vbout

Capture, Nurture, Retain

Turn visitors into relationship using a powerful marketing automation platform

Capture, Nurture, Retain

1. CHANNEL
   Capture tools
2. PEOPLE
   Nurture tools
3. CONVERSION
   Retention tools

Gain a customer

Capture relevant data

Drive traffic from paid media ads to landing pages with smart capture forms

1. Social media scheduling and community tracking at scale (Facebook, Linkedin, Twitter, Instagram, Pinterest)
2. Landing pages that converts
3. Forms, popups and custom fields to collect relevant information from people

Capture, Nurture, Retain

1. CHANNEL
   Capture tools
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   Retention tools

Gain a customer

Turn visitors into long term relationships

Deliver the right message to the right people at the right time

1. Lead intelligence and lifecycle tracking
2. Powerful journeys to keep the messaging consistent across email, SMS, browser push and retargeting channels
3. Track over 50 touchpoints for better segmentation

Capture, Nurture, Retain

1. CHANNEL
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Gain a customer

Stay in touch

Leverage smart messaging and data to maintain relationships

1. Powerful loyalty campaigns based on lead score and engagement
2. Multi-channel analytics and reporting
3. Traditional email marketing with AB testing

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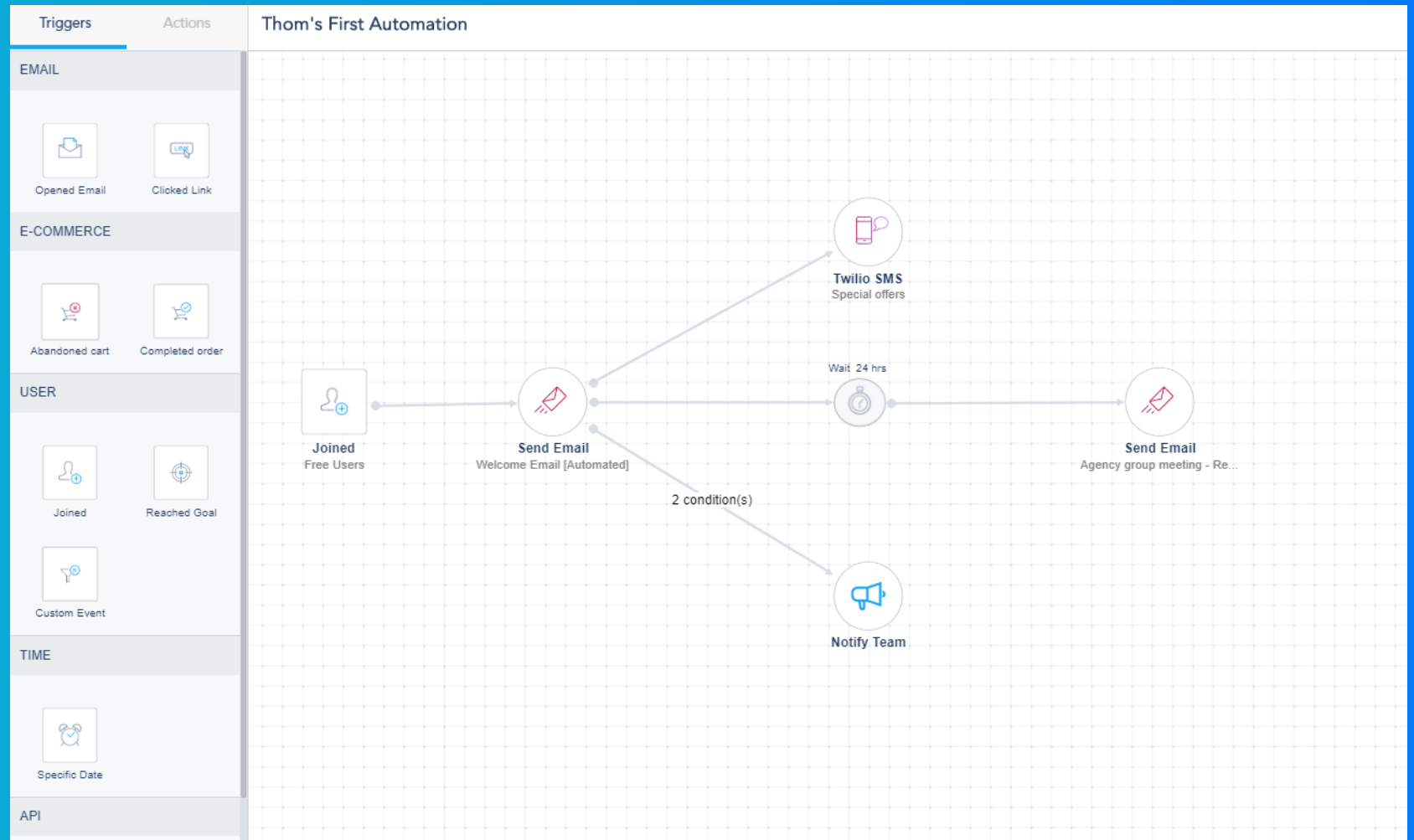
PRODUCT TOUR

Visual Marketing Automation

1. Automate the entire customer journey using a visual automation workflow builder.
2. Reach leads over Email, SMS, Browser push ad campaigns and more.
3. Deploys instantly without the need for technical know-how.

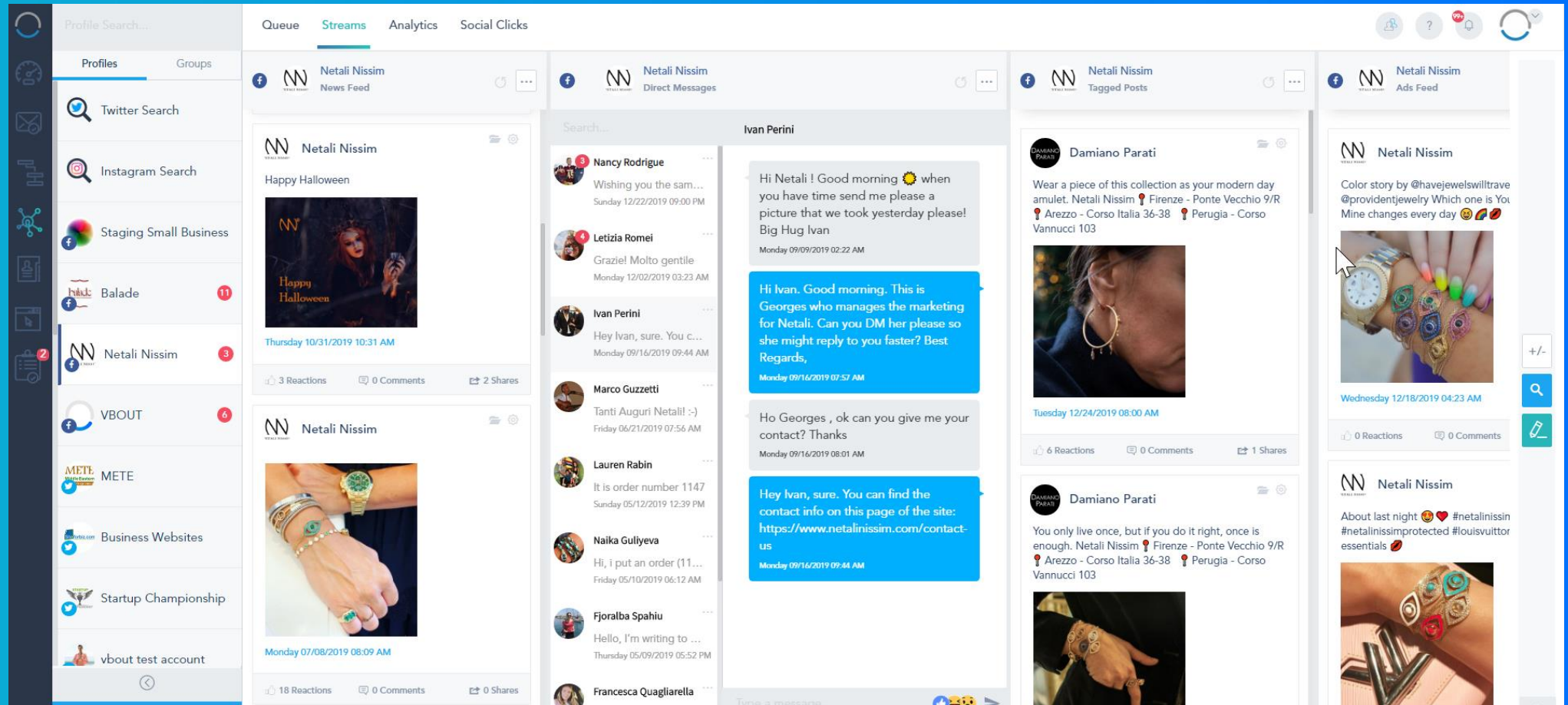
Visual Marketing Automation



Social Media Management

1. Automate post scheduling on Facebook, Twitter, LinkedIn, Instagram and Pinterest.
2. Track comments, instant messages and engagement at scale and reply directly from one centralized social inbox view.
3. Create a moderation process and collaboration between team members.

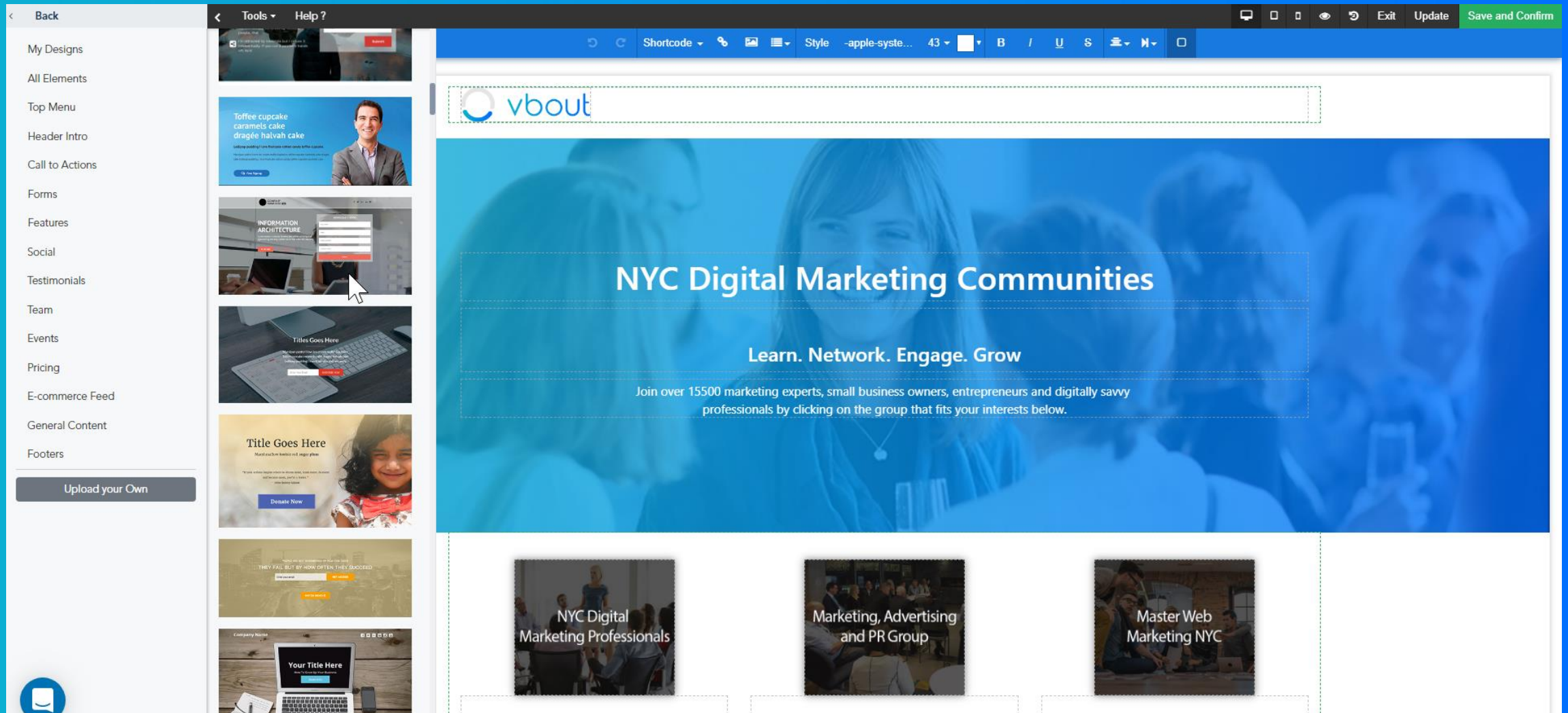
Social Media Management



Drag and Drop Landing Page Builder

1. Create highly converting pages in minutes.
2. Optimize paid ads conversion, event registration, gated content and more.
3. Personalize landing pages per lead to create a personal experience.

Drag and Drop Landing Page Builder



Scalable Email Marketing

1. Enhance your campaigns with chunk sending and engagement-based segmentation.
2. Deliver your brand identity through Intuitive drag and drop email builder.
3. AB test your campaigns to help you identify the winning versions of your copy.

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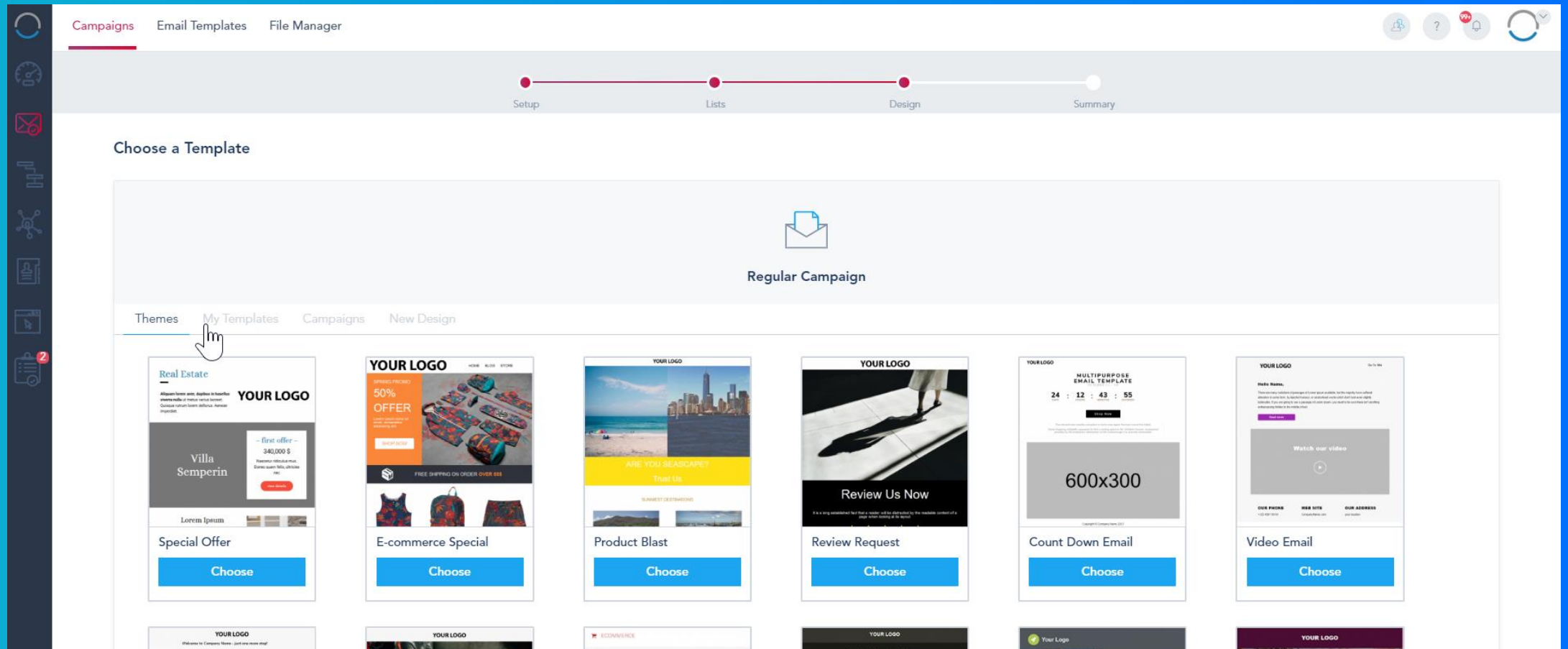
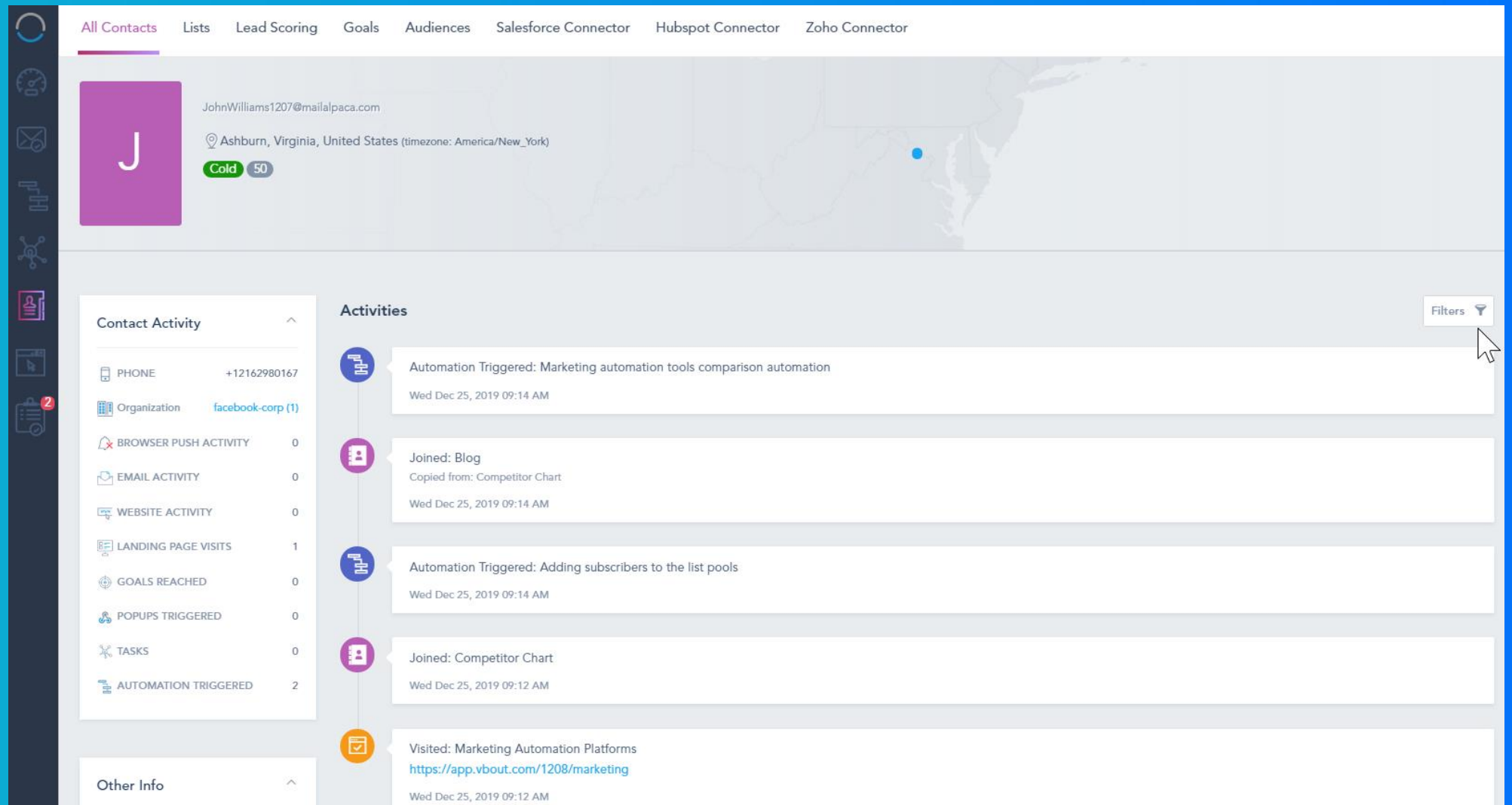
Scalable Email Marketing



Lead Data Platform

1. Track leads across different touchpoints of your campaign.
2. Score leads based on engagement and prioritize your marketing accordingly.
3. Deliver a more personalized experience across the board.

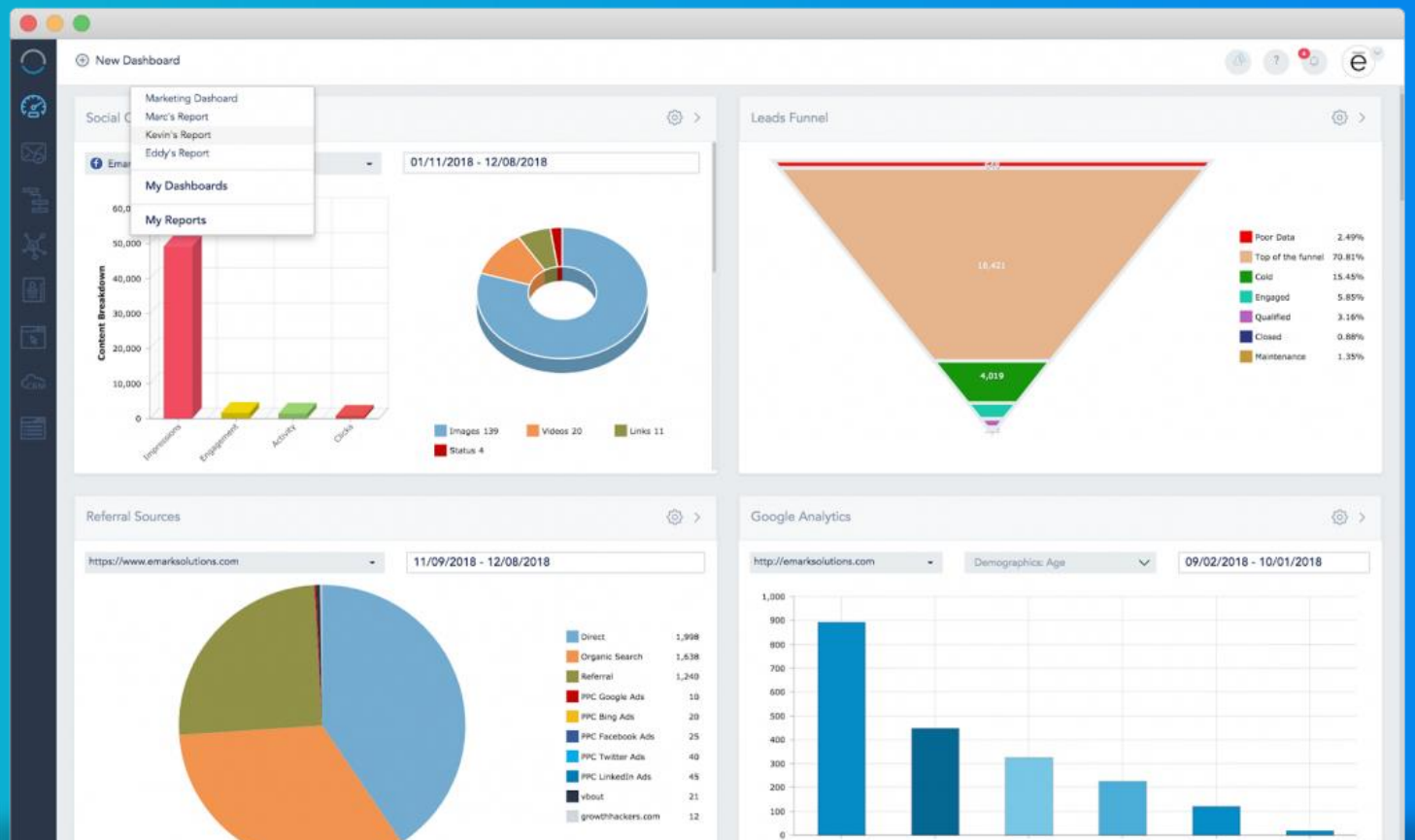
Lead Data Platform



Cross Channel Reporting

1. In-depth reporting across email, SMS, browser push, website, landing pages, email marketing, social media and google analytics.
2. Widget based report with public access.
3. Shareable reports via automated emails or direct export.

Cross Channel Reporting



Why VBOUT?

- ✓ Powerful marketing platform with a simple interface
- ✓ Multichannel marketing automation over social, email, SMS, browser push and retargeting
- ✓ Unlimited, dedicated support staff

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www.vbout.com

hello@vbout.com

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