



# **ABOUT SCENTYS**

Since 2004, as a fragrance diffusion specialist, Scentys has been delivering its expertise in cutting-edge technologies and fine fragrances to the biggest brands as well as directly to consumers. Scentys provides its partners with diffusion systems and a patented fragrance capsule technology to ensure faithful reproduction of scents and safety of use. In a word, we offer innovative alternatives to traditional diffusion methods. Our engineers adapt these cutting-edge technologies to your specific projects.

# WHY SCENTYS?

### SUPPORT TAILORED TO YOUR PROJECTS

As the leading fragrance diffusion company, we work with you throughout project development and over the lifecycle of your product.

### **TOP-QUALITY DIFFUSION**

Our premium diffusion systems guarantee top-quality reproduction of fragrances.

#### MAXIMUM SAFETY OF USE

We guarantee the safety of our products and fragrances for diffusion. No Volatile Organic Compounds (VOCs).



# AREAS OF EXPERTISE

1/ DESIGN OF DIFFUSERS & CAPSULES

UN AIR DE DIPTYQUE The first capsule-based fragrance diffuser for the home



JO MALONE Fragrance diffuser for the car



THERMOR HEATER Scentys expertise inside the "Thermor by Scentys" fragrance diffuser

## FRAGRANCE EXPERTISE

Scentys helps you offer your customers a new and disruptive olfactory experience to be enjoyed in the home or car—a world of wellbeing and serenity they can slip into easily, at any time during the day.

Your customers will be able to create a unique and high-quality scented atmosphere using your fragrances.

The signature scents you choose will be encapsulated in small beads of polymer thanks to Scentys's exclusive and patented technology. Fragrances are subtly and faithfully reproduced, leaving no after-scent.

## **TECHNICAL EXPERTISE**

The fragrance capsule is inserted into a unique diffuser built to reflect your image. You choose its design and operating characteristics. Whether the fragrance diffuser is operated manually or connected, featuring the very latest artificial intelligence technologies, we will make all our savoir-faire available to help you select the right functionalities.

Our dry diffusion technology makes it possible to diffuse a scent evenly, subtly and safely, in spaces up to 35 square meters. We will work with you every step of the way as you design your fragrance diffuser and capsules (brainstorming, prototypes, production, etc.).

# 2/ EXPERIENTIAL

Our sense of smell has an impact on our moods, our behaviors, our emotions. It is a powerful enhancer of life experiences, one that can instantly carry us off to a different time and place.

From simply diffusing a subtle scent in a shop to offering total immersion in a virtual reality world, the goal is the same: help people (re)discover the power of the sense of smell and all its benefits.

Surprise and pleasure are what will create emotions and forge bonds between consumers and your brand. Scentys offers a variety of experiential solutions that can blend seamlessly into your point-of-sale setup or be used for outdoor events.

They accompany customers on their journey to discovering a new fragrance. Whether you prefer a scented strip, contactless diffusion, an olfactory booth or a hologram... we have the solution that will meet your needs.









#### DIOR

Launch of "Miss Dior Blooming Bouquet" (Japan) - Olfactory booth

#### BALENCIAGA

Fashion show with a scented atmosphere by Scentys



BOUTIQUE HÔTEL FAUCHON Olfactory pleasure in Paris





# 3/ FRAGRANT ATMOSPHERES

Our sense of smell affects us more than any other. It is a fact that people remember about 35% of what they smell but less than 5% of what they see, hear or touch. This creates a major opportunity to offer your customers an experience they will not forget.

Diffusing a fragrance allows you to create a pleasant and appealing atmosphere for customers, making them want to stay longer and spend more time exploring the universe into which you have invited them.

This olfactory experience also allows you to establish a strong emotional bond with every customer.

Our custom fragrance diffusion solutions and range of professional diffusers can be adapted to any type of venue: store, shopping center, hotel or any space where you welcome the public.

We place all our expertise at your disposal to bring your fragrance diffusion plans to life, from the choice and/or creation of a fragrance to the selection of a diffusion method and the installation and maintenance of the system.

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#### GALERIES LAFAYETTE CHAMPS-ÉLYSÉES A new shopping experience

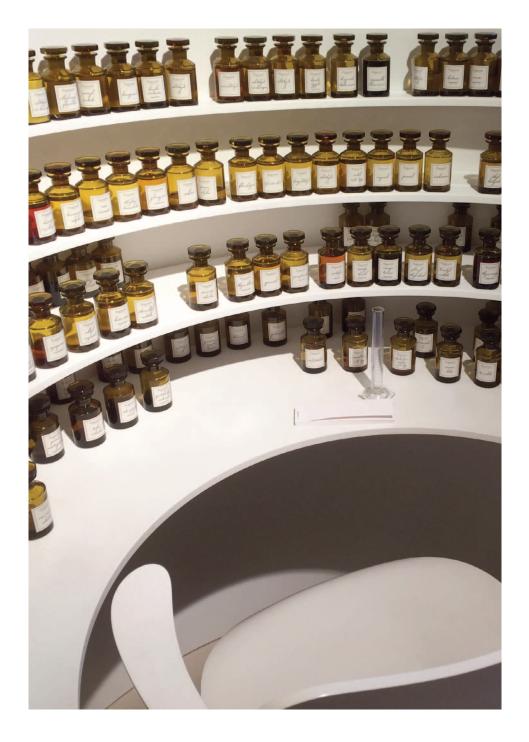
HÔTEL LANCASTER PARIS Co-creation of a signature scent

# YOUR FRAGRANCES, DIFFUSED BY SCENTYS

Scentys can help you select a fragrance from our collection, adapt an existing fragrance to your needs, or create your very own signature scent, whatever your type of business.

We work with the best-known fragrance houses to guarantee the excellence of your signature scent.

Scentys works with you from fragrance creation through to diffusion at the venue.



# HEALTH & SAFETY, OUR TOP PRIORITY

Our diffusers are the product of 17 years of experience and investment in research and development. Wherever they are used, Scentys technologies reproduce fragrances faithfully and in a way that protects users' health and safety (no alcohol, solvents or allergens).

Our fragrances for capsules comply with the strictest EU regulations (IFRA, REACH) and exposure rates meet the highest standards. Scentys guarantees that its products present no danger for consumers.

The plastic used in our capsules is 100% recyclable. Our plastic waste (polymer) is recycled through a dedicated partner that has developed a comprehensive recycling system based on patented processes.

All our capsules are 100% made in France. And for the second year in a row, Scentys has received a silver medal from ECOVADIS for its environmental, social and ethical performance.





THE INTERNATIONAL FRAGRANCE ASSOCIATION



