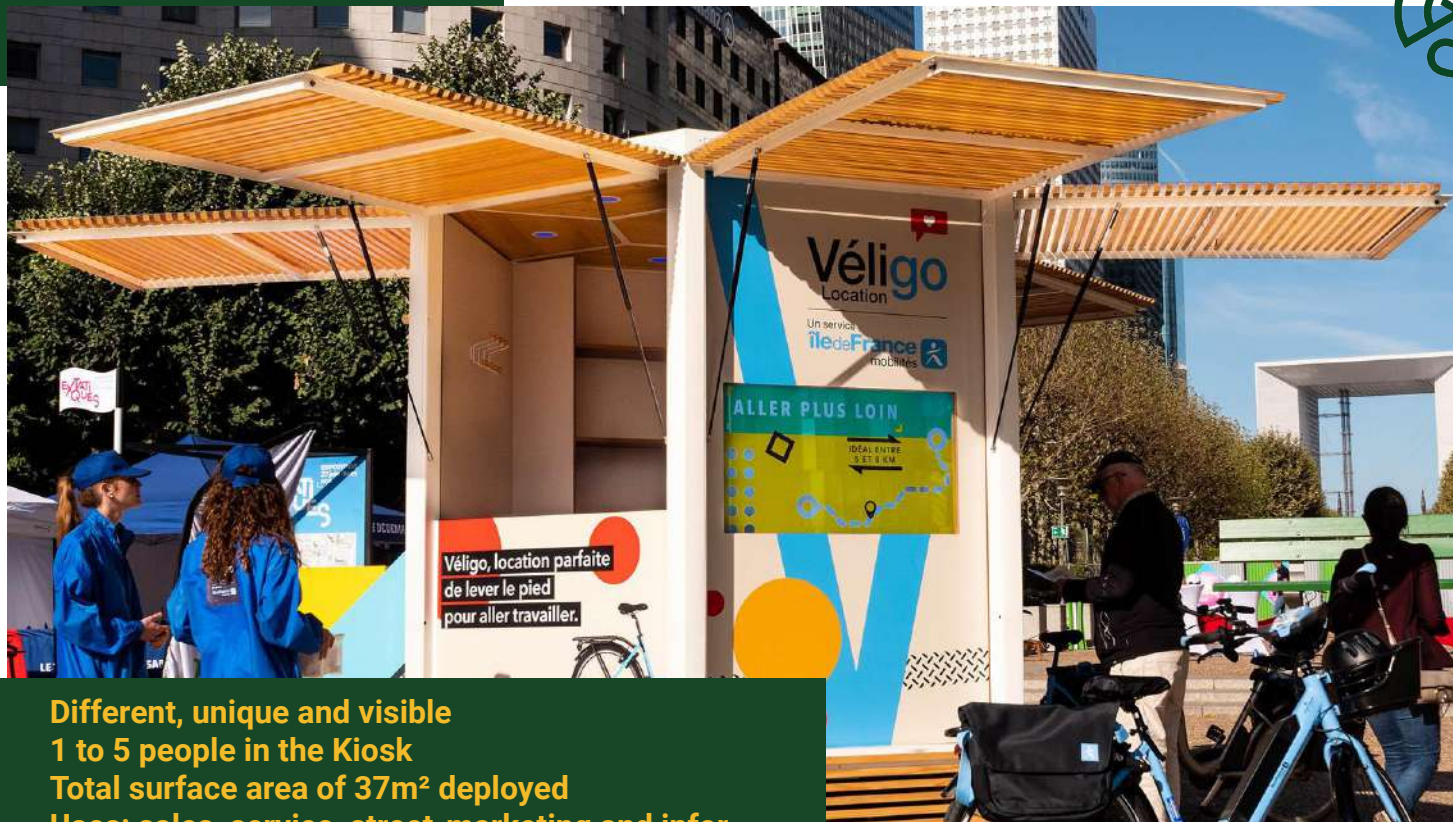
- Real eco-responsible generator
- Up to 300 kg at the "strength of the little finger"!
- Quiet, flexible and customizable
- Usage: beverage distribution / energy production

PICNIC M



- The most compact, handy and versatile
- 1 to 4 people in the Kiosk
- Total surface area of 27m² deployed
- Uses: sales, service, street-marketing and information

PICNIC HEXAGON



- Different, unique and visible
- 1 to 5 people in the Kiosk
- Total surface area of 37m² deployed
- Uses: sales, service, street-marketing and infor

PICNIC L



- Modern and ultra-efficient
 - 1 to 8 people in the booth
 - Total surface area of 42m² deployed
- Uses: sales, service, street-marketing and info

PICNIC XL



- Ideal for medium/long term and energy intensive
- 10 to 12 people in the booth
- Modular and add-on 15/30/45... m²
- Uses: sales bubble, agency, coworking

TURNKEY SUPPORT PERSONALIZED AND SUSTAINABLE

Rental & Acquisition

Services

- Data: flow analysis and energy
- Reservation of places
- Engineering, design, AI, R&D
- Customization
- Logistics, installation and storage
- Service, maintenance and repair
- Communication
- Audit, advice and follow-up



THEY TRUSTED US





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CONTESTS WON



MEDIA COVERAGE





www.picnic.paris



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