

# TEAMS

Phone

## Universe for kids combining Fun, Health, Education & Security



- > **Pitch** (1,30mn) European Parliament  
<https://youtu.be/knDpGCZ4SAI>
- > **Demo video** (2mn)  
<https://youtu.be/qvcnuny3ZLQ>

## WHAT ARE WE DOING?

### PRODUCT

- Developing the **Phone version**, that can lock **any Android smartphone** (new or 2<sup>nd</sup> hand) to a safe, secure **Team8 device for kids**.

**Buyers: Hardware brands/Telecom/Insurers/Schools/Hospitals**  
We open a whole market segment, highly important as kids are the heart of the family (1 kid = 2 parents + 4 grand-parents) and they are tomorrow's customers, so doing brand awareness.

#### Customers: Parents

We did test and survey in Asia, parents love the call and tracking, but even more the healthy parts. Parents that bought competitors regretted on the lack of kid's engagement to wear it.

#### Users: Kids

Cool and fun for every kids, it is a very empowering, viral and addictive (in positive way) universe. They can find all the features they love, with the only rule:  
**1h Physical activity for 1h Entertainment**

## 1 SAVE THE WORLD OF TOMORROW! CHALLENGE

**Engage every kids** in taking care of their health, by creating an **fun & empowering gaming universe**, we are building the **1st platform** entirely dedicated to **children's health & education**.

Team8 offers a **pre-smartphone** experience for **5 to 12 year-old-kids**. They create and manage their **own super-hero** (name, costume, abilities, etc.). Then use it in **many games**, alone or together, opposing their hero against their friends. **BUT** to do all those activities the **avatar will need to rely on kid's life force**, so the more kid **exercises**, the stronger their hero become!

It will help parents to **monitor and really impact children's weight**, the built-in camera records kid's food intake. Through barcode reading, it will avoid **allergy's issues** and can also send reminders for **medication adherence**. The **eSIM card** will allow parents to stay connected with their children, **GPS tracking**, text messages, panic button, **audio/video calls**... They can also arrange their **agenda**, and much more...!

It will help kids to **socialise** (key for **autist kids** for instance), as they need to create their team of 8 heroes (enabling efficient viral marketing).

- Building **1st health & Educative** platform behind cool, fun **games**

On top of physical activity, we are adding: Diet tracking, Allergy check, Reminder for medication, In Case of Emergency profile, Health book,...

And working with hospitals and medical experts on programs: Diabetic, ADHD, Hemofilia, Hospitalisation, Cancer,...

Becoming your **interface** for **kids & family**



NEXT ▶

Recycle your **old phones** with **new health insurance**  
**Team8 safe kid's app included**



## 3 WHO YOU GONNA CALL?

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# TEAMS

## Watch

### 4 WHY TEAM UP TOGETHER?

#### ADVANTAGES

**Team8** created a empowering and engaging universe, software, gaming and health platform filling this gap. Also allowing to reach new B2B customers like Telecom, Insurers, Schools, Hospitals, etc.

**Co-development: Stronger together** to build the health & prevention platform for kids with your expertise and knowledge on what is most critical on this 6 to 12 years old target.

**Co-research: Customising our software** depending on your vision and strategy, for medical, B2B or B2C,...

**Marketing: Using Team8 as your brand** and univers for kids and family, attracting new clients but also locking very early and future customer, as kids today will be tomorrow's adults.

### 5 HOW TO TEAM UP TOGETHER?

#### COBRANDING

- Every Android phones or devices can turn to a safe and healthy tool, download **Team8** app, can turn any previous, old Android phone to a safe device connected to the parents.
- Develop together healthy behaviour that will prevent lot of health issues and costs.

- **Big screen**
- **Heart Rate Monitor**
- **Motion captors**
- **Camera**
- **Microphone**
- **Speaker**
- **Bluetooth**
- **WIFI**
- **eSIM Card**

Version 1  
3G, selling in France



• Building together our 2<sup>nd</sup> version of hardware

• 5G version for 2022

### 6 WHAT BUSINESS MODEL?

#### BUSINESS

We are open to different kind of partnership, like licensing, depending on your vision. We think the best to start would be providing our software version with your products and community, then do family bundle, has we build the new watch together.

### 6 WHAT IS THE MARKET?

#### MARKET

	Brand	Health	Com.	Embedded games	Disney IP
	Garmin	○			○
	Okii		○		○
	Vtech			○	○
	Team8	○	○	○	

### 7 WHAT IS COMING?

#### COMPETITORS



**Disney & Vodafone** launched their own device: <https://newscentre.vodafone.co.uk/press-release/disney-team-up-to-create-new-kids-smart-watch/>

Meaning all Telecom providers, competitors of **Vodafone**, will need and want their own device for kids, also it confirm a growing market and interests.

We are targeting Asian's telecom companies and market, as we believe it is the most mature market at the moment..

#### Fun

- Create your hero
- Play with it in games (solo or 2 players)
- Create your Super-Team with your friends
- Video & music player

#### Health

- Motivation to do sport
- Health programs and platform

#### Education

- Educative games
- Learn to manage your heroes
- Socialize in real life
- Agenda & reminders
- School programs

#### Security

- Calls (Audio/Video)
- GPS Tracking
- SMS
- Panic button
- Weather alerts

NEXT ▶

