



the sustainable development corporate chatbot

our innovative digital coach

Engage ALL your employees
to your CSR, ESG and
Sustainable Development initiatives

Thanks to the **chatbot** format

Plugged directly into your internal chat software :



MS Teams

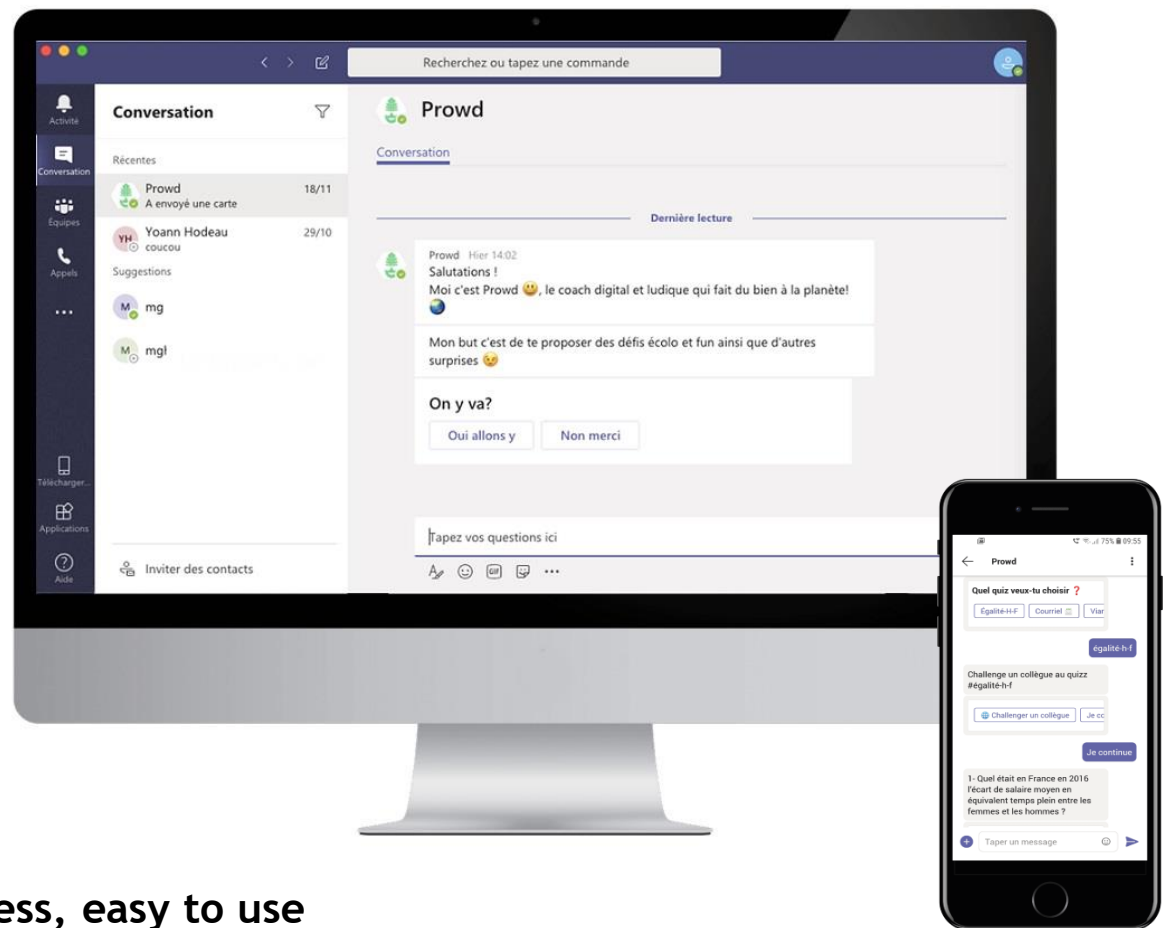


Slack



Hangouts Chat

and soon more !



- Easy to access, easy to use
- A coach who encourages each and everyone
- An original and fun experience

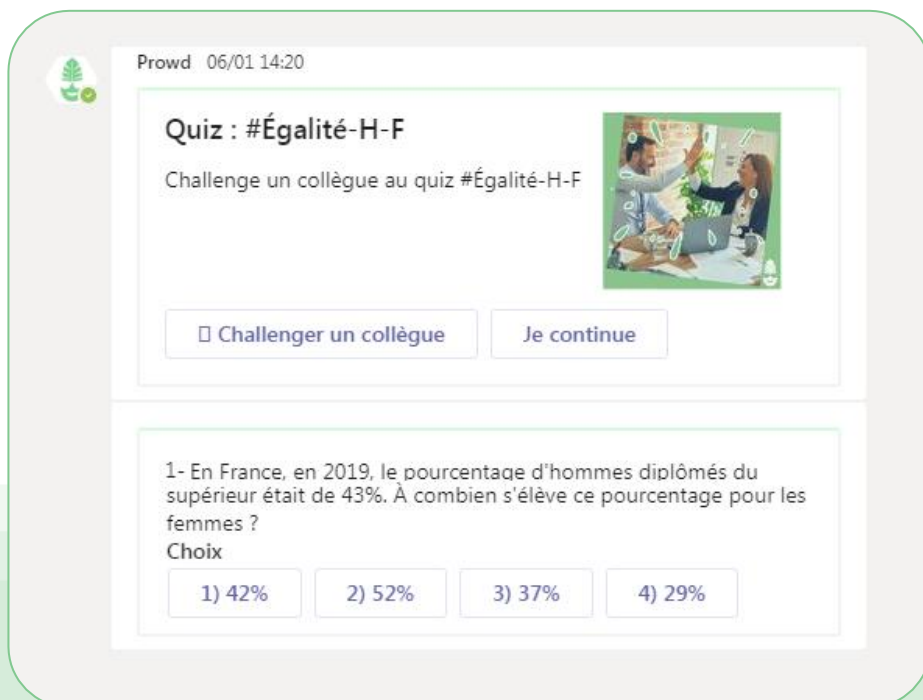
boost all your CSR/SD initiatives

When to deploy Prowd :

- mobilization on **eco-friendly behaviour** at work
- **raising awareness** on climate and carbon issues
- QWL / sport and health challenges
- **communication campaign** on your CSR/SD/ESG reporting
- encourage your employees to engage in **volunteer work with NGO**

And more !


Examples of content for employees:



Prowd 06/01 14:20

Quiz : #Égalité-H-F

Challenge un collègue au quiz #Égalité-H-F



Challenger un collègue Je continue

1- En France, en 2019, le pourcentage d'hommes diplômés du supérieur était de 43%. À combien s'élève ce pourcentage pour les femmes ?

Choix

1) 42% 2) 52% 3) 37% 4) 29%



Prowd 10:02

Quel défi veux-tu relever ? 🗣️ (Choisis le thème !)

Tu es prêt.e ? 🗣️ On fait ton défi aujourd'hui ?



Les appareils en veille continuent de consommer de l'électricité ! Le Maître Jedi de ce défi sera ton index 📶 et sa Force te permettra d'éviter 16kg de CO2/an et d'économiser jusqu'à 83€ par an.

Ce soir, 📴 éteins ton ordinateur au lieu de le mettre en veille ! PS : c'est aussi valable pour le vidéoprojecteur, le photocopieur..



| boost all your CSR/SD initiatives



On your   
I coach and motivate
each of your employees
to take action !



With challenges, quizzes,
news, gamification, opinion
polls...

*Reach more employees with
you communication*

*Create a powerful collective
dynamic*

*Boost the deployment of your
CSR/SD strategy*

boost all your CSR/SD initiatives

Choose your CSR / SD themes from our catalogue :

Green IT

QWL

Solidarity

Eco-mobility

M/F Equality

Eco-friendly actions

Corporate Patronage

Ethics

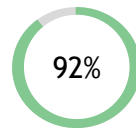
Climat Change



...or request **customized content** according to your business needs.

Analyze quantitative and qualitative data

Example :



92% of the participants adopted the "1 day/week without meat" challenge.
50,000 m³ /year of unconsumed water...
the equivalent of 16 Olympic-sized swimming pools!
101 tonnes /year of CO₂ avoided!

Go further with our complementary online or face-to-face workshops:

- Interactive conferences
- Climate frescoes
- Do It Yourself Workshops
- Wellness workshops
- Etc... tell us about your wishes!

| ...a powerful communication tool

Prowd is available in two formats :

One-off campaign
To liven up your theme day or special event

Annual subscription
Maintain the link all year round
Animate all your campaigns*

**examples: SD week, QWL week, Earth Hour, Campaign co-construction according to your business-specific goals*



Benefit from the strengths of the **Prowd** solution:

Communicate and spur on action

- push your CSR & SD **info/news**
- launch new **challenges** and **missions**
- continue to raise awareness through quizzes
- **Generate traffic** on your other CSR/SD initiatives
(exemple : registration for events, etc.).

Consult and manage

- monitor the **commitment rate**
- “bottom-up” reporting through **polls and suggestions** from your employees
- Remind and promote eco-friendly habits

| they talk about it

*"Prowd has made it possible to launch a real **collective dynamic**. For all companies wishing to move forward and make a **rapid commitment** on CSR issues and rely on their employees, Prowd is probably **one of the most effective tools available**"*

Cedric Laroyenne, CSR Director and President of the EPSA Foundation

*"**Very good animation** which met **great success** with our employees, with a real spirit of **individual and collective challenge**. Super team very attentive"*

Charlotte Saint-Bonnet, GoGreen manager at BCG Paris

*"This encourages us **to make eco-actions** that we thought about but **have not yet taken the plunge**."*

Marie from Rutabago

*"It is possible to promote **team cohesion** while remaining **eco-responsible**."*

Baptiste from Timspirit



*"**Fun, playful**, it's not boring information."*

Hafida, from Timspirit

| they tried prowd



prowd received support from :



And many others!
Maybe you soon ?

Get Started !



Ask for your demo

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