



# THREEKIT

## *2D, 3D & AR CONFIGURATION FOR OMNICHANNEL*

3D and AR are developing rapidly, driven by market leaders.



“Augmented Reality will Pervade your life”

Google

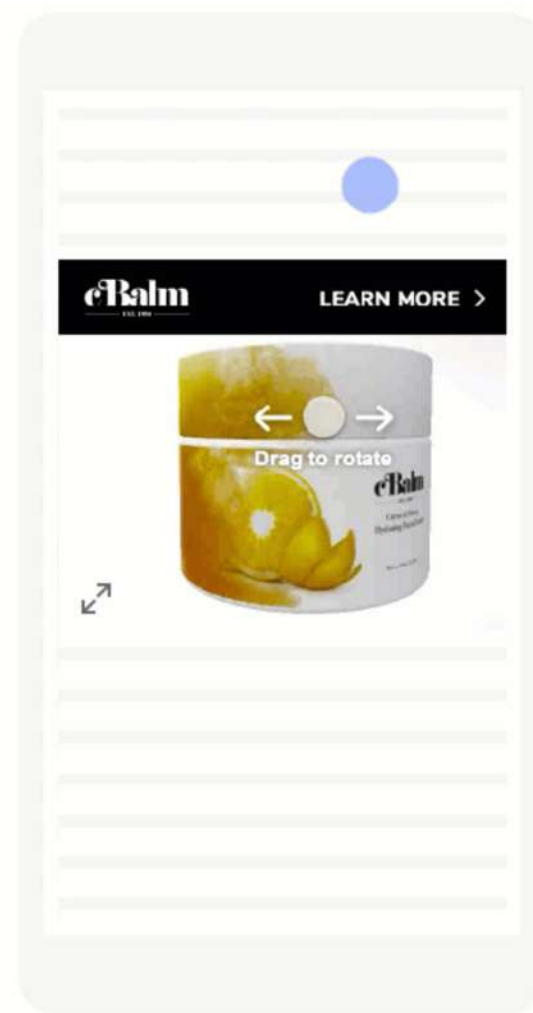


Image Credits: Google



“Announcing support for 3D models and video”

Gartner®

“Visual Configuration named in the Top 10 Things COVID-19 Will Change for Effective Engagement”

# What Buyers Are Looking For



60%

of shoppers want more interactive 3D and AR.

42%

say they would *pay more* for a product if they could see it in 3D/AR.

20%

more people are willing to pay more for personalized products and services according to a recent Deloitte survey.

2000%

increase in conversions when AR is used for product visualization.

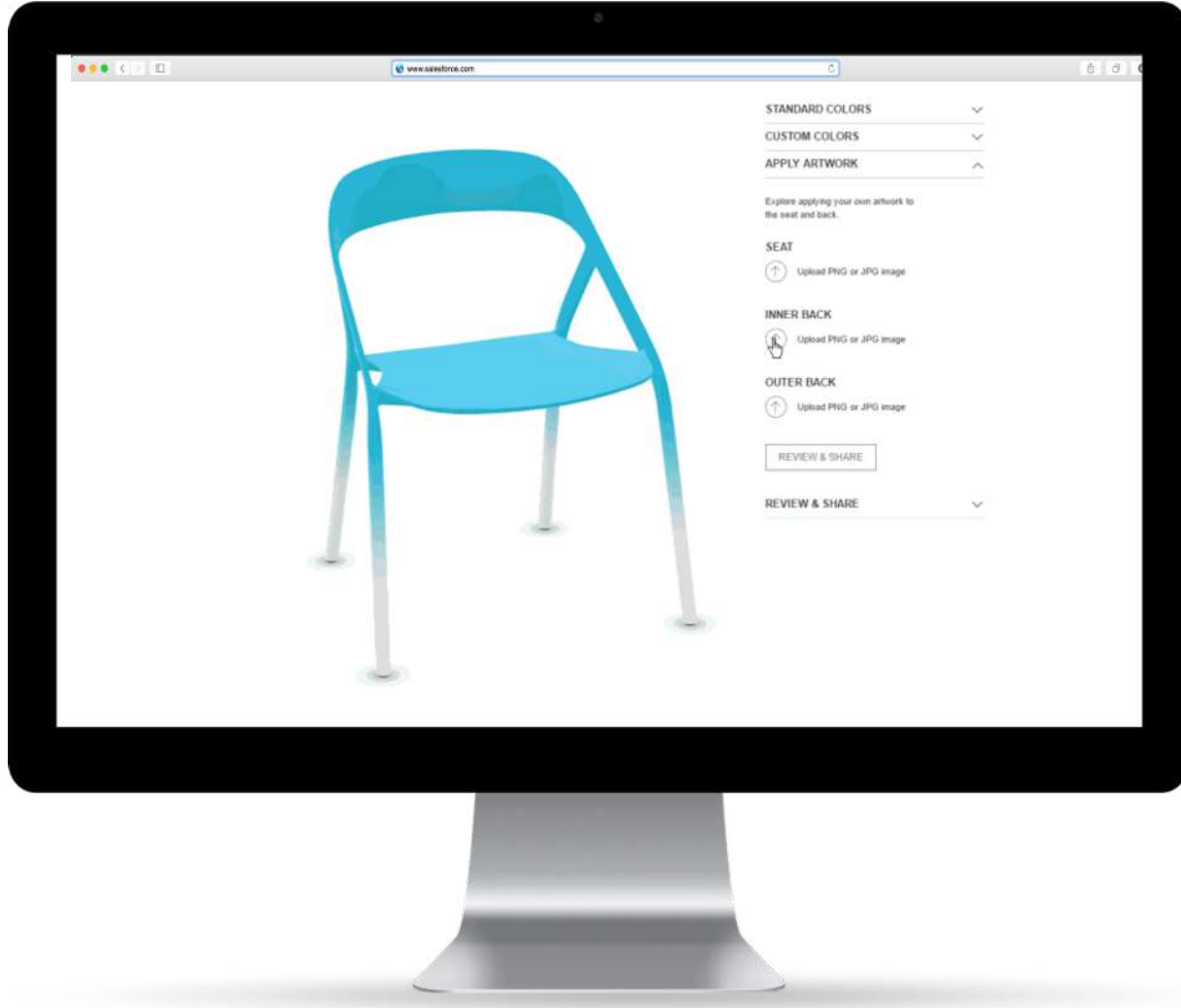
57%

of customers have stopped buying from a brand because one of its competitors provided a better experience according to a recent Salesforce study on customer experience.

# Outstanding Visual Personalisation

## 3D Configurator

Give your customers complete control to build, rotate and adjust your product in 3D



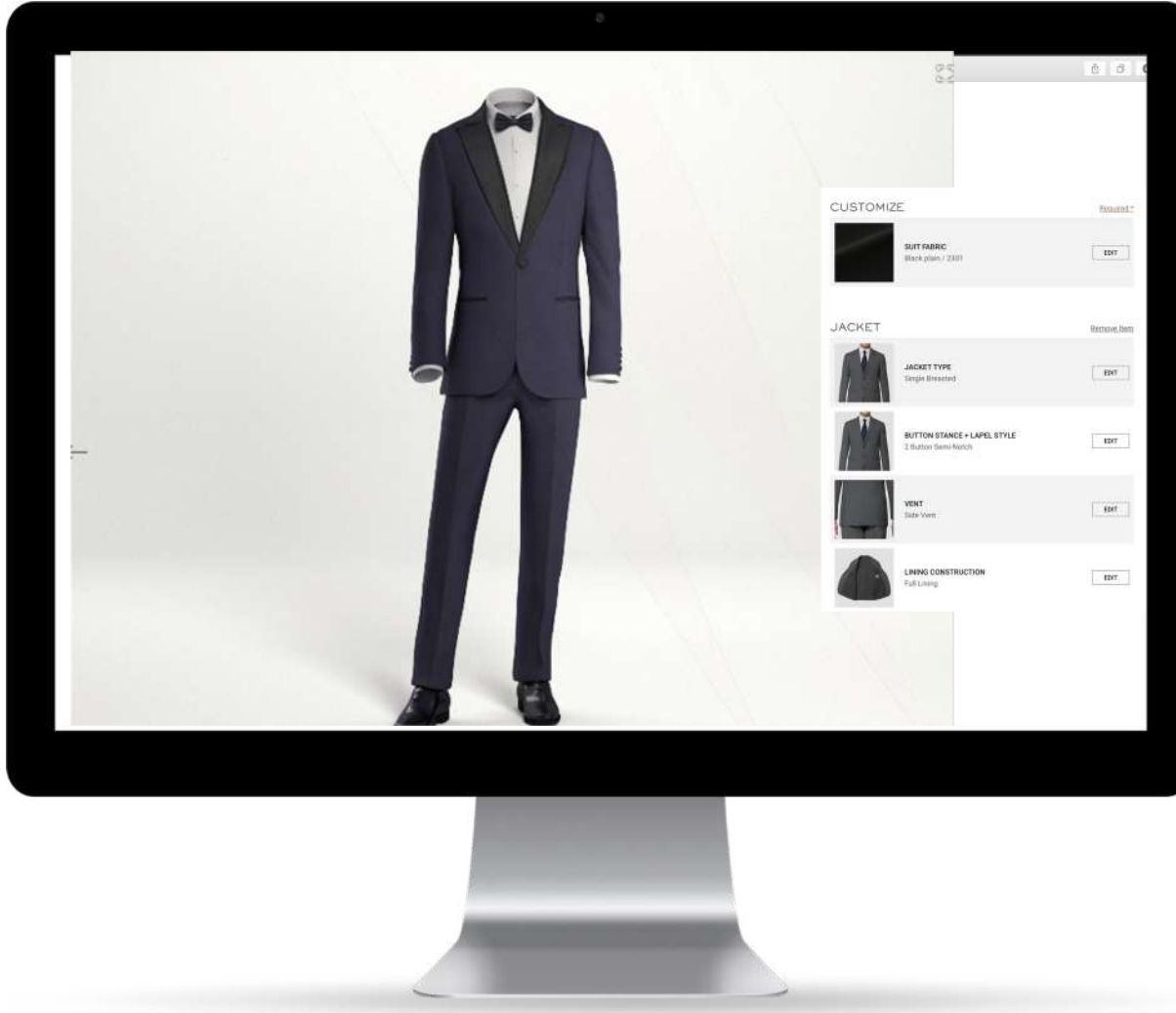
## Augmented Reality

Enable your customers to place your product in their own space to make sure it's "just right."



## Virtual Photographer™

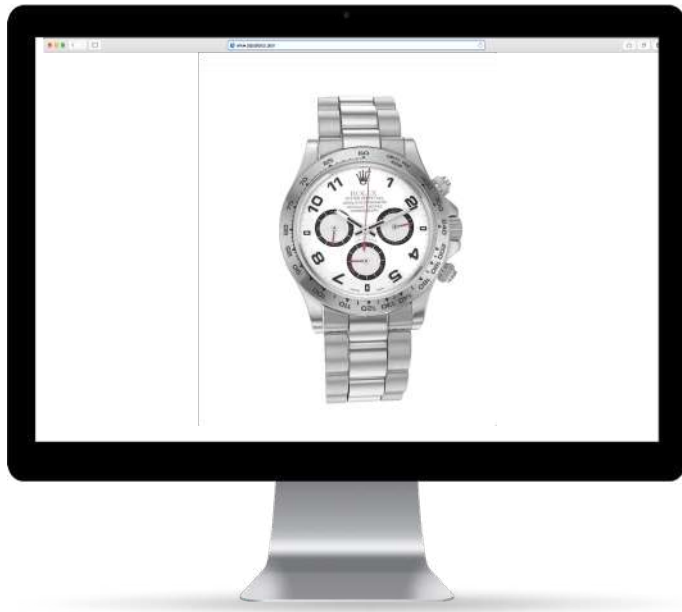
Turn a single design file into hundreds of thousands of photo realistic images in infinite combinations.



# Across the Customer Journey

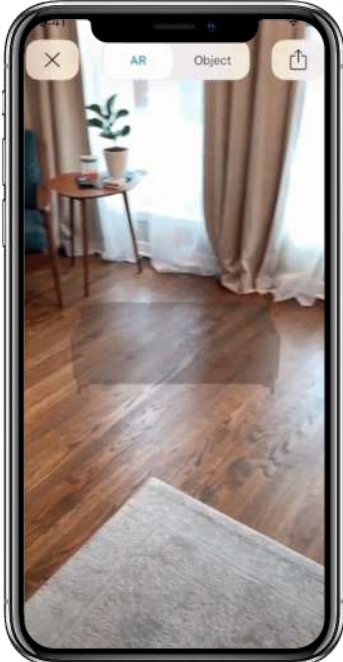
## 3D Configuration

Efficient 3D asset creation, modular image creation, and separate storage of product styles



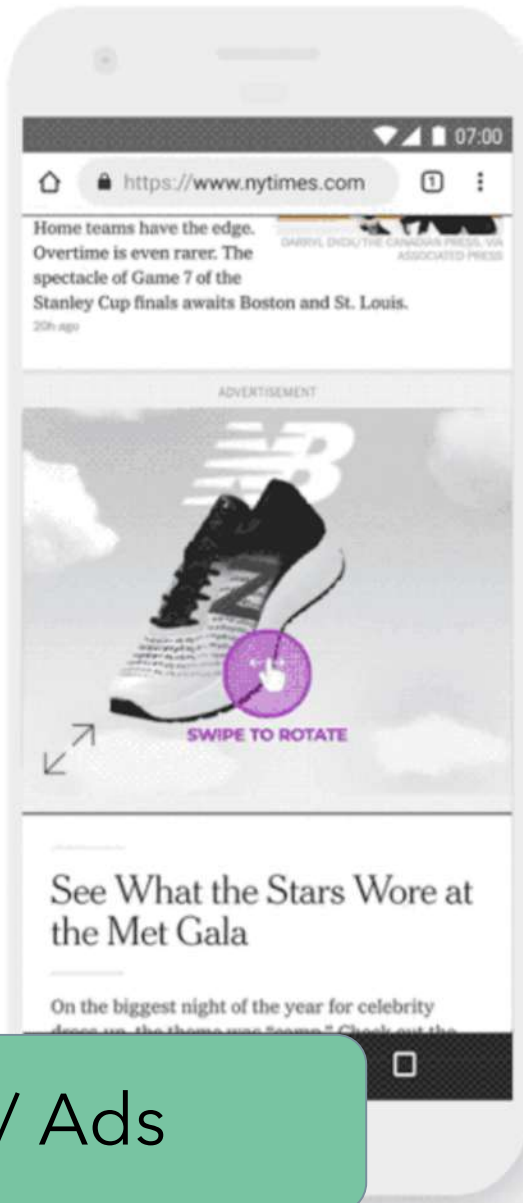
## Augmented Reality

Configurable AR allowing users in-space placements compatible with all Apple/Android devices



## Virtual Photography

Creation of infinite photorealistic variations through recombining existing 3D assets or by skinning them with new styles



eCommerce

Social / Ads

Marketing

Clienteling / Retail

Service

B2B



# With a Strategic Visual Platform for 2021 & beyond

## Platform

### Headless Platform

### Powerful & Scalable

Industrialize, already > 1 Bn Sku's

### Open Admin

Easy to use by Customer  
or any partner

## Integration

### API's

Server-side @ Client-side

### Leading Digital Platforms

Integration across customer journey

### Asset Management

Transformation for Distribution

## Ecosystem

### SI's

Integrators / partners

### Technology

Commerce, DAM's, ERP, Google 3D,  
WeChat, Social etc...

### Customers

150+ in multiple industries

# Berluti



# Christian Dior



## SKIN



ALLIGATOR



NILOTICUS



LIZARD



OSTRICH  
UNAVAILABLE

SKIN

FINISHING

COLOR

JEWELLERY

PERSONALIZE

SUMMARY

3 450 €



# LOUIS VUITTON



 View in your space

?

MALLE VENDOME

Exterior Material



Interior Color





THANK YOU