



footprint target

A software allying the best of **Sciences** and **Business** to accelerate
your **environmental performance**

By  **Green Score**
Capital

Companies & environmental issues

Context:

- Tightening **regulatory environment**: companies must find solutions to be compliant (*anti-waste law, European product environmental footprint ...*)
- Difficulties to ensure their **long-term sustainability** without an environmental roadmap (*problems of new talent recruiting and of image, disinvestment of the financial sector, pressure of customers ...*)

Environmental assessment:

- For most impacts, an often **complex and too long assessment**
- A **silos-based approach** on environmental impacts that can lead to controversy
- **Difficulties to find the right solutions** for reducing the right impact

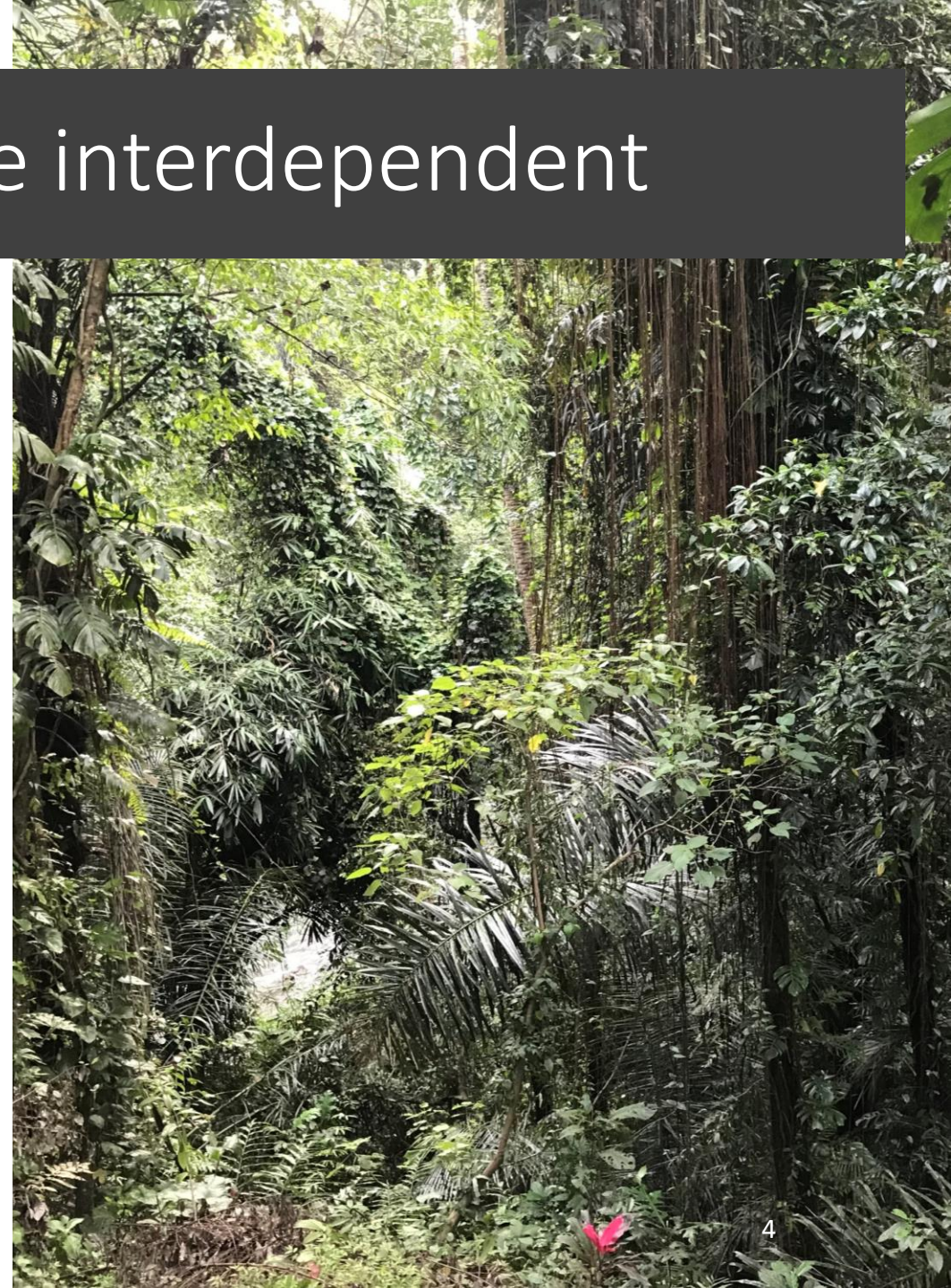
Our approach

Footprint target[®], our SaaS mode solution

Environmental impacts are interdependent

The Footprint target[®] approach :

- Assesses **environmental impacts holistically**
- Proposes **concrete and customized solutions**
- Evaluates **their financial impacts**



Footprint Target[®]: a scientific methodology

A GLOBAL and realistic vision

of human impact on our planet, based on

the 5 main environmental threats

leading to biodiversity extinction :

1. Natural habitats' degradation
2. Overexploitation of species
3. Climate change
4. Pollution
5. Invasive species & diseases



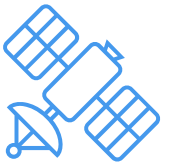
*IPBES : Intergovernmental Science-Policy Platform on Biodiversity and Ecosystem Services

Assessment with quantifiable metrics

Integration and normalization of all variables
to **calculate a global score**

footprint target

Footprint target[®]: a data-driven solution



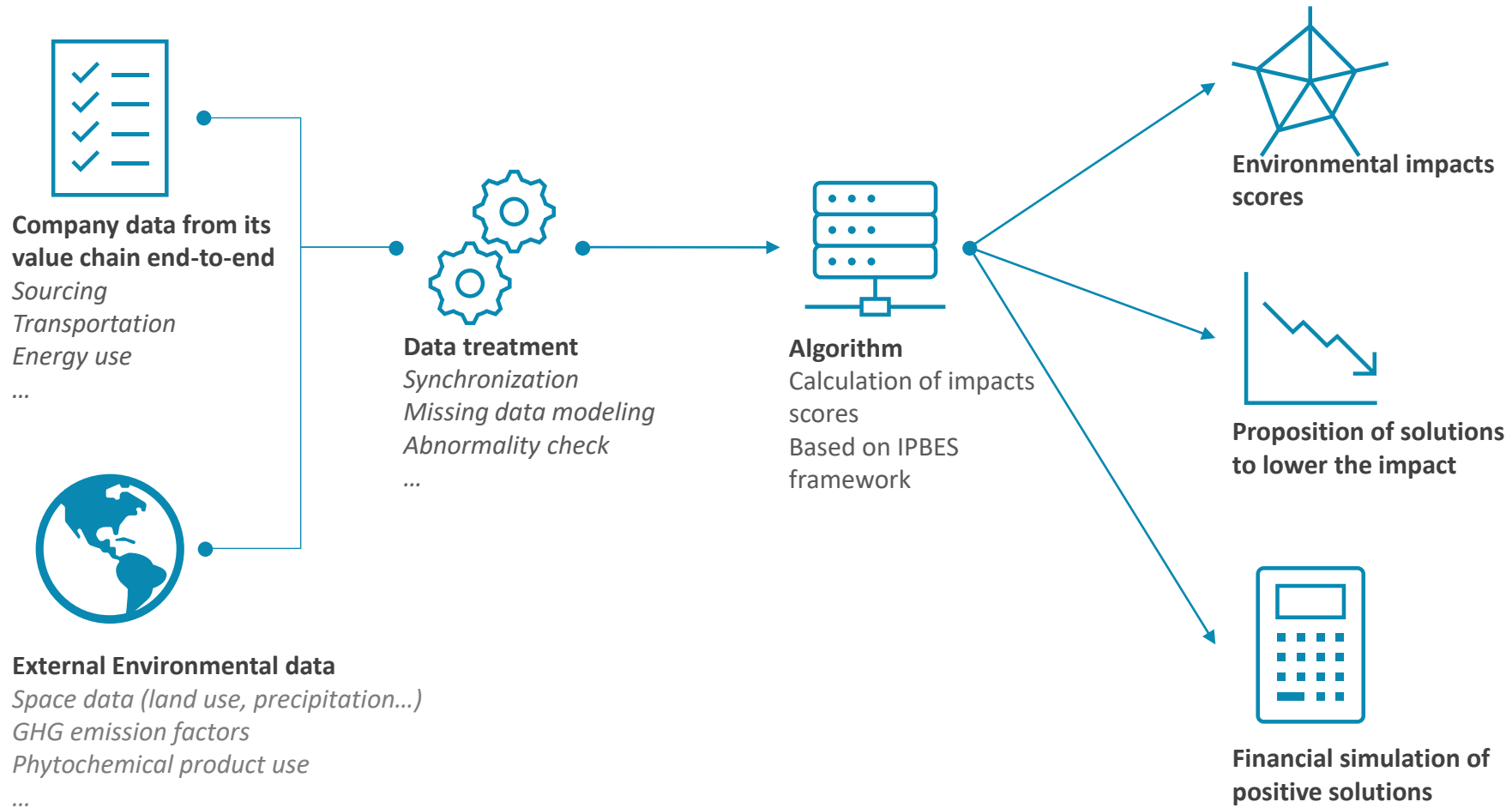
With our Rest API, we collect data from company IT system, and connect them with external environmental data* to set up a customized environmental action plan

**With the support of The European Space Agency*



business
incubation
centre
Sud France

Footprint Target[®]: a tailor-made software



Type of results & user interface

Footprint target[®], our SaaS mode solution

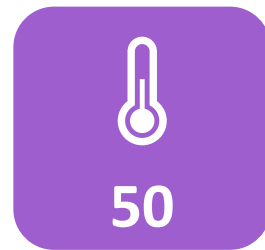
Footprint target[®]: Example of overall results



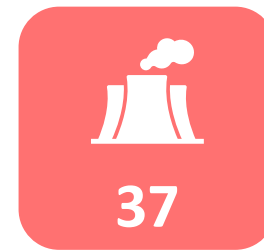
Natural habitats degradation



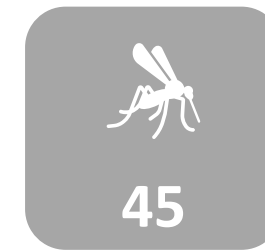
Resources overexploitation



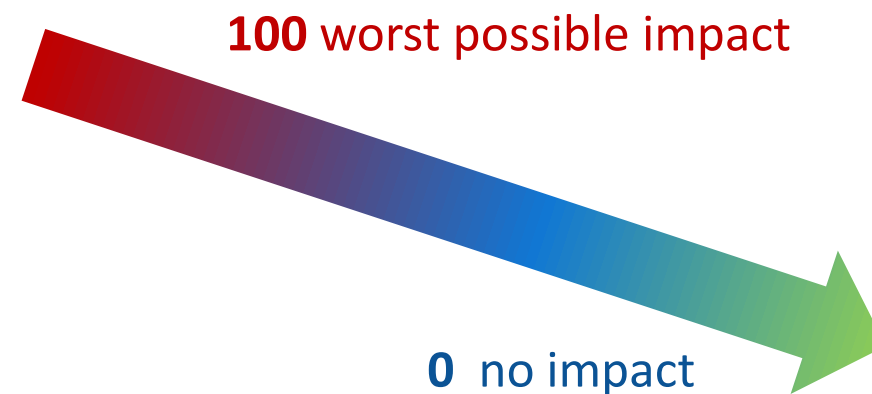
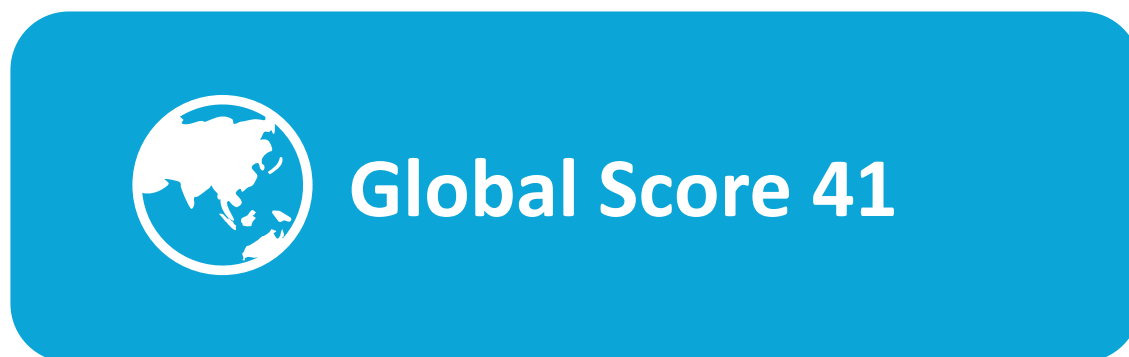
Climate Change



Pollution



Invasive species & diseases



Measure

HOME

Home

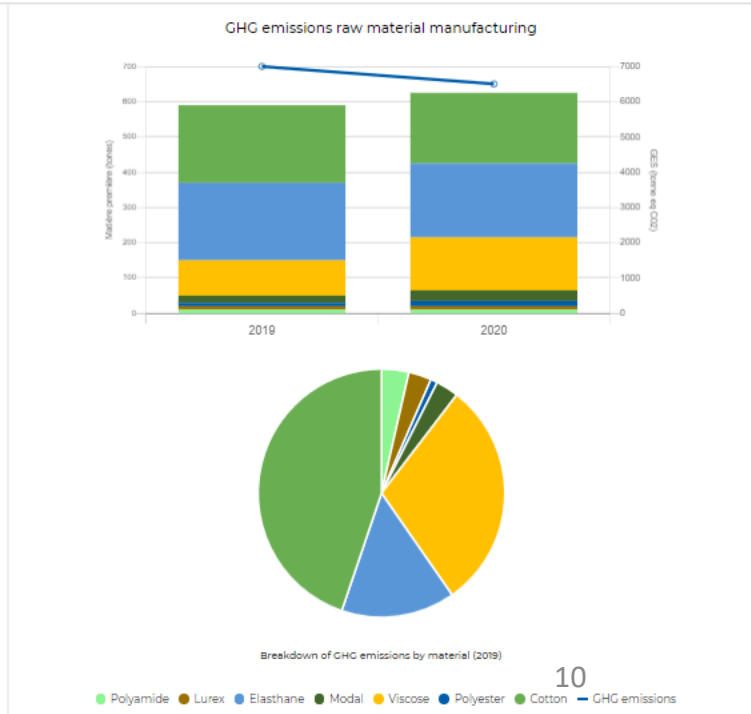
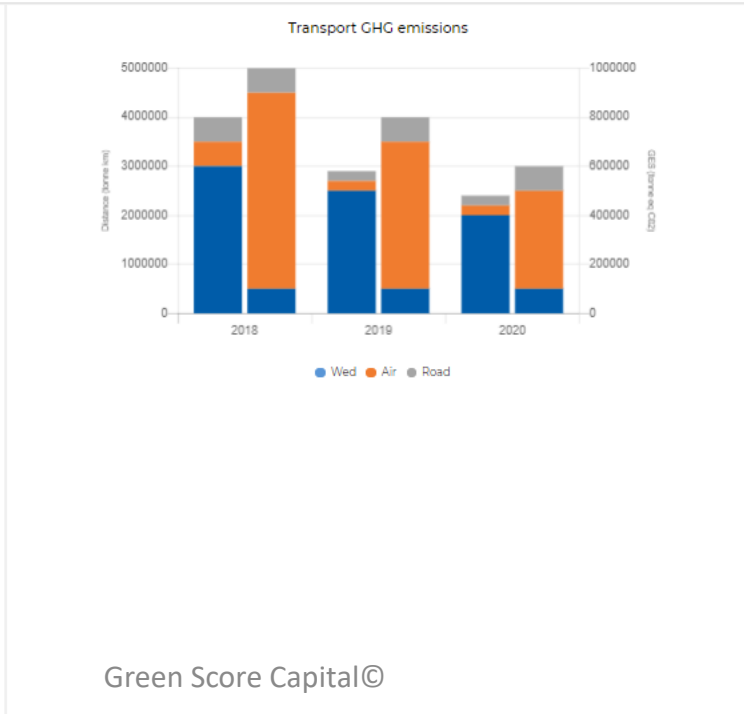
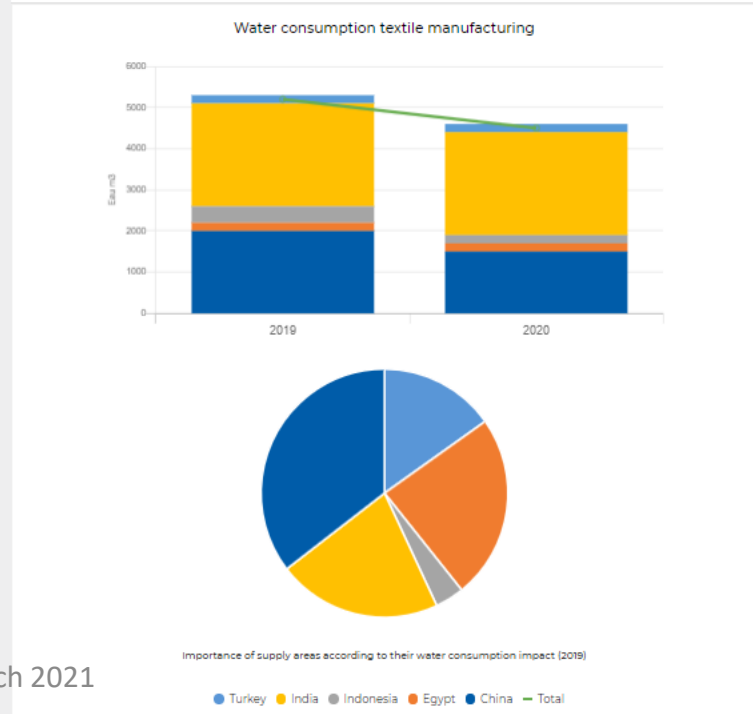
- MEASURE ▾
- Cause of extinction
- Department ▶
- Products
- Raw material
- Geographical area
- ACT ▶
- FOLLOW ▶
- FAVORITES
- DATA
- PREFERENCE
- ADMINISTRATION

OVERALL COMPANY SCORE 44 ↑ +17% Overall company score	OBJECTIVE 36 ↓ -20% Overall company score	BENEFITS / SAVINGS 50 K€ +5% Overall company score	INVESTMENTS / EXPENSES 100 K€ +5% Overall company score
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ENTERPRISE SCORES BY IMPACT

 Habitat degradation 60 ↑ +17% Overall company score More details	 Overexploitation of resources 20 → +stable Overall company score More details	 Climate Change 60 ↑ +5% Overall company score More details	 Pollution 40 ↓ -17% Overall company score More details	 Invasive species 40 ↓ -17% Overall company score More details
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TOP 3 IMPACTS



All

Manufacturing

Supply

Support

Marketing

Sort by: [The most virtuous](#) The most economical Demand Improvement

SWITCH TO ORGANIC COTTON

Current: **Real 2020 : 40%**

Objective

100%

Deadline

30/06/2022

Financial simulation :

Raw material cost (unit?)

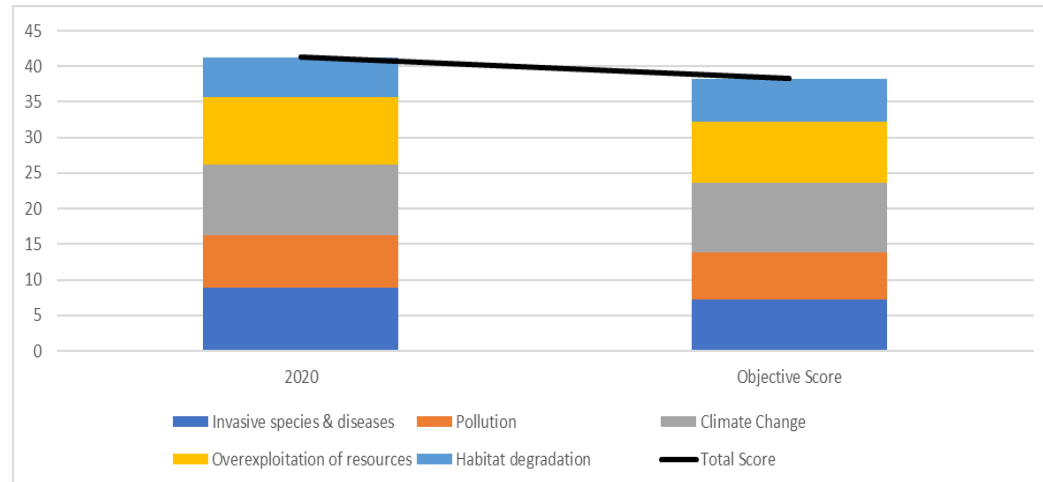
3%

Estimated growth in turnover (%)

5%

SCORE 2020 41 ↓	OBJECTIVE SCORE 38 ↓
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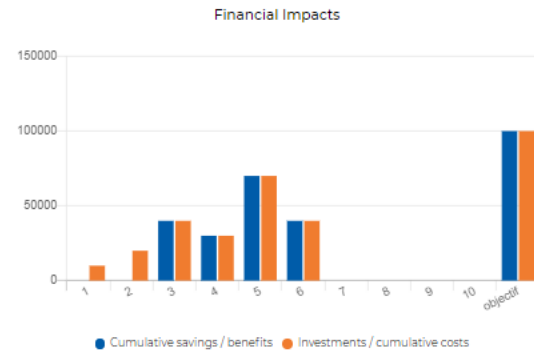
Material cost	-11.712€
Improvement request	+363.250€
Marginal production cost	-54.487€
Impact on net income	+297.051€



Follow

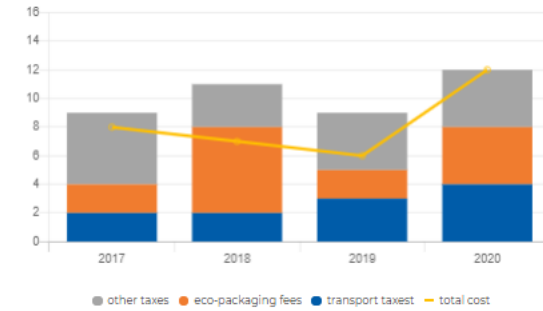
- MEASURE >
- ACT >
- FOLLOW ▾
- My objectives
- My Financial Tracking
- My carbon footprint
- My ODDs
- My OEF
- FAVORITES
- DATA
- PREFERENCE
- ADMINISTRATION

OVERALL FOLLOW-UP



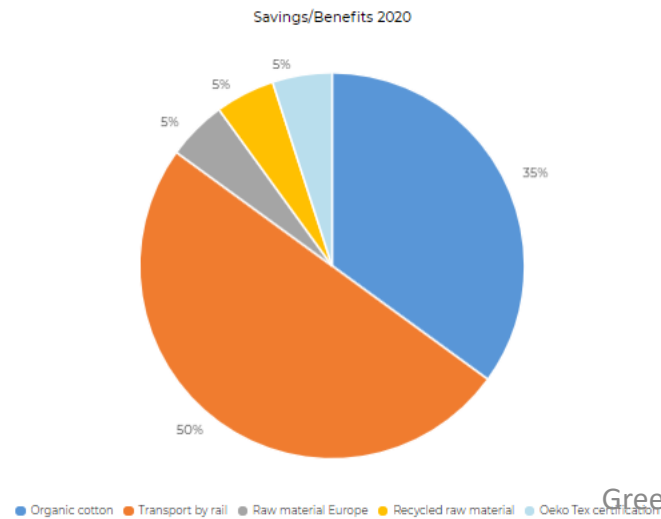
DETAIL BY OBJECTIVE

TAX MONITORING

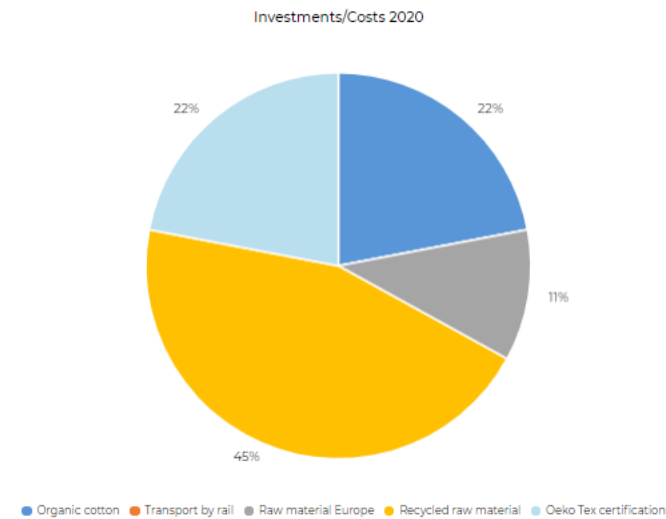


BREAKDOWN BY OBJECTIVE

100 k€



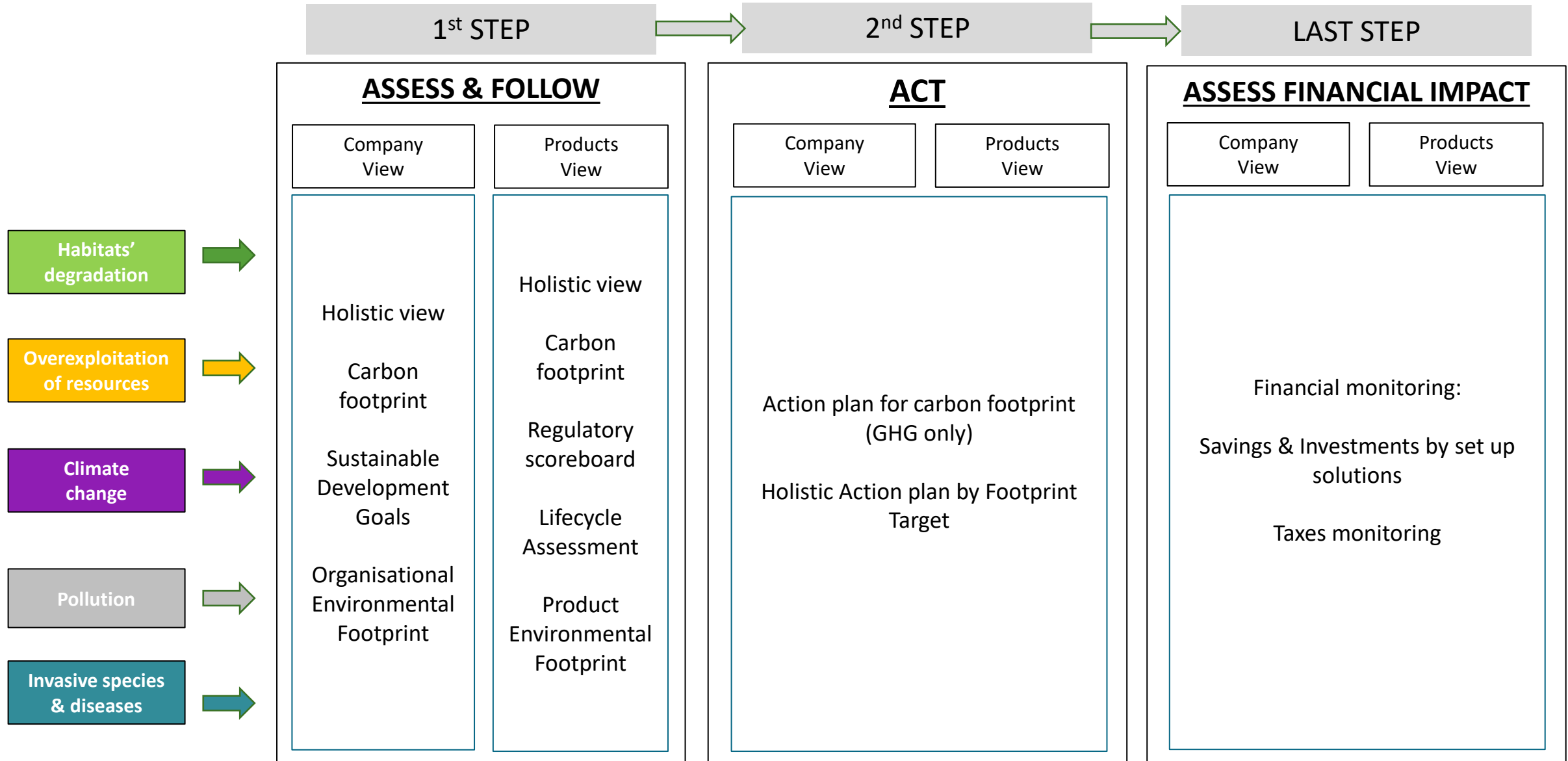
45 k€



A unique flexible solution

Footprint target[®], our SaaS mode solution

Tool overview : key components



Footprint Target[®]: An innovative and unique holistic vision



Integration of
biodiversity
criteria



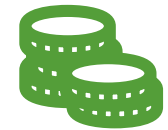
Contextualization
of your
environmental
impacts



Automation of
your impact
assessment based
on your data



Solutions for your
improvement



Integration of
your economic
constraints

Act now

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