

6 GOOD REASONS TO INVEST



#1 SMART REGION IN EUROPE

- A symbiosis between regional smart territories such as city, village, mountain, port, airport...
- ...and smart domains such as grids, transportation, tourism
- Cities committed to running pilot projects and demonstration sites

MOVE TO THE EUROPEAN STRONGHOLD FOR SMART CITY TECHNOLOGY

SKILLS AND EXPERTISE

- #1 region in France for attracting skilled employees and managers
- Aix-Marseille University: the biggest French university in the world
- Dedicated education and training programs (#2 French region for PhDs)
- HR support to facilitate your launch or relocation project

ATTRACT NEW TALENT

WORLD-CLASS INFRASTRUCTURE

- DataSud: regional platform for public and private data banks – open and smart data
- Marseille: international hub for subsea data transmission cables
- Massive public investment in digital and technology resources

BENEFIT FROM A THRIVING BUSINESS AND DEVELOPMENT ENVIRONMENT

STRUCTURED ECOSYSTEM

- Subsidies and support to successfully launch or relocate your company
- Made-to-measure real estate solution for all types of projects (company launch, relocation, demonstration facility, R&D center, start-up...)
- Leading international clusters with renowned expertise

ENSURE YOUR INVESTMENT IS SUCCESSFUL

STRATEGIC LOCATION

- Two major national Smart City programs: Éco-Vallée Plaine du Var and Euroméditerranée in Marseille
- Access to a market of 800 million people across Europe, Africa, and the Middle East
- A key hub at the crossroads of global logistics and communication networks (air, rail, road, sea, river, data)

DEVELOP YOUR COMPANY

CUSTOMIZED SUPPORT

- Support programs for smart city companies: competitiveness, R&D, promotion, market access
- Access to markets
- Shared resources and dedicated programs to facilitate and boost every stage of your project, from R&D to market entry

ACCELERATE YOUR TRANSITION TO THE SMART CITY

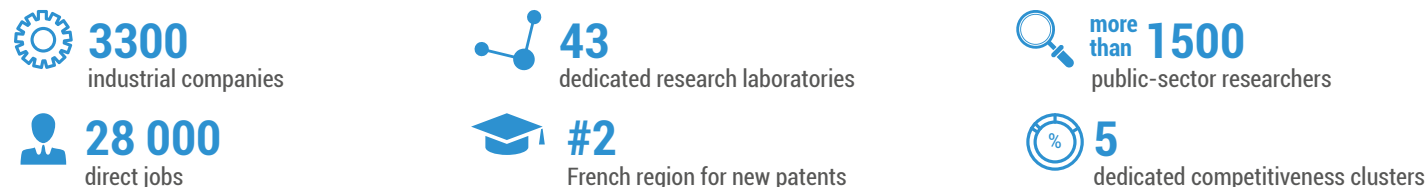
INVENTING THE SMART CITY OF THE FUTURE FOR A COMPETITIVE AND SUSTAINABLE SMART REGION



“ It’s my goal to make the Sud Provence-Alpes-Côte d’Azur region a showcase for innovation and industry, and a leading smart and connected region thanks to new digital technologies. Together, with all of the stakeholders in our territory’s smart industries, we are building the #1 smart region in Europe.”

Renaud MUSELIER
President of the Provence-Alpes-Côte d’Azur Region

KEY FIGURES



A DYNAMIC ECOSYSTEM THAT FACILITATES MARKET OPPORTUNITIES AND SUSTAINABLE INNOVATION IN THE URBAN ENVIRONMENT

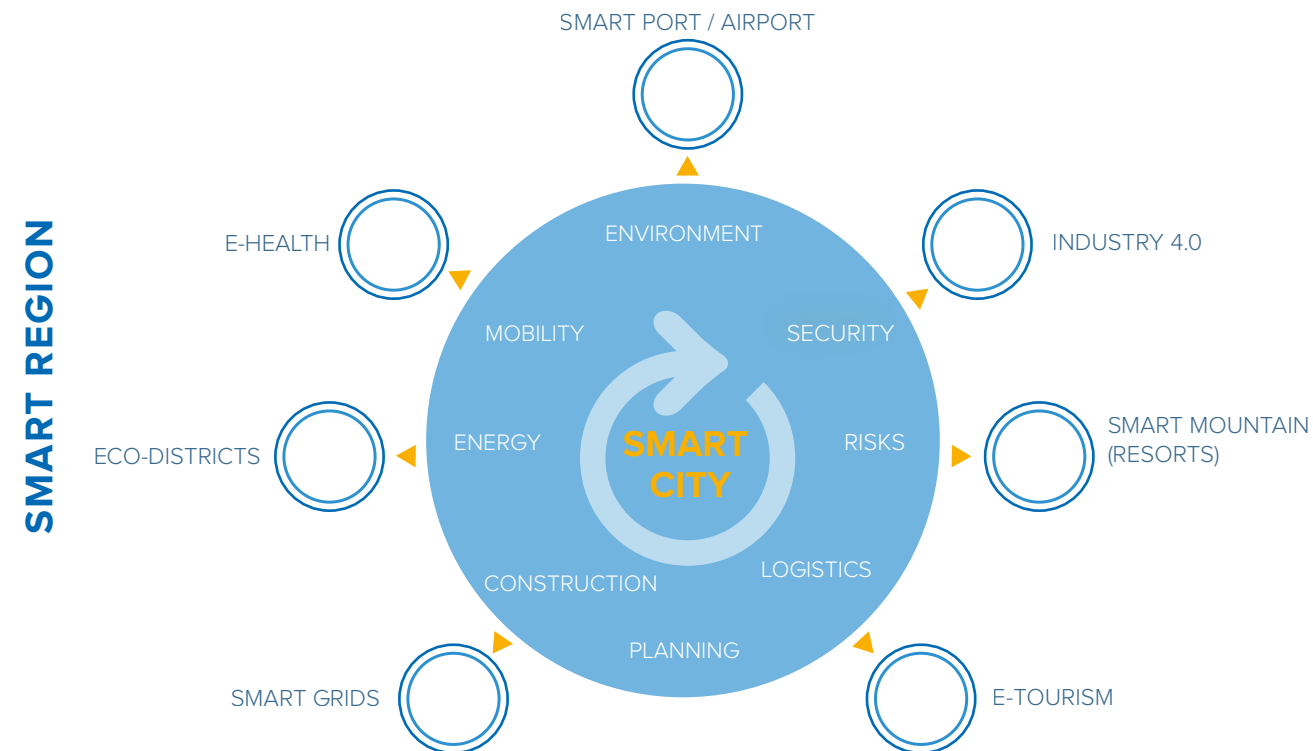
Leading global companies:

Amadeus, Amazon, CMA CGM, IBM, Jaguar Network, Orange, Renault, Schneider Electric, Thales Alenia Space, Maersk, Veolia, Vinci, Vullog...

Benchmark international standards organizations:

- ETSI - European Telecommunications Standards Institute
- W3C - World Wide Web Consortium

FROM THE SMART CITY TO THE SMART REGION IN THE SUD PROVENCE-ALPES-CÔTE D’AZUR REGION



“ SUCCESS STORIES ”

“Setting up in Marseille is a response to the needs of our clients. The city is open to the world and the best location for data exchange between Europe, Africa, and Asia.”

INTERXION, Data Center

“Coming to Sophia-Antipolis was more than an opportunity, it was an ideal solution. We benefit from the local ecosystem and the region’s broader Smart City program. Renault Software Labs will develop synergies with the EURECOM graduate school, the INRIA research institute, and the University of Nice Sophia Antipolis. As for start-ups, we’ve already met with a handful of new companies.”

RENAULT SOFTWARE LABS

INNOVATION AND DEMONSTRATION SITES

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| thecamp innovation campus, Aix-en-Provence | Accélérateur by TVT Innovation , Toulon |
| La Coque digital showroom, Marseille | IMREDD research institute, Nice |
| Smartseille eco-district, Marseille | Cité des Energies and ITER , Cadarache |
| Nice Méridia eco-district, Nice | Smart Port , Marseille-Fos |
| Maison du Numérique et de l’Innovation , Toulon | Dynamic network of incubators, co-working spaces, and Fab Labs |