

# MONTRÉAL A WORLD CLASS ECOSYSTEM

**BONJOUR STARTUP**

**MONTRÉAL**

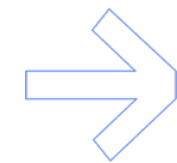


MELYAN VÉZINA

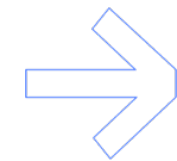
**BONJOUR**

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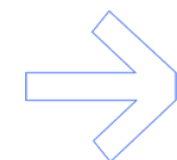
**MONTRÉAL**



Not-for-profit organization founded in 2018



Funded by the Quebec government, the city of Montreal and private partners




Dedicated to strengthen Montréal's startup ecosystem and to position it amongst the most dynamic ecosystems in the world, for a maximum social and economic impact for the city.

# WELCOME TO MONTREAL

A VIBRANT ECOSYSTEM





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- **LOCATION** : Montreal is a strategic entry gate for the European markets. The city is 90 minutes or less by air from New York, Boston and Toronto.
  - **TALENT** : Montreal was named the best student city in the Americas. More than 180 000 university students. 11 000 of them are studying in AI related fields. 179 000+ IT professionals. Ranked 7th in North America for IT jobs concentration.
  - **COST** : Montreal is the most affordable metropolis in North America. Operation costs are lower than in other major cities for software development (29% average cost advantage). 30% tax credit for R&D expenses.

# WHY MONTRÉAL ?

SOURCES: MONTRÉAL INTERNATIONAL, BONJOUR STARTUP MONTRÉAL, CBRE:

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- **OPEN:** Montreal is one of the most secure metropolis in the world. Montrealers are known to be friendly and open to diversity.
- **CREATIVE:** UNESCO city of design, Ville d'origine du Cirque du Soleil, Moment Factory, C2 Montréal et plus de 100 festivals par année.
- **QUALITY OF LIFE:** With low school tuition fees, family allowances and affordable health care, Montrealers have great purchasing power. Reputable schools, affordable housing, some of the best restaurants in Canada, four distinct seasons to enjoy nature : That's Montreal's joie de vivre.

# WHY MONTRÉAL ?

SOURCES: MONTRÉAL INTERNATIONAL, BONJOUR STARTUP MONTRÉAL, CBRE:

Montréal 

Québec 

Canada 

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SUPPORTENT L'ÉCOSYSTÈME LOCAL ET LES STARTUPS







# JUMP INTO MONTRÉAL'S STARTUP ECOSYSTEM

**FUNDING**

**VENTURE CAPITAL**

Arcto, Luge, LUMINA, PORTAGE, BCF, TANDEM, TVK Capital, VERVE, etc.

**PUBLIC INVESTMENT**

AMBA, FIP, etc.

**BANKS**

T, etc.

**PROGRAMS**

etc.

**CROWDFUNDING**

FrontFund, gotroop, etc.

**OTHER**

etc.

**SUPPORT ORGANIZATIONS**

etc.

**MEDIA**

etc.

**EVENTS**

etc.

**ACCELERATORS/INCUBATORS**

etc.

**COMPANIES/INDUSTRY**

etc.

**GOVERNMENT PROGRAMS**

etc.

**TALENT**

etc.

**COWORKING**

etc.

**HOUSING**

etc.

**CLUSTERS**

etc.





# MONTRÉAL SECTEURS D'ACTIVITÉS

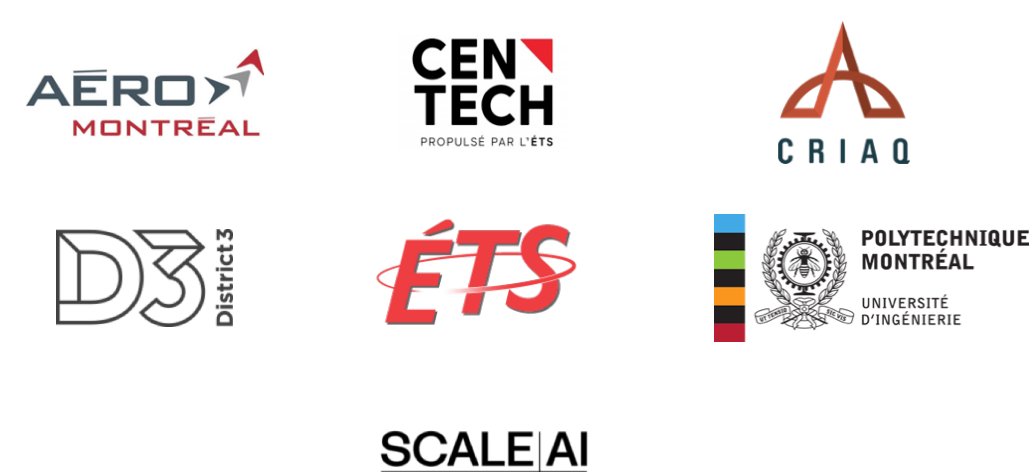
## AI & DEEP TECH



## LIFE SCIENCE



## INDUSTRY 4.0 & ROBOTICS



## SOCIAL ENTREPRENEURSHIP



## MOBILITY



## MULTISECTOR



## CLEANTECH



## CULTURE, TOURISM & ENTERTAINMENT



## FINTECH



# HOME OF WORLD CLASS ACCELERATORS

**Centech and McGill X-1 Accelerator** are some of the best university affiliated accelerators.

**District 3** is an example to follow according to the prestigious British organization Nesta.

**L'incubateur EntrePrism**  
A été décrit par l'OCDE comme étant un model unique priorisant l'inclusion et la diversité

**UBI Top 20**

**One of the most innovative incubator**

**OECD**





# EXCEPTIONAL SPACES



Centech



Maison Notman



Maison Rodier - La Piscine



Crew Collective

## EARLY STAGE FUNDING

Montreal's Real Ventures and Panache Ventures are the most active firms in Canada. They invest mostly in early stage companies.

## FRONT ROW VENTURES

Front Row Ventures is the first Canadian investment fund managed by students and invests in the most promising startup founded by students.

Anges  
Québec



**BUILDING THE NEXT  
GENERATION OF  
STARTUPS**



# A PLACE WHERE STARTUP SCALE

Highest rounds raised in the past year by Montréal startups:



raised **US\$ 210**

July 2019 Series D



raised **US\$ 151**

September 2019 Series B



raised **US\$ 82,5**

September 2019 Series B



raised **US\$ 70**

May 2019 Series E



raised **US\$ 40,3**

November 2019 Series A



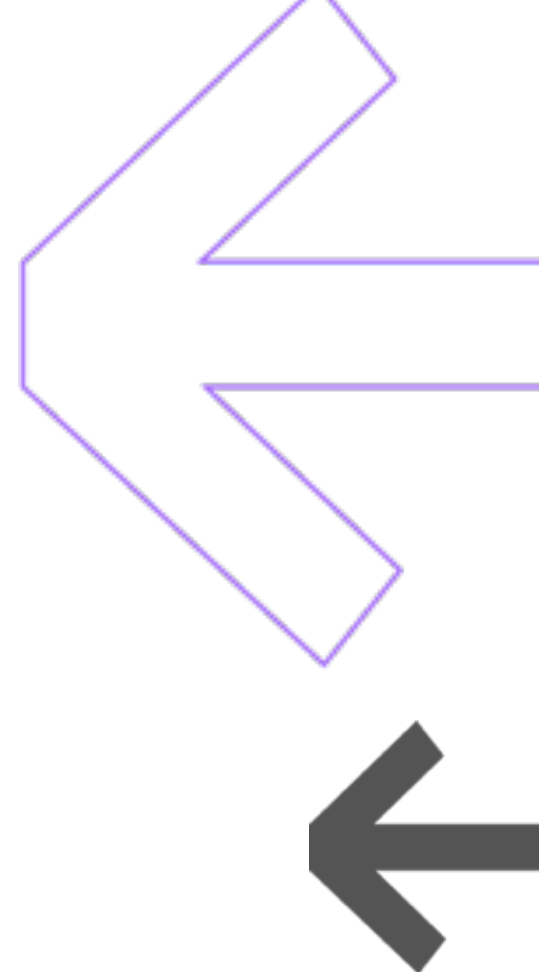
raised **US\$ 37**

January 2020 Series C



raised **US\$ 28,4**

June 2020 Series B





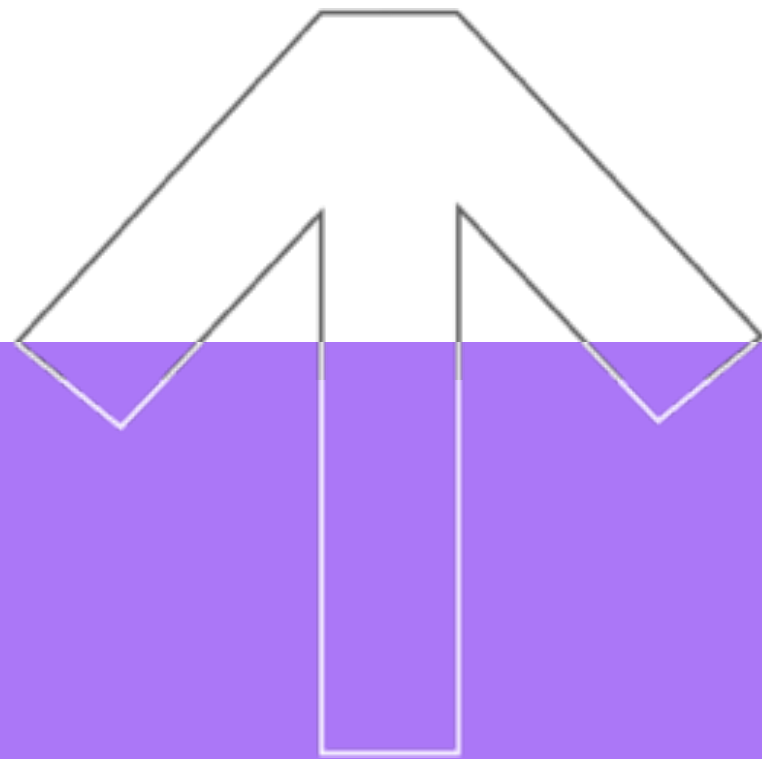
## STARTUP MOSAIC

is an initiative powered by MTL NewTech to promote diversity within the startup ecosystem in Montréal.



## QUEERTECH MONTREAL

organizes more than 125 events per year to empower the LGBTQ+ community in the tech industry.



**DIVERSITY IS AT THE  
HEART OF OUR**

**ECOSYSTEM**





## FOUNDHERS

Montreal inc. helps women to boost their confidence and turn ideas into action.



## FEMMESSOR

Femmessor invests in women-led companies. Entrepreneurs can receive up to \$250 000 in growth capital.



# SUPPORTING FEMALE ENTREPRENEURSHIP

# STARTUPFEST

Startups meet the world

Thousands of techies, infinite possibilities  
Celebrating 10 years of community building,  
Startupfest is the most important startup festival in  
Quebec. Startupfest attracts more than **7000**  
**participants** coming from all around the globe.

## Startupfest in numbers

- Up to \$1 000 000 in prizes and investments
- 8 Premium Events
- More than 125 speakers
- 60% of the content is presented by women or people from minority backgrounds



**“A music  
festival for  
startups”**  
**Alexis Ohanian**  
**Reddit Founder**

# GLOBALLY RECOGNIZED

Most reputable city in Americas  
Reputation Institute, 2018

Best city in Canada and 6th in the world  
TimeOut, 2019

Best student city in Americas  
QS best Student Cities, 2019

Best city in the Americas for its quality of life  
Knight Frank, City Wellbeing, 2020

Most affordable major city in Canada and the U.S.  
UBS Prices and earnings, 2018

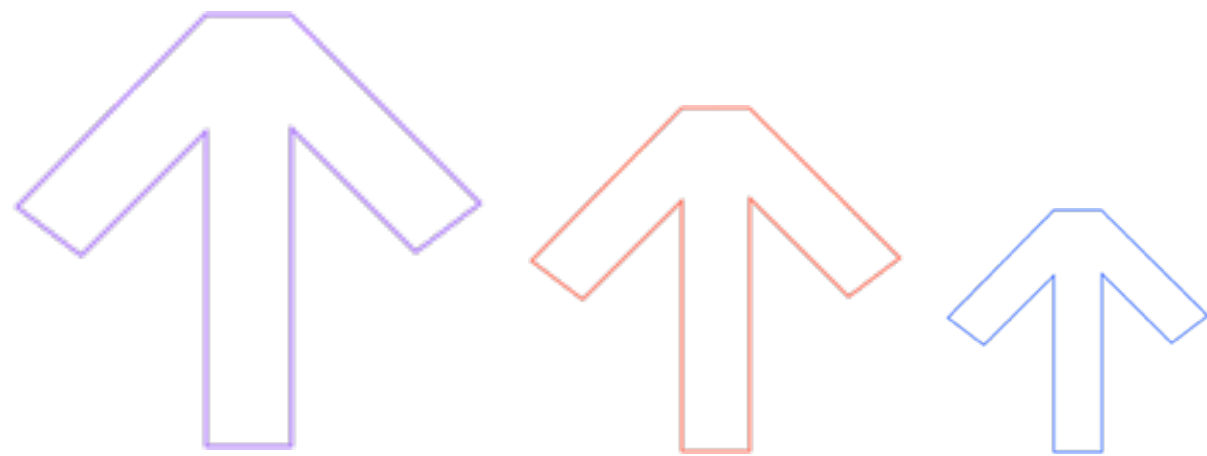
Best Cycling City in North America  
Coya, Global Bicycle Cities Index, 2019

Second most walkable city in Canada  
Walk Score, 2020

UNESCO City of Design since 2006

Top host city in North America for international association  
events  
Union of International Associations (UIA), 2019

Source : Montreal international





**BONJOUR**

**STARTUP**

**MONTRÉAL**

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AMBITION MADE IN MONTRÉAL

Montréal 

Québec 