

EXPERT IN HEARING TECHNOLOGY SOLUTIONS AND CREATOR OF INTERPROFESSIONAL SYNERGIES



INNOVATE TO ACCELERATE THE DIGITAL TRANSITION OF THE AUDIOLOGY SECTOR AND CREATE A VIRTUOUS SYNERGY BETWEEN HEALTHCARE PROFESSIONALS

Founded in 2019, SONUP develops innovative and reliable solutions to assess hearing disorders, from the simplest (screening) to the most complex (diagnosis).

We created the first standardized App for hearing disorder assessment.

It allows (via a calibrated Bluetooth headset, paired with a tablet) to **detect, in less than three minutes, the hearing-impaired persons who could benefit from hearing aids**. Patients are then accompanied in getting an appointment with a hearing specialist, who can confirm the results and ensure appropriate follow-up of the hearing aid equipment.



6 MILLIONS OF HEARING-IMPAIRED PEOPLE IN FRANCE



3 MILLIONS OF HEARING-IMPAIRED PEOPLE WHO SHOULD BENEFIT FROM HEARING AIDS



1,5 MILLIONS OF HEARING-IMPAIRED PEOPLE WHO DON'T BENEFIT FROM HEARING AIDS DUE TO A LACK OF SCREENING

The device is being rolled out to opticians and pharmacists partners, with the aim of making more accessible hearing screening. These healthcare professionals can thus offer a free service to their customers, and **develop an innovative synergy with hearing aid professional partners**, for the hearing health of all!

The solution, with no constraint for healthcare professionals, greatly **differs from other solutions on the market**, both by its ease of use and by its calibration technique and ability to create a virtuous synergy.



65%

of people over 65 have a hearing impairment (Inserm figures).

52%

of them have not tested their hearing for 10 years.

WHY PHARMACISTS AND OPTICIANS ?

95%

of hearing-impaired people wear glasses and regularly visit their optical centre.

93%

of French people consider pharmacists as qualified and responsible health professionals.

6 min

is on average over it takes French people to join the nearest pharmacy.



Rely on the trusted relationship that opticians and pharmacists have with their patients.



Enable hearing impaired people to enter the hearing care pathway more quickly.

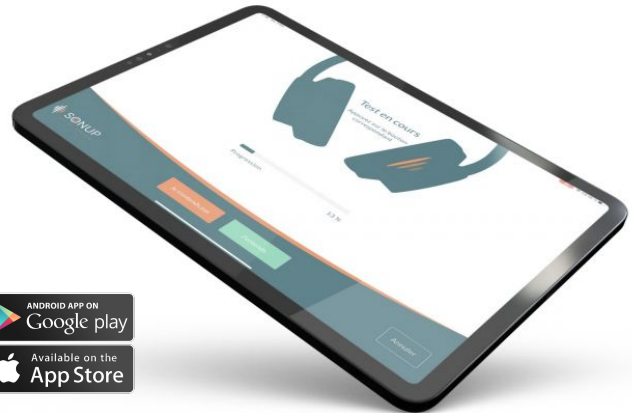


Create synergy between opticians / pharmacists and hearing specialists by making more accessible hearing screening, thanks to SONUP.

TECHNOLOGICAL INNOVATION

SONUP created the first standardized application for hearing disorder assessment which enables, via a Bluetooth headset coupled to an iOS or Android tablet, to detect **hearing-impaired persons who could benefit from hearing aids.**

SONUP is **the only company capable of controlling the output levels of Bluetooth headsets**, thus guaranteeing reliable and reproducible results.



Each headset is individually calibrated in order to control the output level and make the results more reliable. It features strong passive noise reduction, and very soon active noise reduction, **making possible hearing tests in all sound environments.**

SERVICE INNOVATION

SONUP device **enable a hearing assessment to be performed in less than 3 minutes.** This is an extremely easy-to-set-up service for pharmacists and opticians.

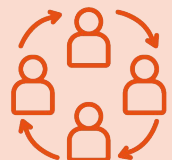
Patients are then assisted, via the application, and then by the SONUP Patient Service, in making an appointment with a hearing care professional. The latter will be able to confirm the results of the test and ensure the follow-up of the equipment.



Easy access to hearing screening



Answers to each specific question and concern



Local synergy between health professionals

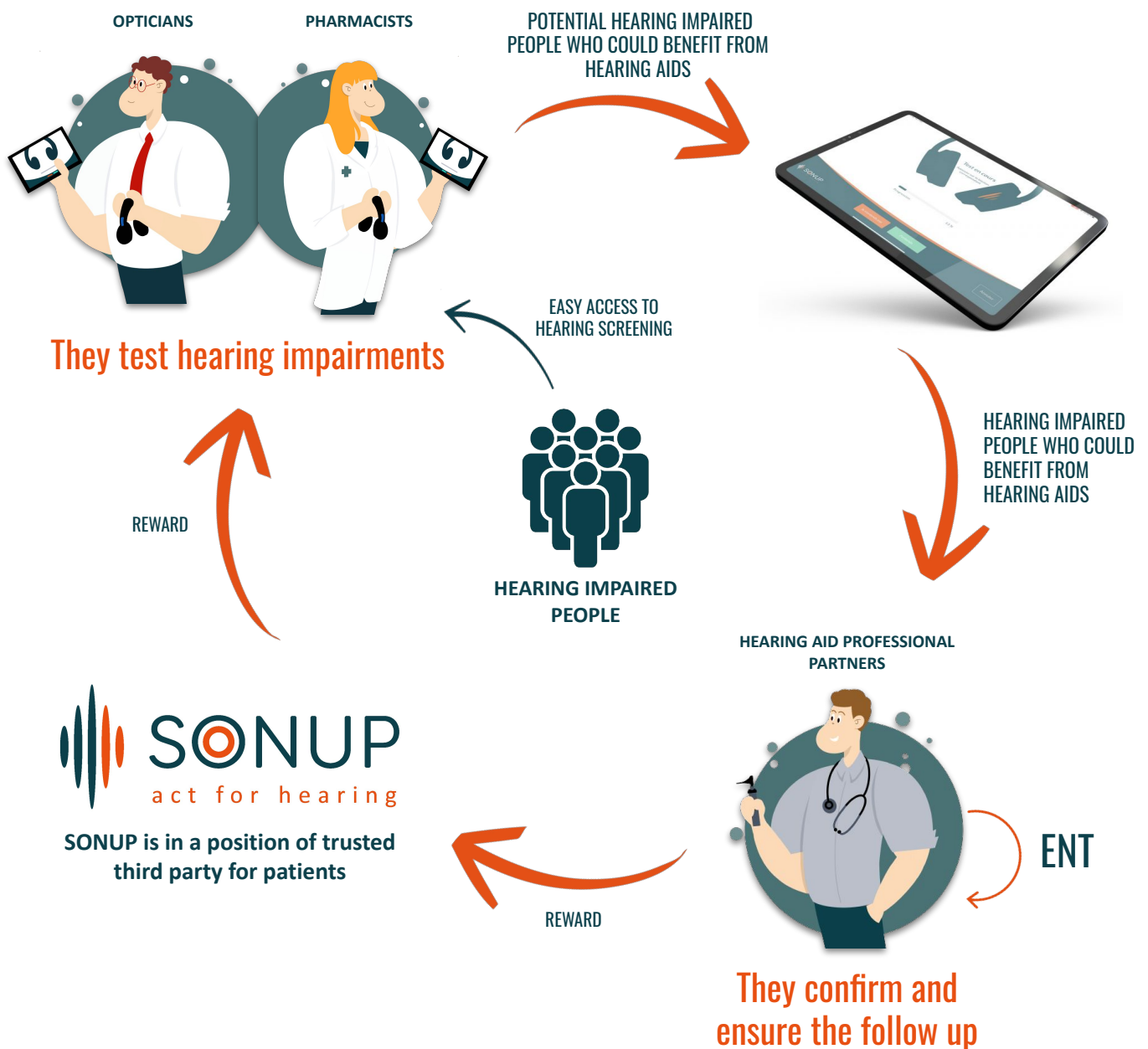


Better support in the care pathway and better patient care

THE SYNERGY AT A GLANCE

On the one hand, opticians want to offer additional services to their customers and pharmacists want to position themselves at the crossroads of patients' health. On the other hand, hearing aid professionals want to offer their services to more patients.

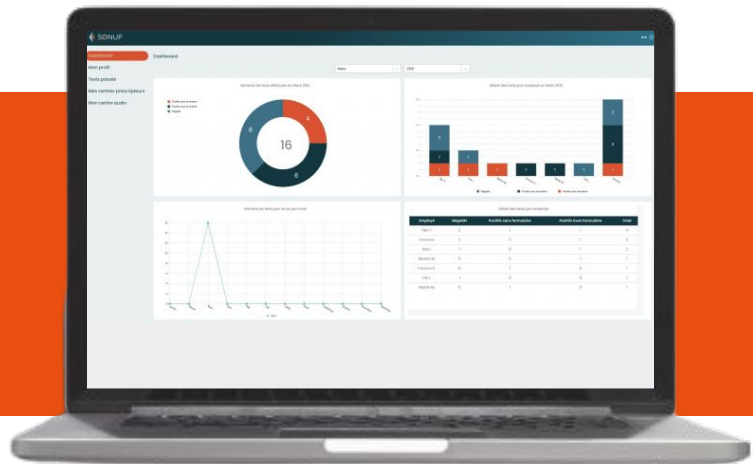
SONUP offers a common sense solution, creating a strong and virtuous synergy between these professionals, and thus brings a service innovation that streamlines the care pathway for the hearing-impaired people.



A REPORTING TOOL ASSOCIATED WITH THE APPLICATION

SONUP has integrated into its solution a **reporting tool to monitor the assessment activity of all employees in the store**. It enables to get a better vision of the audition test service and to set up an incentive policy based on the activity data of each employee.

The only system on the market that allows access to a dashboard to control hearing tests.



OUR PERSPECTIVES

SONUP is above all a comprehensive expertise, known and recognized in the world of audiology and psychoacoustics. We can advise or provide with services, in order to carry out all types of projects related to the world of hearing.

OUR FUTURE SOLUTIONS :

SONUP SCREENING

New batteries of tests and screenings : assess your hearing YES, but while playing!

SONUP MEDICAL DIAGNOSIS

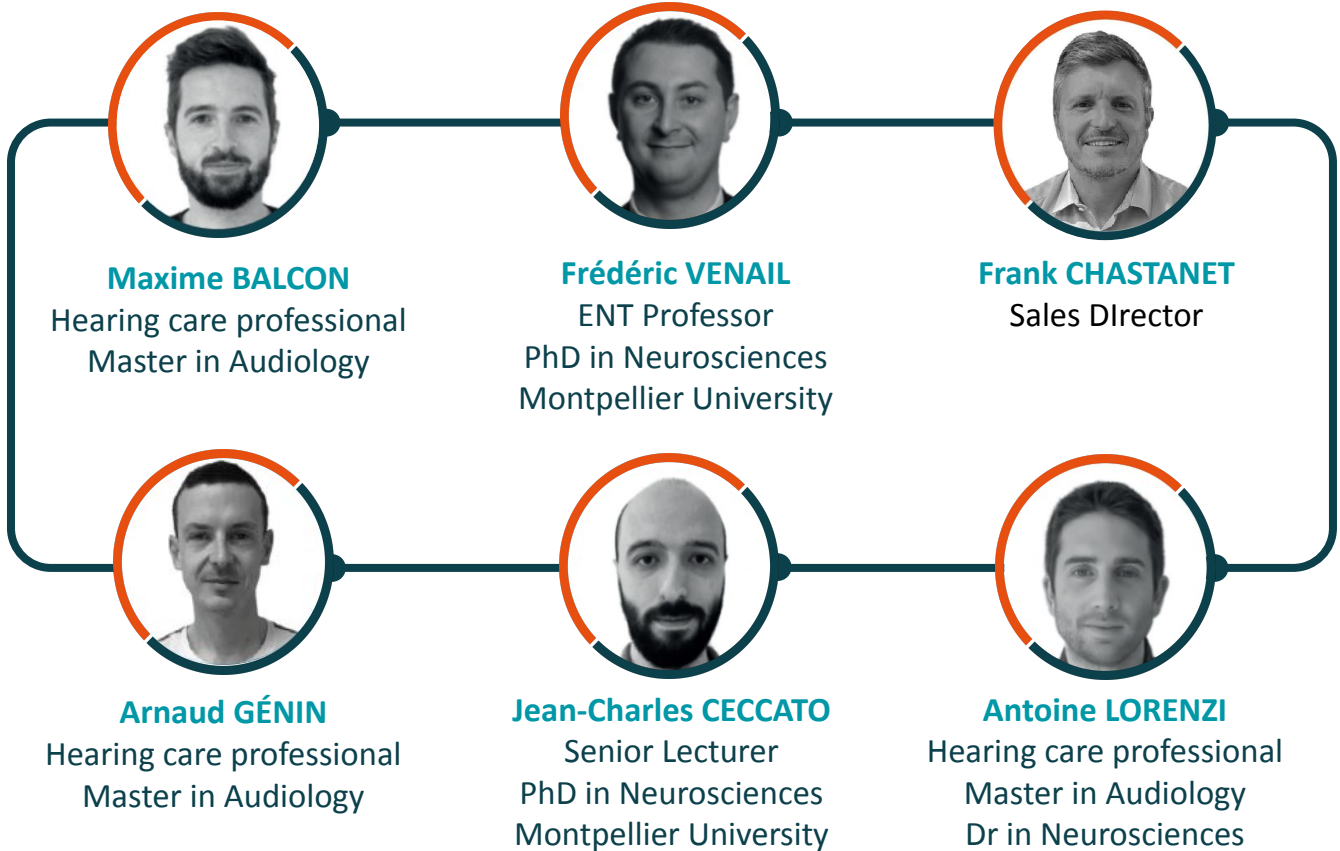
Solution for ENT doctors, general practitioners and other specialists.

SONUP SERVICE

Development and implementation of hearing-related projects (web or mobile application development) and prevention or screening campaigns.

SONUP is a team of independent professionals involved in the qualitative care of hearing-impaired patients.

OUR FOUNDERS



OUR VALUES



INDEPENDENCE

Independent structure involved in the screening of hearing impairments and the support to hearing-impaired patients.



INNOVATION

Our ambition is to drive change in the audiology sector and to accelerate its **digital transformation.**



SERVICE

Our goal, at the end of the chain, is to **guarantee quality of services** to both patients and healthcare professionals.



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