

Touch Reality
WITH KEY INFUSER



KEY INFUSER
TECHNOLOGY

AT THE HEART OF THE OMNICHANNEL STRATEGY , **PROFESSIONALS** ARE REINVENTING THEMSELVES :



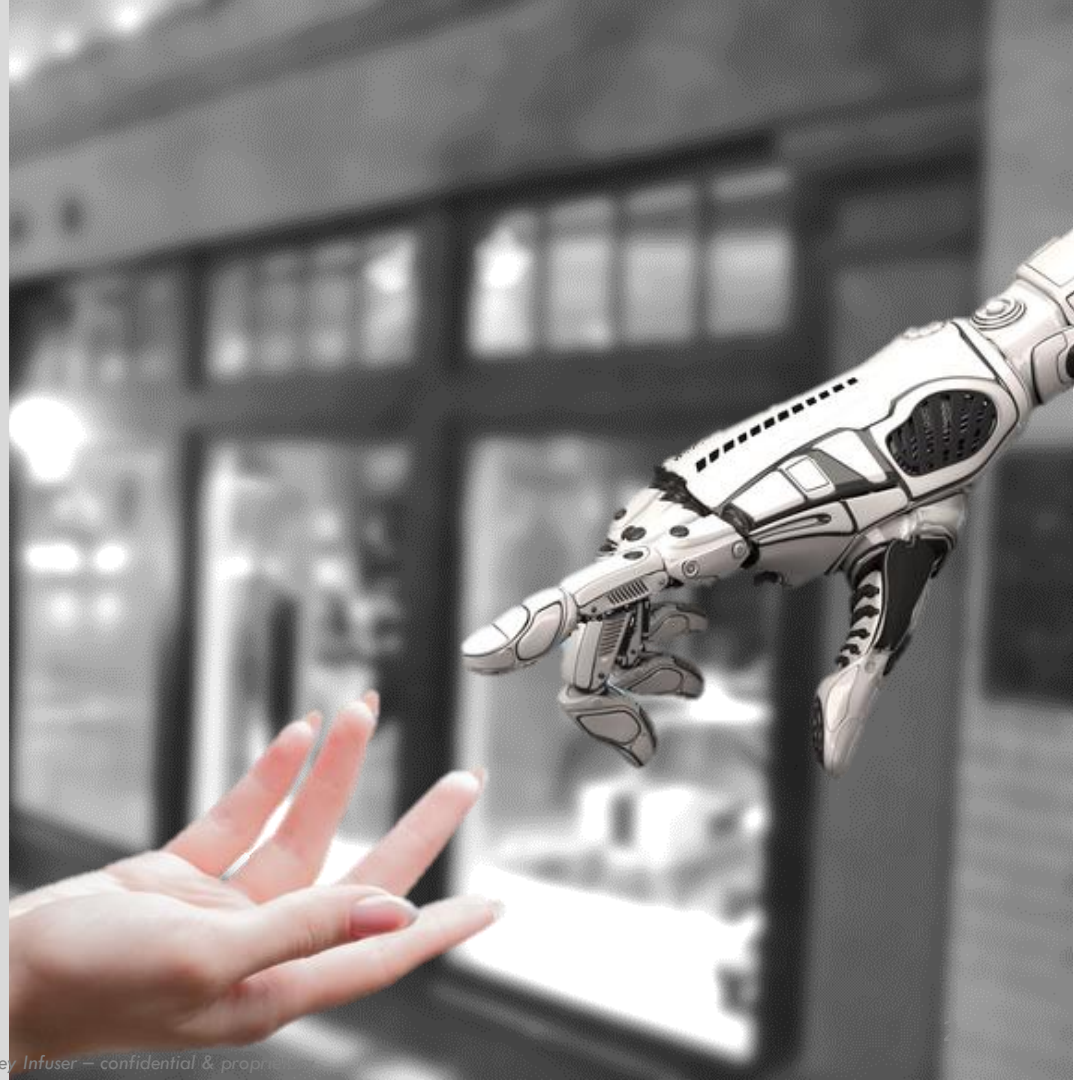
THEY WANT TO PROVIDE TO THEIR CUSTOMERS **HIGH VALUES SERVICES** .



THEY WANT TO **OPTIMIZE THEIR COSTS**.

PROBLEM

How to optimize the manual tasks in a user friendly and efficient way?



SOLUTION

THE TOUCH TECHNOLOGY BY KEY INFUSER



INTERNATIONALLY **PATENTED** ROBOTICS SOLUTION OWNED BY KEY INFUSER.



CONNECTED ROBOTS HAVE TOUCH ACCURACY. THEY ARE EASY TO USE AND TO INTEGRATE.

USE CASE 1 FOR RETAIL & EVENTS:

KILINE, THE GRAPHIST IN STORE FOR PRODUCT PERSONALIZATION

« We need more than
'stuff'. »

Adidas



SPARE
120 GRAMS
OF CO₂ FOR
EACH REFILL



THE BENEFITS OF KILINE



CUSTOMER CENTRIC SOLUTION

A personalized formula & message



GENERATE STORE TRAFFIC



DATA COLLECTION

Collect platforms performances for your KPI.



CLASSY & INTUITIVE EXECUTION

No noise, no smoke, no specific infrastructure needed, no training.

Key Infuser proprietary

USE CASE 2

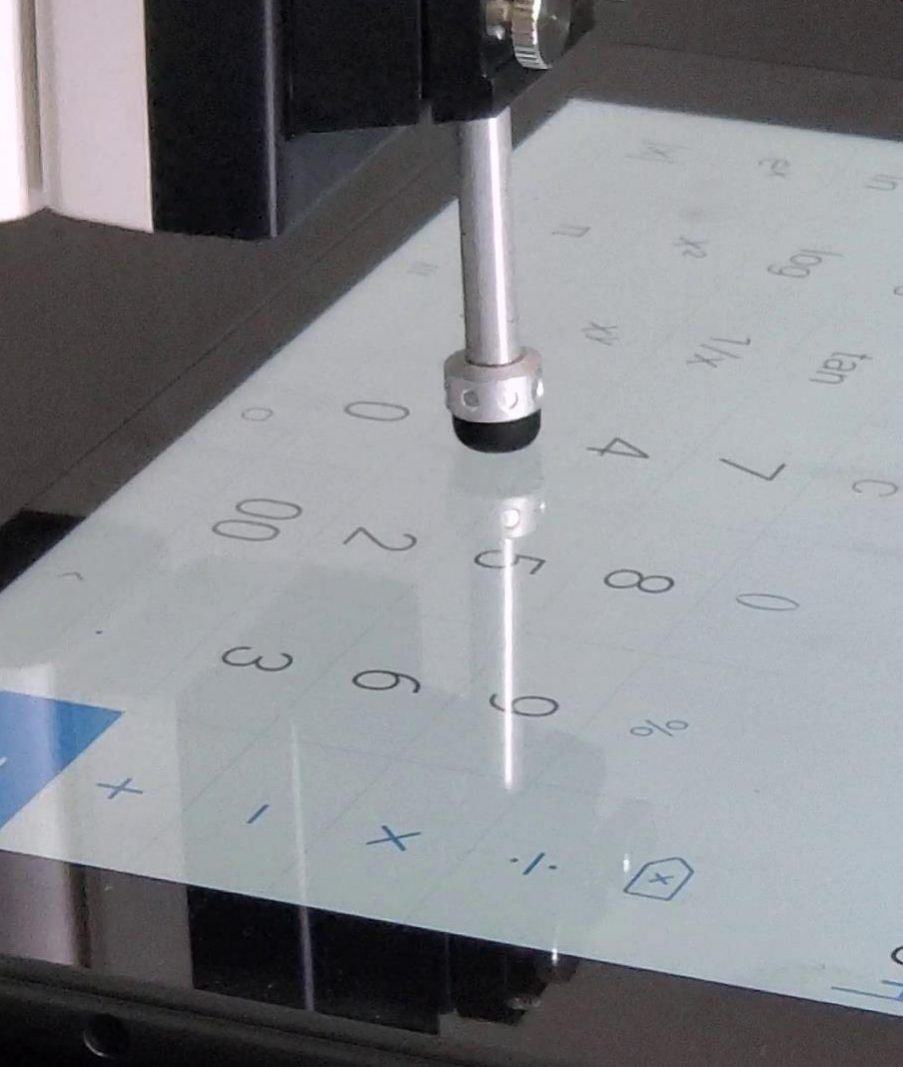
FOR SW EDITORS:

KITEST,

THE DIGITAL
TESTER

*“If it's not
tested, it
doesn't work”*





THE BENEFITS OF KITEST



FOR TEST IN REAL
CONDITIONS

No intrusive SW



EASY TO PROGRAM



CAN BE SWITCH TO A
DEMONSTRATOR FOR EVENTS

USE CASE 3
FOR RETAIL
& EVENTS:

KIONE
THE DEMONSTRATOR
COACH

« It's simple: not demonstrated, not sold.. »

Jean-Christophe Desbouvries, Orange



THE BENEFITS OF KIONE

VISITOR BENEFIT



AMAZE,
GIVE EMOTION



BREAK ICE



ADD VALUE TO THE PRODUCT
BY MAKING IT UNIQUE



PLAYFULLY PATIENT SAFELY

CUSTOMER VALUE

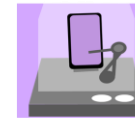


DIVIDE PER 3 SELLER TRAININGS

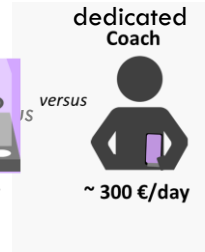


OPTIMIZE COST ON HIGH VALUE ADDED
TASKS

*Sellers can focus on
customer relationships*



~ 10 €/day



dedicated
Coach

~ 300 €/day



COMPETITIVE ADVERTISING TOOL

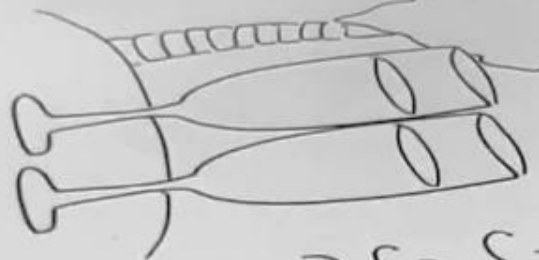
COST PER CONTACT

(Performance quantification in the advertising segment)

| | |
|-------------------|-------------------|
| in Store | 0.13€ |
| in Shows | 0.03€ |
| versus Google Ads | 2 to 10€ per clic |
| versus a Coach | 4€ |



OFFERS RELIABLE & REPEATABLE EXPERIENCES



You and I alone
Madness of the world
Peace and quiet reigns
Will you marry me
Er



VIDEO

WATCH THE EXPERIENCES



Domitille Esnard-Domerego – CEO

- 10 patents
- Management & operations
- Expertise in smartphones, connected devices



Christophe Destrez - Sales Director

- MBA HEC
- Experience in Retail and new business creations
- Created his startup and sold it in 2017



Corentin Terrie - Operations

- Polytech Engineer
- Mechanics
- Tech 3D



Matthias Monnier - R&D

- Polytech Engineer
- SW Architect
- IA, machine learning

KEY INFUSER, A ROBOTICS STARTUP CREATED IN 2015 BY A WOMAN PASSIONATE ABOUT TECHNOLOGIES



Recognized in 2017 as one of the most innovative and disruptive digital marketing startup in the world



Selected for the CES 2017 & 2019 start-up's Eureka Park



POPAI Award 2019 (Retail Agency Syndicate)



Joined the Orange Fab startup accelerator



Awarded by Verizon startup challenge 2018



Awarded by Huawei in 2016 as a French digital innovation startup



Financially accompanied by BPIFrance, la French Tech and la Région PACA



Incubated at Telecom ParisTech



2018 laureate of Réseau Entreprendre

OUR CUSTOMERS



OUR PARTNER AGENCIES:



16-19
JUNE

PARIS
AND
ONLINE



KEY INFUSER
TECHNOLOGY

**MEET
KEY INFUSER
AT VIVATECH
IN PARIS & ONLINE**

**PARIS EXPO PORTE DE VERSAILLES –
STAND K14-030 - ESPACE REGION SUD**

**VIVA
TECHNOLOGY**

**RÉGION
SUD**
PROVENCE
ALPES
CÔTE D'AZUR



CONTACT



Ms Domitille Esnard-Domerego

CEO, founder

domitille@keyinfuser.com

+33 (0)6 51 07 25 88



Mr Christophe DESTREZ

Sales Director

christophe@keyinfuser.com

+33 (0)6 80 34 97 94



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