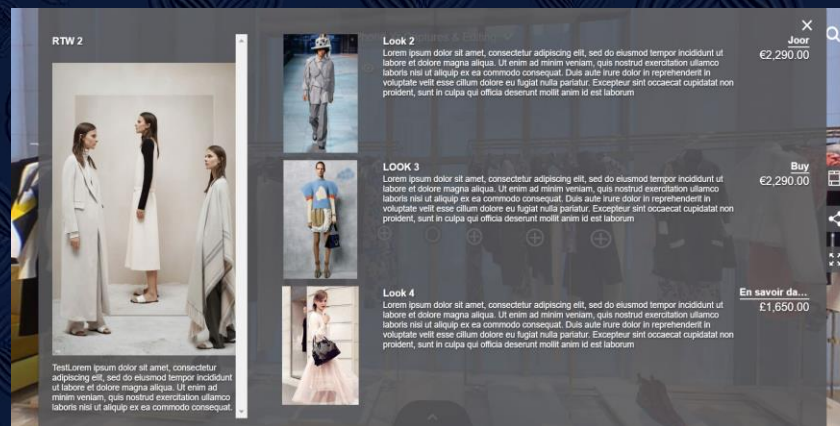


iStaging™

EMPOWER SPACES & PRODUCTS VISUALIZATION



iStaging™

AR-VR Content Creation
Through AI-based technology

We are a Taiwanese SaaS company, providing AR VR solutions to empower spaces and products visualization.

We are based in Taipei, we also have satellite offices in Paris, San Francisco and Shanghai.

Our innovations are “AI-driven”, to generate content on the go thanks to automation.

We help you adopt AR-VR fast and easily to reinforce your omnichannel strategy, access collections 24/7, improve the client engagement and remote sales efficiency.

It also fits with new ways of digital consumption driven by millennials, fighting social distancing and preserving business connections from wholesale buyers to end users, opinion leaders and influencers.

LIVETOUR

SELF SERVE VR SOLUTION

Our core product is LiveTour. It's an all-in-one self serve VR solution to let you craft your own immersive experience quickly and easily. Create, edit and share instantly, and let stakeholders access your VR content anywhere, 24/7.

Prepare your virtual showrooms from shooting to editing and delivery within a couple of hours. No bulky equipment, no technical skills required, and a minimal learning effort on VR content generation.

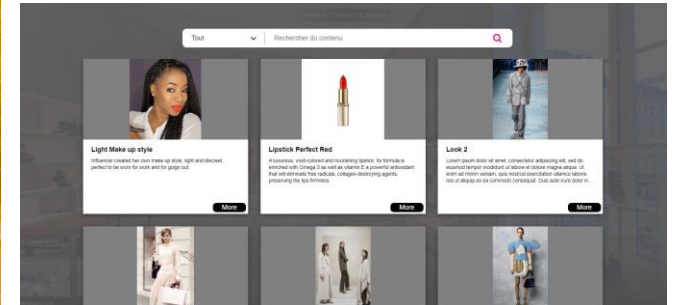
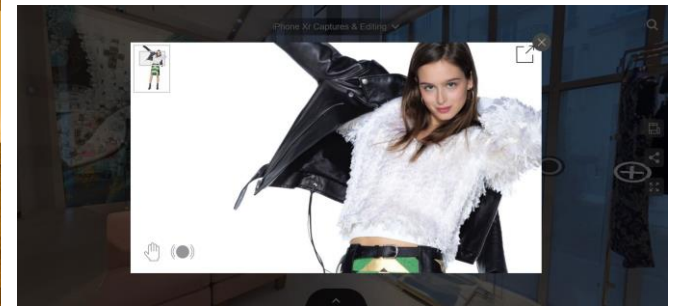
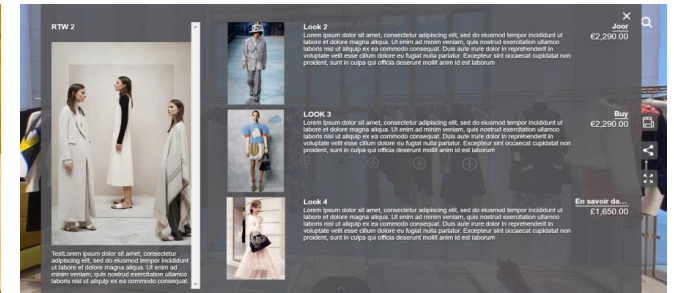
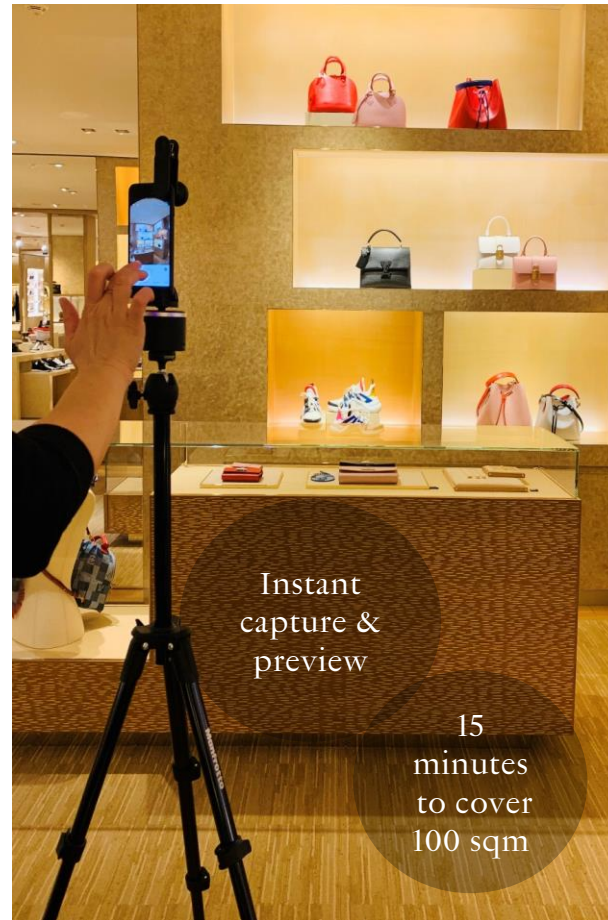
LiveTour combines:

1. A user-friendly VR camera app: to capture your spaces in minutes, either with your mobile phone or with a large range of 360° cameras.

2. A cloud-based platform to self-edit your virtual tours with simple drag-and-drop gestures and update content in real time.

Besides the branding and general information, you can combine High-resolution imagery, videos, 3D spins, AR models, pdf, livestream...

Adding to this, we also offer options where users can create their own wishlist of products.



Cloud-based

Real time
VR content generation

No technical skills,
no bulky equipment

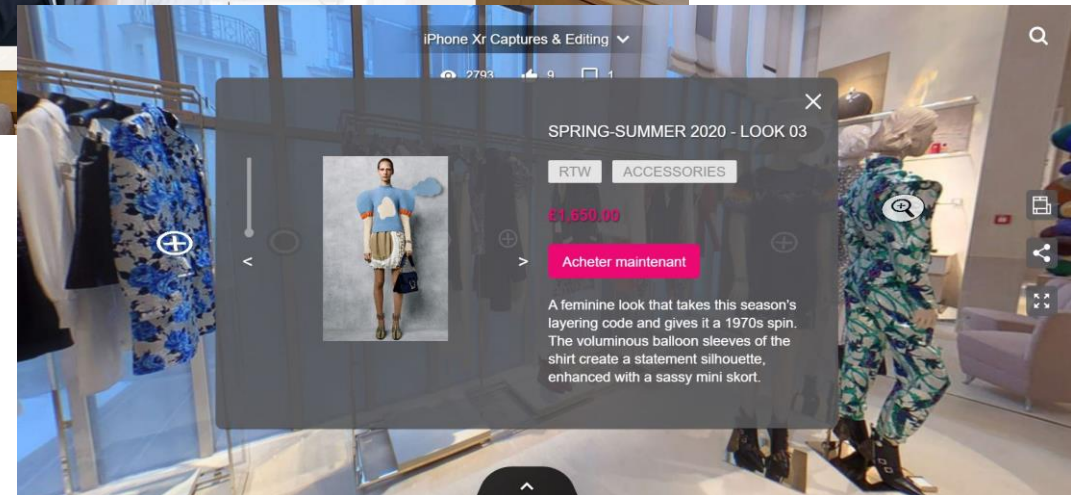
Instant 360° captures

Drag & drop editing

Product HD Imagery

Available in 8 languages

Bypasses the Great Firewall of China



LIVETOUR

CUSTOMIZATION & DEEP INTEGRATION

LiveTour can be also fully customized and deep integrated within your environment, thanks to our White Label solution, you can adapt the viewer to your brand's guidelines.

UI Customization

Integrate with:

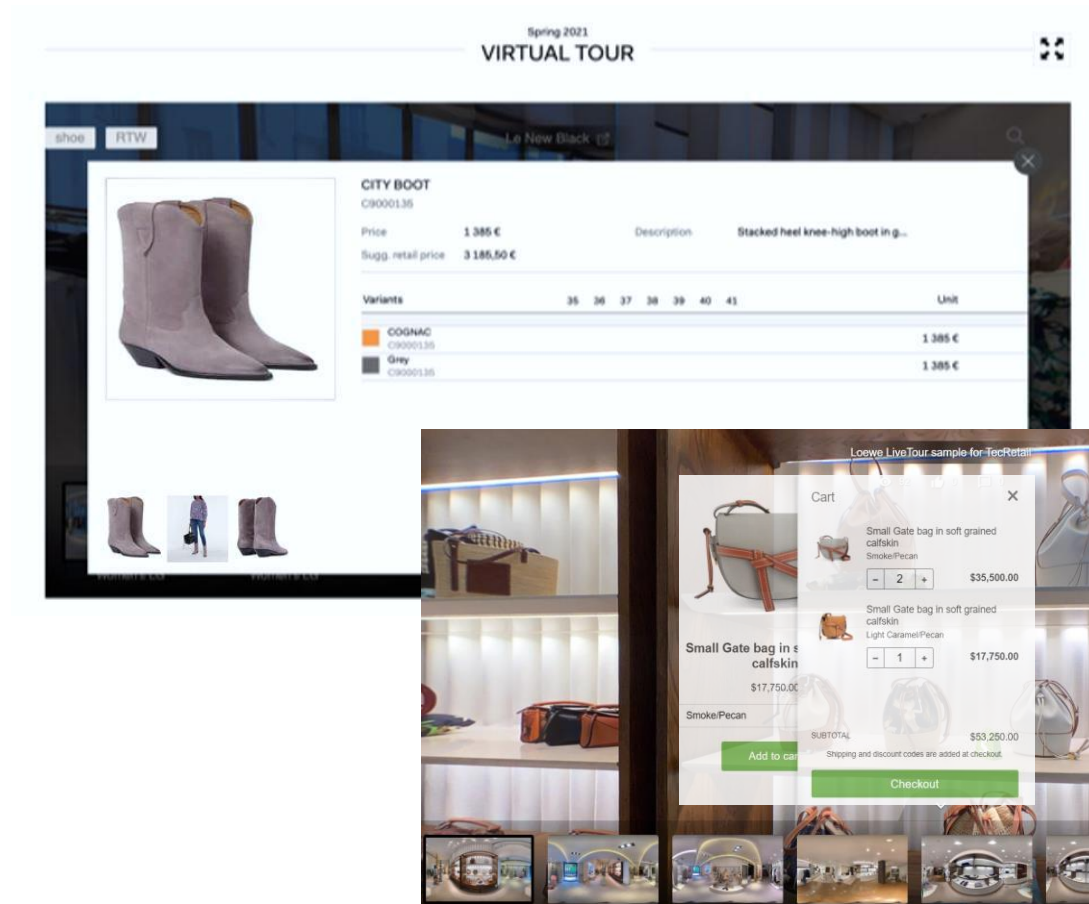
CRM, DAM

E-commerce platforms

Wholesale platforms

V-Shopping

User Authentication
management



LIVETOUR

BRING HUMAN BACK TO VR

We bring humans back to VR to gather all your stakeholders and preserve your promotion and sales operations: live streaming, 1 to 1 guided tours or group visits, instant messaging and webinars allowing up to 3,000 attendees.

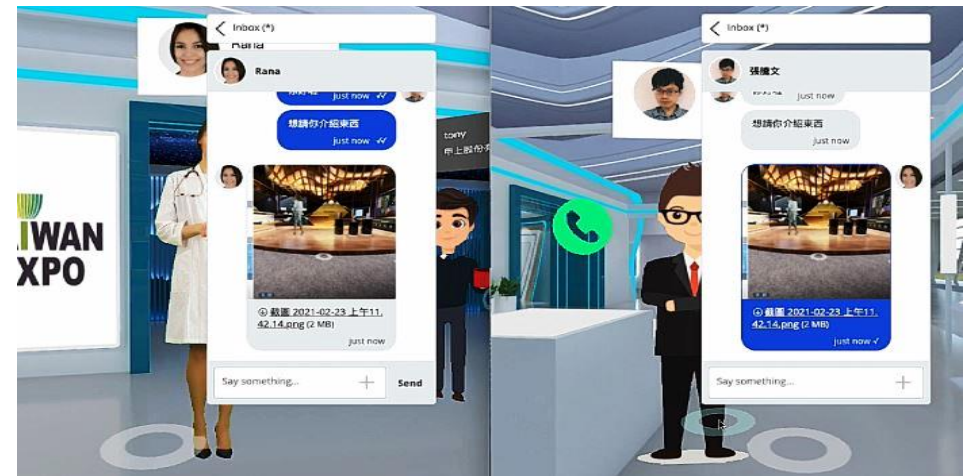
Real time guided Tour
1 to 1, group visits

Live streaming

Webinars

Influencer pilot

Client Service
Instant messaging

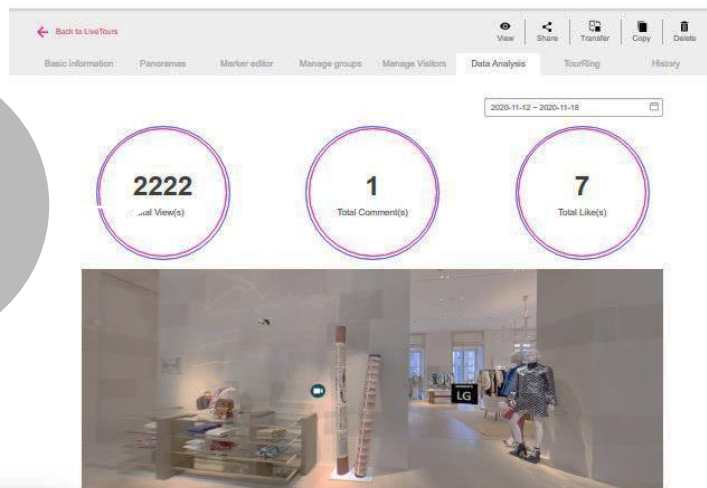


LIVETOUR

DATA ANALYSIS

Our data analysis section gives you an accurate traffic report of your LiveTour, which is crucial to evaluate the efficiency of your operations and the return on investment. It can be synchronized with your own Google Analytics account.

Google Analytics connection



Real time Traffic Data
Connection to Google Analytics

Visitor Insights Report

EVENT NAME

March 6th - April 6th, 2021

VISITOR INSIGHTS REPORT

Presented by Staging

Tag Name	Type	Count	Derive
test	Web	0	N/A
multitag		0	N/A
!Staging LiveTour		0	N/A
Test	Web	0	N/A
THE WOMEN'S SPRING-SUMMER 2020 SHOW	Tag	4	0
SPRING-SUMMER 2020 - LOOK 03	Tag	10	3
N/A	Web	2	N/A

LIVETOUR

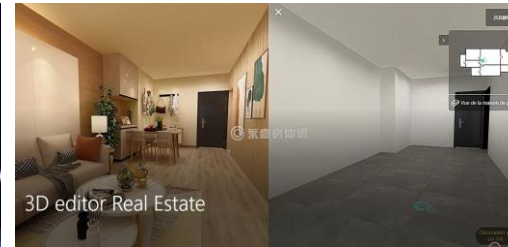
*EXTEND YOUR SQUARE METERS
NARRATE YOUR BRAND IN VR*

Besides existing spaces, you can extend your physical sqm and narrate your brand through innovative virtual journeys in full 3D. To illustrate this, iStaging has been the first VR backstage contributor for the CES 2021.

We have a constant Road map. For 2021 we are launching our full 3D LiveTour platform, to let you build your VR capsules very fast, combining 3D designs, furniture and products real time.

Mix or Full
Rendered 3D LiveTours

CES 2021 Virtual Pavilion
Powered by iStaging



LIVETOUR

*ONE SINGLE VR SOLUTION,
MULTIPLE USAGES & BENEFITS*

All in all, one single solution for different usages for your internal and external operations such as Visual merchandising, Buying Sessions, virtual events or Press days, E-Learning, Store communication and virtual Shopping. Narrate your cultural journey with Heritage Buildings and landmarks LiveTours.

Internal & External operations

- VM in-store execution
- Buying sessions
- Press days
- Store communication
- Virtual shopping experience
- Heritage buildings & landmarks



CELINE



Christian Dior
COUTURE

RICHEMONT

GUERLAIN

COTY

Loro Piana

SAINT LAURENT

LOEWE



FENDI



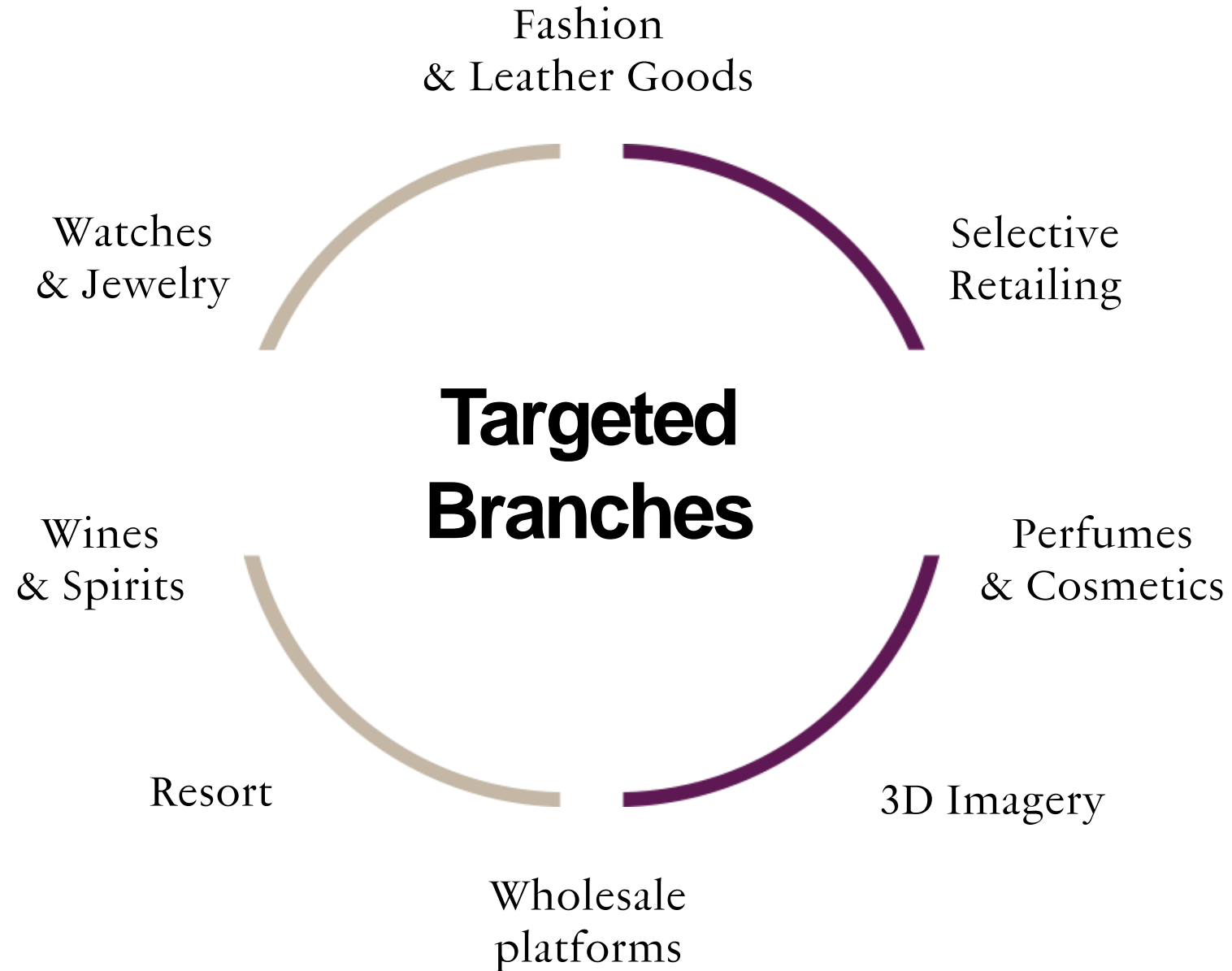
GIVENCHY



LIVETOUR

TARGETED BRANCHES

Quick overview on the main verticals and service providers we work with. We have been collaborating with a dozen of LVMH Brands worldwide. Our collaboration on the Chinese ground with some key players like Alibaba will definitely nourish iStaging and brands discussions.



Thank you.