



# mootion

Reinventing the user experience  
in living spaces  
thanks to contactless screens





What is the risk of contamination  
by touching a touch screen?

Covid survives **28 days** on the  
surface of a screen.

The flu survives **17 days**.

Rotavirus (gastroenteritis) **15 days**.

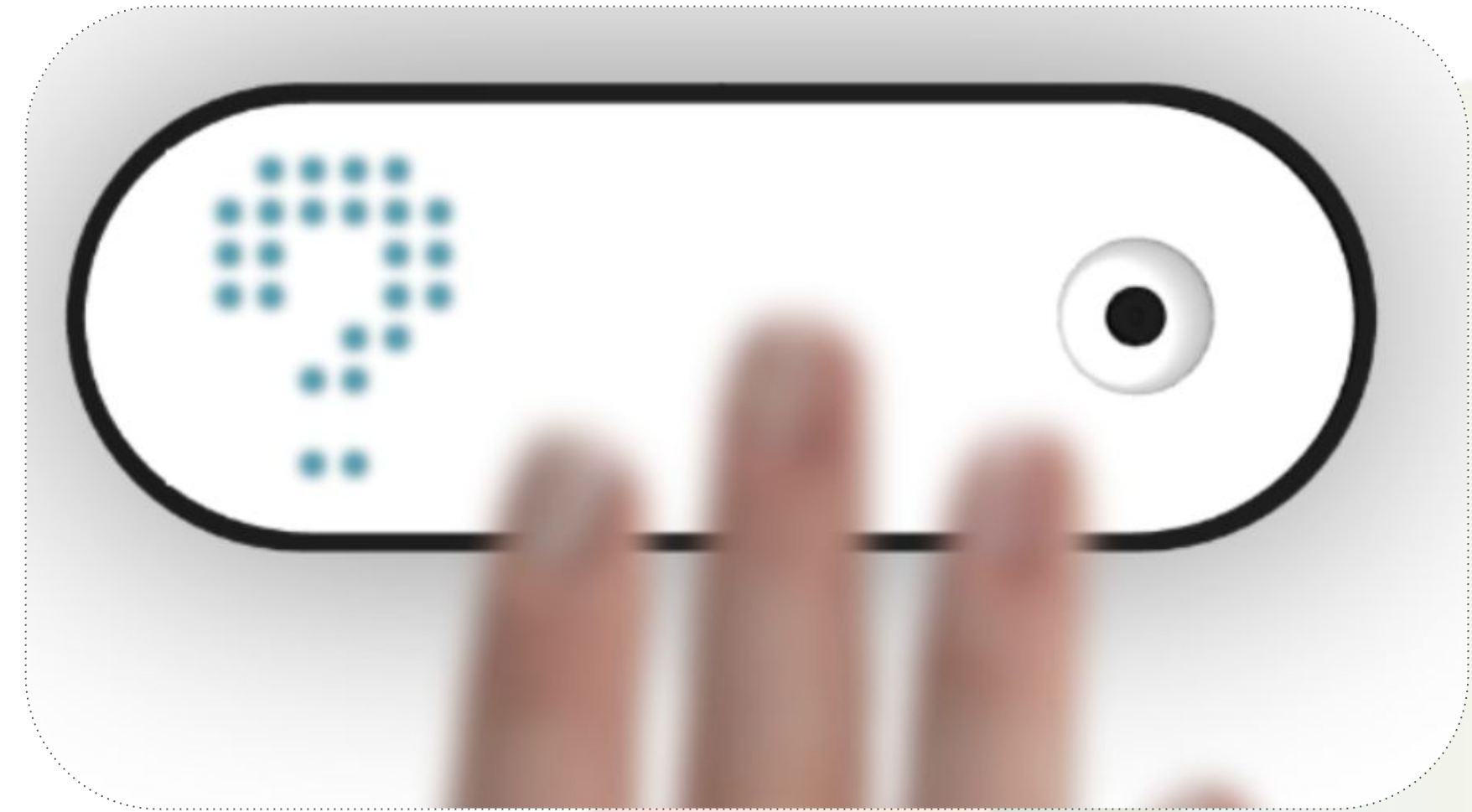
There is a **23%** chance of  
transmitting or receiving a germ  
by touching a screen



# Our innovation

An intelligent interaction system

- Touchless, gesture based
- Bidirectional
- Cheaper than a touchscreen solution
- Customizable
- Energy efficient
- Compact



**Notre proposition :**



**Hardware**



**AI**



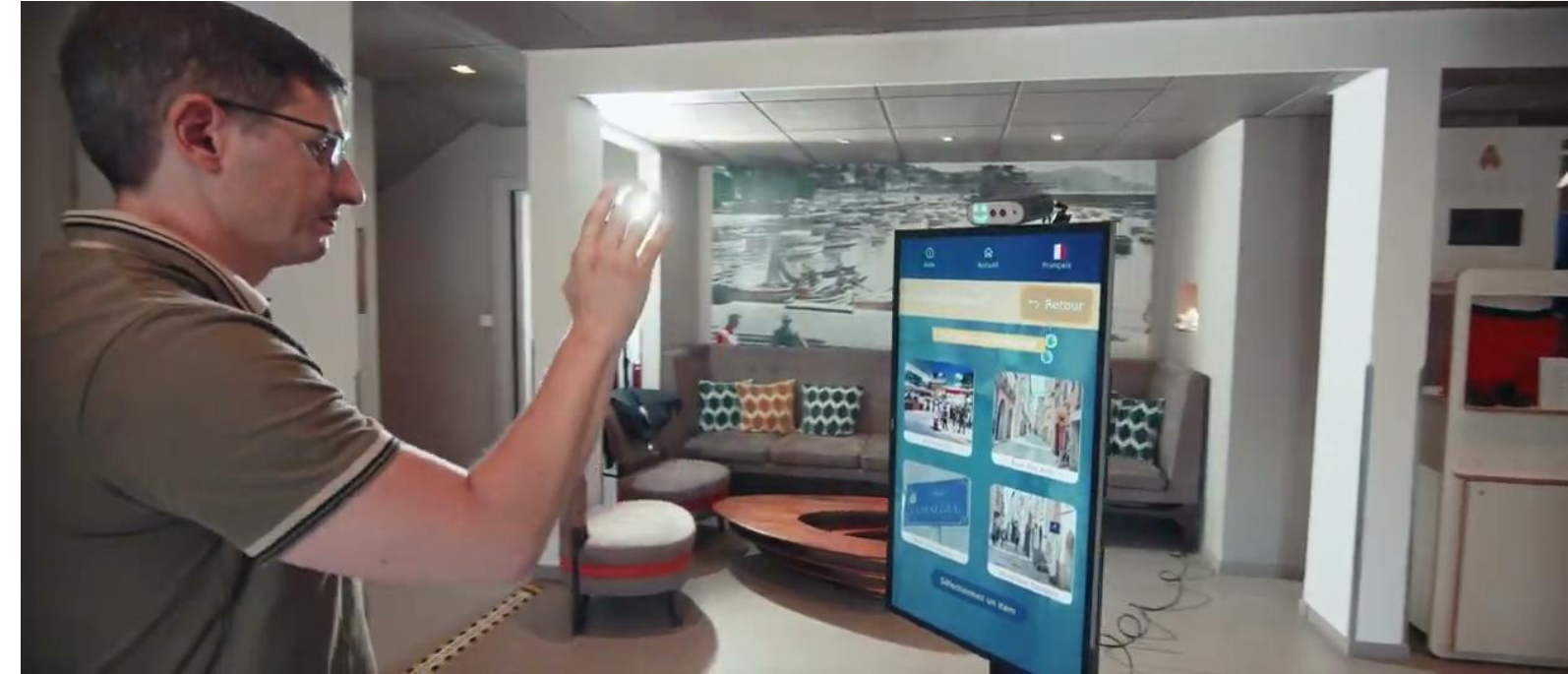
**Content**



**Service**

# Our innovation

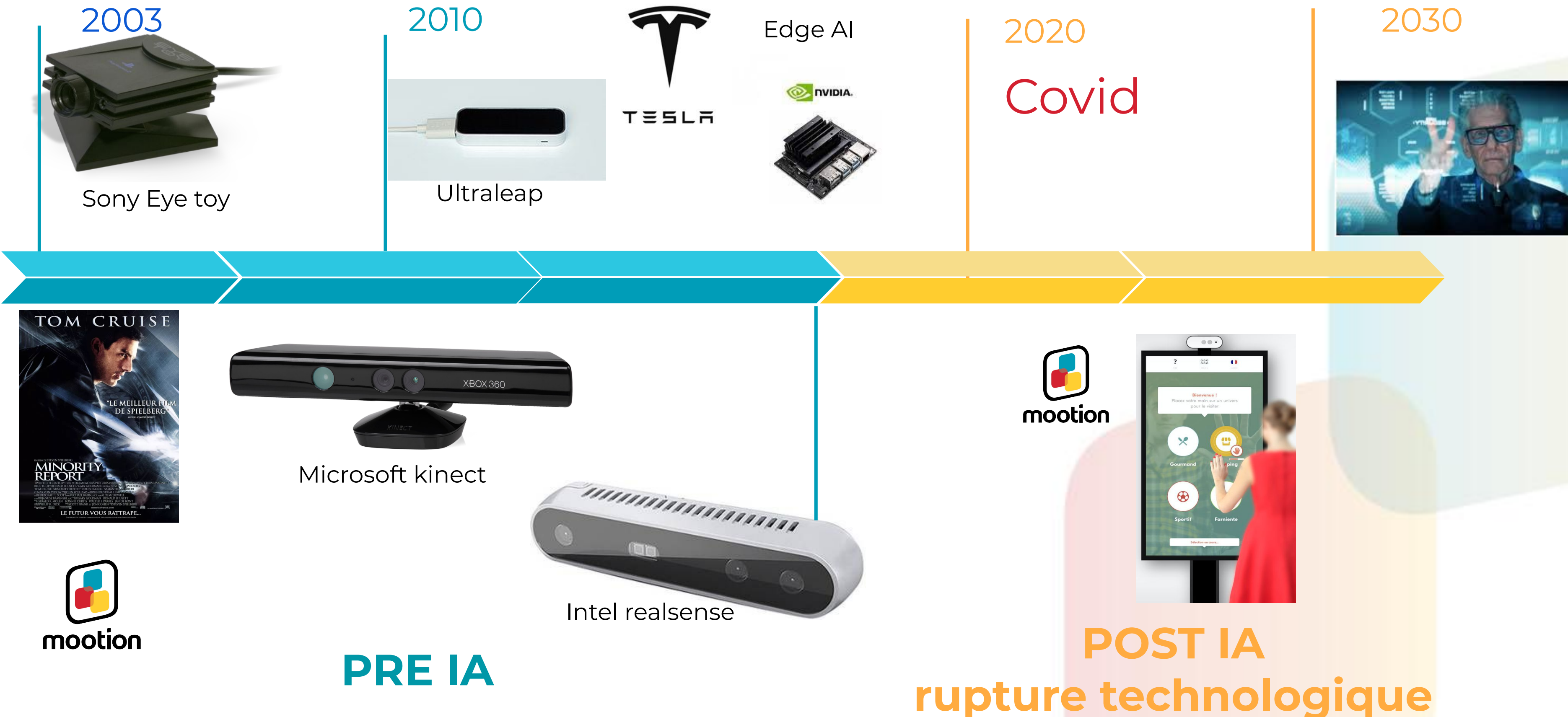
The interactive and contactless **Moove**





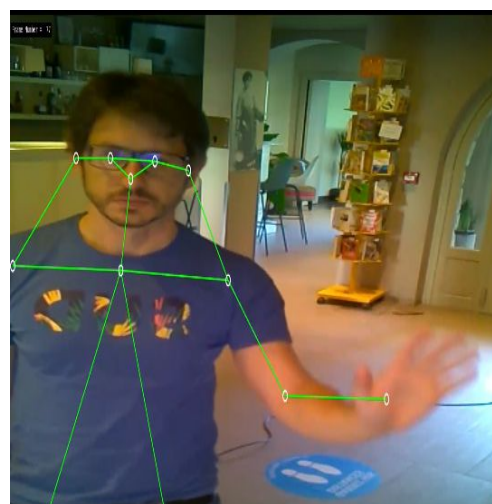
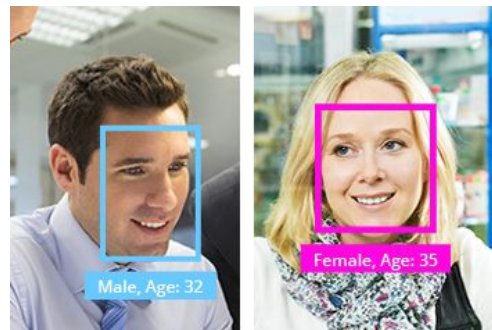
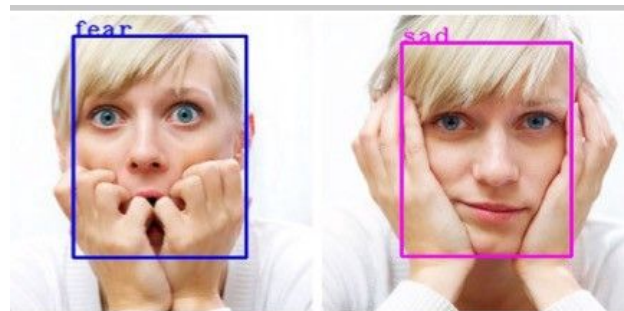
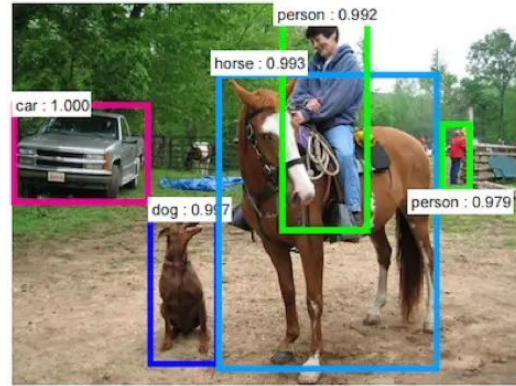
# Computer Vision and Edge AI

Mature and complementary technologies finding their market



# Computer Vision and Edge AI

## Technology with potential

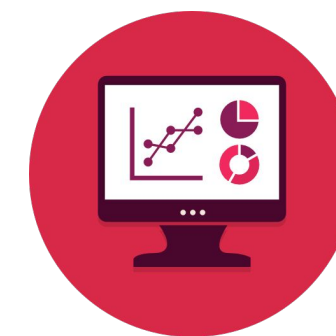


- Characterization
- Age / Gender
- Emotion
- Position

*GDPR compatible*



Customization of the interaction

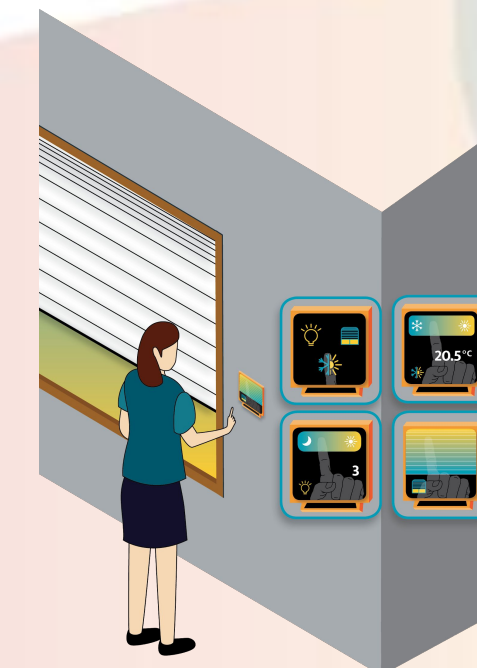


Data

Miniaturization of technology

Small screens:

- Privacy Zones
- ATMs



Smart switches

- Hospitals
- Nursing homes

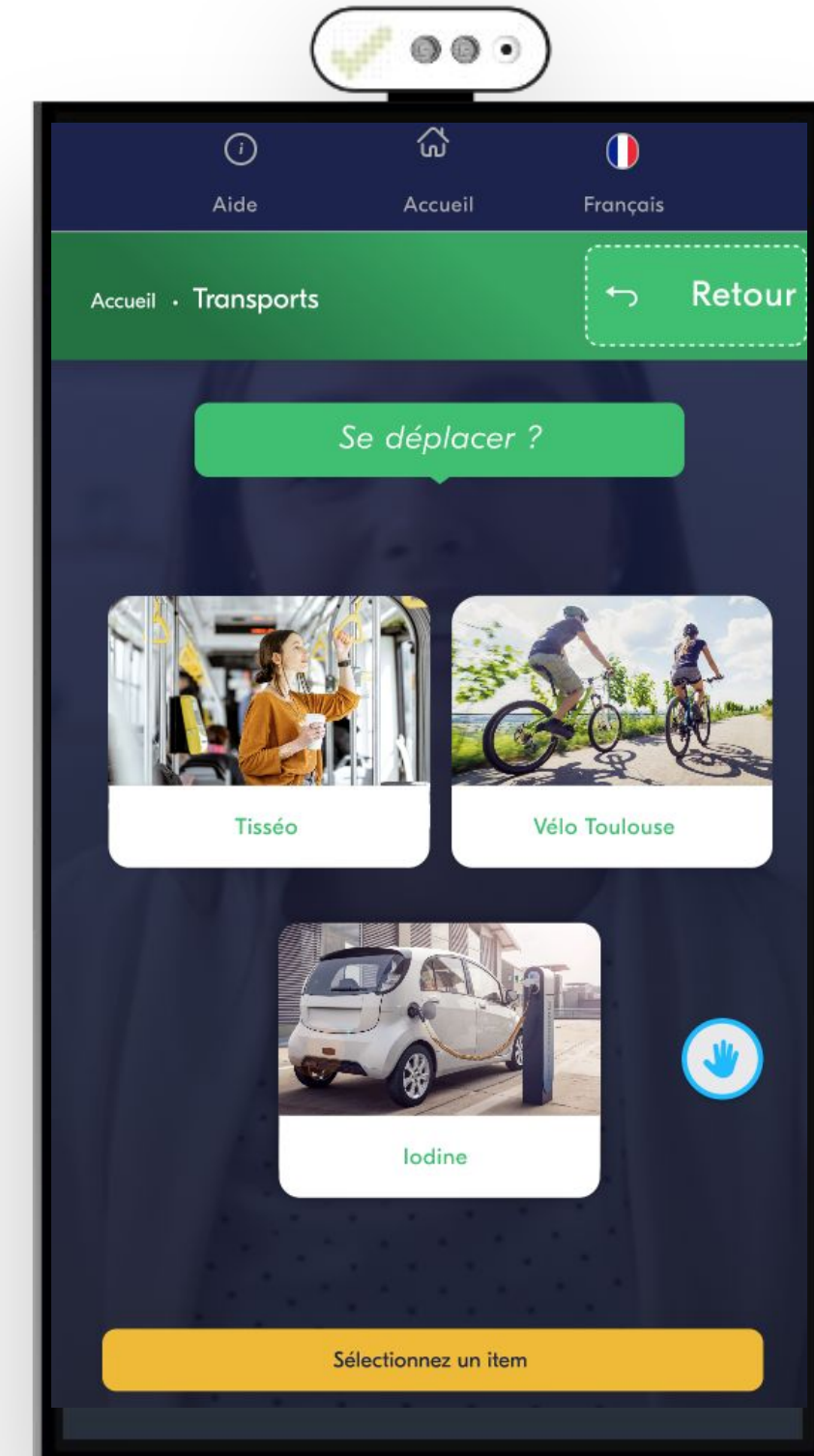


# Vertical market 1 : Tourism

The Tourist has become an Acting Consumer

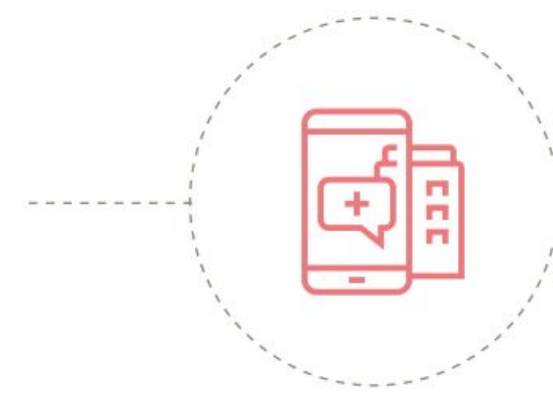
## The challenges of tourism stakeholders:

- **Reassure** in post Covid
- Help the reception to **create a link with the place of accommodation**
- **Provide quality information** without flyers
  - **Create the emotion that will lead to the decision**
  - **To be able to improve its offer**
- **Allow easy feedback** : social networks



# Vertical market 1 : Tourism

Link the local & remote  
tourism ecosystem



Head office

GROUP  
INFORMATION

In the **wishes of customers** to choose a hotel:  
offering **personalized advice for nearby activities**  
**ranks first** in Western countries.

*Source: Yougov on behalf of Mazars*

INTERNAL  
INFORMATION

Hotel

TOURISTIC  
INFORMATION

From:

- Hotel reception
- Tourist Office
- Communities
- Bloggers
- Private actors



# A developing market

## World wide market



Kiosks

12 billion \$



DOOH

30 billion \$



## Tourism professionals

Before the Covid crisis,  
**54% of hotels** planned to **increase their IT budget** for 2019, 8% to decrease it

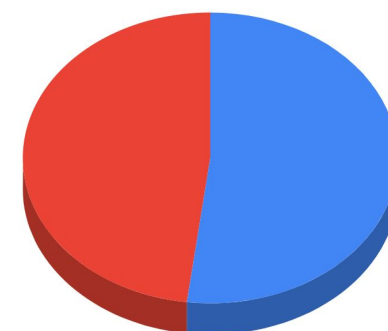
Source : Hospitality technology

72% of travel and accommodation companies see **digital** as a very **important tool** for delivering **personalized customer experiences** in the years to come..

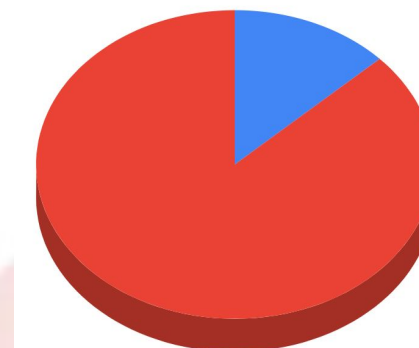
Source : « Running on Experience: The exhilaration of digital transformation » Adobe 2019

## Guests

How many travelers remember a digital experience favorably?

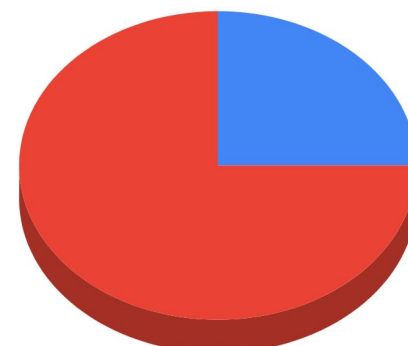


48% of  
Western  
travelers

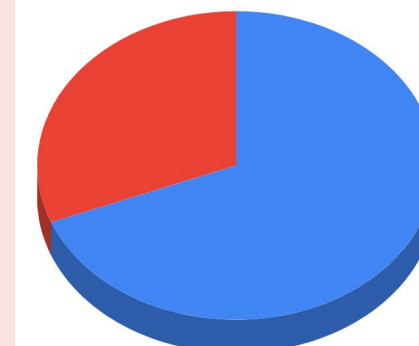


87% of  
Chinese  
travelers

Combien de voyageurs seraient influencés par un service lié à l'IA dans leur choix d'hôtel?



75% of  
Chinese  
travelers



31% of  
Western  
travelers

Source : Yougov pour le compte de Mazars (2021)

# Our Business Model

All inclusive service



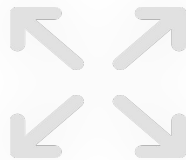
Purchase

FROM  
**3990€ HT**  
THEN 90€/MONTH



Leasing

FROM  
**199€ HT**  
DURING 36 MONTHS



Mass sale, custom applications,  
technology license, etc.

custom made



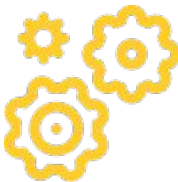
## Included in our offer



**QUALITY MATERIAL, MADE IN FRANCE**  
Assembled by our teams in France, our **Moove** is discreet, robust, suitable for all places



**TAILOR-MADE CONTENT & INTUITIVE BACKEND**  
We create the content together with the client, the client manages it independently

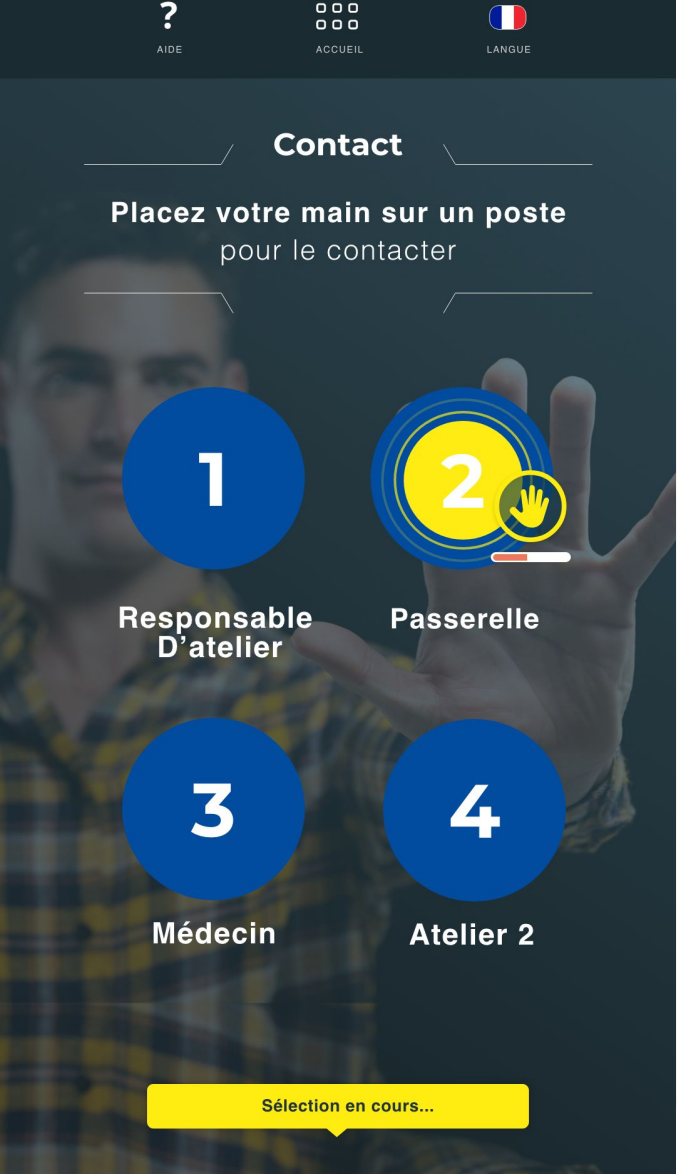
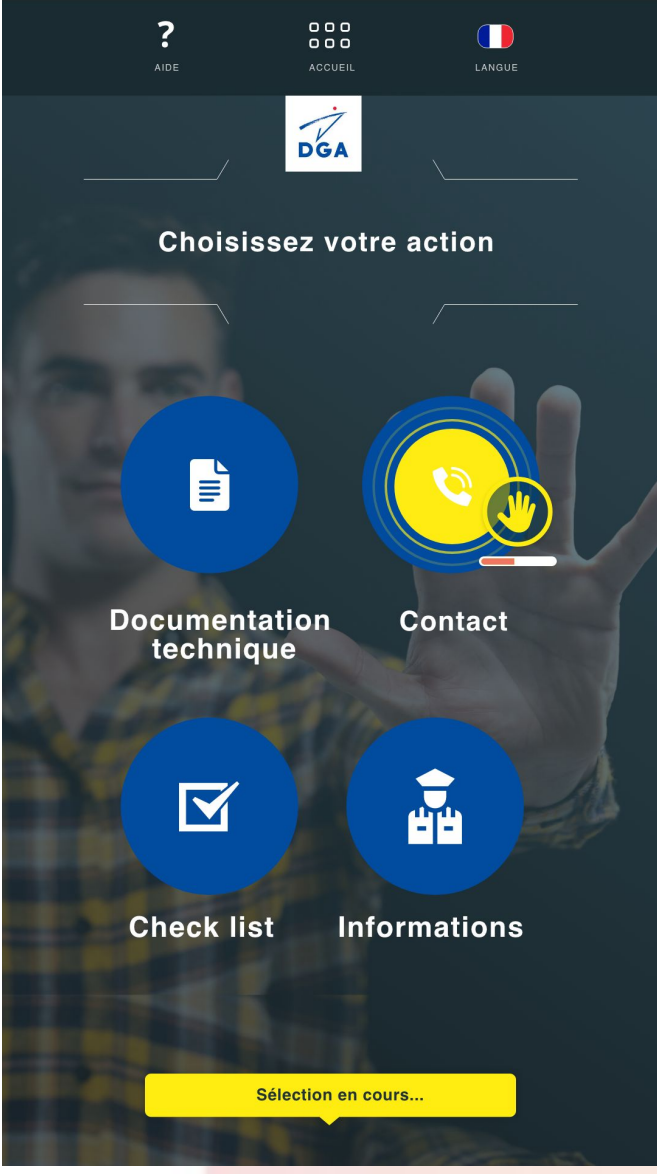
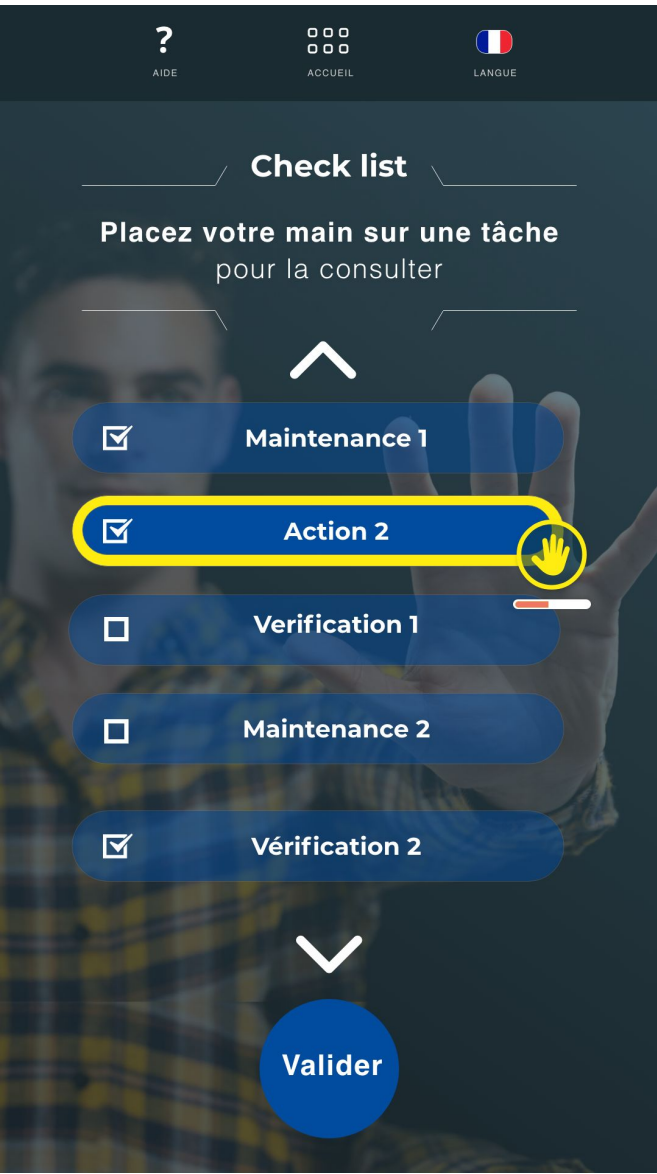
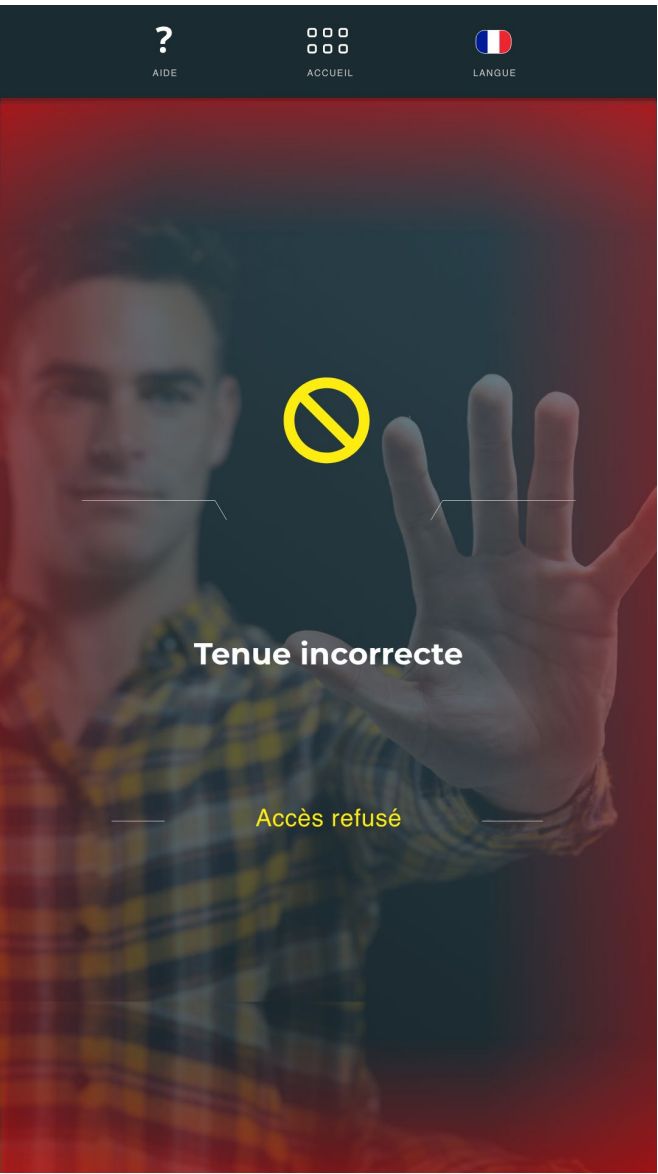


**MAINTENANCE & LICENCE**  
All our offers include maintenance and monthly Moove license



# Vertical market 2 R&D: industrial maintenance

Dynamic and interactive information screen with central update



Checklist

Technical documentation

Control panel

Call

● Industry 4.0

● Workplace safety

● Adaptable to PPE

# The co-founders



**Jonathan  
BOCQUET**

**CEO**

**Radiologist**

11 years of medical activity in the public service as head of the radiology department of the Toulon hospital center and for 6 years, partner in the company Imagerie Azur and IT manager.



**Thibault MOUSSET**  
**CTO**

**Computer vision engineer**

Research engineer for 10 years on various themes of computer vision:  
space robotics and vision (CNES),  
video processing from drones  
(national defense)



**Sibylle SANCHEZ**  
**CBO**

**Entrepreneur**

10 years of experience in a consulting firm, as Partner and co-founder of WANT-ID. Member of the Investment, Governance and Board of Directors Committee.  
Multi-skills (Sales, HR, Marketing, etc.).





# mootion

M O O V E O N

Contact us: [hello@mootion.fr](mailto:hello@mootion.fr)