



Phamo App

Your Optimal Nutritional Destination



Co. Phamo Team



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1 OPTIMAL:

is where both Personal Health Factors and Nutritional Science meet to provide The Right Choice of Nutritional Supplement

2 RIGHT CHOICE:

When NutriCare relates your symptoms, health factors, and medical profile with nutritional supplements that match YOUR Health condition.

3 MATCHING:

NutriCare can identify what Nutritional supplements are compatible with YOUR Health profile

4 COMPATIBLE:

When we clear potential risks of interactions, allergies, and side effects between nutritional supplements and YOUR Personal Health Factors

WHO ARE WE?

We are a team of health experts, marketers, and developers with joined forces and determination to deliver Healthcare innovations that speak the patient language and mindset towards a better and effective choice of nutritional supplements

HOW WE DO IT?

Using clinical based algorithms built to synchronize both the user-health data and nutritional science database towards Personalized matching and guidance on nutritional supplements use.

THE CONCEPT

Nutrition Supplements are easily accessible by consumers inside the supplement stores with more awareness towards healthy living and shifting on supplements as primary care items. On the other hand, consumers are benefiting less from their selection of nutrition supplements because of the absence of professional guidance inside the supplement stores/online stores and not aware of which supplements can be suitable for personal health conditions.

Phamo app is designed to serve consumers in identifying their nutritional health needs as supplements and receive professional guidance at once. The consumers will be able to locate nutrition supplements that resemble their personal health factors, locate them at a nearby **Pharmacy**, and enjoy professional guidance and promotions designed specifically for them by their **Pharmacy**.

GAINS

User

- Professional Support and guidance from Pharmacy Stores
- Cost-effective selection and enhanced engagement on nutrition health
- Personalized matching of Nutrition Supplements reflecting personal Health Factors and Goals

Pharmacy

- Productive and Visible Online
- Organic traction of consumers
- Online communication and Engagement
- Right destination for consumers in getting Qualified Nutrition Brands

Address

- Dawai S.A.L , Lebanon, Beirut
- Dawai Limited, Cyprus, Limassol
- Phamo B.V, Netherlands, Amsterdam

