

TRANSPARENCY-ONE

A PLATFORM FOR

RESPONSIBLE SOURCING



Transparency-
One

- 1. INTRODUCTION*
- 2. ABOUT TRANSPARENCY-ONE*
- 3. SOLUTION CAPABILITIES*
- 4. REAL WORLD IMPACT*





Introduction

The image features a light blue background with several clusters of vibrant green leaves in the upper corners. The leaves are heart-shaped with prominent veins. Centered in the lower half of the image is the text "If you change the way you buy, you change the world" in a bold, dark grey font.

**If you change the way you buy,
you change the world**

A Vital Imperative Today

Supply Chain Transparency

Connect multi-tier supply chains



Responsible Sourcing

Ensure sustainable and ethical products



Market Leadership

Differentiate through impact



Market: Gartner view



“Organizations that want to use sustainable sourcing to **create a competitive advantage** need to aim higher by, for example, collecting sustainability data (tier-1 focused) or ecosystem data (environmental-impact focused, beyond tier 1) from the supply chain.

These approaches **demonstrate to stakeholders – particularly investors and customers** – that pressing climate change and broad environmental concerns are being addressed.”

Gartner

[5 questions to answer when designing a responsible-sourcing strategy](#)



Trend for Responsible Sourcing



CONSUMERS

What they buy reflects the values they have



REGULATORS/NGOs

Focus on labor rights and sustainability



INVESTORS

\$30 trillion annual investment in ESG

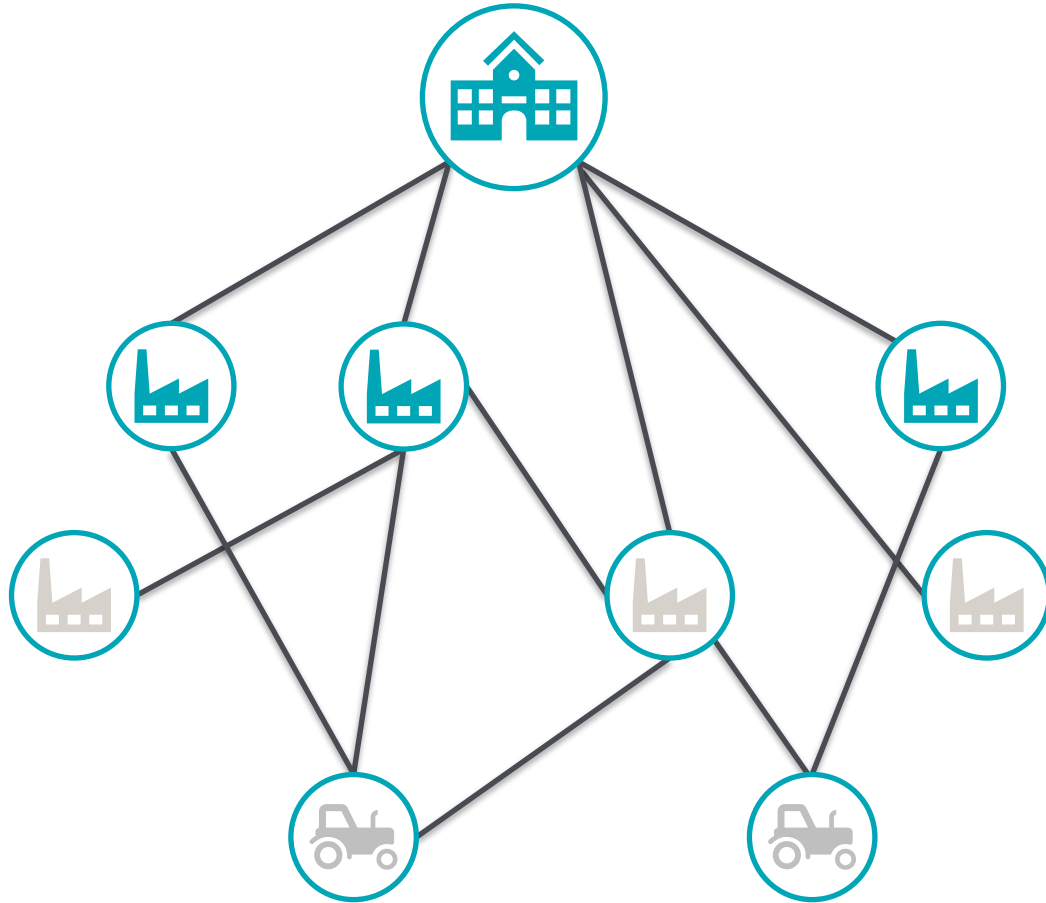
Source: [Global Sustainable Investment Alliance](#)



About Transparency-One

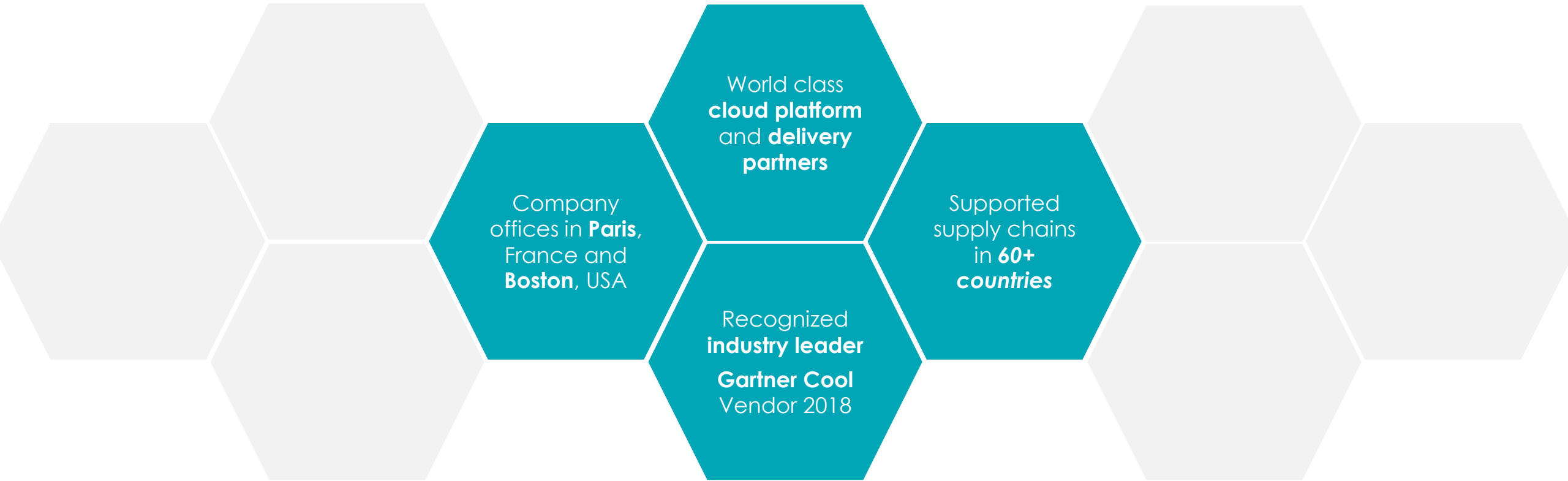


Responsible Sourcing: *A Big Data Problem*



- **1000s** of products
- **Limited visibility** below direct suppliers
- Most information **managed in Excel**
- **Ever expanding** data sources, certifications & audits
- Evolving **CSR and compliance** requirements
- **Unique requirements** by commodity, market, and product

Transparency-One at-a-Glance



“Transparency-One stands out in its ability to map and connect quickly across networks of supply chains through a social network-style collaborative platform.”

Cool Vendors in Corporate Social Responsibility Across the Supply Chain, 2018 Gartner

Transparency-One Approach



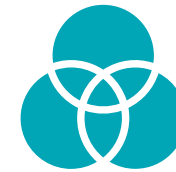
SUPPLIER NETWORK

All stakeholders can connect, request, and share information



MULTI-TIER SUPPLIER ENGAGEMENT

Initial onboarding, continuous development, and data verification



ENTERPRISE OPERATIONS

Create and manage unique requirements for any product, commodity, or focus area



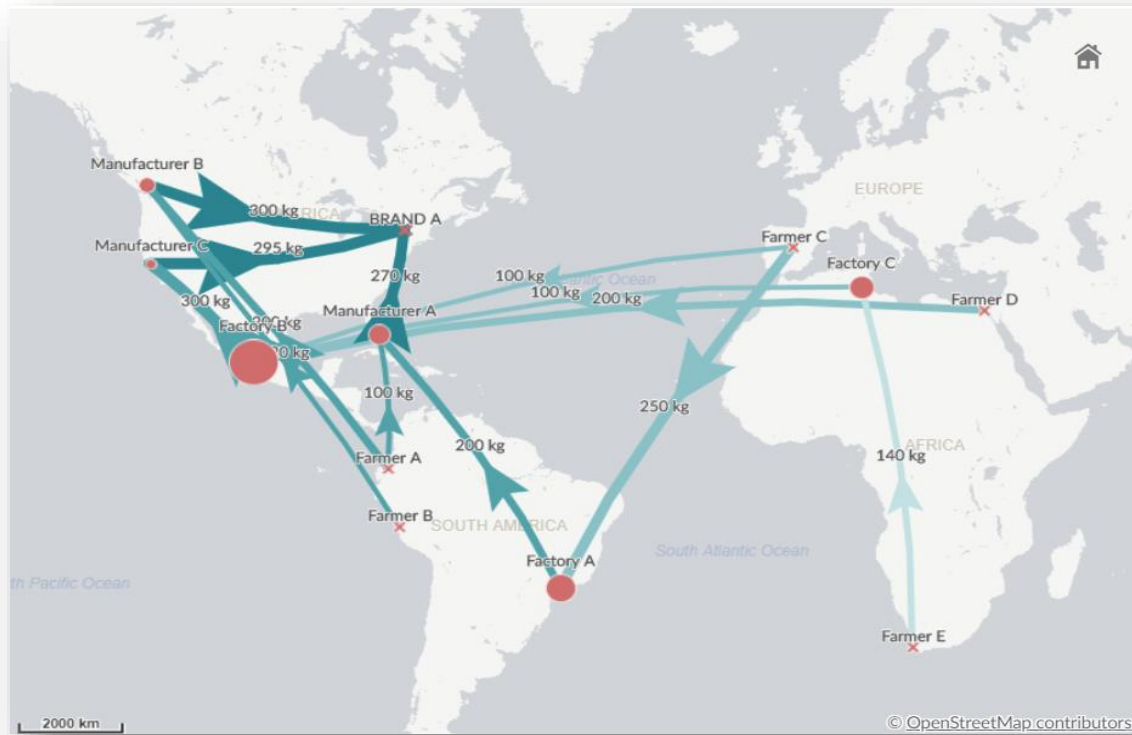
Transparency-One is **the only solution** that
has **achieved complete transparency** of
strategic supply chains



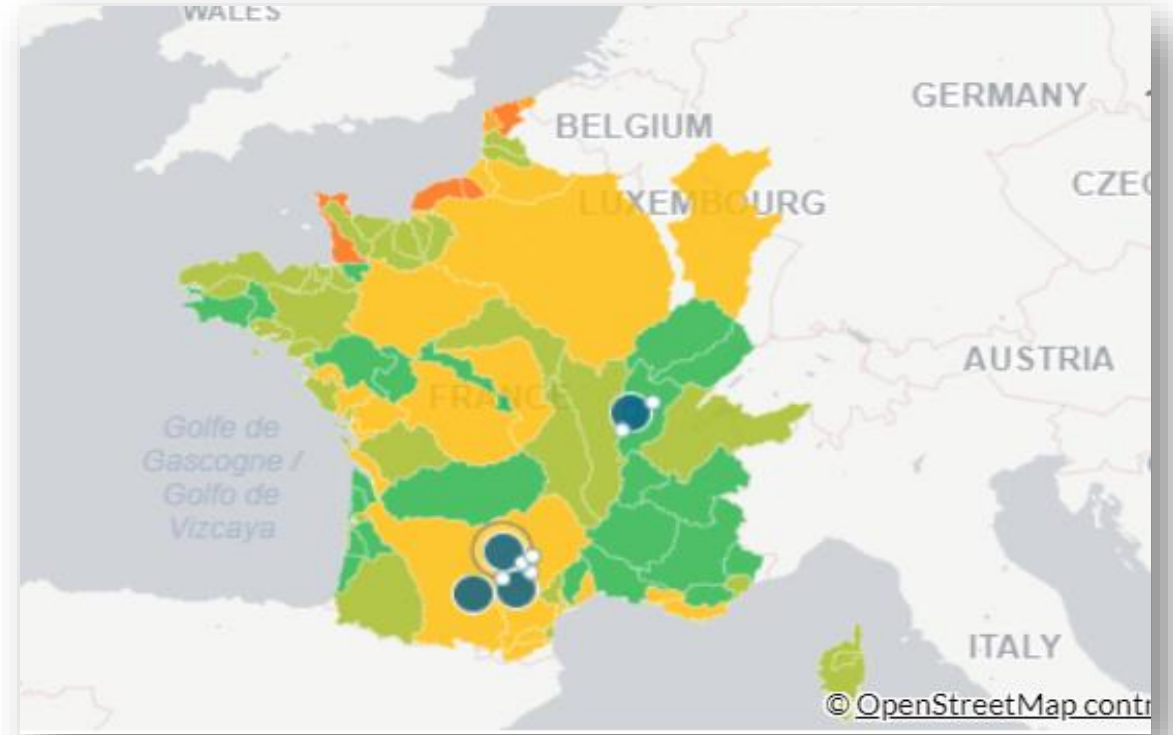
Solution Capabilities

Responsible Sourcing Visualization

Visualize the Multi-Tier Supply Chain

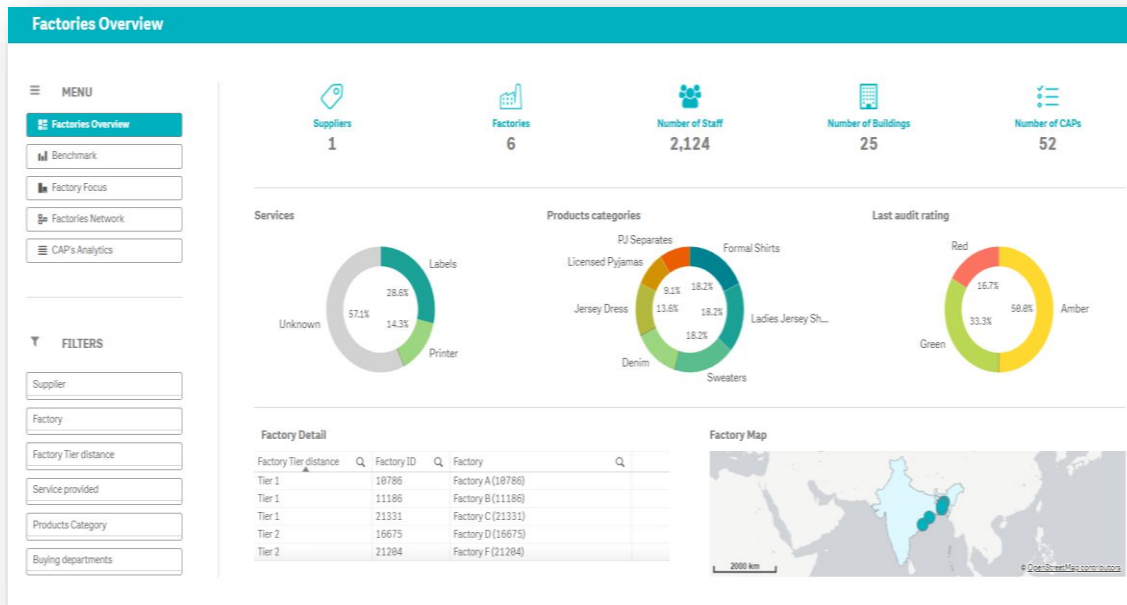


Identify Environmental Risks: water stress, deforestation, protected lands, etc.



Responsible Sourcing Operations

Scorecard Suppliers for Sustainability



Monitor Compliance to Standards





Real World Impact

Customer Cases



25B+ US APPAREL RETAILER

100+ CSR and compliance requirements across apparel and cosmetic suppliers



10B+ GLOBAL FOOD MANUFACTURER

Supply chain traceability from finished goods to farms



50B+ GLOBAL CPG MANUFACTURER

Assurance of commitments across high-risk commodities

Engaging with Consumers

Where did
this jacket
come from?



SCAN QR CODE TO FIND OUT



Impact

Change the way you buy to
change the world

Present a **positive strategy** for
sustainability investors worldwide

Improve **corporate social responsibility**
and earn consumer trust

Tackle **critical environmental and social**
issues and positively impact the planet



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