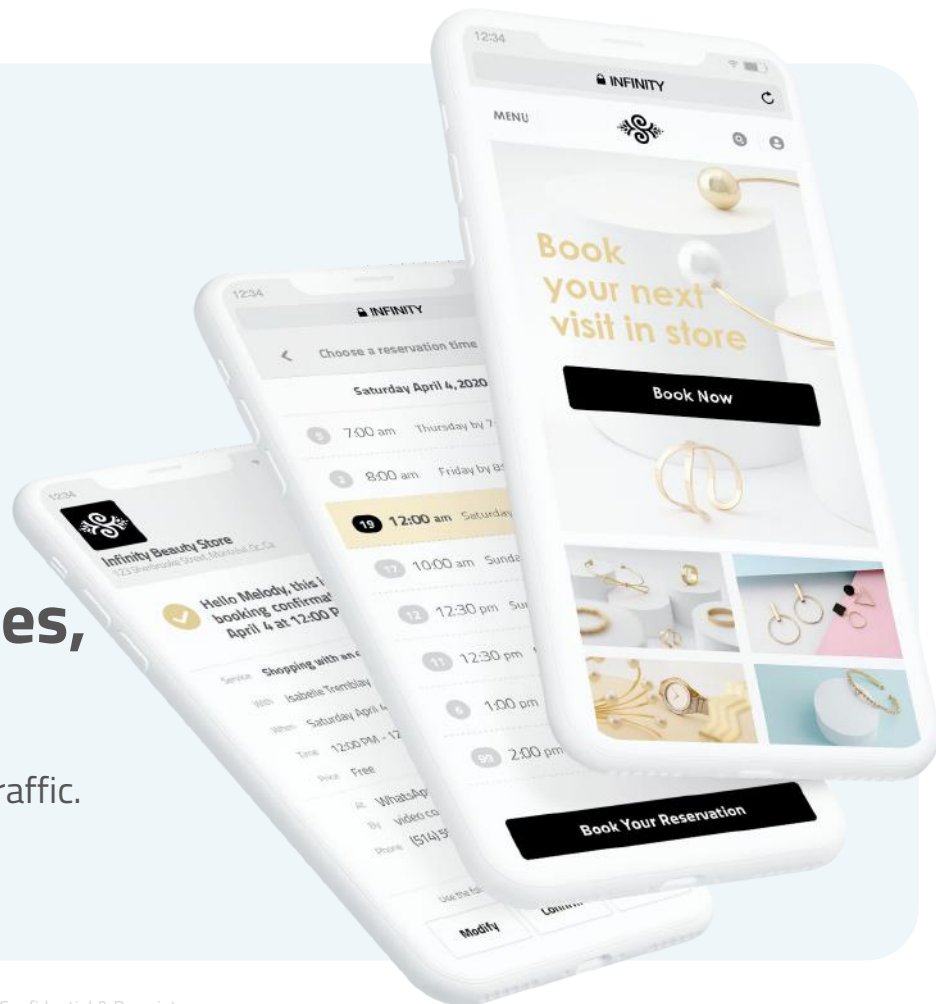




Smart Booking Solutions

**A must-have to offer
services appointments,
queues, workshop, classes,
activities, and rentals.**

Retail web-to-store strategy to increase foot traffic.





Company Presentation

What We Do

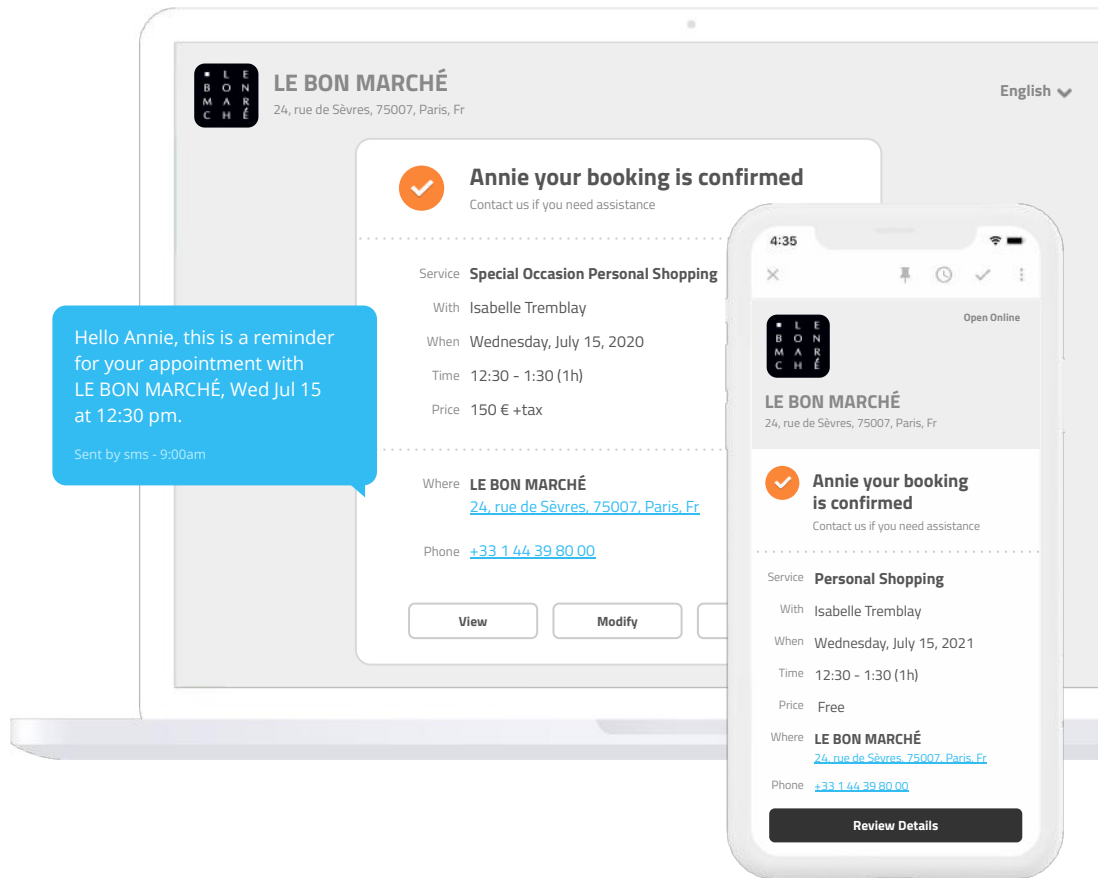
Booxi is dedicated to online booking, providing solutions that scale from very small to large businesses with one to thousands of store locations, as a self-serve or accompanied with consulting to tailor the solution to a business and its ecosystem.

We bring solutions to the daunting challenges of managing real-time availability and bookings for the vast service and retail industries.



Worldwide Availability

80+ Countries | 20 Languages





Company Presentation

Market

Service Industry



Beauty



Alt. Medicine



Repair



Rental



Wellness



Day care



Activity & Workshop



Financial



Sport Activities

Retail Industry



Fashion



Cosmetics



Luxury



Furniture



Sport Goods



Jewelry



Electronics



Automotive



Other

Business Types we do not address:

Restaurant, Hotel, Traveling, Event Venues with seating reservations



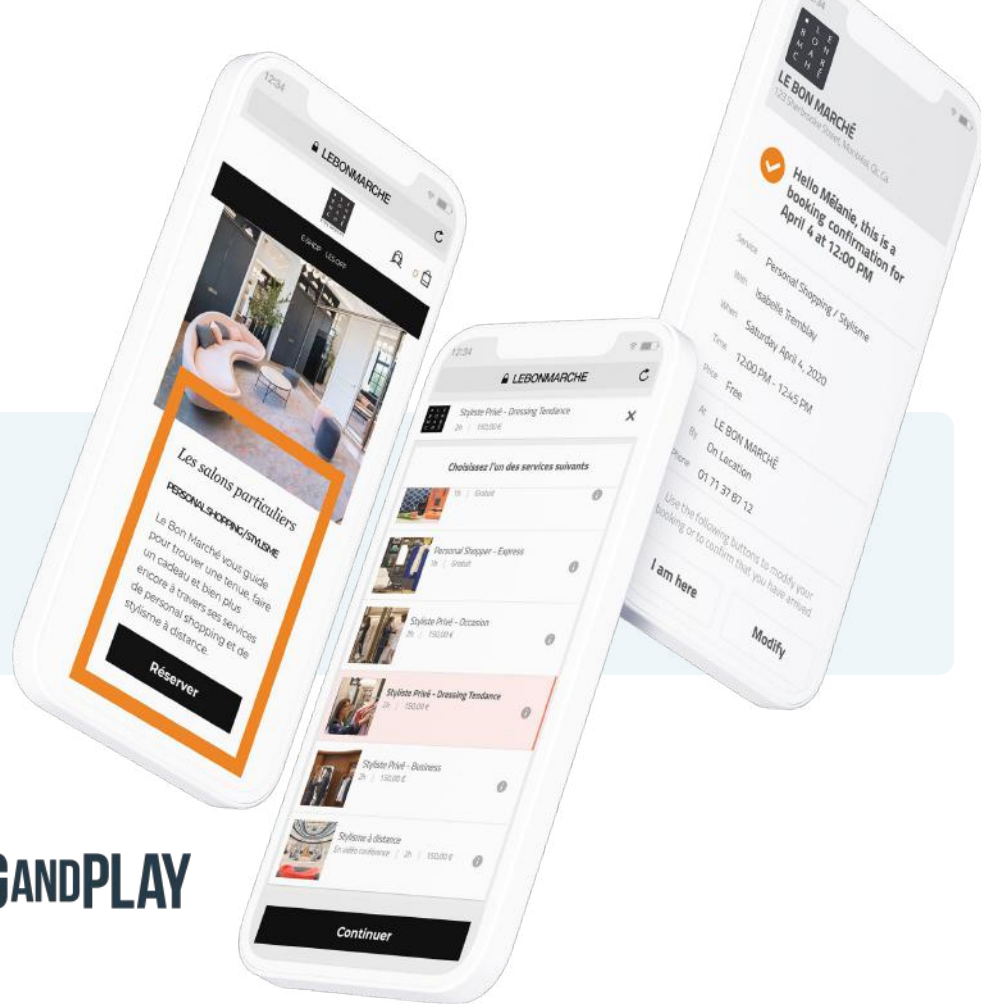
Company Presentation

Creation date :

2014

Offices :

Montreal (HQ), Paris , Los Angeles

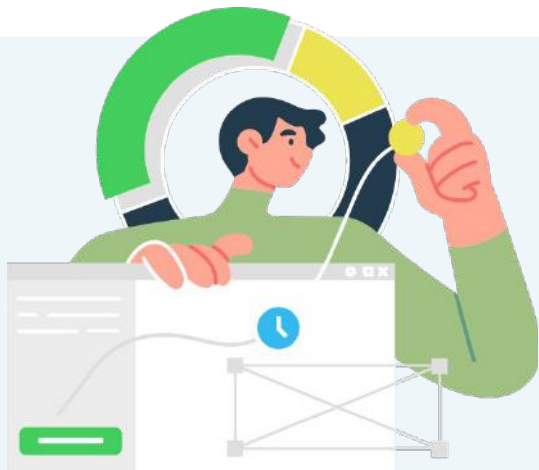


LA MAISON
des Startups /
LVMH
/

STATION F PLUGANDPLAY

Our Solution

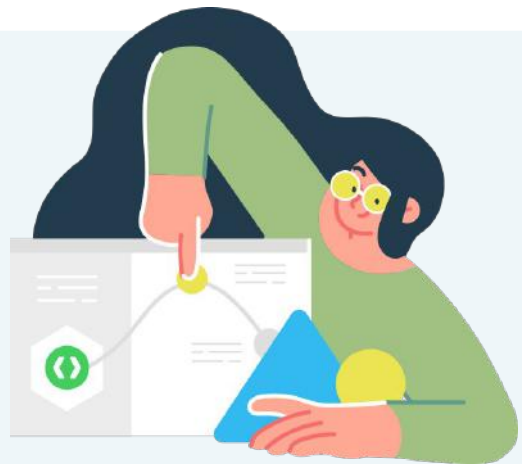
Challenges we solve



Drive qualified traffic to your store

3% of all online visitors buy products

85% of shoppers would pay more for a better shopping experience



Complex scheduling made simple



Simplify & automate your appointment management



Improve customer experience and reduce no show

Smart Booking Solutions

Key Performance Indicators



Acquire New Customers

1 out of every 4 online bookings are new customers.



Increase Average Basket

2-7x increase in average basket size compared to walk-ins (Varies /Industry)



Lighten Store Operations

Optimize your staff's time management.



Maximize Conversion

Create tailored and diverse customer journeys on your website



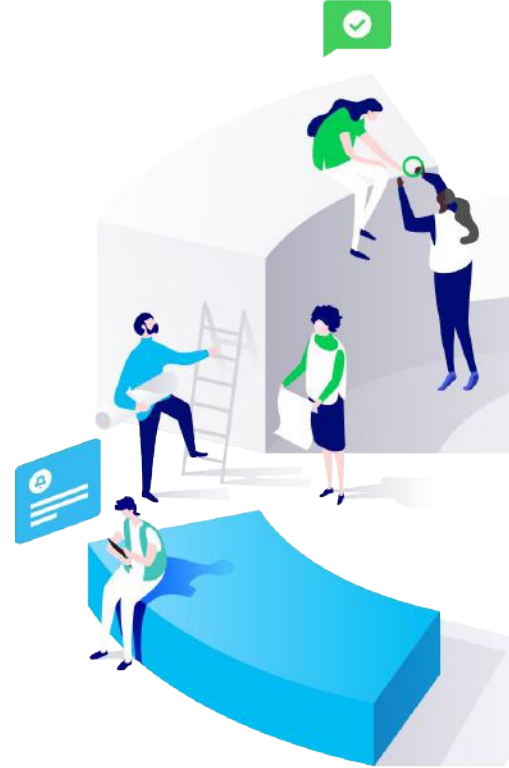
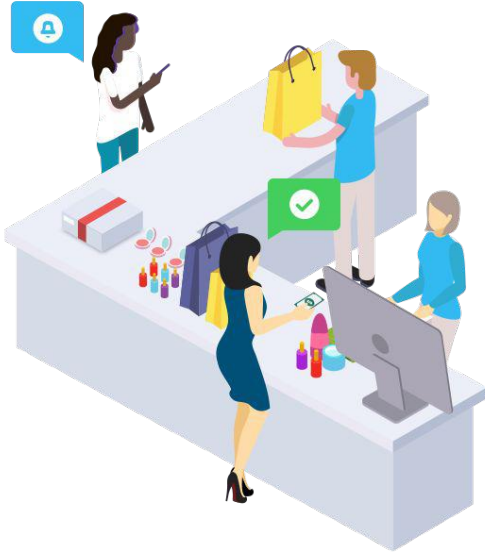
Qualified Web Traffic to Store

90% of customers who booked an appointment buy products.



Get Customer Satisfaction

Provide a unique experience that will boost your sales.



Our Clients

**Trusted in over
5,000 locations**

ACQUA
DI
PARMA

L'ORÉAL

Reitmans

CLARINS

ALDO

 mondou

 *SPECIALIZED*

Dior

■ L E N
B O N
M A R
C H É
RIVE GAUCHE

 Optic 2000

SEPHORA

LISSAC
l'Opticien

mobilia


HERMÈS
PARIS

DECATHLON

Our Solution

What We Do In the Retail Industry

Booxi helps retail businesses with store locations around the world by integrating with their ecosystem and providing solutions for all their booking needs.



Store Visit Booking



Product Rental



Personal Shopper



Collect and Fit



**Scheduled Collect, Pickup,
Returns, Aftersale**



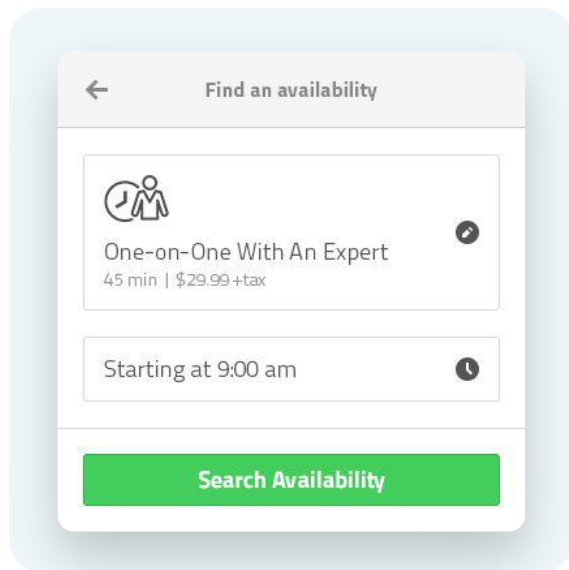
Events & Workshops



Remote Retail

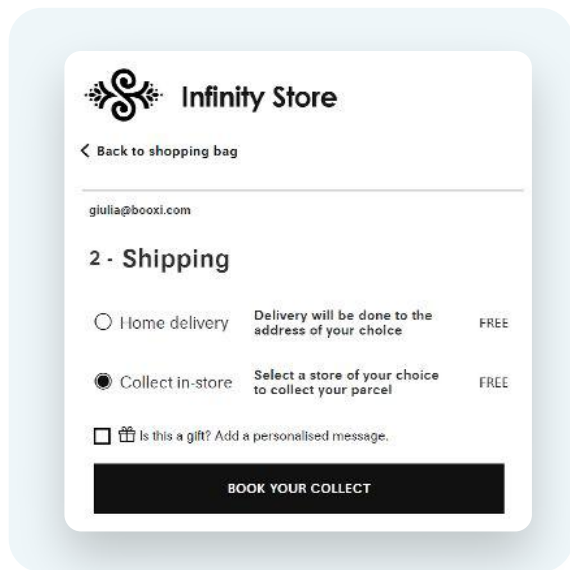


**Scheduled
Curbside Pick up**



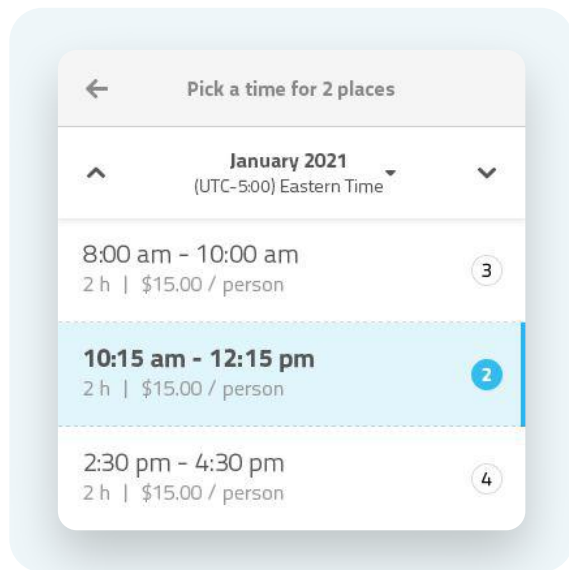
Personal Shopper, Private Shopping Session

1to1 Appointments to offer a premium in-store experience.



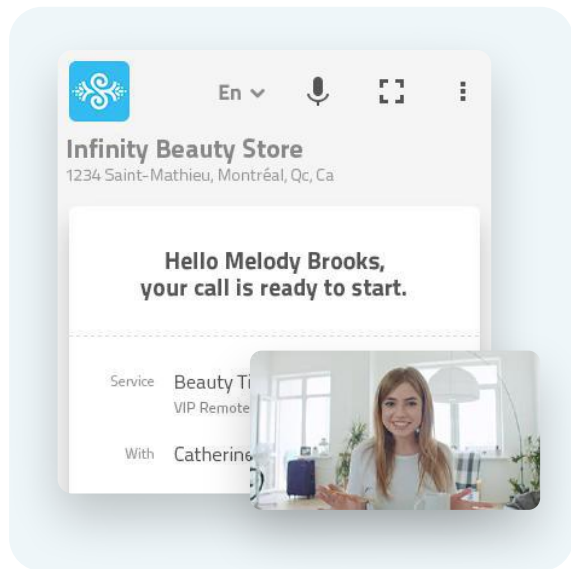
Scheduled Collect, Pickup, Returns, After Sale

1to1 Quick appointments to optimize in-store traffic flow & staff's time management



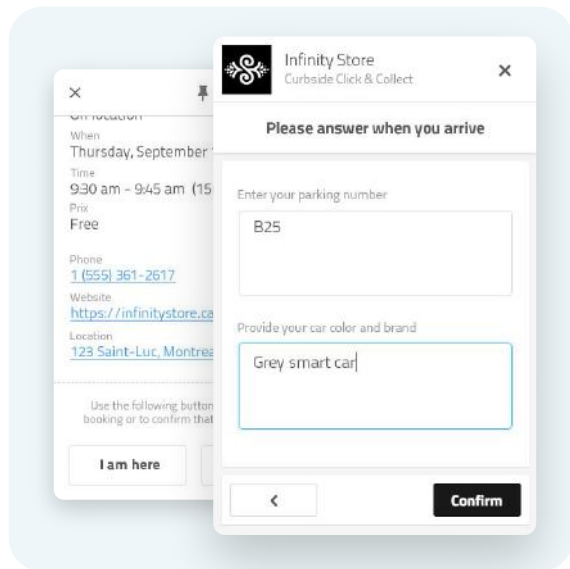
Group Events & Workshops

Group appointments to manage events capacity and animate a community



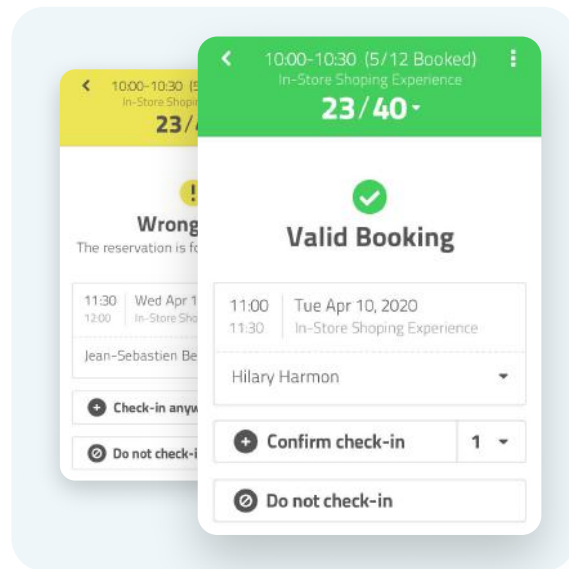
Remote Shopping Session

Offer video call advising session to assist the consumer in his or hers online journey.



Curbside Pickup

Optimize the pickup experience allowing your consumer to schedule, arrive, and notify the staffs of its location on the parking lot.

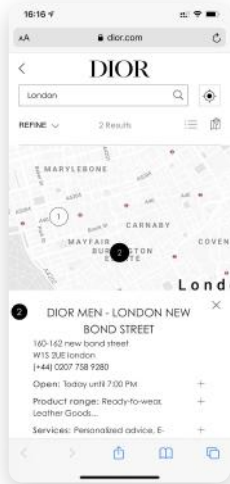


Check-In & Queuing

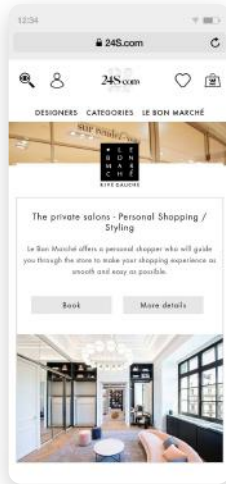
Manage your traffic flow to ensure a safe store visit and avoiding long waiting lines.

Our Clients

What booxi is used for



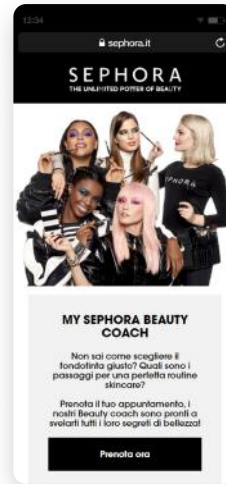
Personalization
Teleconsultation
Scheduling



Personal
Shopping



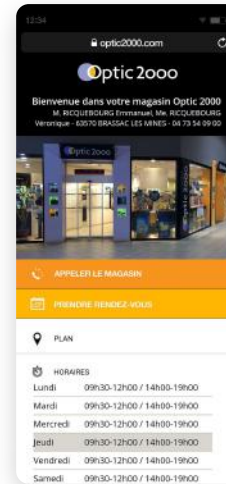
Spa
Booking



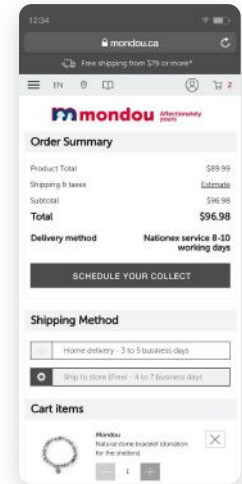
Beauty
Coaching



Workshops
Events Rental
Management



Eye
Exams



Curbside
Pickup

Touchpoints for 1on1 appointment

The Customer Journey



Static Navigation

- + Home Page
- + Contact Page
- + Product Page
- + Store Locator
- + Return & Exchange Page



Dynamic Navigation

- + Chat bot
- + Wishlist
- + Abandoned shopping cart
- + Based on navigation history



Buying process

- + Order Collection
- + On first order



Client account

- + Services for VIP Customers
- + Return & Exchanges
- + Book After Sale Services



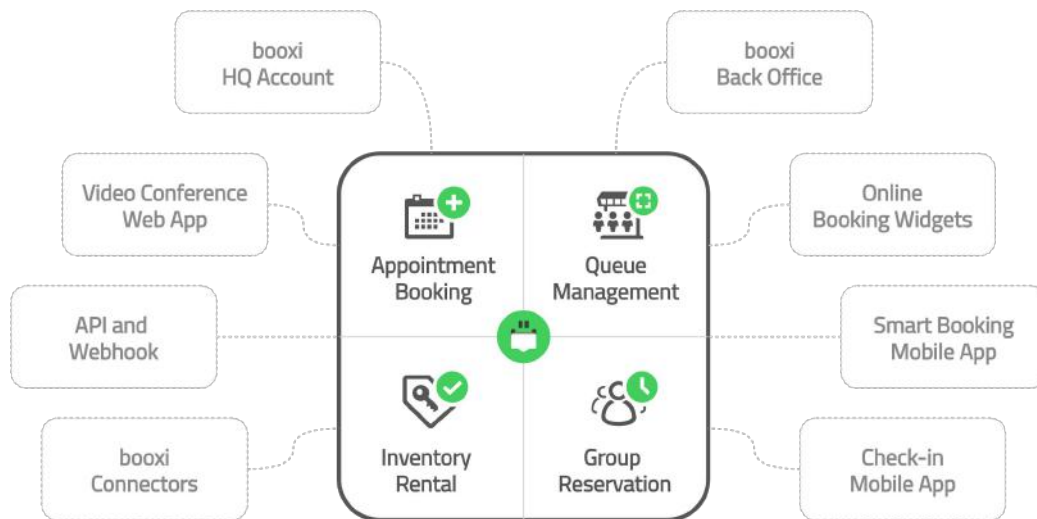
Company Presentation

Smart Solutions

We provide a mature solution in constant evolution to meet our evolving customer needs.

We are expert at booking and we partner with solution providers to simplify the connection to your ecosystem.

- Hosting in Europe, US and Russia
- GDPR and ADA compliance



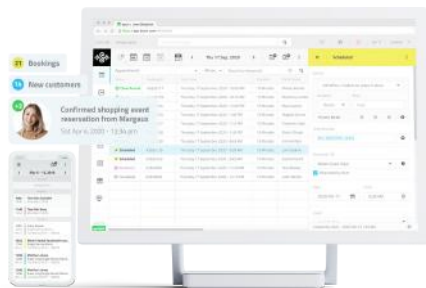


Smart Booking Solutions

A suite of solutions tailored to your needs.

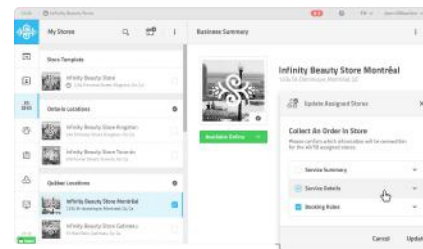
Back Office

Manage bookings and availability calendars for queue, appointments, group reservations (workshop, class, event).



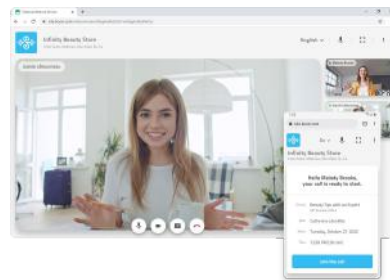
HQ Account

Manage all store locations from a centralized HQ account. Perform batch updates of stores and services (customer concerns) information (including average counselling times).



Online Booking

Allow customers to book appointments, reservations, store visits or check-in a queue from home or using their mobile phone. Self check-in kiosk made in minutes.



Video Conference

Book consultation and conduct staff training, workshops and classes from the distance using booxi videoconference solutions.



Smart Booking Solutions

A suite of solutions tailored to your needs.

Mobile Check-in app

Simple and effective ways to control your in-store traffic and avoid lineups at your doorstep, while providing a good customer experience and respecting social distancing.



Mobile Booking app

Run booxi on a tablet or mobile device to manage your bookings, and access multiple stores, employee calendars, and more.

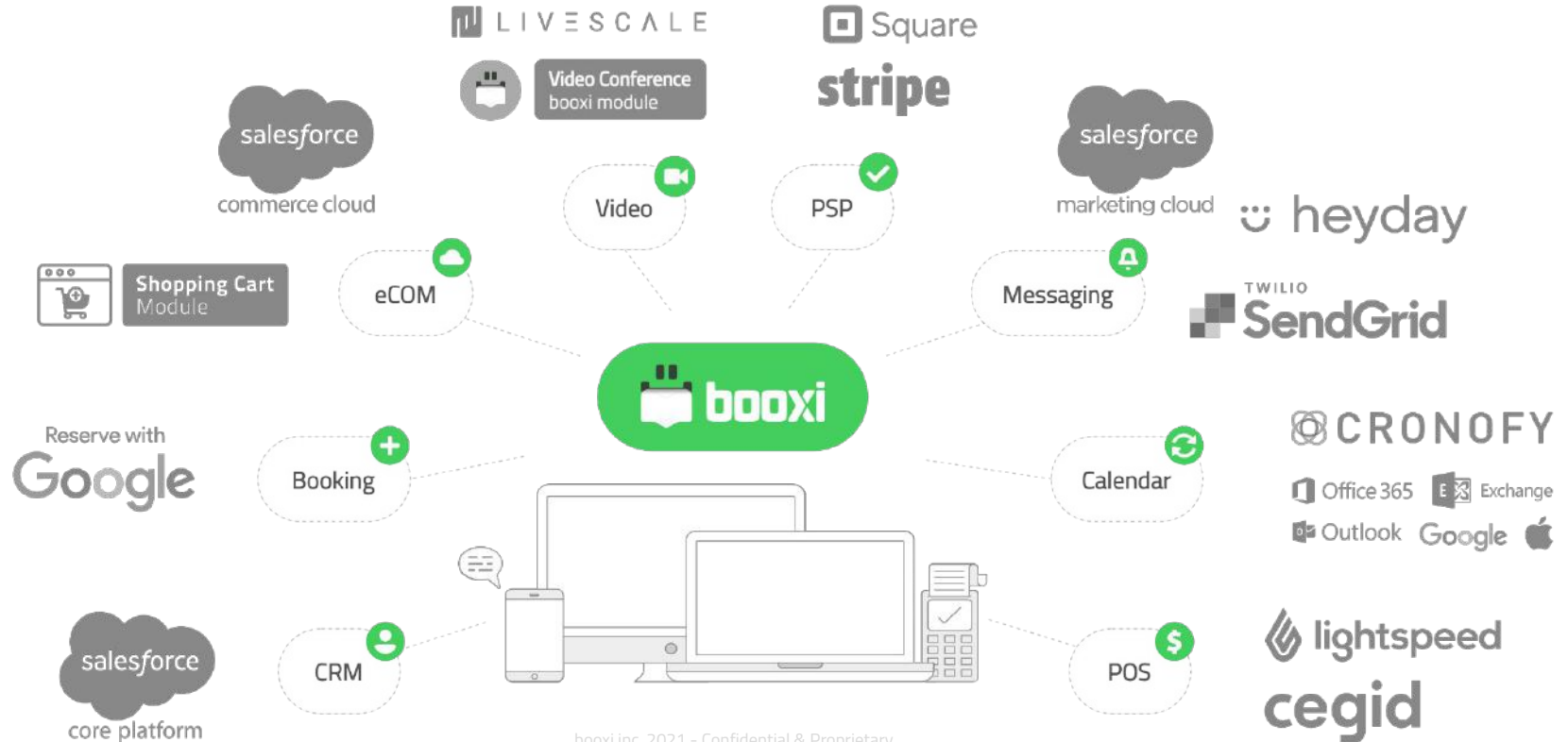


Widget, APIs, Webhooks and Connectors

A suite of widget that can be integrated in minutes, REST APIs and webhooks to develop custom experiences and get real-time notifications. And a suite of connectors for rapid integration with your ecosystem.

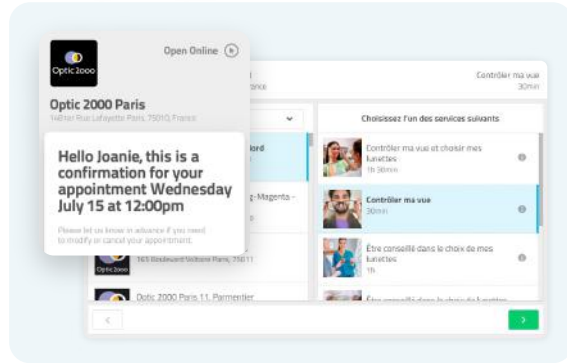
Company Presentation

Ecosystem of Integrations



Company Presentation

How to integrate booxi



Plug & Play

Fast integration with booxi standard emails & SMS, your logo and details, and a custom book now button.

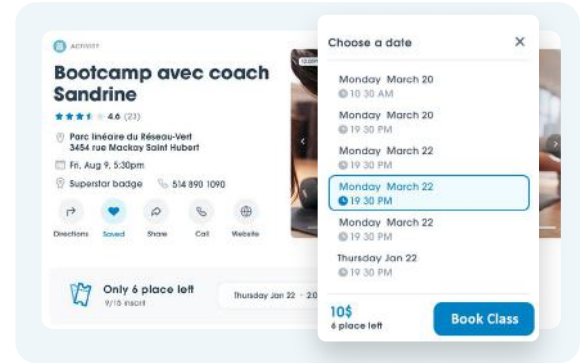
LOEWE SEPHORA



Connect & Customize

Custom branded emails and booking iframe, with POS & CRM connectors for a dedicated customer journey.

ACQUA DI PARMA DIOR



Complete Tailored Solution

Integrate booxi to your in-house solutions and 3rd party systems with REST APIs GET/POST/PUT & Webhooks.


DÉCATHLON COMMUNITY

Infinity Beauty Salon

30min | Free 1 X

←


Choose a service



Book a Visit in Store

30 min


ⓘ



Collect an Order in Store

15 min


ⓘ



Video Call With a Stylist

30 min | Free


ⓘ



Personal Shopper in Store

60 min | Starting at \$10+tax


ⓘ



Infinity Wedding Workshop

60 min | Free


ⓘ



Group Video Conference

2 h 30 min | 10\$+tax/Person

ⓘ



Infinity Tanning Bed Rental

ⓘ

Select an available date

▼

January 2021

▲

Mon	Tue	Wed	Thu	Fri	Sat	Sun
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Continue

Appointment
Booking

Group
Reservations

Rental
Reservations

Queue
Management

Booking
APIs

booxi inc. 2021 - Confidential & Proprietary



Bertrand de Buyer

Key Account Manager

bertrand@booxi.com

Elie Perez

CRO | Co-founder

elie@booxi.com